



PERTH

Investment Profile



Liveable | Sustainable | Prosperous

INVESTMENT PROFILE

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ACKNOWLEDGEMENT OF COUNTRY

The City of Perth kadij kalyakool moondang-ak kaaradj midi boodjar-ak ngala nyininy, Wadjak Noongar yoongar wer bandany Aboriginal yoongar yooarme boodjar-ool.

Ngalang woola Boorloo wer Derbal Yerrigan kalyakoorl, wongin kadadjiny wer, wirn-yoodan.

Ngalang kaditj Birdiya koora wer yeyi moondang-ak kaaradjiny.

The City of Perth acknowledge the traditional custodians of the land we are situated on, the Whadjuk people of the Nyoongar nation and Aboriginal people from other lands.

We celebrate the continuing traditions, living culture, and the spiritual connection to Boorloo and the Derbal Yerrigan.

We offer our respects to Elders past and present.





WELCOME TO THE CITY OF LIGHT FROM THE LORD MAYOR Bruce Reynolds

Perth is the thriving capital city of Western Australia, the gateway to Australia for most of the world's population and the resource and energy capital of the Indo-Pacific.

Home to world leading technology, knowledge, research and innovation, Perth is flourishing with prosperity, opportunity and growth and is the state's focal point for investment and business development.

Known for its sunshine, cultural vibrancy and thriving economy, Perth is celebrated as the City of Light. Frequently ranked as one of the most livable cities in the world, Perth is the best place to work, live, invest, and play.

The City of Perth is open for business, and we welcome you to engage with us to make your business and investment related opportunities come to life.

Perth is an amazing place, full of inspiration, growing opportunity and innovation. A City of Light, which shines for all in so many ways.

Lord Mayor
Bruce Reynolds



AUSTRALIA

An innovative country



Australia

Australia remains a progressive country with an educated workforce, low levels of sovereign risk and an open economy that engages the world. Its strong, stable and diverse economy makes Australia one of the most welcoming, safe, and profitable places for international business and foreign direct investment.



Western Australia (WA)

Western Australia is ranked as having the strongest economy in Australia which is underpinned by strong business confidence, a low unemployment rate, and the state's resource sector driving the nation's economy. Over 1 million international visitors were welcomed to Western Australia in 2025 attracted to the many events and nature-based tourist attractions.



ECONOMIC GROWTH

largest economy in the world by Gross Domestic Product (GDP).

WA'S GROSS STATE PRODUCT (GSP)



\$458.8B

Western Australia's GSP in 2024-2025 contributed 16.5% of Australia's GDP.

#1 WA had the highest GSP per capita of \$152,502 in 2024-2025. This is 50% above the Australian national average.

AUSTRALIA RANKS



in the 2025 index of Economic Freedom, out of 184 countries.



in Kearney's 2025 Foreign Direct Investment Confidence Index.

CREDIT RATING



WA continues to retain its AAA S&P Global credit rating and AAA Positive rating by Moody's Investors Service.



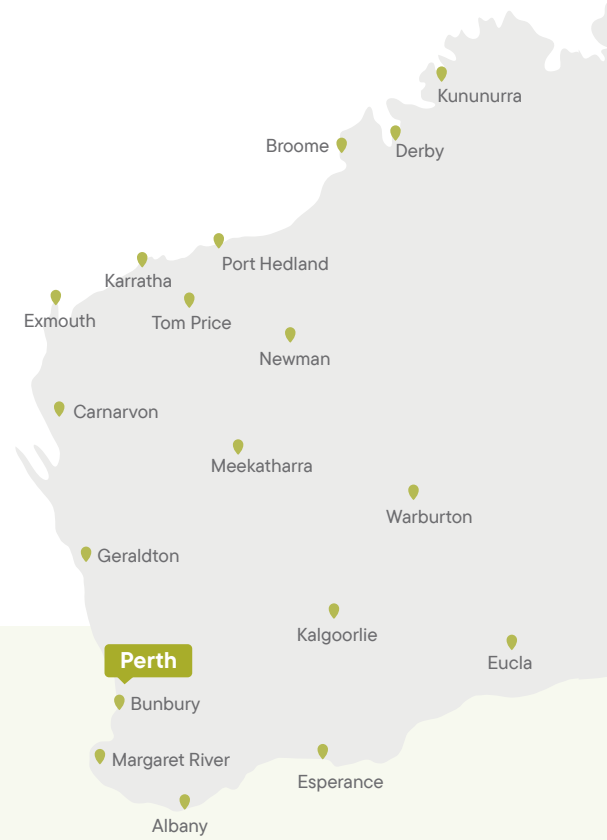


Image credit:
Jarrad Seng

PERTH

Western Australia's Capital City

Perth is adapting to changes in global demand and expanding its economic base to include more knowledge intensive and service-based industries, such as education, health, technology and hospitality.



POPULATION, WA

3M as of 30 June 2025

POPULATION, GREATER PERTH

2.38M with highest capital city growth rate of 3.1% in Australia in 2023-2024.

GROSS STATE PRODUCT

\$455.7B 2023-2024

URBANISATION

79.3% of WA residents live in the Greater Perth region.

DIVERSITY

40.5% of the Greater Perth population was both overseas. Perth is a vibrant, multicultural city.

LAND AREA, WA

2.5Mkm²

WA UNEMPLOYMENT RATE

4.3% Low unemployment rates creating a demand for skilled migration to Perth. December 2025

DOMESTIC ECONOMIC GROWTH

26% The strongest domestic economic growth in the country, growing by almost 26 percent relative to pre-pandemic levels. Economic Growth

WA'S NINE PRIORITY ECONOMIC SECTORS

- > Energy
 - > Tourism and Events
 - > Creative Industries
 - > International Education
 - > Defence Industries
 - > Mining, Equipment, Technology and Services (METS)
 - > Space Industries
 - > Health and Medical Life Sciences
 - > Primary Industries
-



Our six neighbourhoods have unique identities and a range of attractions and facilities. They are home for our residents, and places where daily life unfolds for many thousands of workers and visitors.

POPULATION

2.5M 
2025

2.9M **3.5M**
population in greater Perth is expected to reach 2.9M by 2035. population in greater Perth is expected to reach 3.5M by 2050

EDUCATION

71,600+ 

international students chose Western Australia as an education destination in 2025. Perth attracts students from around 150 different countries and has the best international source market diversity of any Australian city.

OUR CITY

The place for business

Perth is home to the headquarters of many major ASX-listed companies, particularly in resources, energy, and diversified industrials. BHP, Fortescue Metals Group, Hancock Prospecting, Rio Tinto, South32, Wesfarmers and Woodside Energy are all top 20 Australian Stock Exchange (ASX)-listed organisations with their headquarters based in Perth. Other global corporate leaders established in Perth include Chevron, Shell, BP, INPEX and Zurich Australia.

As the Indo-Pacific region builds in importance and influence, Perth can expect to see more companies making the move. High levels of capital investment have created a variety of quality options for commercial, residential, retail and office accommodation in the rapidly growing CBD.

PRODUCTIVITY



\$94.6B

Gross Regional Product

\$154.9B

Annual Economic Output

TOP 3 INDUSTRIES BY OUTPUT

- > Mining
- > Professional, Scientific and Technical Services
- > Financial and Insurance Services

TOP 3 INDUSTRIES BY EMPLOYMENT

- > Professional, Scientific & Technical Services
- > Health Care & Social Assistance
- > Mining

BUSINESSES



Estimated

13,600

Local Businesses

RESIDENT WORKFORCE



Estimated

8,600

City of Perth residents work in the City of Perth

CORPORATE PRESENCE

34%

of ASX-listed companies are based in Western Australia. Collectively, this accounts for the largest proportion of Australian mining companies working in Africa, Latin America, Central Asia and many other markets.

JOBS



Estimated

179,000

Local Jobs

LOCAL SPEND



Estimated

\$3.66B

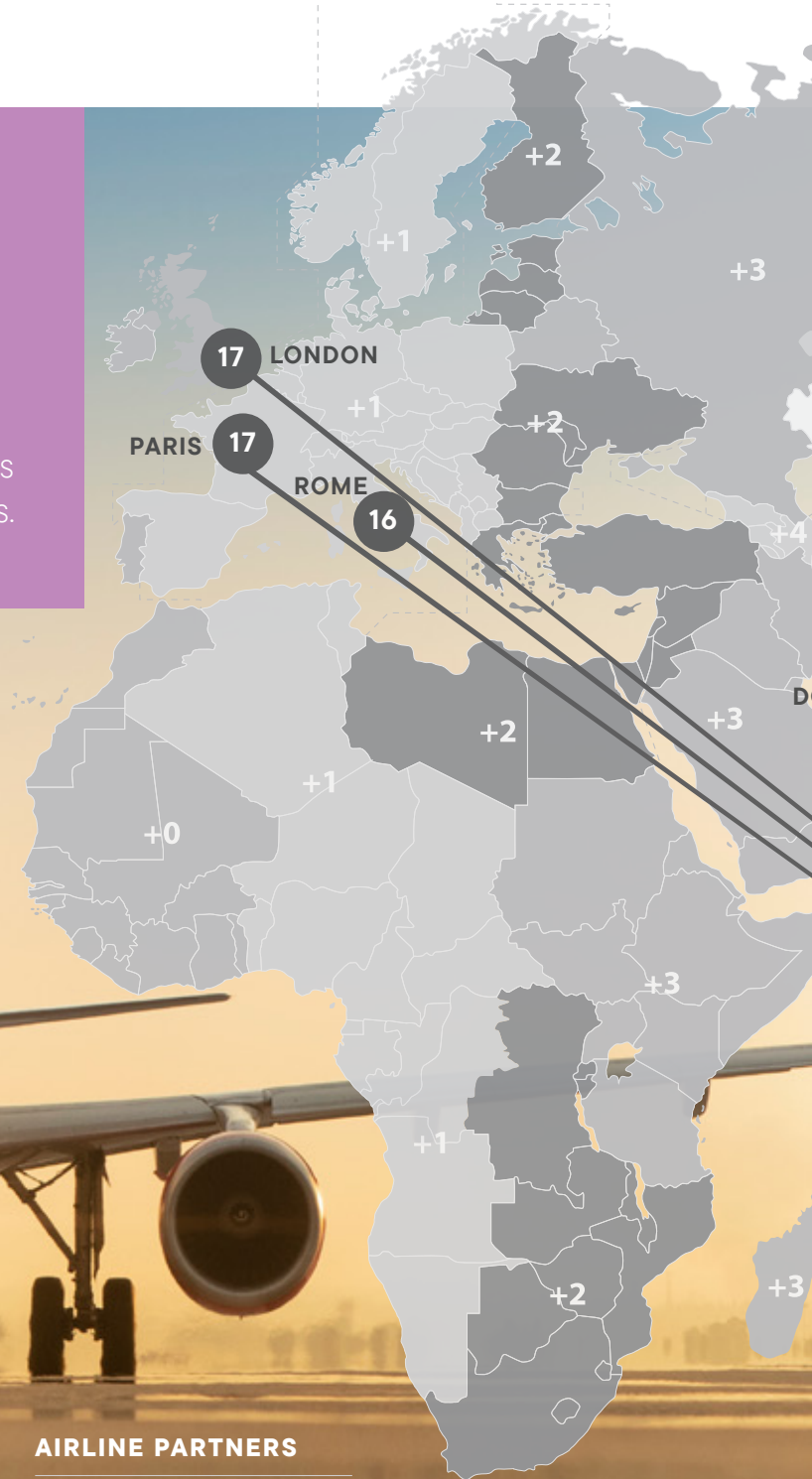
Feb 2025 – Jan 2026



OUR CITY

Globally connected

Perth is in the world's most populous time zone (UTC +8) and is also located within the Indo-Pacific region that is shared with approximately 60% of the world's population. Perth based businesses are connected to the region, affording the opportunity to leverage Western Australia's strong economic and trading partnerships.



PERTH AIRPORT

17M+ 

Perth Airport welcomed an all-time record number of passengers in 2024-25

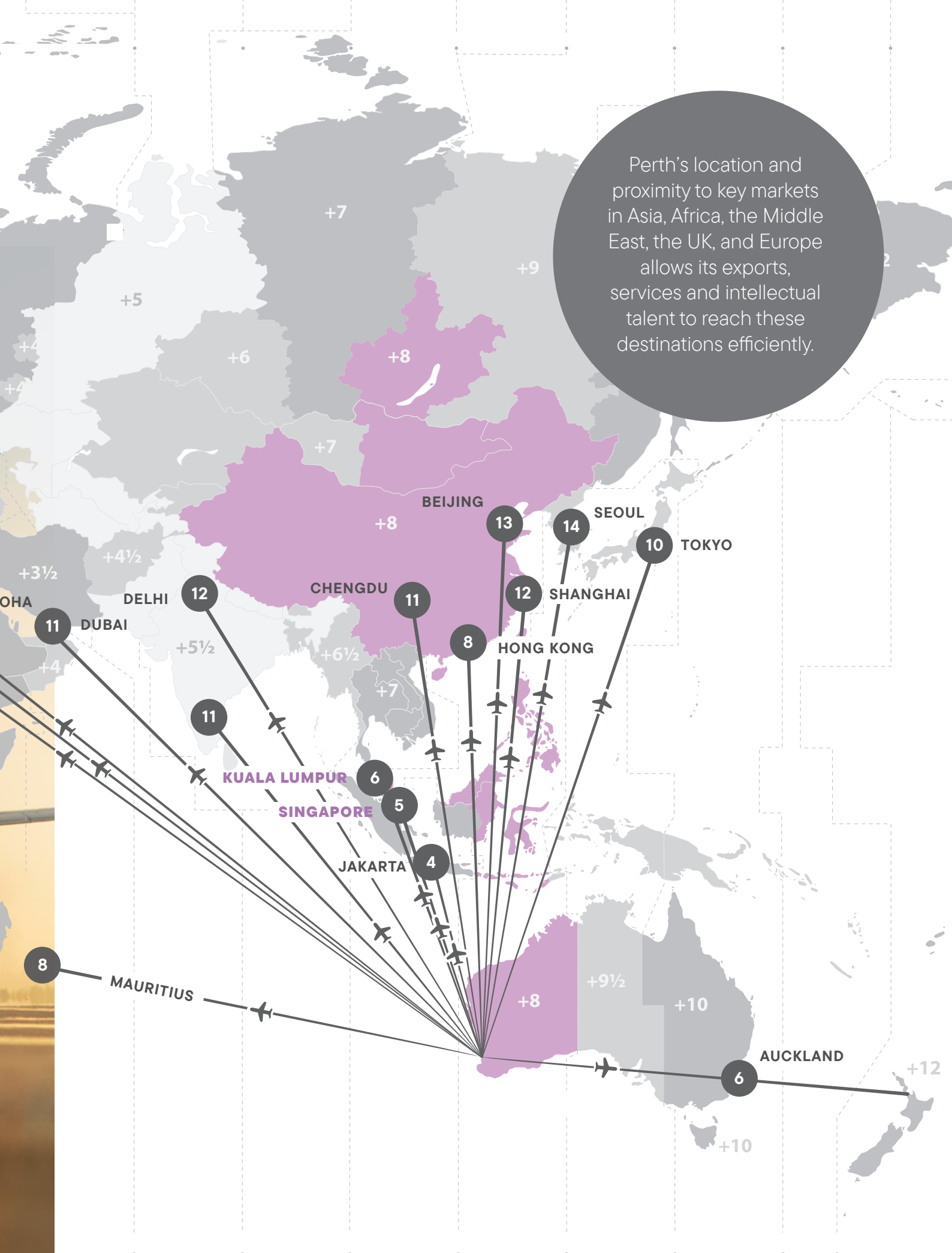
Perth Airport has commenced a \$5 billion investment program to deliver a new parallel runway, new terminal facilities, two multi-storey carparks and the airport's first hotel.

AIRLINE PARTNERS

Perth Airport is Australia's western hub and the gateway for regional, domestic and international air services in Western Australia. The airport operates 24/7 and connects more than 20 airlines to over 100 destinations across WA, Australia, and the world, including the only direct service between Australia and Europe.

Perth Airport continues to work alongside government, industry, education providers and exporters to develop new aviation opportunities for Western Australia.

Perth's location and proximity to key markets in Asia, Africa, the Middle East, the UK, and Europe allows its exports, services and intellectual talent to reach these destinations efficiently.



Regional time zones and approximate flight times from Perth



Connectivity

INTERNATIONAL ENGAGEMENT



The City of Perth has 11 Sister and Friendship City relationships around the world: Chengdu, Houston, Kagoshima, Megisti-Kastellorizo, Nanjing, Perth (Scotland), Rhodes, San Diego, Seocho, Taipei and Vasto.

57
countries



have official government representation in Perth.

POPULATION

 **18**
out of 20

most populous cities in Asia are closer to Perth than Brisbane, Sydney or Melbourne. This creates the ideal location to access the markets across Asia.

WORLD ENERGY CITIES PARTNERSHIP (WECP)

Alongside global energy hubs, such as Houston and Aberdeen, Perth is a founding member of the World Energy Cities Partnership (WECP). WECP connects leading energy cities - on all continents - that are committed to fostering the transition to a more sustainable energy future. Membership now extends to 18 cities, boosting the exchange of industry knowledge, economic development strategies and expertise. After successfully hosting the 2023 WECP AGM and Conference in 2023, Perth will again host this important forum in 2026.



Perth is Australia's gateway to Asia, the Middle East, Africa and Europe and the country's only capital city on the Indian Ocean Rim.

INFRASTRUCTURE AND DATA



Submarine Cables

Perth's geographic location is a perfect landing point to develop and grow digital services in Western Australia and beyond. Multiple submarine cables landing in Perth deliver high bandwidth and low latency digital services.



World-class Private Internet Connections Infrastructure

Privately owned fibre assets deployed in the Perth CBD and surrounds can offer up to 10Gbps connections, offering some of the fastest internet connections available in Australia.



WiFi and LoRa Network

A WiFi and LoRa (Long Range Wireless) wide-area network covers the City's LGA boundaries, to deliver free, open and public Internet of Things (IoT) and WiFi connectivity.



Amazon Web Service Local Zone

Australia's first Amazon Web Service (AWS) Local Zone has been established in Perth, allowing businesses to rapidly process large amounts of data with millisecond latency. Perth businesses no longer need to procure, operate and maintain their own IT infrastructure.



Western Australia is becoming the southern hemisphere's hub for data centre operations.

Data Centres

Western Australia is fast becoming the southern hemisphere's hub for data centre operations. Perth's centrally located data centres and digital networks provide businesses with enhanced internet connectivity and co-located solutions.

Australia's data centre investment is forecast to grow by 50 per cent, reaching \$46 billion in 2029, based on committed projects. Western Australia has the right energy mix, geography and strategic location to support significant growth in data centres.





LIVEABLE



SUSTAINABLE



PROSPEROUS

PERTH

The place to live, work and invest

Perth's standing as one of the world's most liveable cities, with a high quality of life, provides it with a competitive advantage to attract talent. Investors and businesses can access a highly qualified workforce and enjoy world-class education and health facilities and boundless recreation options.

QUALITY OF LIFE

Perth features in the

top 10%

of more than 241 cities, as ranked by the Mercer Quality of Living Survey (2024).

Consistently ranked

in the **top 12**

of the Economist Intelligence Unit's World's Most Liveable Cities survey (out of 173 cities), reaching an equal best rating of 6th in 2021.



Commute

Perth residents spend less time commuting to and from work than those in any other major capital city, leaving more time in their day to enjoy the lifestyle.

Sunshine

8+ hours

of average daily sunshine year-round, giving Perth its reputation as Australia's sunniest capital.

Green

41%



Perth has over 547 hectares of green open spaces, this represents approximately 41% of the city's total land area.

7000+



The City of Perth planted more than 7,000 trees in 2024, with plans to increase the City's canopy cover to keep the city cool and green.

**Wellington Square
Moort-ak Waadiny**



15 awards for the \$21.5 million upgrade of Wellington Square Moort-ak Waadiny, which transformed the CBD park into a hub for residents, visitors and families.

Attractions



Kings Park

Home to the Western Australian Botanic Garden, one of the largest inner-city parks in the world with over 3,000 species of unique flora and spectacular views over the city and Swan River.

**20
minute**



drive from Perth City to pristine beaches, world-class wineries or spectacular national parks, including the world-famous Rottnest Island.

PERTH RANKS



most affordable Australian city for educating children at an independent school.



most affordable capital city to buy an apartment.



TOP TRAVEL DESTINATION

Perth

FORBES ranked Perth 9th on the 23 best places to travel 2023.



Perth ranked as the top Airbnb market in 2024.

top30

LONELY PLANET'S top 30 destinations for best in travel 2023.

top23

CNN's top 23 where to travel in 2023: the best destinations to visit.



Cooler Suburb

City of Perth suburb Northbridge ranked 4th in TimeOut's coolest Australian neighbourhood rankings for 2024.

A CITY FULL OF CREATIVE ENERGY

Perth



serves as the primary hub for cultural infrastructure, playing a pivotal role in the region's artistic and cultural landscape. Creative businesses, start-ups and talent is supported by a wide range of creative co-working spaces, incentives and accelerator programs.

The Perth Cultural Centre is the heart of WA's arts and culture scene and features WA's most beloved cultural institutions, such as the Art Gallery of WA, the WA Museum Boola Bardip, the State Library of WA, the State Theatre Centre, Blue Room Theatre and the Perth Institute of Contemporary Arts (PICA). \$55m is being invested to boost the precinct to welcome more families, tourists and lovers of art and culture.

\$233.5M

investment in the Perth Film Studios, Western Australia's new world-class screen production facility, designed to boost the local industry by attracting major national and international productions. The facility features four large soundstages, workshops, and a massive backlot.

646

The City of Perth hosted 646 vibrant events and exciting activations in 2024-25, reinforcing Perth's position as the Events Capital of WA.



Largest Fringe Festival. Held annually, the Perth Fringe World Festival is the oldest annual international multi-arts festival in the southern hemisphere.





PERTH

Education and innovation

Australian businesses are eager to collaborate at home and abroad. With one of the world's most educated, multicultural and multilingual workforces - coupled with Australia's generous tax incentives for research and development (R&D) - Perth is a rapidly developing innovation and start-up destination transforming into Australia's next tech hub.

INNOVATION CITIES



Perth continues to climb the Innovation Cities Index ranks for several years and is ranked in the top 15% of 500 cities.

INNOVATION HUB

CyberWest Hub

Perth is home to CyberWest Hub, the WA Cyber Security Innovation Hub that sits at the centre of cyber security in Western Australia. The organisation's objective is to diversify the economy and create employment in the cyber security sector, by facilitating connections and building capabilities.

EDUCATION



The University of Western Australia ranks in the top 100 best universities in the world in QS ranking for 2025.



Curtin University ranked 5th in the world and The University of Western Australia 13th in 2025 for subjects in Mineral and Mining Engineering.



ECU ranked as the top Australian university for overall experience and student support in postgraduate education.

INVESTOR NUMBERS



There are more than 335 identified unique investors in the Western Australian innovation ecosystem, offering a variety of investment opportunities to local innovators, start-ups and entrepreneurs.



More than \$85 million was raised in Western Australian start-up venture capital activity in 2025 across more than 450 funding rounds. The sectors that received the largest shares in funding include energy, real estate, fintech, and gaming sectors.

AUSTRALIA RANKS



in fintech development in the Asia-Pacific region and sixth in global rankings. Globally competitive in developing tech solutions in cybersecurity, robotics and AI.



Australia is globally ranked 23rd out of 69 countries, in the Institute for Management Development 2025 World Digital Competitiveness Ranking.

INVESTMENT



Tax incentives for early stage investors

The Australian Government supports eligible early-stage innovation companies (ESIC) to obtain tax incentive offsets and capital gains tax exemptions.



Pawsey Supercomputing Research Centre

Since 2021, the Pawsey Supercomputing Research Centre has housed the most powerful public research supercomputer in the southern hemisphere. Known as Setonix, this HPE Cray Ex Supercomputer is 30 times more powerful than Pawsey’s previous generation of systems combined and is ranked in the Top 50 for the world’s top 500 supercomputers (November 2024). Setonix is recognised as the 4th greenest supercomputer in the world on the globally recognised Green500.



NEXTDC

The NEXTDC P2 Perth Data Centre is strategically positioned within the Perth CBD, offering an unparalleled Tier 4 service with 100 per cent uptime and global connectivity to the world’s largest cloud platforms, national carrier networks and internet service providers. P2 is Western Australia’s only locally available cloud access point to AWS and Microsoft Azure, and offers competitive on-demand connectivity to Google, Oracle, IBM and Alibaba Clouds.



Square Kilometre Array Total Collecting Area

Construction is underway on the Square Kilometre Array (SKA) project with the first antennas deployed. The SKA project is a \$3 billion international effort to build the world’s biggest radio telescope. Western Australia is one of only two host sites in the world, with the data flowing through the Pawsey Supercomputing Centre.



Mckinsey Global Institute Disruptive Technologies

Western Australia is engaged in ground-breaking research and innovation at the forefront of 8 out of 12 globally disruptive technologies. This includes automation of knowledge work, advanced robotics, near and fully autonomous vehicles, IoT, energy storage, advanced oil and gas exploration and recovery, advanced materials and manufacturing, and renewable energy.



Moodle

Innovative EdTech company Moodle is a leading global Learning Management System (LMS) that has more than 500 million users in over 240 countries. Fostering a massive open-source community, Moodle focuses on user-centric design and leveraging AI and is used by leading universities, corporates, and governments including Shell, the London School of Economics, State University of New York, Google and the UN.



DUG (formerly Down Under Geosolutions)

DUG is an ASX-listed technology company headquartered in Perth which has successfully expanded to offices in London, Houston, Kuala Lumpur and Abu Dhabi. Dug specialises in analytical software development and reliable, high-performance computing. DUG designs, owns and operates an international network of some of the largest and greenest supercomputers on the planet.



Inspirational and Affordable Co-working Spaces

Perth has vibrant co-working community spaces that offer start-ups, entrepreneurs and professionals modern, flexible and affordable workspaces. The average monthly costs for co-working space in Perth is much lower than the national average.



Image: Rio Tinto's 'Mines of the Future' remote centre enables the mines operations in the Pilbara to be controlled from one central location more than 1,000 kilometres away from the sites.



PERTH

A world energy capital

Perth is a world energy capital at the forefront of the next generation of clean energy production. Fuelled by abundant natural resources wealth, a skilled workforce and cutting-edge technology, Western Australia is a significant international hub for the global resources and energy sectors. For investors, this provides a platform with significant scale, the potential for long term growth and a strategic global positioning.

RENEWABLE ENERGY

\$5.4B



The Western Australian government has committed \$5.4 billion since 2017, with major recent investments focused on expanding renewable energy infrastructure and upgrading the power grid with the aim to achieve net zero emissions by 2025.

Hydrogen

Western Australia's vast land mass, existing energy sources and established public and private sector energy infrastructure present a significant opportunity for the region. The Western Australian Government has committed nearly \$200 million into the development

of the renewable hydrogen industry in Western Australia. The state has more than 30 hydrogen projects at various stages of planning across many aspects of the supply chain, several of which are large gigawatt scale production projects. Recent multibillion-dollar hydrogen project announcements such as Woodside Energy's H2Perth hydrogen; the Western Green Energy Hub on the southern coast; and a massive Australian Renewable Energy Hub planned for the Pilbara, signal global confidence in Western Australia's renewable energy credentials and ambitions.

Energy Exchange Australia (EXA)

For over 40 years the EXA event (previously AOG Energy) has brought the entire oil, gas and energy supply chain together, in Perth, the sector's southern hemisphere epicentre. This premier event brings together over 6,000 industry leaders, of which 30 per cent are from overseas. The event brings knowledge specialists, industry leaders, facilitates investment and showcases technical innovation.

LITHIUM

42%



Western Australia is the largest producer of lithium ore, accounting for close to 42% of global production in 2024. Lithium is used in the production of batteries, including electric vehicles, for which demand is expected to increase tenfold in the next decade.

SECTOR EMPLOYMENT

33.3%

of all workers within Perth are employed in either the Mining or Professional, Scientific & Technical Service sectors.

THE METS SECTOR

\$133B

Australia's mining, equipment, technology and services (METS) sector contributed \$133 billion to the economy in 2024 and employs more than 300,000 people.



Image: Autonomous Haulage System trucks at the Rio Tinto West Angelas mine, Western Australia
Courtesy of Rio Tinto



PLENTIFUL AND DIVERSE

Western Australia is one of the largest and most diverse resource provinces in the world, with some of the largest reserves of minerals used in the manufacture of rechargeable batteries – including lithium, nickel, cobalt, manganese, vanadium, rare earth metals and high-quality graphite. 65 of Australia's 130 Critical minerals projects are in WA.

PROJECTS

\$171B

In September 2025, Western Australia had \$49 billion in resources projects either committed to, or under construction, and a further \$122 billion under consideration.

AUTOMATION

world leader

Western Australia leads the world in automation and robotics for resources and energy. From Fortescue's autonomous haulage, to CORE's fully operational robotics AARP precinct and Rio Tinto's autonomous rail, WA is at the forefront. International collaborations, such as Woodside and NASA's Robonaut 2 tests, showcase WA's commitment to innovation. Western Australia is also driving innovation in planetary science and space exploration through AROSE, a consortium leveraging Perth's expertise in remote operations, robotics, and space technologies.

LIQUIFIED NATURAL GAS (LNG)

LNG world leader



Western Australia is a world leader in LNG exports accounting for 12% of global LNG exports in 2024. LNG producers are constantly improving engineering processes to reduce emissions and exploring new energy options and carbon credit offsets.

SIGNIFICANT COMMODITIES

Western Australia is the country's biggest exporter of minerals and petroleum, including five accounting for more than 10% of global output in 2024.

Lithium	Garnet
42%	37%

Iron Ore	Rutile
36%	28%

LNG
12%



HEADQUARTERS



Perth is home to Australia's largest concentration of global resources and energy company headquarters including: Chevron, Shell, Rio Tinto, BHP, Woodside, Inpex, South 32, Hancock Prospecting, Barrick Gold, Alcoa, Tianqi, Albemarle and Fortescue Metals Group.

SHIPPING TIMES

 **8 days**

LNG shipping times from Western Australia to Japan, Korea and China are shorter and more cost effective than for competitors in Nigeria, the USA and Qatar.

PERTH

Health and medical life sciences

WORLD CLASS CLINICAL RESEARCH



Clinical Research

Located at Perth's Harry Perkins Institute of Medical Research, the WA Life Science Innovation Hub delivers programs that connect the health and medical life science innovation ecosystem in order to develop local capacity and capability, attract investment and foster commercialisation.



Australian TGA clinical trials are completed up to six months faster than United States FDA trials, costing just one third of the cost yet remaining of industry-high standards.

43.5%

R&D CASH INCENTIVES

Regulatory Environment

Australia's Research and Development Tax Incentives provide substantial rebates towards activities such as eligible clinical trials, with sponsors able to potentially claim up to 43.5 per cent of eligible expenditure as a refundable tax offset. Such incentives are geared toward fostering a climate of investment in cutting-edge research within Australia.

INVESTING IN A HEALTHY FUTURE

\$3.2B

Western Australia is investing a further \$3.2 billion in health infrastructure.

Including \$1.8 billion in a new Women and Babies hospital and a range of other projects to ensure health infrastructure and services are integrated to improve access to quality health services.



WA Comprehensive Cancer Centre

The Perkins WA Comprehensive Cancer Centre will be built as a stand-alone facility on the QEIIIMC campus and focused on integrated and embedded cancer research forming a strong foundation for the delivery of world-class clinical cancer care.

- > 10 operating theatres and an intensive care unit
- > 140 overnight and inpatient beds
- > 110 chemotherapy day beds and chairs, and
- > 40 Linear Clinical Research trial beds/chairs



Life Sciences WA

Established in 2021, Life Sciences WA (LSWA) is a leading industry association that enables collaboration between Western Australian government, academia, research institutions, peak industry bodies and corporate stakeholders. LSWA's goal is to globally promote Western Australia's health and medical life sciences sector by fostering an interconnected network that stimulates activity and attract investment and talent within the WA life sciences ecosystem.



The Queen Elizabeth II (QEII) Medical Centre

Established for more than 45 years, QEII Medical Centre is the largest medical campus in the southern hemisphere and houses over 40 leading health and medical life science organisations undertaking healthcare, research, innovation and education.

Perth has a long history of global excellence and recognition in the health and medical life sciences sector. Some of Australia's most renowned success stories within the sector originate from Perth, including Nobel Laureates Barry Marshall AC and Robin Warren AC, who discovered the bacterium *Helicobacter pylori* and its role in gastritis and peptic ulcer disease. Winthrop Professor Fiona Wood FRCS, FRACS, AO is also a pioneering plastic surgeon and burns specialist who has made significant contributions in her fields. Perth's highly ranked universities continue to attract international students from all over the world, facilitating academic programs that serve to inspire the next generation of aspiring entrepreneurs and support the development of cutting-edge research.

MEDICAL TECHNOLOGY



WA Life Sciences Innovation Hub

Located at the Harry Perkins Institute of Medical Research in Perth, the WA Life Science Innovation Hub delivers programs that connect the health and medical life science innovation ecosystem in order to develop local capacity, new skills, attract investment and foster commercialisation.



Australian National Phenome Centre

Perth is home to the Australian National Phenome Centre – an international centre of expertise which uses the biggest collection of mass spectrometers in the southern hemisphere to revolutionise diagnosis, prevention and treatment of serious health challenges. As the global hub of expertise in metabolic phenotyping, the ANPC provides an important platform across the full spectrum of health, food and the environment.

Biodiversity Hotspot

Perth is part of the Southwest Australia Ecoregion – one of only 36 recognised Biodiversity Hotspots in the world, with flora and fauna which do not exist anywhere else. The region offers incredible potential sources for new pharmaceutical products.



Trade

Western Australia is a trading state and accounts for approximately 46% of Australian exports. Most of its goods and commodities are bound for international markets.



*Image: Cape Lambert Port
Courtesy of Rio Tinto*

WA'S MAIN SERVICE EXPORTS

\$4.2B



Education-related travel

\$2.8B



Personal travel

\$817M



Business-related travel

WA AGRICULTURAL EXPORTS

80% of its agricultural production.

WA is a significant producer of Australia's meat, livestock, dairy, wool, horticulture and honey products

WA'S MAIN EXPORTS AND VALUE



Iron Ore
\$121.5 billion



LNG
\$35.8 billion



Gold
\$29.2 billion



Alumina
\$8.2 billion



Condensate
\$7.6 billion



Lithium
\$4.3 billion



Domestic Gas
3.2 billion

WA'S TOP EIGHT EXPORT DESTINATIONS

CHINA (MAINLAND) \$123.8B

JAPAN \$26.4B

SOUTH KOREA \$15.8B

SINGAPORE \$12B

HONG KONG \$7.8B

INDIA \$6.5B

TAIWAN \$6.4B

UNITED KINGDOM \$5.7B

46%

of Australian exports

Perth City Deal

The Perth City Deal is a \$1.8 billion investment which has changed the face of Perth. Bringing together investment from all tiers of government, the community and the private sector, the economic benefits and opportunities are now being realised.

Image credit: With Architecture Studio and OMA.



VISION

The Perth City Deal has aligned planning, investment and governance to accelerate growth, job creation and stimulate urban renewal to secure future prosperity.

The ECU City university is the centrepiece of the Perth City Deal. This is a \$853 million investment by the Commonwealth Government, State Government and Edith Cowan University and has delivered the new home of the Western Australian Academy of Performing Arts (WAAPA), incorporating the Minderoo Centre for Performance Excellence.

WAAPA joins the School of Business and Law, creative humanities programs from the School of Arts and Humanities, including the WA Screen and Media Academy, technology and cyber security programs from the School of Science, and Kurongkurl Katitjin - the University's Centre for Indigenous Australian Education and Research.

With 10,000 students and staff utilising this campus, investment in Purpose Built Student Accommodation, hospitality, housing and hotel infrastructure has followed.

The City of Perth's commitment totals \$45 million and includes \$25 million toward the addition of a community aquatic facility at the WACA, \$4 million contribution to the Perth Concert Hall Redevelopment, \$4 million toward establishing safe night shelters for women in Perth and \$12 million toward the CBD Transport Plan to upgrade Roe Street and facilitate regeneration of the area.

Other Key Initiatives include:

- > \$247 million to the Perth Greater CBD Transport Plan to upgrade cycling and walking infrastructure, bus stop accessibility upgrades and enhance Roe Street. Phase One completed with the construction of the Boorloo Bridge for pedestrians and cyclists. Phase Two to commence in 2026
- > \$182.5 million to redevelop the WACA, including a community aquatic and recreation facility.
- > \$173.3 million to develop Perth Concert Hall into a world-class music venue.
- > \$104 million committed to the development of an Aboriginal Cultural Centre located in Perth on the traditional lands of the Whadjuk Noongar people.
- > \$55 million investment into the Perth Cultural Centre precinct for improvements and long-term vision development.
- > \$53.9 million to develop a 21st century digital environmental approvals regime for major projects.
- > \$44 million for waste recycling infrastructure to help Perth CBD and WA to become more sustainable.
- > \$39.5 million for the East Perth Power Station to upgrade necessary infrastructure and improve connectivity to the site.
- > \$18 million for the creation of an Australian Space Robotics, Automation and AI Command Control Complex.
- > \$10 million towards a WA Indigenous Business and Employment Hub now known as the Waalitj Foundation.

(Current as at January 2026)

The collective \$1.8 billion investment from Perth City Deal partners and project proponents is creating significant productivity and liveability benefits for the Perth Central Business District (CBD) and Western Australia more broadly. The City Deal has energised the CBD for people to live and work through greater inner city amenity, instilled investment confidence from the private market and provided a major economic boost to the city.



Perth City Deal at a glance

CITY-WIDE COMMITMENTS:



CBD Transport Plan



Perth Aboriginal Cultural Centre Pre-Feasibility Study



Recycling Infrastructure and commitment to encouraging the recyclables market



Building a 21st Century Digital Environmental Approvals Regime for Major Projects



Pandemic resilient design



Inclusionary zoning or affordable housing targets



Apprenticeship Targets



Indigenous Employment and Supplier Use Targets



Edith Cowan University's Cultural and Creative Industries Education CBD Campus

Perth Cultural Centre Rejuvenation

Australian Space Automation, AI and Robotics Control Complex (SpAARC)

Curtin University's Historical Heart Cluster

Homelessness Housing Projects

Perth Concert Hall Redevelopment

Unlocking the East Perth Power Station Redevelopment

Western Australia Cricket Association (WACA) Redevelopment

WA Indigenous Business and Employment Hub



Australian Government



GOVERNMENT OF WESTERN AUSTRALIA



City of Perth

INVESTMENT

Our cosmopolitan city

Perth is cementing itself on the world stage as a magnet for migration and investment. Billions of dollars have been invested in developments to transform the city skyline – providing new office space, accommodation and hotels for a growing population, as well as millions of international and interstate tourists who are attracted by Perth's uniqueness.





Located in one of the safest countries for investment, Perth is a connected and cosmopolitan capital city which offers a stable, prosperous foundation for business growth. In the heart of the Indo-Pacific region, Perth offers rich opportunities and markets for new products and services.

An innovative planning framework underpins the City's economic aspirations, offering:

- > Investor wrap-around services and support.
- > Nation leading turnaround times for development and building approvals (98% or greater statutory time frames).
- > Rates rebates for developers and purchasers of residential properties.
- > Waiving of City planning and building application fees for residential developments.
- > Up to 50% bonus plot ratio across the CBD.
- > Up to 40% bonus plot ratio for special residential i.e. student accommodation, hotel.
- > Up to 20% bonus plot ratio for residential, heritage and public facilities.
- > Heritage transfer plot ratio available.
- > No developer contribution scheme in City Planning areas.
- > New Local Planning Strategy endorsed by State Government.
- > Draft Local Planning Scheme 3 released.

There has never been a better time to invest in Perth, with its perfect blend of economic strength, resilience and adaptability - fostering a diverse and dynamic culture. This is underpinned by skilled workers, supportive government, a consistent regulatory framework and superior infrastructure.

NOW

A growing city

“Take advantage of Perth’s strong economy, our skilled workforce and the significant investments in infrastructure and innovation and come and base your business here.

Now is the time to invest in Perth.”

Bruce Reynolds, Lord Mayor, City of Perth





The City of Perth works to actively support business and investment decisions by:

- > Engaging in collaborative partnerships with local industry and State and Federal Governments to encourage inward investment;
- > Promoting Perth locally and overseas as an international business centre;
- > Collating relevant research and assisting in due diligence to identify and understand industry market trends and existing opportunities;
- > Providing business concierge and matching services to local companies and assisting them to access overseas export markets;
- > Supporting conferences and events that promote Perth's industry capabilities and emerging sector opportunities;
- > Developing strong international alliances through the World Energy Cities Partnership and Sister Cities to establish reciprocal business relationships;
- > Assisting international companies to connect with local businesses, networks, and government agencies by providing data and business support at the local, state, and federal level;
- > Regularly hosting international delegations with interests in Western Australia's key industries and promoting investment opportunities;
- > Provision of targeted data and analytics to support business and investment decision makers;
- > Providing connection to local property networks and locational opportunities to support new businesses in the city; and
- > Providing access to grants, sponsorships, sector development projects, and business development initiatives.



Landmark projects continue to redefine Perth and connect its thriving economic centre with the iconic Derbarl Yerrigan (Swan River)

Scan QR code to visit 3D Perth





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