

Adopted



NAME AND LOCATION DETAILS

Place Name	A.W. Dobbie & Co. (fmr)
Street Address	804-808 Hay Street, PERTH WA 6000
Location Description	
Other Names	Irene Whyte
Historical Street Address	804 Hay Street; 804-808 Hay Street
Historical Perth Town Lot	
Place ID	2004
COP Property Key	175040
Property Titles	Lot 47 DP 26460

PLACE DETAILS

Place Type	Individual Building or Group
Local Heritage Survey	28/03/2023
Local MHI - Draft	13/03/2001
Local MHI - Adopted	
Local Heritage List	9/01/2004
Local Heritage Area	King Street (Adopted 12/05/2009)
Local Heritage Area – Building Contribution	Contributory
State Heritage Register	No

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Commonwealth Listed	No
Other Listings	
Heritage Agreement	
Conservation Management Plan	
Original Construction Year	1904 (1904 - 1904)
Additional Construction Year (1)	
Additional Construction Year (2)	
Demolition Year	
INTEGRITY OF USE	
Original - General Use	Commercial
Original - Specific Use	Shop/Retail Store (single)
Present - General Use	Commercial
Present - Specific Use	Shop/Retail Store (single)
Integrity - Summary	High
PHYSICAL DESCRIPTION	
Architectural Style 1 General	Federation (c.1890-c.1915)
Architectural Style 1 Specific	Free Classical
Architectural Style 2 General	
Architectural Style 2 Specific	
Archaeology	
Physical Description	
<p>Symmetrical building with prominent pediment and battlement parapet. Facade embellished with pilasters with decorative details and pointed arched windows with fanlights. Altered at street level with awning not original. The former warehouse building to the rear has been extensively altered and the northern facade removed. STREETSCAPE Important component of the Hay Street west streetscape.</p>	
Walls 1 Material	Brick - Rendered
Walls 2 Material	Render - Smooth
Roof Material	Metal - Corrugated Iron
Architect	
Builder	
Other Associations	

HISTORY

Until the 1880's the town centre was characterised by the establishment of small cottages, shops and small businesses and was rural in character. The expansion of commerce following the discovery of gold in the 1890's put pressure on land in the centre of Perth with the result that most residential uses were displaced in favour of commercial development. During the 1890's and early 1900's the centre of Perth was substantially rebuilt. The period of expansion in Perth coincided with a period of economic depression in the eastern states, in particular Victoria. As a result, there was substantial migration from Victoria to W.A. This migration included businessmen, architects and builders, all of whom had a considerable influence on the development of the city. The building was built in 1904 by Fred Mosey and had remained in the same family ownership from that date.

The warehouse building to the rear was altered including removal of the north facade at the request of the Perth City Council for improved access to the rear laneway.

WESTERN AUSTRALIAN HISTORIC THEME

1. Demographic settlement & mobility - 106 Workers
3. Occupations - 308 Commercial services and industries
5. Outside influences - 504 Depression and boom

AUSTRALIAN HISTORIC THEME

2. Peopling Perth (Australia) - 2.4.2 Migrating to seek opportunity
3. Developing Perth's (Local, Regional & National) Economies - 3.19 Marketing and retailing
4. Building Perth (Settlements & Cities) - 4.1.5 Developing city centres
4. Building Perth (Settlements & Cities) - 4.6 Remembering significant phases in the development of towns and cities.
8. Developing Australia's Cultural Life - 8.10.4 Designing and building fine buildings

STATEMENT OF SIGNIFICANCE

The place is of aesthetic significance as an example of a commercial building constructed during the period of economic affluence and increased development that followed the gold boom.

The place is of historic significance because it reflects the expansion and development of commerce and trade in the City of Perth in the early years of the twentieth century.

NATURE OF SIGNIFICANCE**HERCON Value A - Its importance in demonstrating the evolution or pattern of Perth's history**

The place is of historic significance because it reflects the expansion and development of commerce and trade in the City of Perth in the early years of the twentieth century.

HERCON Value B - Its importance in demonstrating rare, uncommon or endangered aspects of Perth's heritage**HERCON Value C - Its potential to yield information that will contribute to an understanding of Perth's history****HERCON Value D - Its importance in demonstrating the characteristics of a broader class of places****HERCON Value E - Any strong or special meaning it may have for any group or community because of social, cultural or spiritual associations**

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HERCON Value F - Its importance in exhibiting particular aesthetic characteristics valued by any group or community

The place is of aesthetic significance as an example of a commercial building constructed during the period of economic affluence and increased development that followed the gold boom.

HERCON Value G - Any special association it may have with the life or work of a person, group or organization of importance in Perth's history

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HERCON Value H - Its importance in demonstrating a high degree of creative or technical achievement

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HERCON Value I - Any HERCON Value I - Any other characteristic it may have that in the opinion of the decision-making body is relevant

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CONDITION AND AUTHENTICITY

Condition	Fair
Building Fabric Authenticity	Medium level of authenticity as it has lost the original detail at ground floor level but intact above.

CLASSIFICATION OF SIGNIFICANCE

Considerable – Category 2 - Very important to the heritage of the locality.

REFERENCES

COP Heritage Places File 1.16/804;
Property Owner

DATE OF SURVEY/ASSESSMENT

Initial date	
Last modified Date	

IMAGES

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