



City of **Perth**

Agenda

Ordinary Council Meeting
26 July 2022

Notice of Meeting

To the Lord Mayor and Councillors

The next Ordinary Council Meeting will be held on Tuesday, 26 July 2022 in the Council Chamber, Level 9, 27 St Georges Terrace, Perth commencing at 5.00pm.

Michelle Reynolds
Chief Executive Officer
22 July 2022

Information

This information is provided on matters which may affect members of the public. If you have any queries on procedural matters, please contact a member of the City's Governance team via governance@cityofperth.wa.gov.au.

Question Time for the Public

An opportunity is available at Council meetings for members of the public to ask a question about any issue relating to the City. This time is available only for asking questions and not for making statements. Complex questions requiring research should be submitted as early as possible to allow the City time to prepare a response.

The Presiding Person may nominate a member of staff to answer the question and may also determine that any complex question requiring research be answered in writing. No debate or discussion can take place on any question or answer.

To ask a question, please complete the Public Question Time form available on the City's website www.perth.wa.gov.au/council/council-meetings.

Disclaimer

Members of the public should note that in any discussion during a meeting regarding any item, a statement or indication of approval by any council member, committee member or officer of the City is not intended to be, and should not be taken as, notice of approval from the City. No action should be taken on any item discussed at a meeting of a Committee prior to written advice on the Committee or Council's resolution being received.

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1. Declaration of Opening
 2. Acknowledgement of Country/Prayer
 3. Attendance
 - 3.1 Apologies
 - 3.2 Leave of Absence
 - 3.3 Applications for Leave of Absence
 - Lord Mayor Basil Zempilas for the period 29 July 2022 to 3 August 2022 inclusive;
 - Deputy Lord Mayor Di Bain for the period 13 September 2022 to 21 September 2022 inclusive;
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Motion

That Council APPROVES:

1. Lord Mayor Basil Zempilas's leave of absence application for the period 29 July 2022 to 3 August 2022 inclusive.
 2. Deputy Lord Mayor Di Bain's leave of absence application for the period 13 September 2022 to 21 September 2022 inclusive.
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4. Announcements by the Lord Mayor

5. Public Participation

5.1 Public Questions

6. Disclosures of Interests

Name	Lord Mayor Basil Zempilas
Item number and title	12.1 (b) Event Sponsorship 2022/23 (Round 1)
Nature of interest	Direct Financial
Interest description	<i>"I am an employee of Seven West Media, owners of Seven Network Operations Limited, who are the sponsorship applicant."</i>

Name	Councillor Sandy Anghie
Item number and title	12.1 (b) Event Sponsorship 2022/23 (Round 1)
Nature of interest	Indirect Financial
Interest description	<i>"My husband Michael Anghie is CEO of APM and AMP is a sponsor of the Christmas Pageant. APM is also a sponsor of Seven West Leadership Matters breakfast series."</i>

Name	Deputy Lord Mayor Di Bain
Item number and title	12.1 (d) Event Sponsorship 2022/23 (Round 1)
Nature of interest	Impartiality
Interest description	<i>"I represented the Lord Mayor earlier this year at Chinese New Year."</i>

Name	Councillor Sandy Anghie
Item number and title	12.1 (d) Event Sponsorship 2022/23 (Round 1)
Nature of interest	Impartiality
Interest description	<i>"Members of the Association are known to me including Dr Ting Ching."</i>

Name	Councillor Liam Gobbert
Item number and title	12.1 (d) Event Sponsorship 2022/23 (Round 1)
Nature of interest	Impartiality
Interest description	<i>"I attended Lunar New Year celebrations with the Association."</i>

Name	Councillor Brent Fleeton
Item number and title	12.1 (d) Event Sponsorship 2022/23 (Round 1)
Nature of interest	Impartiality
Interest description	<i>"I represented the Lord Mayor when he was unable to make their Chinese New Year event."</i>

Name	Councillor Viktor Ko
Item number and title	12.1 (d) Event Sponsorship 2022/23 (Round 1)
Nature of interest	Impartiality
Interest description	<i>"I have attended their AGM and have met their president Dr Ting Chen on one occasion during Chinese New Year 2021."</i>

Name	Councillor Sandy Anghie
Item number and title	12.1 (e) Event Sponsorship 2022/23 (Round 1)
Nature of interest	Impartiality

Interest description	<i>"I have represented the City at this event and spoken at their event launch at the last couple of years"</i>
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Name	Deputy Lord Mayor Di Bain
Item number and title	12.1 (f) Event Sponsorship 2022/23 (Round 1)
Nature of interest	Impartiality
Interest description	<i>"Golden Oldies receive funding from Tourism WA and I am on the board of Tourism WA."</i>

Name	Deputy Lord Mayor Di Bain
Item number and title	12.1 (g) Event Sponsorship 2022/23 (Round 1)
Nature of interest	Impartiality
Interest description	<i>"UniSports receive funding from Tourism WA and I am on the board of Tourism WA."</i>

Name	Deputy Lord Mayor Di Bain
Item number and title	12.2 (1b) Business Improvement Grant Program Financial Year 2022/23
Nature of interest	Impartiality
Interest description	<i>"The Hawaiian CEO is known to me socially."</i>

Name	Councillor Sandy Anghie
Item number and title	12.2 (1b) Business Improvement Grant Program Financial Year 2022/23
Nature of interest	Impartiality
Interest description	<i>"Russell Gibbs and other senior members of the staff are known to me."</i>

Name	Deputy Lord Mayor Di Bain
Item number and title	12.2 (1c) Business Improvement Grant Program Financial Year 2022/23
Nature of interest	Impartiality
Interest description	<i>"Pentanet Chairman David Buckingham is known to me socially."</i>

Name	Deputy Lord Mayor Di Bain
Item number and title	12.2 (1e) Business Improvement Grant Program Financial Year 2022/23
Nature of interest	Impartiality
Interest description	<i>"Ben Lisle donated to my election campaign and he is in partnership with Adrian Fini who is a co-owner of Rechabite."</i>

Name	Councillor Sandy Anghie
Item number and title	12.2 (1e) Business Improvement Grant Program Financial Year 2022/23

Nature of interest	Impartiality
Interest description	<i>"Adrian Fini is known to me."</i>

Name	Councillor Clyde Bevan
Item number and title	12.2 (1e) Business Improvement Grant Program Financial Year 2022/23
Nature of interest	Impartiality
Interest description	<i>"I have known Jim Litis for over 30 years and Jim has been an occasional customer at my restaurant."</i>

Name	Councillor Clyde Bevan
Item number and title	12.2 (1h) Business Improvement Grant Program Financial Year 2022/23
Nature of interest	Impartiality
Interest description	<i>"Andy Freeman has eaten at my restaurant three times over 5 years."</i>

Name	Councillor Clyde Bevan
Item number and title	12.2 (2b) Business Improvement Grant Program Financial Year 2022/23
Nature of interest	Impartiality
Interest description	<i>"I am a customer of RJ Pearce Jeweller and the Pearce's have been to my restaurant."</i>

Name	Councillor Clyde Bevan
Item number and title	12.2 (2h) Business Improvement Grant Program Financial Year 2022/23
Nature of interest	Impartiality
Interest description	<i>"I am a customer of this business and Peta Howard is a customer of my restaurant."</i>

Name	Councillor Viktor Ko
Item number and title	12.3 Homelessness Action Plan 2022 - 2024
Nature of interest	Impartiality
Interest description	<i>"My current employer provides health services to homeless and rough sleepers. As I work close with these services"</i>

7. Confirmation of Minutes

Recommendation

That Council CONFIRMS the minutes of the Ordinary Council Meeting held on 28 June 2022 and Special Council Meeting held on 12 July 2022 as true and correct records.

8. Questions by Members which due Notice has been Given

9. Correspondence



10. Petitions

11. Planning and Economic Development Alliance Reports

Nil.

12. Community Development Alliance Reports

12.1 Events Sponsorship 2022/23 (Round 1)

Responsible Officer	Kylie Johnson – General Manager Community Development
Voting Requirements	Simple Majority
Attachments	Attachment 12.1A – Summary and Recommendation Rationale – Event Sponsorship Round 1 2022/23 ↓  Attachment 12.1B – Indicative Events Calendar June 2022 to March 2023 ↓ 

Purpose

To provide recommendations to Council, under Round 1 of the Event Sponsorship Program Financial Year 2022/23.

Recommendation

That Council:

- APPROVES the following Event Sponsorships totalling \$495,500.00 excluding GST:

Ref	Applicant / Project	Recommendation Total Amount (ex GST cash contribution)
a	Nalomian Pty Ltd for Perth Leisure Lifestyle Show	\$135,000 for one year
b	Seven Network Operations Limited for Christmas Pageant	\$120,000 for one year
d	The Chung Wah Association Inc. for Perth Chinese New Year Fair 2023	\$80,000 for one year
e	Perth International Jazz Festival Inc. for 2022 Perth International Jazz Festival	\$50,000 for one year
f	Go Sports and Events Ltd for 23rd Golden Oldies World Rugby Festival	\$40,000 for one year
g	UniSport Australia for 2022 UniSport Nationals Perth	\$30,000 for one year
h	True North Church for Carols in the City	\$20,500 for one year
i	CMS Events for City Wine Perth	\$20,000 for one year

- DECLINES the following Event Sponsorship 2022/23:

Ref	Applicant / Project	Recommendation Total Amount (ex GST cash contribution)
j	Blake Entertainment Pty Ltd for Rolling Thunder Vietnam	Decline

Background

1. The City has a vision for Perth to be ‘the events heart of WA’ (2025 Events Strategy). A key principle of this strategy is ‘something for everyone.’ The City will facilitate and support a diverse range of events that are inclusive, appeal to a broad demographic and provide enriching experiences for all throughout the year. To demonstrate this approach, an Indicative Events Calendar for June 2022 to March 2023 is contained within Attachment 12.1B.
2. The City of Perth accepted applications for Round 1 of the Events Sponsorship 2022/23 program from 1 to 29 April 2022. The City received 10 applications in total, one of which opted to withdraw the application prior to it progressing to assessment.
3. The funding level recommended is based on the scale, impact and significance of the event. The Event Sponsorship program guidelines stipulate the City can provide a maximum contribution of 30% to the total project cost.

Discussion

4. A three-person panel, consisting of management and officers from the City’s Corporate Communications Alliance and Community Development Alliance, assessed 10 applications. Additionally, the General Manager Community Development had an oversight role.
5. The assessment criterium is aligned to the key priority outcomes; visitation, vibrancy, engaging a diverse community, sustainability and economic growth and provides clear descriptions and a rating scale to guide the assessors when considering an appropriate score. The scores from panel members for each assessment criteria are averaged and ranked from highest to lowest.
6. Of the 10 applications, eight are recommended to be approved, one to be declined and one has been postponed to August following submission of a variation request on 13 July 2022. More detail can be found in Attachment 12.1A: Summary and Recommendation Rationale – Event Sponsorship Round 1 2022/23.
7. Where applicable, in-kind support is considered to have a value equal to cash, and the recommended total amount is inclusive of cash only to ensure that the applicant receives the full value, limiting the impact of in-kind estimates that can be subject to change.

Consultation

Nil.

Decision Implications

8. It is generally not possible to support every application or the total request for each applicant, due to budget constraints, lack of alignment with the City’s strategic priorities and/or inadequate applications. This may result in unavoidable dissatisfaction from some applicants.
9. A City representative will negotiate an agreement with applicant in line with sponsorship funding amounts once approved by Council. The applicant will be required to provide significant benefits in recognition of the City’s support.

10. The applicant will be required to submit an acquittal report within three months of event completion. Acquittal reports must demonstrate how the City’s sponsorship funding supported projects or initiatives within the City’s district and demonstrate direct impact on the City of Perth meeting its aspirations of Liveable, Sustainable and Prosperous.

Strategic, Legislative and Policy Implications

Strategy	
Strategic Pillar (Objective)	Liveable
Related Documents (Issue Specific Strategies and Plans):	2025 Events Strategy Event Sponsorship 2022/23 Program Guidelines

Legislation, Delegation of Authority and Policy	
Legislation:	Regulation 12 of the Local Government (Financial Management) Regulations 1996 – payments from municipal fund or trust fund, restrictions on.
Authority of Council/CEO:	Council Policy 4.3 directs that any sponsorship application for more than \$15,000 or from a funding round be considered by Council.
Policy:	Policy 4.3 Sponsorship and Grants - the policy directs that there be a consistent and transparent assessment process and criteria to guide recommendations to Council. An eligibility check has been conducted on all applications to ensure they are compliant with the Policy and the necessary assessment process has been followed.

Financial Implications

11. The financial implications of the recommendation(s) are accommodated within the existing budget.

Account Number	1066 100 50 10078 7901	Operating
Account Description	Event Sponsorship	
Total Budget	\$1,000,000	
Budget – This report	\$495,500	
Remaining Budget	\$504,500	
Budget Impact	Accommodated in 2022/23 budget	

Further Information

12. Questions and responses received prior to and taken on notice at the Agenda Briefing Session held 19 July 2022 are as follows:

	Question	Response
1.	Can Elected Members please have a list of sponsorships for this calendar year to date, that are below the threshold to go to Council - specifying both those granted and those declined? (I am interested to see the mix of events supported, i.e.. family, sport, arts etc.)	Quarterly Sponsorship and Grant reports are provided on Council Hub, detailing those approved under CEO delegation and the quantity which were declined. The last report was provided at the end of April 2022. A report for the current quarter will be uploaded to Council Hub by the end of July 2022.
2.	Does the administration ever recommend that an applicant not apply for sponsorship?	Yes, all applicants are encouraged to speak to a City Sponsorship Officer prior to starting an application to ensure program suitability. In some instances applicants are advised not to apply for the proposed project where the officer believes it lacks alignment with the program criteria. An example of this is a Business Improvement Grant enquiry seeking support for an internal business fit out. This didn't align with the intent or outcomes of the program.
3.	What is the ROI for the event sponsorships?	Applicants are required to address the program outcomes, one of which is economic growth and the extent to which the event will stimulate the local economy. ROI calculations are not requested as part of the application process.
4.	How long has the Christmas Pageant been held in Perth?	This will be its 50th year.
5.	On the night of the Christmas Pageant do we have historical data on parking revenue?	<p>Parking revenues for the day of the Christmas Pageant in previous years:</p> <p>2021 (3 hrs free - 3 car parks) Revenue \$119K</p> <p>2020 (3hrs free - every car park) Revenue \$69K</p> <p>2019 (3 hrs free - 3 car parks) Revenue \$131K</p> <p>2018 (3hrs free - 3 car parks) Revenue \$174K</p> <p>Based on a recent commitment by Elected Members parking in the evening is now free.</p>

	Question	Response
6.	How many music events does the City sponsor in Perth?	<p>Currently 12.</p> <p>WASO, Perth International Cabaret Festival, Fringe Festival, Perth Festival, WA Ballet, WA Music Month, WA Opera, Perth International Jazz Festival, Brass on the Grass, RTR FM In the Pines, West Perth Local Christmas Carols, City Sessions – Winter Editions.</p>
7.	<p>What is the current vacancy rate of the Hay Street Mall at street level?</p> <p>How many days was it anticipated that the jazz festival would activate the empty shop fronts?</p> <p>Was it during the day or at night?</p>	<p>The current vacancy rate of the Hay Street Mall at street level is 33%.</p> <p>720 Hay St will be activated for 2 weeks prior to the festival.</p> <p>Venue will be activated with programming Monday to Friday, 10am - 3pm.</p> <p>Through the afternoon and evening, 7 days per week, the light installation will be installed/turned on to engage intrigue and capture the interest of passers-by.</p> <p>The venue will be programmed with activity over the course of the festival weekend 5-6 November.</p> <p>Potential programming of the venue over the weekend of 29-30 October, dependant on the team's capacity and budget.</p>
8.	On page 30 of 304 of the agenda it states "The panel noted that the City currently does not have a Christmas carols event on the City event calendar". Is this correct, given we already sponsor the WASO Christmas Spectacular?	The panel were referring to a traditional carols event performed by a church choir. The WASO event is a contemporary production of modern Christmas songs.
9.	When were the applicants advised that Council was considering this item and were they advised of the opportunity to make a deputation?	All Event Sponsorship applicants were advised that the Council Agenda had been published for the Briefing Session on Monday 18 July 2022. Confirmation of receipt was received from two applicants in the form of a deputation registration and a phone call.

Attachment A: Application Summary and Recommendation Rationale – Event Sponsorship 2022/23 (Round 1)

Ref	Applicant/Event	Venue	Estimated Attendance (provided by applicant)	Previous Support (for same event)	Funding Request (ex GST)	Total Funding Recommendation (ex GST)
a	Nalomian Pty Ltd/ Perth Leisure Lifestyle Show	Langley Park (West and Central sections)	30,000	N/A	\$149,000 (ex GST) (\$75,000 cash & \$74,000 in-kind) for one year	\$135,000 (ex GST) (Cash contribution) for one year Applicant estimates approximately \$74,000 in City fees and charges will apply
b	Seven Network Operations Limited/ Christmas Pageant	Perth Convention and Exhibition Centre; St. George's Terrace; Victoria Avenue; Langley Park	50,000	\$140,000 (\$120,000 cash & \$20,000 in-kind for City fees and charges)	\$140,000 (ex GST) (\$120,000 cash & \$20,000 in-kind) for three years	\$120,000 (ex GST) (Cash contribution) for one year Applicant estimates approximately \$20,000 in City fees and charges will apply

d	The Chung Wah Association Inc./ Perth Chinese New Year Fair 2023	James Street; Lake Street (between Roe and Francis Streets); Northbridge Piazza; Chinatown; Yagan Square	25,000	\$70,000 (Cash contribution)	\$80,000 (ex GST) (Cash contribution) for one year	\$80,000 (ex GST) (Cash contribution) for one year
e	Perth International Jazz Festival Inc./ 2022 Perth International Jazz Festival	The Rechabite; Forrest Place; 720 Hay Street; Rooftop Bar (Hay St Mall); Connections Night Club Rooftop; Northbridge Piazza; Astral Weeks	25,260	\$40,000 (ex GST) (Cash contribution)	\$60,000 (ex GST) (Cash contribution) for one year	\$50,000 (ex GST) (Cash contribution) for one year
f	Go Sports and Events Ltd/ 23rd Golden Oldies World Rugby Festival	Langley Park Perth	1,900	N/A	\$55,365 (ex GST) (40,000 cash & \$15,365 in-kind) for one year	\$40,000 (ex GST) (Cash contribution) for one year Applicant estimates approximately \$15,365 in City fees and charges will apply
g	UniSport Australia/ 2022 UniSport Nationals-Perth	UWA Aquatic Centre; UWA Fitness Centre; Swan River	7,000	N/A	\$30,000 (ex GST) (Cash contribution) for one year	\$30,000 (ex GST) (Cash contribution) for one year

h	True North Church/ Carols in the City	Supreme Court Gardens	10,000	N/A	\$27,842.67 (ex GST) (\$20,500 cash & \$7,342.67 in-kind) for three years	\$20,500 (ex GST) (Cash contribution) for one year Applicant estimates approximately \$7,342.67 in City fees and charges will apply
l	CMS Events / City Wine Perth	Russell Square	4,000	\$15,000 (ex GST) (Cash contribution)	\$20,000 (ex GST) (Cash contribution) for one year	\$20,000 (ex GST) (Cash contribution) for one year
j	Blake Entertainment Pty Ltd /Rolling Thunder Vietnam	Perth Concert Hall	8,655	N/A	\$50,000 (ex GST) (\$40,000 cash & \$10,000 in-kind) for one year	\$0 (Decline)

a.) Perth Leisure Lifestyle festival

Applicant Details	
Applicant Name	Nalomian Pty Ltd
Previous Support (5-year period)	This project has not been previously supported by the City of Perth.
Project Details	
Project Title	Perth Leisure Lifestyle Festival
Project Date / Venue	06/01/2023 – 08/01/2023 Langley Park
Project Description	<p>Nalomian Pty Ltd is a Western Australian based events company who deliver lifestyle events nationally. The event management company describes their intention to strive to be ‘best of breed’, delivering technologically advanced events nationally.</p> <p>The Perth Leisure Lifestyle Show is a family friendly event which focuses on the leisure lifestyle sector that makes Perth and Western Australia’s lifestyle revered. The event is predominantly ticketed but also includes a free night-time component, ShowWA, featuring WA’s best and up-coming talent.</p> <p>Event organisers aim to appeal to the broader Western Australian community, drawing attendees from the suburbs and regional WA, bringing economic benefits to the City of Perth.</p> <p>The leisure lifestyle exhibition proposes to include the latest 4WD vehicle, boating, caravan, camper trailer and camping accessories, health, fitness and recreation industries together in a large-scale outdoor exhibition. The event also proposes a special focus on up and coming Western Australian performing artists. The event will include product displays, touring equipment demonstrations, educational and industry specialists’ seminars, children’s activities and stage shows, family entertainment, freestyle moto cross performances, BMX stunt shows, and amusement show rides.</p> <p>The Perth Leisure Lifestyle Show aims to promote healthy and positive lifestyles and appeal to all the demographic of the West Australian community, employing the motto ‘something for everyone to enjoy’.</p>
Estimated Attendance	30,000
Total Project Cost	\$803,800
Total Amount Requested	\$149,000 (ex GST) comprising of: \$75,000 (ex GST) cash contribution; and \$74,000 (ex GST) in-kind contribution for City fees and charges (18.53% of total project budget)
Multi Year Request	Not applicable
Total Assessment Score	32 out of 50 (65%)
Recommendation	APPROVE a one-year term

Recommended Amount	\$135,000 (ex GST) cash contribution
Recommendation Rationale	
<p>The Assessment Panel recommend supporting the application for \$135,000 (ex GST) cash contribution for the following reasons:</p> <ol style="list-style-type: none"> a. The Perth Leisure Lifestyle is an exciting new addition to the City’s events calendar and one which will add variety for event attendees. The applicant has provided a detailed submission, supporting information and substantiated their event management experience, instilling confidence in their ability to deliver the event. b. The applicant has a proven history of delivering similar events and has presented a strong event concept, particularly with the night-time programming which is free to the public. The applicant has taken into consideration WA’s landscape, lifestyle and demographic. The event is likely to be well received by the public, families and adventure seekers. c. Applicant has clearly outlined their key objectives within the submission, which align to City of Perth's strategic goals. The style of event is considered unique in its offering and therefore the type of event is complementary to the events program. d. The event is expected to reach a larger demographic than previous lifestyle events delivered in the City due to the activations that are incorporated. It is expected that the event will achieve attendance from - all genders from the ages of 16 - 85 years. e. Due to the focus on Western Australia’s tourism sector and regional produce, the City is likely to experience regional and interstate visitation which will translate to economic benefits in the hospitality, food and beverage and accommodation sectors. f. The applicant has demonstrated multiple opportunities for leveraging both in an activation, and economic sense by the City. The applicant offers sufficient sponsorship benefits and recognition across their marketing and promotion plans. <p>The Assessment Panel considered the applicants request for \$149,000 (ex GST) for a one-year sponsorship. The panel did not recommend the requested support for the following reason:</p> <ol style="list-style-type: none"> g. When benchmarked against similar events, which achieve a similar attendance and duration of activation, the recommendation is considered equitable. 	

b.) Alinta Energy Christmas Pageant

Applicant Details			
Applicant Name	Seven Network Operations Limited		
Previous Support (5-year period)	Year	Amount (ex GST)	Project
	2017/18	120,000	Alinta Energy Christmas Pageant
	2018/19	120,000	Alinta Energy Christmas Pageant
	2019/20	120,000	Alinta Energy Christmas Pageant
	2020/21	120,000	Alinta Energy Christmas Pageant
	2021/22	141,000	Alinta Energy Christmas Pageant
Project Details			
Project Title	Alinta Energy Christmas Pageant		
Project Date / Venue	03/12/2022	Saint Georges Terrace; Connecting City of Perth Streets; Perth Convention Centre; Langley Park	
Project Description	<p>The Christmas Pageant is a community event, celebrating Christmas with a parade of colourful Christmas floats and entertainers on the streets of the City. The pageant has been held in the City of Perth for over 50 years.</p> <p>The 2022 event will see a parade down St Georges Terrace and Adelaide Terrace featuring more than 2,500 performers, with 13 new groups participating in the parade in 2021. The event aims to activate the City and highlight its major buildings and Christmas light displays, encouraging attendees to venture through the City.</p> <p>Chanel Seven showcase the pageant and City through their television broadcast, using the State Buildings as a backdrop whilst television presenters will regularly cross to different parts of the City and Christmas light displays to highlight the City's Christmas activities.</p> <p>In 2022, Seven West Media propose to hold an activation in the City centre in the week before the pageant to encourage attendance and create excitement in the community, to increase interest and attendance to the pageant.</p>		
Estimated Attendance	50,000		
Total Project Cost	\$430,000		
Total Amount Requested	\$140,000 (ex GST) cash contribution comprising of: \$120,000 (ex GST) cash contribution \$20,000 (ex GST) in-kind contribution for City banner hire fees (32.55% of total project budget)		
Multi Year Request	Three-year sponsorship \$140,000 (ex GST) year-one \$140,000 (ex GST) year-two \$140,000 (ex GST) year-three Total request \$420,000 (ex GST)		
Total Assessment Score	30 out of 55 (61%)		

Recommendation	APPROVE a one-year term
Recommended Amount	\$120,000 (ex GST) cash contribution
Recommendation Rationale	
<p>The Assessment Panel recommend supporting the application for \$120,000 (ex GST) cash contribution for a one-year sponsorship for the following reasons:</p> <ol style="list-style-type: none"> a. The Alinta Energy Christmas Pageant is an iconic family friendly event, which has historically contributed to a significant number of visitors to the city from the greater metropolitan area, as well as regionally. The event has created a Christmas tradition within the City of Perth and has instilled a strong sense of community. The event is free and activates a usually quieter area of the CBD on the weekend. b. The Christmas Pageant celebrates the diversity of Western Australia and encourages participation from a variety of community, social and sporting groups. The event appeals to a wide demographic and supports inclusivity. c. The Christmas Pageant allows for extended business trading hours, which is beneficial to local businesses and hospitality venues. In 2021, the City heavily supported event organisers in engaging with local business in encouraging extended trading. It was noted by the assessment panel that actions to engage with businesses should be undertaken by event organisers and supported by the City where required. d. The applicant has demonstrated reasonable sponsorship benefits to the City of Perth for the level of support requested. The City of Perth will be recognised as a Supporting Partner, through print media, television and radio advertising and socials. The City will also organically leverage from the event being held in the CBD and the television broadcast of the event. e. The applicant has demonstrated a strong marketing campaign, which will include utilising Seven West Media to promote the showcase using the combined assets of TV, radio, print, digital and social media. <p>The Assessment Panel considered the applicants request for \$140,000 (ex GST) for a three-year sponsorship. The panel did not recommend the requested support for the following reasons:</p> <ol style="list-style-type: none"> f. The budget total provided by the applicant is \$430,000 (ex GST). The applicants request for support of \$140,000 (ex GST) exceeds the program maximum contribution of 30% of total budget. g. For the level of support requested the panel considered the application to be limited and lacking supporting information and key detail. The application was repetitive when responding to criteria and failed to incorporate feedback provided on previous applications. h. The event meets the minimum criteria for attendance figures however, when benchmarked against other applications, attendance is considered lower, and the request for support is considered high for a one-day activation. i. The applicant noted 10 sustainability measures within their application however, did not provide sufficient detail on these measures. The applicant was given the opportunity to expand further. The panel considered the applicants response and recommend that the 	

applicant consider sustainability measures beyond waste management in future applications.

- j. The applicant made reference to a proposed activation within their application, which is to take place in the lead-up to the Christmas Pageant, but limited information was provided or committed to.
- k. The assessment panel considered the application and noted that the applicant has not been able to demonstrate additional or new benefits to the City, and as such the panel does not recommend the requested funding or multi-year funding.

c.) Perth Chinese New Year Fair 2023

Applicant Details			
Applicant Name	The Chung Wah Association Incorporated		
Previous Support (5-year period)	Year	Amount (ex GST)	Project
	2017/18	\$70,000.00	Perth Chinese New Year Fair
	2018/19	\$60,000.00	Perth Chinese New Year Fair
	2019/20	\$65,000.00	Perth Chinese New Year Fair
	2020/21	\$75,000.00	Perth Chinese New Year Fair
	2021/22	\$70,000.00	Perth Chinese New Year Fair
Project Details			
Project Title	Perth Chinese New Year Fair 2023		
Project Date / Venue	29/01/2023	James Street; Lake Street; Northbridge Piazza; Chinatown (To be confirmed); Yagan Square (To be confirmed)	
Project Description	<p>Perth Chinese New Year Fair is an annual free cultural street carnival delivered in the heart of Northbridge by The Chung Wah Association. Perth Chinese New Year Fair will be delivered on 29 January 2023, celebrating the year of the rabbit and Perth’s Chinese community.</p> <p>The Perth Chinese New Year Fair will open with a traditional Welcome to Country ceremony, followed by speeches, firecrackers and a traditional Chinese lion dance. Following the opening of the festival the Perth Chinese New Year Fair parade will be held with a variety of participating community groups, cultural performance groups, WA police pipe band and lion and dragon performances. Visitors will experience traditional food and beverage, decorations and costumes, arts and crafts and performances including Beijing and Cantonese operas, Chinese orchestra, Taichi, Qigong and Martial Art. Festival attendees will also be able to participate in workshops and demonstrations such as Chinese painting, calligraphy, lantern making, paper cutting, storytelling, chopsticks games, Chinese chess - Sichuan Mahjong.</p> <p>In 2023, event organisers propose to return to the Northbridge roads, after holding the event at Perth Cultural Centre in 2022. The main activity will take place on James Street and connecting roads, showcasing community stalls, art and craft workshops, competitions, games and rides, and colourful cultural performances.</p>		
Estimated Attendance	25,000		
Total Project Cost	\$332,000		
Total Amount Requested	\$80,000 (ex GST) cash contribution (24.09% of total project budget)		
Multi Year Request	Not applicable		

Total Assessment Score	35 out of 50 (70%)
Recommendation	APPROVE a one-year term
Recommended Amount	\$80,000 (ex GST) cash contribution
Recommendation Rationale	
<p>The Assessment Panel recommend support for the application at the amount requested for the following reasons:</p> <ol style="list-style-type: none"> a. The Perth Chinese New Year festival is a well-loved and attended event that celebrates Perth’s diverse culture. The event is well coordinated and has a proven history of achieving a high attendance, benefiting the City of Perth local businesses and economy. b. Applicant has provided substantial supporting evidence including a Culture Counts survey, letters of support, previous acquittal and event documentation to further strengthen the application. The supporting information provided by applicants shows that local businesses are supportive of the event, and usually experience increased trade during the event. c. Historically the event has been marketed heavily within the community and affiliated groups as well as through radio, print and socials. The organisers proposed marketing plan works well for this style of community event. Additionally, the event activates Northbridge through what is usually a quieter time of day. d. In previous years the event had international and interstate dignitaries attend. The applicant has stated they intend to invite interstate guests again in 2023 which would be beneficial to the City of Perth and Western Australia’s tourism sector. e. The applicant has detailed sufficient sponsorship benefits. Additionally, the nature of the event offers the City the ability to leverage through digital and social channels. f. The event has a proven history of being diverse and inclusive, working with an array of community groups and local businesses, enhancing the sense of community for Perth. g. Returning to the Northbridge Streets in its previous format will be beneficial to the festival and event attendees, however, will increase event organisers costs significantly with the requirement of road closures and safety measures to be implemented. h. The applicant has demonstrated that the festival is financially sustainable and when benchmarked against other similar events achieving similar attendance numbers, the sponsorship request is considered modest. i. The festival is a great addition to the City’s events calendar and complements the Events Plan 22/23. 	

d.) Perth International Jazz Festival

Applicant Details		
Applicant Name	Perth International Jazz Festival Incorporated	
Previous Support (5-year period)	Year	Amount (ex GST)
	2017/18	\$25,000.00
	2018/19	\$25,000.00
	2019/20	\$28,000.00
	2020/21	\$28,000.00
	2021/22	\$40,000.00
Project	Perth International Jazz Festival	
Project	Perth International Jazz Festival	
Project	Perth International Jazz Festival	
Project	Perth International Jazz Festival	
Project	Perth International Jazz Festival	
Project	Perth International Jazz Festival	
Project Details		
Project Title	Perth International Jazz Festival	
Project Date / Venue	21/10/2022 - 06/11/2022	The Rechabite; Forrest Place; Hay Street Mall Rooftop Venue; Connections Night Club; Northbridge Rooftop Venue; Piazza Astral Weeks
Project Description	<p>Perth International Jazz Festival (PIJF) is in its 10th consecutive year. The annual Jazz Festival offers free and ticketed experiences in the City and Northbridge. The festival period commences on 21 October and concludes on 6 November 2022.</p> <p>Perth International Jazz Festival have proposed a new component to their programming, a pre-event 'Jazz Light & Sound Installation' which is to be installed in a vacant premises on Hay Street offering passers by a multi-sensory experience. The installation aims to provoke public interest and promote the festival program.</p> <p>Perth International Jazz Festival is recognised internationally in their respective music genre and promotes themselves as a destination festival experience. Festival organisers have expressed their intention to grow the event and expand their reach in the areas of community engagement, artistic excellence and expanded audiences in 2022.</p>	
Estimated Attendance	25,260	
Total Project Cost	\$208,000	
Total Amount Requested	\$60,000 (ex GST) cash contribution (28.84% of total project budget)	
Multi Year Request	Three-year sponsorship request \$60,000 (ex GST) cash contribution for year-one \$60,000 (ex GST) cash contribution for year-two \$60,000 (ex GST) cash contribution for year-three Total request \$180,000 (ex GST)	
Total Assessment Score	36.16 out of 50 (72%)	
Recommendation	APPROVE a one-year term	
Recommended Amount	\$50,000 (ex GST) cash contribution	

Recommendation Rationale

The Assessment Panel recommend supporting the application at \$50,000 (ex GST) cash contribution for a one-year sponsorship for the following reasons:

- a. The Perth International Jazz Festival is a great addition to the City events calendar and brings music and culture to the City of Perth. Event organisers are well versed in the delivery of the event and have considered future profiling of the festival and their organisation.
- b. Experiences range from free community events attracting a larger attendance, to boutique and niche ticketed experiences. Free events encourage new audiences to experience the jazz culture.
- c. In previous years the festival has been well attended. It is expected that awareness of the festival and attendance will grow further in 2022 with the increased investment in marketing and a growing appetite for events post COVID-19.
- d. The application quantifies regional, interstate and international attendance numbers. Anticipating 40 artists will travel from interstate and internationally, equating to approximately 75 nights of accommodation. Additionally, the festival will bring economic benefit to the City's hospitality sector, with programmed events delivered in multiple venues throughout the CBD and Northbridge neighbourhoods.
- e. Whilst the core demographic of the attendees will be jazz enthusiasts, the varied program is likely to be appealing to a wide demographic. The use of local and emerging artist and musicians helps increase awareness among the younger demographics in the community.
- f. Applicant has effectively detailed marketing strategies to target various demographics, including print, socials, merchandise, PR and advertising.
- g. Applicant has addressed a sufficient number of sponsorship benefits and leveraging opportunities for the City of Perth.

The Assessment Panel considered the applicants request for \$60,000 (ex GST) for a three-year sponsorship. The panel did not recommend the full requested support for the following reasons:

- h. The applicant has proposed a new component to this year's festival which is a shopfront activation in Hay Street Mall. Whilst this activation will create vibrancy and provoke interest of passers-by, the panel felt it is unlikely to drive additional visitation. The panel considered the projected attendance to this component to be overestimated.
- i. Whilst the new component is a welcome addition, there is not sufficient evidence of the benefits it will bring to the City. The panel considered the requested increase in funding for this new component to be high.
- j. The panel recommended support for one-year sponsorship as this will enable the impact assessment of the proposed new components to be assessed as part of a future application in the 2023/24 sponsorship round.

e.) 23rd Golden Oldies World Rugby Festival

Applicant Details	
Applicant Name	Go Sport and Events Ltd T/A Go Sports
Previous Support (5-year period)	The City has not previously supported this project.
Project Details	
Project Title	23rd Golden Oldies World Rugby Festival
Project Date / Venue	19/03/2023 – 26/03/2023 Langley Park
Project Description	<p>Golden Oldies is a week-long rugby festival encouraging rugby enthusiasts aged 35 and over to get back on the field. The festival is expected to attract national and international visitation with 1,500 participants and 400 spectators traveling from around Australia, New Zealand, Asia, United Kingdom and America.</p> <p>The festival runs from 19 March to 26 March 2023 with three days of competition on Langley Park and various events and tourist activities proposed throughout the week. A pub-passport is one component of the additional activities and will showcase the City’s hospitality and food and beverage businesses. The organisers have also partnered with local accommodation providers and are offering travel and accommodation packages.</p>
Estimated Attendance	1,900
Total Project Cost	\$3,116,266
Total Amount Requested	\$55,365.00 (ex GST) comprising of: \$40,000 (ex GST) cash contribution \$15,365 (ex GST) in-kind contribution for City fees and charges (1.77% of total project budget)
Multi Year Request	Not applicable
Total Assessment Score	28.83 out of 50 (58%)
Recommendation	APPROVE a one-year term
Recommended Amount	\$40,000 (ex GST) cash contribution
Recommendation Rationale	
<p>The Assessment Panel recommend supporting the application at \$40,000 (ex GST) cash contribution for the following reasons:</p> <ol style="list-style-type: none"> a. The applicant provided a comprehensive submission and has considered the City of Perth strategic pillars and aspirations. b. The applicant has acknowledged the importance of engaging local businesses, specifically the hospitality and tourism sectors, and has demonstrated a strong marketing strategy to draw festival attendees and participants to City of Perth businesses and venues. The panel felt the ‘pub-passport’ was a well-considered initiative and will be of great benefit to food and beverage venues within the City. 	

- c. The festival is likely to achieve international visitation which will provide economic benefit to the City through accommodation and hospitality expenditure.
- d. The event adds diversity to the City's events calendar and is likely to continue festivities after Fringe and Perth Festival.
- e. The submission adequately recognises the City of Perth and offers sufficient sponsorship benefits, including speaking opportunities for the Council, and marketing and leveraging opportunities across all mediums.

The Assessment Panel considered the applicants request for \$55,365 (ex GST). The panel did not recommend the full requested support for the following reasons:

- f. The attendance numbers are considered low for the for the program tier in which the applicant has applied within.
- g. The panel recommend that in future the applicant gives greater consideration to sustainability measures.
- h. As a first time applicant and a new event for the City, the panel felt that \$40,000 was an appropriate investment.

f.) 2022 UniSport Nationals Perth

Applicant Details	
Applicant Name	UniSport Australia Limited
Previous Support (5-year period)	The City has not previously supported this project.
Project Details	
Project Title	2022 UniSport Nationals Perth
Project Date / Venue	24/09/2022 – 30/09/2022 University of Western Australia and the Swan River
Project Description	<p>The UniSport Nationals event is described by the applicant as the premier sporting event for universities. The applicant anticipates 6,000 student-athletes will participate in the national sporting event.</p> <p>UniSport Nationals will run from the 24th – 30th of September 2022, the 31 sporting events will take place in 30 venues across multiple local government authorities in the Perth Metropolitan area. The City of Perth will host Water Polo and Taekwondo at the University of Western Australia (UWA) in Crawley and Sailing on the Swan River.</p> <p>The applicant anticipates 4,400 interstate students will travel to Perth from across Australia to participate in the sporting competitions held over seven days. Competing teams are expected to travel to Perth city in groups and stay in Perth for the duration of the event. The applicant expects that City of Perth will host up to 80% of the participants through 26 local accommodation providers, with majority of participants expected to reside within the city for five nights or more.</p>
Estimated Attendance	7,000
Total Project Cost	\$1,789,039
Total Amount Requested	\$30,000 (ex GST) cash contribution (1.67% of total project budget)
Multi Year Request	NA
Total Assessment Score	33 out of 50 (67%)
Recommendation	APPROVE a one-year term
Recommended Amount	\$30,000 (ex GST) cash contribution
Recommendation Rationale	
<p>The Assessment Panel recommend support for the application at the amount requested for the following reasons:</p> <ol style="list-style-type: none"> a. The application for support was a detailed and thorough submission, addressing the event sponsorship program criteria, with a focus on business engagement and positively impacting the City of Perth economy. b. The request for City sponsorship is modest when compared to the economic benefits estimated by the applicant. Whilst the sporting events will mostly take place away from the 	

retail core of the city, local accommodation and food and beverage businesses are likely to experience economic benefits due to the participating demographic staying in close proximity to the CBD.

- c. The applicant has partnered with Destination Perth and StayOz and has demonstrated significant relationships with city accommodation providers. Interstate attendees are likely to stay within inner city hotels and accommodation and visit local hospitality and food and beverage outlets.
- d. The event adds diversity to the city events calendar, and activates a City neighbourhood, bringing vibrancy to the Crawley and Nedlands neighbourhoods.
- e. The applicant adequately addressed inclusivity and accessibility within their program, with the inclusion of sporting events for people with disabilities, and a Pride Day to end the sporting festival.
- f. The panel noted that whilst the applicant provided a substantial amount of information within the application there were some elements of the event that are yet to be finalised, with further and finalised details on the sporting events programmed within the City of Perth to be provided.

g.) Carols in the City

Applicant Details	
Applicant Name	Whitford Church of Christ T/A True North Church
Previous Support (5-year period)	This project has not been previously supported by the City of Perth.
Project Details	
Project Title	Carols in the City
Project Date / Venue	10/12/2022 Supreme Court Gardens
Project Description	<p>Carols in the City is described by the applicant as a free to attend, family friendly event, celebrating Christmas, community and belonging.</p> <p>The Carols in the City event is to be held at the Supreme Court Gardens on 10 December 2022, programmed and coordinated by True North Church.</p> <p>True North Church intends to create the Christmas atmosphere through programming and pre-show entertainment. The event will also host a visit from Santa in 'Santa Land', food vendors and a fireworks finale. The applicant intends for the Carols in the City event to complement the City coordinated Christmas Lights Trail and the Christmas Nativity events.</p> <p>True North Church anticipate the Carols in the City event to be a progression of the True North Church annual Christmas Carol celebration, 'Carols in the Park', which has been historically held in the northern suburbs and attracted up to 15,000 attendees.</p>
Estimated Attendance	10,000
Total Project Cost	\$92,841.67
Total Amount Requested	\$27,842.67 (ex GST) comprising of: \$20,500 (ex GST) cash contribution; and \$7,342.67 (ex GST) in-kind Contribution for City fees and charges (29.9% of total project budget)
Multi Year Request	Three-year sponsorship request \$27,842.67 (ex GST) year-one \$27,842.67 (ex GST) year-two \$27,842.67 (ex GST) year-three
Total Assessment Score	27.5 out of 50 (55%)
Recommendation	APPROVE a one-year term
Recommended Amount	\$20,500 (ex GST) cash contribution
Recommendation Rationale	
<p>The Assessment Panel recommend support for the application for a one-year sponsorship for the amount of \$20,500 (ex GST) cash contribution for the following reasons:</p> <ol style="list-style-type: none"> a. The panel noted that the City currently does not have a Christmas carols event on the City event calendar. This addition would be favourable and complementary to the City's 	

Christmas Nativity and Christmas Lights Trail events, adding to the Christmas theme, vibrancy and visitation in the lead up to Christmas.

- b. The applicant has demonstrated that previous events have been well planned and delivered. Images from previous 'Carols in the Park' events show a high-quality offering and a large attendance. The relocation of this event will encourage a broader demographic to visit the City.
- c. The applicant has demonstrated significant sponsorship benefits with opportunity for the City of Perth to be a Major Sponsor.
- d. The applicant has given consideration to the diversity and inclusion criteria and has outlined their intention to implement measures such as AUSLAN interpretation and other measures to ensure the event is accessible to all. The applicant has also demonstrated their intent to hold a Welcome to country Ceremony.

The Assessment Panel considered the applicants request of \$27,842.67 for a three-year sponsorship. The panel did not recommend the full requested support for the following reasons:

- e. The application lacked sufficient detail to recommend support of the 2023 and 2024 event. The original application did not contain a requested funding amount for 2023 and 2024, instead asked for 30% of the future budget which was not provided. A requested amount is mandatory, and the applicant provided the figure of \$27,842.67 as part of clarification during assessment, however did not provide a supporting budget. The panel also felt there was insufficient detail on performances or programming.
- f. The applicant estimates 10,000 attendees to this event. The panel has reservations about the events ability to host this number of attendees within Supreme Court Gardens.
- g. Further consideration to City of Perth business engagement would have benefited the application.
- h. The panel noted that this is the first year the event will be delivered in the City of Perth and the first time the City will have the opportunity to support the applicant. Therefore, the panel recommend supporting the event initially for a one-year sponsorship, to allow the applicant to demonstrate the full scope of the event and their capacity to deliver.

h.) City Wine

Applicant Details			
Applicant Name	The Trustee for R & S CAMPBELL FAMILY TRUST T/A CMS Events		
Previous Support (5-year period)	Year	Amount (ex GST)	Project
	2020/21	\$10,000	City Wine
	2021/22	\$15,000	City Wine (Funding was not released due to COVID-19 event cancellation)
Project Details			
Project Title	City Wine		
Project Date / Venue	24/03/2023- 25/03/2023	Russell Square, Northbridge	
Project Description	<p>City Wine will hold their eighth event in the City of Perth as part of CMS Events' Wine and Food Series for Western Australia.</p> <p>City Wine is a Wine Festival held over two days in Northbridge at Russell Square. The festival commences on Friday 24 March 2023, offering one session in the evening from 4:30pm – 9:30pm and continues on Saturday 25 March, offering two sessions, one at 11:30am – 4:00pm and the later session at 5:30pm – 10:00pm.</p> <p>The festival showcases wines, beers, ciders and spirits from the Western Australian regions, offering boutique and well-known brands. Attendance is ticketed, ticket pricing ranging from approximately \$30 for general admission to \$140 for a VIP Package. Attendees are encouraged to enjoy the atmosphere, sit back on the lawns or under marquee's in the pop-up 'cellar retreat in the city' while enjoying live music, food offerings and beverage tastings. Festival goers can purchase wine by the glass or bottle to take home.</p> <p>The City Wine event aims to target a high socioeconomic profile with a focus on City of Perth residents, central and metropolitan suburbs.</p>		
Estimated Attendance	4,000		
Total Project Cost	\$208,100		
Total Amount Requested	\$20,000 (ex GST) cash contribution (9.61% of total project budget)		
Multi Year Request	NA		
Total Assessment Score	30 out of 50 (60%)		
Recommendation	APPROVE a one-year term		
Recommended Amount	\$20,000 (ex GST) cash contribution		
Recommendation Rationale			
<p>The Assessment Panel recommend support for the application at the amount requested for the following reasons:</p> <ol style="list-style-type: none"> a. Applicant has sufficiently addressed the requirements for the level of support requested. 			

The City Wine event will successfully activate and utilise City public space, which will create vibrancy in the west-end of Northbridge.

- b. The applicant has demonstrated a history of successful, well-run food and beverage events, with a focus on showcasing Western Australian owned businesses.
- c. Applicant has demonstrated from previous events, substantial local business engagement and plans to increase their engagement with local businesses in 2023. The applicant has demonstrated further commitment to this through the development of the 'stay local longer' webpage on their website, which showcases local food and beverage business and special offers. Additionally, the organiser intends to increase opportunity for City of Perth businesses by increasing their presence on social media and profiling participating businesses.
- d. The City Wine event complements the City event calendar and offers activity through an otherwise quieter period.
- e. The applicant has addressed the sponsorship benefits, offering sufficient benefits for the level of support requested. The applicant has also identified opportunity for leveraging and plans to work with the City's marketing and digital team.
- f. The panel recommend that in future applications the applicant expand on their response to the diversity and inclusion question and also invest in further profiling the event intra-state and nationally.

i.) Rolling Thunder Vietnam

Applicant Details	
Applicant Name	Blake Entertainment Pty Ltd
Previous Support (5-year period)	This project has not been previously supported by the City of Perth.
Project Details	
Project Title	Rolling Thunder Vietnam
Project Date / Venue	15/05/2023 - 20/05/2023 Perth Concert Hall
Project Description	<p>Rolling Thunder Vietnam is described by the applicant as a concert drama that unites personal stories of young Vietnam War soldiers with classic songs of the era. The applicant describes the shows intention to provoke social and political change through the telling of a love story that is said to celebrate human resilience.</p> <p>Featuring vivid images and raw footage, Rolling Thunder Vietnam is described by the applicant as a powerful experience in the way it delivers raw and emotional stories about love, courage, loss and endurance on the battlefield and at home. A theatrical piece that is said to take audiences inside the combat, protest and homecoming of a generation on the brink of change.</p> <p>The performance features a cast of Australia's finest musicians. With digital visuals and historic footage in the aim to create a theatrical journey that in 2023 marks the 57th anniversary of the Battle of Long Tan.</p>
Estimated Attendance	8,655
Total Project Cost	\$287,306
Total Amount Requested	\$50,000 (ex GST) comprising of: \$40,000 (ex GST) cash contribution; and \$10,000 (ex GST) in-kind contribution for City banner hire fees (% of total project budget)
Multi Year Request	Not applicable
Total Assessment Score	23 out of 50 (47%)
Recommendation	DECLINE
Recommended Amount	\$0 (ex GST) cash contribution
Recommendation Rationale	
<p>The Assessment Panel does not recommend supporting this application for the following reasons:</p> <ol style="list-style-type: none"> a. The applicant did not meet the minimum attendance for the tier which they applied within. Additionally, the applicant references a free component for 655 attendees however, this is in reference to VIP's and invited attendees. The panel agreed that there are no free components incorporated into the event. 	

- b. It was not clear within the submission how the event aligned to the program outcomes or the City's Events Strategy.
- c. The application did not present opportunity for the City of Perth to leverage from this event.
- d. The information provided in the submission lacked key detail, specifically around show programming and performers. The panel also noted that there was limited consideration of diversity and inclusion.
- e. The event is held within a private venue which does not activate public space and is considered a ticketed event.
- f. When bench-marked against other events within the program the request for support is considered high for the style of event.
- g. While the applicant presents the event as self-sustainable through ticket sales, the panel noted that the applicant had not identified any other means of income or sponsors.
- h. The panel considered the application and do not believe the event is aligned to the Event Sponsorship program. The panel recommends that in future the applicant consider corporate sponsors or organisations with more aligned objectives.

Events Calendar

June 2022 – March 2023


*Correct as at 10 June 2022 and subject to change.

CITY-LED EVENTS	SPONSORED EVENTS	FACILITATED EVENTS
Events delivered by the City	Events with approved sponsorship or grant from the City Event requesting support through City Sponsorship or Grant program - outcome yet to be determined.	Events delivered by a third party in a City venue or major events in a private venue with city activation/ leveraging. These events may be yet to be approved for a sponsorship or grant or have not applied.

JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER
State of Origin Fan Day <i>(25 June)</i>	Wallabies v England International Rugby Fan Day <i>(1 July)</i>	Yirra Yaakin – Ngalaka Daa Ensemble <i>(11 – 12 August)</i>	Australia Irish Dancing National Championships <i>(27 September – 1 October)</i>	ICC T20 World Cup Public Team Welcome <i>(19 October)</i>
WA Beer Week <i>(3 – 12 June)</i>	ICON Perth: International Festival of Football Fan Day <i>(22 July)</i>	Winter Lights at Brookfield Place <i>(12 – 20 August)</i>	2022 AWESOME International Arts Festival <i>(27 September – 1 October)</i>	WA Opera: Our Little Inventor <i>(1 – 2 October)</i>
Sneakerland <i>(4 June)</i>	NAIDOC Week Perth Opening Ceremony <i>(3 July)</i>		Farmer on Your Plate <i>(2 September)</i>	Perth Home Builders Expo <i>(22 October)</i>
Strange Festival <i>(17 – 26 June)</i>	SLiFF Guinness World Record Fashion Show <i>(9 July)</i>		RTRFM in The Pines 2022 <i>(4 September)</i>	Perth Garden & Outdoor Living Festival <i>(27 – 30 October)</i>
Perth International Cabaret Festival <i>(18 – 26 June)</i>	Wallabies v England International Rugby <i>(2 July)</i>		Australian Irish Dancing National Championships <i>(28 September – 2 October)</i>	
Swan Lake & Children's Ballet <i>(26 June)</i>	ICON: International Festival of Football <i>(22 – 23 July)</i>		Targa West <i>(8 – 11 September)</i>	Rooftop Movies <i>(October – May)</i>
Van Gogh Alive <i>(26 May – 3 July)</i>			XR:WA 2022 <i>(16 – 18 September)</i>	Te Maeva Nui- Cook Islands Culture Festival <i>(1 October)</i>
The Circus <i>(22 June – 31 July)</i>			2022 UniSport Nationals-Perth <i>24 September – 30 September</i>	Oktoberfest <i>(8 October)</i>
Bravehearts 777 Marathon <i>(27 June – 3 July)</i>				Telethon Family Festival <i>(22 – 23 October)</i>
Man About Council House <i>(24 – 26 June)</i>				Never Say Neverland <i>(22 October)</i>
State of Origin <i>(26 June)</i>				ICC T20 World Cup <i>(30 October)</i>

NOVEMBER	DECEMBER	JANUARY	FEBRUARY	MARCH
Twilight Hawkers Market <i>(18 November – 31 March)</i>				
Summer in the City- City of Light Shows <i>(18 & 19 November, 31 December, 26 January, 17 & 18 February)</i>				Japan Festival Matsuri 2022 <i>(31 March)</i>
Christmas Lights Trail <i>(18 November -2 January)</i>			Perth International Arts Festival <i>(10 February – 5 March)</i>	
WA Music Month <i>(31 October – 30 November)</i>	Christmas Nativity <i>(17 – 18 December)</i>	Birak Concert <i>(26 January)</i>	LiveLighter Multicultural Festival & Food Bazaar <i>(11 March)</i>	
WAM Festival <i>(4-5 November)</i>	The City at New Year’s Eve <i>(31 December)</i>	Lunar New Year <i>(21 January – 5 February)</i>		Golden Oldies Sports & Events <i>(18 – 24 March)</i>
Rooftop Movies <i>(October – May)</i>				
Fisher Beach Party Tour 2022 <i>(13 November)</i>	WA Symphony Orchestra Family Christmas Spectacular <i>(1 December)</i>	Fringe Festival <i>(20 January – 20 February)</i>		City Wine <i>(24 – 25 March)</i>
Elizabeth Quay Twilight Regatta <i>(26 November)</i>	Origin Fields- Panorama Festival <i>(30 December – 2 January)</i>		Opera at the WACA <i>(24 – 25 February)</i>	
The Court Street Party <i>(26 – 27 November)</i>	Ice Cream Factory <i>(2 December – 1 January)</i>	Perth Leisure Lifestyle Show <i>(6 – 8 January)</i>		
Pride Parade <i>(26 November)</i>	Polo in the City <i>(3 December)</i>	Perth Chinese New Year Fair <i>(29 January)</i>		
Nepal Festival 27 November	Christmas Pageant <i>(3 December)</i>			
Perth International Jazz Festival <i>21 October -6 November</i>	Carnival Amusements Fun Fair <i>(9 December – 2 January)</i>			
	Carols in the City <i>(10 December)</i>			
	RUFUS DU SOL <i>(17 December)</i>			
	Freedom Time <i>(31 December)</i>			

12.2 Business Improvement Grant Program Financial Year 2022/23

Responsible Officer	Kylie Johnson – General Manager Community Development
Voting Requirements	Simple Majority
Attachments	Attachment 12.2A – Summary of Applications - Business Improvement Grants 2022/23 ↓ 

Purpose

To provide recommendations to Council, under the Business Improvement Grant Program Financial Year 2022/23.

Recommendation

That Council:

1. APPROVES the following Business Improvement Grants totalling \$150,000 excluding GST:

a	Gangemi's Fine Wines & Food Major refit from liquor to multi-use venue	\$20,000 (excl GST)
b	Hawaiian Vibrant Urban Parklet	\$20,000 (excl GST)
c	Pentanet Ltd Pentalounge Internet retail and experience centre	\$20,000 (excl GST)
d	Corporate Equity Pty Ltd New Lighting and CCTV Cameras	\$7,800 (excl GST)
e	The Rechabite New façade and lighting works and alfresco street interface	\$20,000 (excl GST)
f	Criterion Hotel Perth Freshen up building exterior of Criterion Hotel Perth	\$9,250 (excl GST)
g	Grab N Go 171 Grab N Go 171 Facade and Awning enhancement	\$20,000 (excl GST)
h	Mr Andy Freeman Pirate Life Murray Street Parklet / Alfresco	\$20,000 (excl GST)
i	Comedy Lounge PTY LTD Lighting and laneway upgrade	\$12,950 (excl GST)

2. DECLINES the following Business Improvement Grants totalling \$259,083.37 excluding GST:

a	Amberjacks Elizabeth Quay Raised Alfresco Decking Area, with 7 commercial umbrellas and added weather cover	\$16,421.55 (excl GST)
b	RJ Pearce Signage, awnings, banners, window display	\$20,000 (excl GST)
c	Irwin St Lower Pty Ltd Goody Two's Business Improvement	\$17,000 (excl GST)
d	O'Hanlons (WA) Pty Ltd Courtyard Revitalisation	\$20,000 (excl GST)
e	Game City Espresso Bar Interactive Projection	\$8,200 (excl GST)
f	HR Operations Pty Ltd / The Hyatt Plain Street Bar	\$20,000 (excl GST)
g	Escape This Pty Ltd Escape This Lake Street venue security & underutilised space improvements	\$18,855.45 (excl GST)
h	Camera Electronic Shop Improvements for Client Experience Shop 2 & 3, 324 Murray St Perth	\$20,000 (excl GST)
i	Godwulf Pty Ltd Front Facade improvement	\$6,572.50 (excl GST)

j	The Heritage Wine Bar Heritage Alfresco	\$20,000 (excl GST)
k	Toni and Guy Perth Update Shop front and install a tv/sign on the inside of the window facing out to make an impact. Remove and replace vandalised graffiti screen.	\$8,000 (excl GST)
l	Portacom Pty Ltd Portacom Building Retail Refurbishment	\$19,862.07 (excl GST)
m	SVK WA Pty Ltd Bi Fold Doors	\$14,143.80 (excl GST)
n	Salvarinas Estate of Daphne & J Salvarinas & the Trustee for Estate of Vassilios Car park make over	\$20,000 (excl GST)
o	Loi's Eastern Supermarket Pty Ltd Lion Oriental Facade Signage Renovation	\$10,028 (excl GST)
p	MBFT & Lancaster Property Exterior building upgrade	\$20,000 (excl GST)

Background

1. The City of Perth (the City) recognises that businesses and business activity contribute to the vibrancy and energy of the city. The ability to generate new ideas and turn those ideas in to profitable business ventures is critical to driving Perth's COVID-19 rebound, competitive advantage and economic growth.
2. The Business Improvement Grant Program for 2022/23 aims to stimulate and encourage diverse inner-city commerce by supporting new and established local businesses to improve precinct amenity, stimulate business activity and provide direct benefits to the community.
3. The City holds one funding round per year for the Business Improvement Grant Program with all approved projects required to be completed, acquitted and claimed before 30 June 2023.
4. The City accepted applications for Business Improvement Grants during an eight-week period from 1 April to 30 May 2022 and received 26 applications in total with 25 progressing to assessment and one deemed ineligible.
5. The Business Improvement Grant Program provides match grant funding of up to \$20,000. The maximum contribution the City can provide is 50% of the project cost (within the \$20,000 funding limit), with the other 50% contributed by the applicant.
6. All applicants must meet the general eligibility requirements of the Council Policy 4.3 - Sponsorship and Grants as well as additional criterion specific to this program, which includes demonstrating investment in the city. Examples include owning a property or having a property lease.
7. The application must also clearly outline the extent to which the project or initiative meet the following assessment criteria:
 - a. The project creates a new product or experience within the City which contributes to the overall improvement of its location.
 - b. The project contributes to the success and growth of existing or new businesses within identified key sectors.
 - c. demonstrates strong market potential through realistic planning and budgeting; and
 - d. will be completed within the timeframe required to acquit grant funding (this can be assessed by including evidence of engagement with statutory planning and building approval processes within the overall schedule of works).
8. Grant funding is paid upon completion of the project as a reimbursement of expenditure. Applicants must provide proof of expenditure through dated invoices and tax receipts, promote the City's support of the project, and provide before and after photographs and detailed testimonials.

Discussion

9. 25 applications were assessed by a three-person assessment panel, consisting of suitability qualified staff from the City's administration across the Planning and Economic Development Alliance.
10. In addition to the three-person assessment panel, the General Manager Planning and Economic Development had an oversight role.
11. The recommendations are carefully considered with the view of maintaining the integrity of the proposals. The City regularly receives more funding applications than the available budget can accommodate. Therefore, successful applications are those that best satisfy the assessment criteria.

12. Each assessment criterium has clear descriptions and a rating scale which guides the assessors when considering an appropriate score. The scores from panel members for each assessment criteria are averaged and ranked from highest to lowest.
13. The Business Improvement Grants round was highly competitive, due to the quality and quantity of the applications. The assessment panel agreed a minimum score threshold of 70% would be appropriate to demonstrate good alignment with the objectives of the program. Applicants scoring below the threshold are recommended for decline.
14. Comedy Lounge Pty Ltd (ref 1i) scored 70% for their lighting and laneway project which was the agreed minimum score for approval. The applicant requested \$20,000 however are recommended to be awarded \$12,950, which is the total remaining budget after allocations for higher scoring applications.
15. Of the 25 applications assessed, nine applications are recommended to be approved and 16 recommended to be declined. More information can be found in Attachment 12.2A – Summary of Applications - Business Improvement Grants.

Consultation

Nil.

Decision Implications

16. It is generally not possible to support every application of the total request for each applicant, due to budget constraints, lack of alignment with the City's strategic priorities and/or poor-quality applications. This may result in unavoidable dissatisfaction from some applicants.

Strategic, Legislative and Policy Implications

Strategy	
Strategic Pillar (Objective)	Prosperous
Related Documents (Issue Specific Strategies and Plans):	2022-23 Business Improvement Grant Guidelines

Legislation, Delegation of Authority and Policy	
Legislation:	Section 8(1)(g) of the <i>City of Perth Act 2016</i> This section of the Act directs that the City should invest in activities that increase vibrancy, sustainability and innovation; in the case of the Business Improvement Grants, this is through economic means.
Authority of Council/CEO:	Council Policy 4.3 directs that any sponsorship application for more than \$15,000 or from a funding round be considered by Council.
Policy:	4.3 Sponsorship and Grants - the policy directs that there be a consistent and transparent assessment process and criteria to guide recommendations to Council. An eligibility check has been conducted on all applications to ensure they are compliant with the Policy and the necessary assessment process has been followed.

Financial Implications

17. The financial implications of the recommendations are accommodated within the existing budget:

Account Number	1066-100-50-10091-7901	Operating
Account Description	Business Improvement Grants	
Total Budget	\$150,000	
Budget – This report	\$150,000	
Remaining Budget	\$0	
Budget Impact	Accommodated in 2022/23 budget	

Further Information

18. Questions and responses received prior to and taken on notice at the Agenda Briefing Session held 19 July 2022 are as follows:

	Question	Response
1.	On page 44 of 304 of the agenda the works at the Rechabite include the description “install a raised alfresco”. Are we please able to be provided with further detail? Specifically, is this at the front of the property and does it encroach on the footpath?	The proposed raised alfresco is at the front of the building and the applicant states they are looking to achieve a similar outcome to the Universal Bar across the street which is a semi-permanent structure. It will be on the footpath with space for pedestrians to walk between the front of the building and the platform. They are in preliminary discussions with the City’s Development Approvals team, and grant funding is subject to acquiring all relevant approvals.

Summary of Applications – Business Improvement Grants FY 2022/23

1. The table below provides a summary of FY 2022/23 applicants recommended for **APPROVAL**:

Ref	Applicant / Project	Industry Type	Description	Assessment Score	Requested Total Amount	Recommendation Total amount
a)	Gangemi's Fine Wines & Food / Base build works required to activate the Conditionally Granted Unrestricted Tavern License at Gangemi's Fine Wines	Retail	Complete refit from a liquor store to a multi-use venue including coffee shop, wine bar, deli and new liquor store at 1288 Hay St, West Perth	78%	\$20,000 (excl GST)	\$20,000 (excl GST)
b)	Hawaiian / Vibrant Urban Parklet	Commercial Property	Transform a concrete area into a vibrant urban parklet with natural flora, planter boxes, furniture and festoon lighting at 177 St Georges Tce, Perth	76%	\$20,000 (excl GST)	\$20,000 (excl GST)
c)	Pentanet Ltd / Pentalounge Internet retail and experience centre	Telecom services	Establish a fun and innovative technological hub at 45 St Georges Tce, Perth	76%	\$20,000 (excl GST)	\$20,000 (excl GST)
d)	Corporate Equity Pty Ltd New Lighting and CCTV Cameras	Commercial Property	Install new lighting and CCTV cameras Cnr Milligan & Hay St 938 Hay St, Perth	73%	\$7,800 (excl GST)	\$7,800 (excl GST)
e)	The Rechabite / New façade and lighting works and alfresco street interface	Entertainment & Hospitality	Façade upgrade, upgrade awnings, install a raised alfresco platform, lighting and signage to provide amenity interfacing the public and private realm at 224 William St, Northbridge	73%	\$20,000 (excl GST)	\$20,000 (excl GST)
f)	Criterion Hotel Perth / Freshen up building exterior of Criterion Hotel Perth	Tourism	Improve façade with new LED signage, painting exterior walls, enhance entrance with new lighting at 560 Hay St, Perth	72%	\$9,250 (excl GST)	\$9,250 (excl GST)

Ref	Applicant / Project	Industry Type	Description	Assessment Score	Requested Total Amount	Recommendation Total amount
g)	Grab N Go 171 / Grab N Go 171 Facade and Awning enhancement	Retail	Facade and awning enhancement to blend with the Roe Street redevelopment at 171 William St, Northbridge	71%	\$20,000 (excl GST)	\$20,000 (excl GST)
h)	Pirate Life Perth/ Murray Street Parklet / Alfresco	Food and Beverage	Alfresco extension and in-fill of two car bays to expand seating capacity, lighting and increase security at 440 Murray St, Perth	71%	\$20,000 (excl GST)	\$20,000 (excl GST)
i)	Comedy Lounge Pty Ltd / Lighting & laneway upgrade	Entertainment	Upgrade to façade and activation to an underutilised laneway with lighting and a projector at 413 Murray St, Perth	70%	\$20,000 (excl GST)	\$12,950 (excl GST)

2. The table below provides a summary of FY 2022/23 applicants recommended for **DECLINE**:

Ref	Applicant / Project	Industry Type	Description	Assessment Score	Requested Total Amount	Recommendation Total Amount
a)	Amberjacks Elizabeth Quay / Raised Alfresco Decking Area, with 7 commercial umbrellas and added weather cover	Food and Beverage	Construct a raised decking area under existing roof at shop front and install umbrellas at 25 Geoffrey Bolton Ave, Perth	68%	\$16,421.55 (excl GST)	Decline
b)	RJ Pearce / Signage, awnings, banners, window display	Retail	Major fit-out of Jewellery store at new premises and renovate façade on Wolfe Lane with awnings to extend street visibility at Cnr King St & Wolfe Lane, Perth	68%	\$20,000 (excl GST)	Decline
c)	Irwin St Lower Pty Ltd / Goody Two's Business Improvement	Food & Beverage	Exterior & interior refurbishment to enhance the patrons experience at 1/40 Irwin St, Perth	65%	\$17,000 (excl GST)	Decline


Ref	Applicant / Project	Industry Type	Description	Assessment Score	Requested Total Amount	Recommendation Total Amount
d)	O'Hanlons (WA) Pty Ltd / Courtyard Revitalisation	Food & Beverage	Refurbishment of William St Bird courtyard including repair undercover area & brickwork, replace decking & install new gate and fire exit at 181 William St, Northbridge	65%	\$20,000 (excl GST)	Decline
e)	Game City Espresso Bar / Interactive Projection	Food & Beverage	Install a projector to activate the front of the shop at 56 William St, Perth	64%	\$8,200 (excl GST)	Decline
f)	HR Operations PTD LTD / The Hyatt / Plain Street Bar	Tourism	Establish an alfresco area and install refrigeration for the relaunch of Plain Street Bar at 99 Adelaide Tce, East Perth	63%	\$20,000 (excl GST)	Decline
g)	Escape This Pty Ltd / Escape This Lake Street venue security & underutilised space improvements	Tourism	Activate underutilised space to increase capacity, install security & CCTV, remove & replace undercover area at 48 Lake St, Northbridge	63%	\$18,855.45 (excl GST)	Decline
h)	Camera Electronic / Shop Improvements for Client Experience Shop 2 & 3, 324 Murray St Perth	Retail	Install a giant-sized aquarium in the front window featuring a screen displaying imagery from under water drones at 324 Murray St, Perth	63%	\$20,000 (excl GST)	Decline
i)	Godwulf Pty Ltd / Front Facade improvement	Commercial Property	Front façade upgrade to replace old and broken tiles and paintwork at 604 Hay St, Perth	63%	\$6,572.50 (excl GST)	Decline
j)	The Heritage Wine Bar / Heritage Alfresco	Food & Beverage	Installation of a suspended alfresco between the Heritage Wine Bar and Brookfield Place podium to close a void to increase capacity at 131 St Georges Tce, Perth	62%	\$20,000 (excl GST)	Decline
k)	Toni and Guy Perth / Update Shop front and install a tv/sign on the inside of the window facing out to make an impact. Remove and replace vandalised graffiti screen.	Hairdresser	Upgrade salon shop front with tv/sign inside shop window and replace screen engraved with graffiti. Shop 4, 317 Murray St, Perth	62%	\$8,000 (excl GST)	Decline

Ref	Applicant / Project	Industry Type	Description	Assessment Score	Requested Total Amount	Recommendation Total Amount
l)	Portacom Pty Ltd / Portacom Building Retail Refurbishment	Retail	Repaint façade and interior, new signage, repair window seals & improve gardens at 1181 Hay St, West Perth	61%	\$19,862.07 (excl GST)	Decline
m)	SVK WA Pty Ltd / Bi Fold Doors	Food & Beverage	Replace broken bi-fold doors in alfresco area at 3/800 Hay St	59%	\$14,143.80 (excl GST)	Decline
n)	Salvarinas Estate of Daphne & J Salvarinas & the Trustee for Estate of Vassilios / Car park make over	Car Park	Carpark make over to repair cracks and increase the overall appearance at 2 Roe St, Northbridge	58%	\$20,000 (excl GST)	Decline
o)	Loi's Eastern Supermarket Pty Ltd / Lion Oriental Facade Signage Renovation	Food & Beverage	Removal and replacement of existing shopfront signage at 13 Fitzgerald St, Northbridge	58%	\$10,028 (excl GST)	Decline
p)	MBFT & Lancaster Property / Exterior building upgrade	Commercial Property	Exterior building upgrade to improve the façade, painting and installation of an awning at 317 Murray St, Perth	38%	\$20,000 (excl GST)	Decline

3. The table below provides a summary of recommended funding:

TOTALS	TOTAL REQUESTED	TOTAL RECOMMENDED
FY 2022/23	\$416,133.37	\$150,000.00

12.3 Homelessness Action Plan 2022 - 2024

Responsible Officer	Kylie Johnson – General Manager Community Development
Voting Requirements	Simple Majority
Attachments	Attachment 12.3A – Proposed Homelessness Action Plan 2022 - 2024 ↓ 

Purpose

For Council to consider the Homelessness Action Plan 2022 – 2024.

Recommendation

That Council ENDORSES the Homelessness Action Plan 2022 – 2024.

Background

1. At its May 2022 Ordinary Meeting, Council resolved as follows:

That Council:

1. *NOTES the outcomes achieved under the City’s Rough Sleeper Plan May 2021–May 2022.*
2. *CONCLUDES the Rough Sleeper Plan May 2021–May 2022.*
3. *REQUESTS the Chief Executive Officer to undertake, in consultation with Elected Members, an updated action plan for delivering on the City’s homelessness agenda for the **FY 23/24**.*
4. *REQUESTS this new plan has tangible actions which aligns to the City’s endorsed Sustainability Strategy - theme objective 6.3 “A Safe & Healthy City”.*
5. *DEVELOPS a budget for delivering on the plan for consideration in the 2022/23 mid-year budget review.*

Discussion

2. The proposed Homelessness Action Plan 2022 – 2024 (the Plan) as Attachment A has been developed in response to Council’s request for an updated action plan in the 2023/24 financial year, rather than leave a gap following Council close out of the 2021 – 2022 Rough Sleeper Plan.
3. The Plan identifies current actions funded within the 2022/23 budget, and potential actions for consideration in the 2023/24 Plan.
4. The Plan provides clarity to stakeholders of the City’s position in relation to homelessness and informs the necessary financial investigations for the City’s 2022/23 mid-year budget submission.

Consultation

5. Service providers from the Moore Street Accredited site provided feedback on the site. This feedback was incorporated into the Homelessness Action Plan 2022 -2024.
6. Elected members provided feedback on the proposed Plan at an Elected Member Engagement Session on 5 July 2022.

Decision Implications

7. In response to Council’s decision, it is considered critical there is continuity between the Rough Sleeper Plan 2021/22 and the proposed Plan for 2023/24.

Strategic, Legislative and Policy Implications

Strategy	
Strategic Pillar (Objective)	Liveable
Related Documents (Issue Specific Strategies and Plans):	<ul style="list-style-type: none"> • Strategy Community Plan 2022 – 2032 (Objective L1.1: The city is a safe place for all to live, work, study and play. Objective G2.2: The City collaborates effectively with key partners)

	<ul style="list-style-type: none"> • Sustainability Strategy 2022 – 2032 (Initiative 6.3: ‘Support the transition towards reducing homelessness in the community’) • Rough Sleeper Plan 2021 – 2022 (preceding plan to the proposed Homelessness Action Plan 2022 - 2024)
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Legislation, Delegation of Authority and Policy	
Legislation:	Section 1.3(3) of the <i>Local Government Act 1995</i> prescribes that in carrying out its functions a local government is to use its best endeavours to meet the needs of current and future generations through an integration of environmental protection, social advancement and economic prosperity.”
Authority of Council/CEO:	In accordance with Section 2.7 of the <i>Local Government Act 1995</i> Council is responsible for overseeing the allocation of the City’s finances and resources; and determination of Council policies.
Policy:	Nil.

Financial Implications

8. The financial implications of the recommendation is accommodated within the existing budget.

Account Number	1057	Operating Expenditure
Account Description	Homelessness Response Program	
Total Budget	\$2,332,035	
Budget – This report	\$2,332,035	
Remaining Budget	Already accommodated in the 2022/2023 budget.	
Budget Impact	\$2,332,035	

Further Information

9. Questions and responses received prior to and taken on notice at the Agenda Briefing Session held 19 July 2022 are as follows:

	Question	Response
1.	Why is the City no longer supporting the By-Name List and amalgamating with the list that police are providing?	The By-Name List was run by Ruah. State Government are proposing a new system to provide real time data on individuals experiencing homelessness.
2.	Has the City discussed this new approach with the Minister for Homelessness or the Department of Communities - I understand that the Police are not the lead agency for this type of data collection?	Yes, the Department of Communities are leading the development. The Minister is understood to be in close communication with the Office of Homelessness on current projects.
3.	Is the City of Perth still an active member of the Homelessness Working Group?	Yes, the City is an active member of the Homelessness Working Group.
4.	Does the City still meet every two months as stated in our Strategic Community Plan 2022 – 2032?	The Homelessness Working Group is currently meeting every month.
5.	Was the office of the Minister for Homelessness aware that the City was no longer using or funding the By-Name list?	<p>Communication has been sent to the Executive Director Office of Homelessness following this question being raised, seeking advice as to the Minister’s awareness.</p> <p>The City is working with State Government through the Homelessness Working Group who are developing a new Homelessness Portal for capturing similar information as what may be available on the By Name List.</p>
6.	When and who made the decision to no longer fund the By-Name List?	<p>Council adopted the Rough Sleeper Plan May 2021 – May 2022. This Plan acknowledged previous funding for <u>development</u>, not operation, of the By Name List.</p> <p>The Rough Sleeper Plan listed the By Name List as a proactive homelessness action that did not require funding from the City. The List is an operational data source coordinated by Ruah.</p> <p>Previous support awarded in June 2020 to Ruah, was a grant of \$29,909 to assist in development of the By Name List. This funding was to assist with employment of two short term project workers for a three month period. No funding has been provided for ongoing operation of the By Name List, which is managed by Ruah.</p> <p>The City has never had access to the details within the By Name List, other than numbers on the List.</p>



Acknowledgement of Country

We acknowledge the Whadjuk Nyoongar people, Traditional Owners of the lands and waters where the City of Perth is today and pay our respects to Elders past, present and emerging. Nyoongar peoples are the original inhabitants and Traditional Owners of the South West of Western Australia.

1. City of Perth's strategic approach to homelessness

'By defining and understanding our respective roles, we can achieve greater clarity about how we will work together to reach our vision and where we can affect the greatest positive change' (Department of Communities, 2020, p. 17).

Homelessness is a complex social issue with underlying, interrelated factors such as the lack of low-cost housing, family breakdown, addiction and insufficient mental services^{1,2}. It is therefore appropriate that the various causes of homelessness are addressed by the agency best placed to do so, in a coordinated manner.

In Western Australia, the lead agency to deliver and coordinate the actions to address homeless is the Office of Homelessness within the Department of Communities. Their *'All Paths Lead to Home: Western Australia's 10-Year Strategy on Homelessness 2020 – 2030'* outlines the roles of the stakeholders working to reduce homelessness.

The City of Perth has a long experience of working with stakeholders to reduce the incidence, and impact of homelessness, and will continue to do so, either as a partner, facilitator and advocate.

The following sections of this plan outlines:

- The role of local government in addressing homelessness (Section 2)
- Facts on homelessness in Western Australia (Section 3)
- The specific actions the City commits to (Section 4)
- Data on homelessness in Western Australia illustrating the main contributing factors to homelessness (Appendix)

¹ Mago, V.K., Morden, H.K., Fritz, C., Wu, T., Namazi, S., Geranmayeh, P., Chattopadhyay, R., and Daddaghian, V., 2013. Analyzing the impact of social factors on homelessness: a Fuzzy Cognitive Map approach. *BMC Med Inform Decision Making*, 13(94). doi: 10.1186/1472-6947-13-94

² Australian Institute of Health and Welfare: www.aihw.gov.au/reports/homelessness-services/specialist-homelessness-services-monthly-data

2. The different roles (as per the Department for Communities homelessness strategy)

The following dot points outline the roles that Stage government has provided for the different stakeholders in their 10-year strategic plan.

State Government

- Department for Communities (DoC) is the lead agency for homelessness in WA (particularly DoC's sub-departments: the Office of Homelessness and the Housing Authority)
- Other state departments that intersect with homelessness, such as the Departments of: Justice, Education and Health (physical and mental health services) and WA Police

Local Government (City of Perth)

- Make information on local services and supports available and accessible
- Ensure front-line staff are informed and supported to interact with people experiencing homelessness and, where appropriate, refer them to local services

Community Services Sector

- Service design, delivery of homelessness services and advocacy

Community and volunteers

- Developing and delivering specialist homelessness services
- Working with government to better design and deliver services

Private business and philanthropy

- Increasing the overall resources available
- Creating opportunities for innovation

Commonwealth Government

- Responsible for: welfare and income support systems, immigration, housing market and tax system

People who are, or at risk of, being homeless

- As people with lived experience of the vulnerability of rough sleeping or homelessness, these individuals have a unique contribution to understanding service delivery (the benefits and the opportunities for improvement)
- Advocacy and peer support



Figure 1 Those involved in reducing the extent and impact of homelessness
Adapted from Department of Communities, 2020². p. 17-21

3. Homelessness in the City of Perth

The Australian Bureau of Statistics states that a person is homeless when he/she does not have suitable accommodation alternatives and the person’s current living arrangement³:

- Is in a dwelling that is inadequate; or
- Has no tenure, or their initial tenure is short and not extendable; or
- Does not allow the person to have control of, and access to space for social relations.

There are approximately 9,005 people in Western Australia who are homeless. The City of Perth area had the second highest number of people experiencing homelessness (464 people) compared to other local governments in Western Australia, and Inner Perth had the sixth highest from a regional perspective³.

Figure 2 Two key City of Perth homelessness actions and outcomes



³ ABS, 2012. *Information Paper– A Statistical Definition of Homelessness (cat. No. 4922.0)*

³ Department for Communities (2020). *All Paths Lead to a Home: Western Australia’s 10-Year Strategy on Homelessness 2020-2030 (2016 Census data)*

4. City of Perth's actions to address homelessness

'By defining and understanding our respective roles, we can achieve greater clarity about how we will work together to reach our vision and where we can affect the greatest positive change' (Department of Communities, 2020, p. 17).

The City works with agencies and stakeholders to reduce the incidence and impact of homelessness. We will continue to support State Government, as the lead agency, in their priorities, as shown in Figure 3.

Figure 3 Department of Communities priorities ('All Paths Lead to Home: Western Australia's 10-Year Strategy on Homelessness 2020 – 2030'. p 10)

Housing First
The first and primary goal is to provide people access to safe and stable housing without preconditions or judgement. Once housing is secured, individual supports can then be provided as required, to address other needs. To enable this approach, the system must be supported by low-barrier and low-threshold accommodation and housing options as well as flexible and appropriate services that are tailored to individual needs, acknowledging that for some people these may be needed long-term.

No Wrong Door
We will create and implement a No Wrong Door approach, where people experiencing or at risk of homelessness can get help to find appropriate long-term housing and support regardless of which service or agency they connect with.

Whole-of-community approach
By collaborating and co-designing with people with lived experience, the community services sector, business and philanthropy, the community and other levels of government, we can better design and deliver appropriate and flexible housing options and services that respond to the diverse needs of vulnerable people in our community.

Place-based response
Homelessness looks very different across Western Australia and between metropolitan, regional and remote areas. Appropriate place-based responses need to be developed, which are informed by local needs, context and capacity. Enhancing the role and capacity for regional and local decision making is important to help make sure the right responses are delivered in the right places.

Rough sleeping
We will initially target rough sleeping, as the most vulnerable cohort, with the intention that future action plans across the ten years will have an increased focus on prevention and embedding system changes to improve and sustain our efforts to end homelessness.

The following outlines the City's commitments over the life of this plan.



Partner

We will build relationships with others to assist in the delivery of services and programs to the community.

City of Perth actions:

- P1: Provide the Safe Night Space (SNS) for Women:
 - a. The City of Perth continues to provide the facility and continues to engage a reputable provider to run the service to 31 May 2023 (end of contract with the provider).
 - b. Review the City's continued involvement in the direct delivery of a homelessness shelter.
- P2: Review the expansion the Safe Night Space for Women by an additional hour per day (i.e. opening the facility at 6pm rather than 7pm).
- P3: Investigate options for how the City may work with others to provide transport to day centres, shelters or services.
- P4: Partner with relevant member organisations, including *WA Alliance to End Homelessness* and *Shelter WA*, working to end homelessness through collective impact.
- P5: Partner with the 'On My Feet' program to provide traineeships to enable up to ten people experiencing homelessness to become self-sufficient.
- P6: Collaborate with other agencies to share information in a timely manner (e.g. the Homelessness Working Group with direct service providers of outreach and homelessness services, the Department of Communities and WA Police, research and advocacy groups and neighbouring local governments).
- P7: Work with the Department of Communities and police to enhance our 'Outreach First' response (i.e. a welfare and support



Advocate

We will advocate on behalf of the community to influence the delivery of services and programs to meet the needs of the community.

City of Perth advocacy positions:

A1. The City of Perth advocates to State and Federal Governments to reduce homelessness and rough sleeping through the below.

Preventing homelessness:

- a. Enacting evidence-based preventative policies/programs to mitigate the risk of individuals or families becoming homeless.
- b. Increasing Commonwealth income support (e.g. the Newstart Allowance).

Responding to current need:

- c. Urgently increasing the amount of crisis and transitional accommodation, social (public) and affordable (private) permanent housing.
- d. Ensuring adequate resources for culturally appropriate, wrap-around services and case-management

Capacity building and coordination:

- e. Creating a system to make real-time data available to the sector.
- f. Increased collaboration (strategic and operational) between the departments responsible for addressing homelessness, housing, health, justice, physical and mental health.

A2. The City of Perth educates the community (residents, businesses and visitors) regarding the complex factors in relation to homelessness.



Facilitate

We will facilitate others to deliver services and programs to the community.

City of Perth actions:

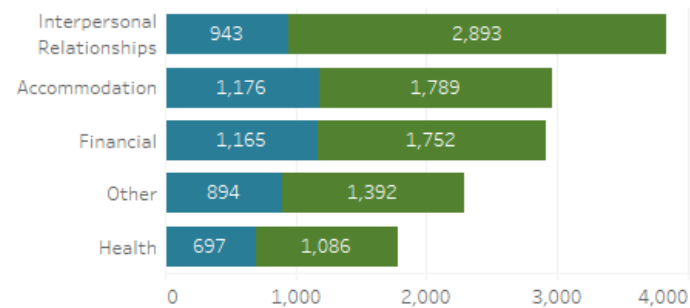
- F1: Continue the accreditation process to improve the capacity of mobile volunteer services, charity groups and homelessness service providers to provide meals, street doctor services, laundry services etc in a safe and sustainable manner
- F2: Investigate how the City can provide improved support at the Accreditation Site, considering items such as improved storage, lighting, traffic management, power supply, shelter and seating.
- F3: Coordination of mobile volunteer services and charity groups through place-based approaches that better meet the needs of people experiencing homelessness.
- F4: Using City of Perth land and assets to create places that are inclusive and can support vulnerable people.

6. Appendix: Underlying reasons for becoming homeless and demographic data⁴

The main reasons that people seek assistance from Specialist Homelessness Services (SHS)

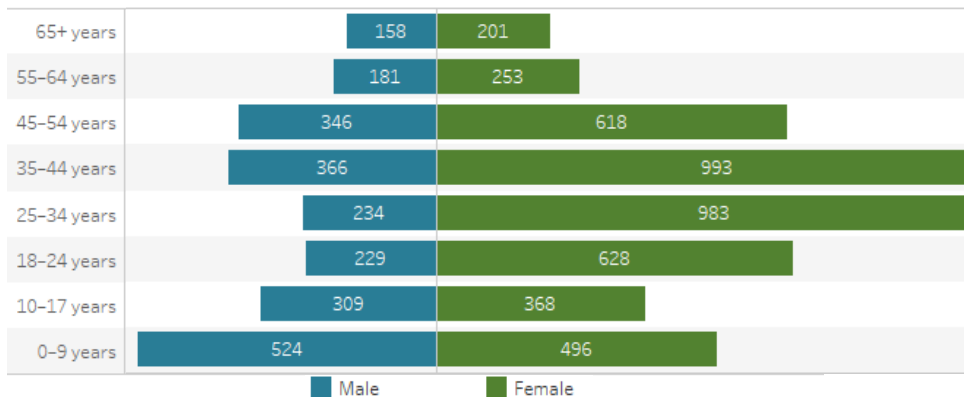
Notes: 1. SHS are the crisis shelters are refugees. 2. Clients may have more than one reasons for seeking assistance

Western Australia, March 2022



SHS clients by age and sex

Western Australia, March 2022



⁴ Australian Institute of Health and Welfare: www.aihw.gov.au/reports/homelessness-services/specialist-homelessness-services-monthly-data

12.4 2022 Christmas Lights Trail - Naming Rights Sponsorship

Responsible Officer	Kylie Johnson – General Manager Community Development
Voting Requirements	Simple Majority
Attachments	Nil.

Purpose

To approve a naming rights sponsor for the 2022 Christmas Lights Trail.

Recommendation

That Council APPROVES Rio Tinto’s application for naming rights sponsorship of the 2022 Christmas Lights Trail to the value of \$250,000.

Background

1. At its meeting held 25 May 2021, Council adopted the City's first Events Strategy which outlines the new direction and approach for the City to achieve its vision for Perth to be 'the events heart of WA'.
2. At its meeting held 29 March 2022, Council endorsed the Events Plan 2022/23 (the Plan). The Plan outlines the critical requirement to obtain sponsorship, grants and co-funding partnerships from government and corporate sectors, with an incoming sponsorship target of \$1,000,000 set for the 2022/2023 financial year.
3. The Christmas Lights Trail has cemented its place as the City's Signature Event. Delivering significant economic impact and consistently high visitation numbers, this event is the priority focus for incoming sponsorship and grant opportunities in 2022/23.

Discussion

4. For the first time, the City is offering a naming rights sponsorship opportunity for the 2022 Christmas Lights Trail. A prospectus outlining the opportunity and benefits was advertised on the City's website on 17 May 2022.
5. One application to sponsor the 2022 Christmas Lights Trail in exchange for naming rights was received by Rio Tinto Limited (Rio Tinto) on 28 June 2022.
6. Rio Tinto have offered the City \$250,000 in cash sponsorship in exchange for partnership benefits to be provided by the City as outlined in the prospectus including signage, print and digital marketing, and engagement opportunities for Rio Tinto employees.
7. In addition to the naming rights sponsorship, the City is also seeking additional sponsorship and grants for the 2022 Christmas Lights Trail from Lotterywest, Department of Local Government, Sport and Cultural Industries and other organisations.
8. The Events Plan 2022-23 projected Christmas Lights Trail incoming sponsorship to the value of \$500,000, inclusive of \$250,000 for naming rights. This is an increase from the incoming sponsorship for the Christmas Lights Trail last year of \$323,000.

Consultation

9. A prospectus was advertised through the City of Perth website and also distributed to key contacts from previous sponsorship discussions.

Decision Implications

10. If Council supports the recommendation to accept naming rights sponsorship from Rio Tinto, the City will enter into a funding agreement which will be negotiated by the CEO as appropriate. This will include all City communications/marketing referring to the event as the 'Rio Tinto Christmas Lights Trail'.
11. If Council does not support the recommendation, the City will be limited in its ability to achieve the objectives in the 2025 Events Strategy and incoming sponsorship targets in the Events Plan 2022/23.

Strategic, Legislative and Policy Implications

Strategy	
Strategic Pillar (Objective)	Prosperous
Related Documents (Issue Specific Strategies and Plans):	2025 Events Strategy Events Plan 2022/23

Legislation, Delegation of Authority and Policy	
Legislation:	Nil.
Authority of Council/CEO:	Policy 4.3 directs that Council is the decision maker on applications to sponsor the City where the amount of sponsorship to be received is more than \$50,000.
Policy:	Policy 4.3 Sponsorship and Grants - the City may seek sponsorship from other organisations of its activities, events and projects.

Financial Implications

12. The financial implication of the recommendation is accommodated within the 2022/23 budget:

Account Number	1065 100 50 10365	Operating
Account Description	Christmas Lights Trail	
Total Budget	\$1,500,000	
Budget – This report	\$250,000	
Remaining Budget	\$0	
Budget Impact	Neutral	

Further Information


13. Questions and responses received prior to and taken on notice at the Agenda Briefing Session held 19 July 2022 are as follows:

Question	Response														
1. Is the elders advisory group aware of this recommendation?	No, they are not involved in sponsorship processes.														
2. In the past Brookfield has participated in the trial - what was the value of its annual investment?	Brookfield provided in-kind contribution to the 2021 Christmas Lights Trail, valued at \$75,000 for the installation of a poinsettia tree on the Brookfield Place premises. No cash sponsorship was provided.														
3. What was the breakdown of the previous incoming sponsorship for the Christmas Lights Trail last year of \$323,000?	<p>The 2021 Christmas Lights Trail income breakdown is provided below:</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tbody> <tr> <td>Lotterywest grant</td> <td style="text-align: right;">\$200,000</td> </tr> <tr> <td>CBRE for 140</td> <td style="text-align: right;">\$20,000</td> </tr> <tr> <td>Development WA for Yagan Square and Elizabeth Quay</td> <td style="text-align: right;">\$50,000</td> </tr> <tr> <td>WA Museum</td> <td style="text-align: right;">\$10,000</td> </tr> <tr> <td>Dexus for Kings Square</td> <td style="text-align: right;">\$28,000</td> </tr> <tr> <td>RAC Arena</td> <td style="text-align: right;">\$15,000</td> </tr> <tr> <td>Total</td> <td style="text-align: right;">\$323,000</td> </tr> </tbody> </table>	Lotterywest grant	\$200,000	CBRE for 140	\$20,000	Development WA for Yagan Square and Elizabeth Quay	\$50,000	WA Museum	\$10,000	Dexus for Kings Square	\$28,000	RAC Arena	\$15,000	Total	\$323,000
Lotterywest grant	\$200,000														
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WA Museum	\$10,000														
Dexus for Kings Square	\$28,000														
RAC Arena	\$15,000														
Total	\$323,000														
4. What is the total value of sponsorships for 2022/23 inclusive of Rio Tinto?	<p>Grant applications to Lotterywest and Department of Local Government, Sport and Cultural Industries are underway and not yet confirmed.</p> <p>Negotiations with venue partners are also still underway and agreements are yet to be executed.</p>														
5. The Christmas Lights trail total budget on says \$1.5m - is that the full cost of the event in 2022/23 - inclusive of Christmas Decoration renewal and storage? If no, what is the total annual cost of the event including renewal, storage, insurances and installation?	<p>\$1,500,000 is the total cost of delivering the Christmas Lights Trail event across 46 nights which includes hiring street-level interactive lighting installations, security, roving performers and supporting activations.</p> <p>The City also delivers Christmas Decorations throughout key precincts which include decorations on streetlights, Christmas trees in Murray Street Mall and Council House foyer, projections on St George's Cathedral and wrapping of the pine tree on St George's Terrace. The maintenance, dismantling, and storage of these decorations each year has a budget of \$1,600,000.</p>														

	Question	Response
		A capital budget allocation of \$650,000 will cover any required replacement of street decorations as required each year.
6.	Does this impact on our ability to work with other organisations in the delivery of the trail e.g. how some venues also host or sponsor some lights?	No this does not impact on our ability to work with other organisations. Other partners, including venue partners, have been made aware of the naming rights opportunity. Partnership agreements include clauses relating to the City confirming the official name of the event prior to launch, and the commitment for partners to display logos from other partners on relevant signage and marketing materials.

13. Commercial Services Alliance Reports

13.1 Property Portfolio - Annual Review of Classifications

Responsible Officer	Steve Holden – General Manager Commercial Services
Voting Requirements	Simple Majority
Attachments	Attachment 13.1A – FY22/23 Property Classifications ↓ 

Purpose

To seek Council's approval of the review classifications for the City of Perth property portfolio, per Council Policy 2.7.

Recommendation

That Council APPROVES the review classifications for the City of Perth property portfolio as detailed in Attachment 13.1A.

Background

1. The objective of Council Policy 2.7 Property Performance, Investment and Disposal (the Policy) is to provide a framework to:
 - a. Maximise the performance of the City's Property Portfolio and ensure that the investment and disposal of property:
 - i. Is consistent, transparent and compliant;
 - ii. Makes best use of the City's Property Portfolio; and
 - iii. Leverages the City's Property Portfolio in pursuit of the community's aspirations as contained within the Strategic Community Plan.
 - b. Support the City in maintaining an investment property portfolio that is resilient to changes in market conditions and generates diversified revenue to ensure the long term interest of the community.
 - c. Ensure that the investment and disposal of property is undertaken in an open market format to ensure due probity of process and optimal financial return within an acceptable level of risk.
2. For purposes of guiding implementation of the Policy and decision making around acquisitions and disposals (including leasing) with respect to each such property, the Policy stipulates that each property in City's Property Portfolio will be assigned a classification by the Council based on:
 - a. performance;
 - b. strategic and emerging issues; and
 - c. changes in the economy, community expectation and/or consumer demand.
3. The current categories of classification (subject to recommendations to be determined by an independent Valuer and provided to Council for consideration and approval in June each year) are as follows:
 - a. *Income Generating*: A Property or portion of a Property that is held for the purpose of generating income
 - b. *Strategic Holding*: A Property that is held for future development or the achievement of strategic aspirations
 - c. *Community Purpose*: A Property or portion of a Property that is held for community benefit or civic purposes.
4. Prior to the completion of the new Area Specific Strategy for the City's property portfolio, the 2022/23 property classifications are to be collectively presented to Council. For operational reasons, a short list of properties are required to be classified in advance of completion of the Area Specific Strategy.
5. The Administration considers the current Policy to be deficient and intends to take the opportunity to review, refine and improve during the Policy's upcoming review, due to be considered by Council in November 2022. For example, the Policy currently requires an independent valuer to determine how best to use the City's property portfolio which could be better determined by Council.

Discussion

Council House

6. Level 3 Council House is currently un-occupied, surplus to administrative requirements and is currently being marketed for lease. Level 3 is 721sqm in size and available for an initial term of five years with the potential for further options dependent on tenant requirements. The property has been on the market since March 2022 and the City is now negotiating a formal Heads of Agreement with a prospective tenant.

Northbridge Piazza

7. In March 2022, the City called for expressions of interest (EOI) from local arts groups, businesses, and organisations to activate Northbridge Piazza. The City sought applications from organisations that were keen to activate the space with innovative ideas and an interesting program of events that will attract visitors as well as engage residents, the creative community and local businesses. Following completion of the EOI process, a formal Heads of Agreement and Service Level Agreement are now being negotiated with the preferred proponent.

Shop 16, 378 Wellington St

8. On 29 March 2022, Council resolved to close the Citiplace Child Care Centre on the 30 September 2022. Following this decision the property has been marketed for lease since early April and was marketed towards all relevant sectors and no specific focus was given to childcare. Following a closing date of the 11th July 2022, the City is now assessing the proposals received.

Citiplace Community Centre

9. The Citiplace Community Centre (the Centre) is a unique accessible central city facility provided by the City. The Centre provides services for the whole community with people with disabilities especially invited to use the facility.
10. Room 2a is a 27.30sqm room located on the first floor of the Centre. Up until recently the room was tenanted by a hairdresser, however following vacation by the tenant it is proposed that the room will once again be used for community purposes.
11. Following a request from WA Police, a Heads of Agreement has recently been agreed upon with WA Police for a six-month trial use of Room 2a as a “drop-in” centre that can be used by officers on the beat. This “drop-in” centre would be specifically used for the purpose of mid-shift rest and rehydration as well as light administrative tasks.

Consultation

Nil.

Decision Implications

12. If Council approves these property classifications, the City will progress each property transaction through to completion of legal formalities with each lease or licence being signed under the CEO's delegated authority.
13. If Council does not approve, each transaction will be required to be submitted to Council.

Strategic, Legislative and Policy Implications

Strategy	
Strategic Pillar (Objective)	Prosperous
Related Documents (Issue Specific Strategies and Plans):	Strategic Community Plan 2022-2032

Legislation, Delegation of Authority and Policy	
Legislation:	Section 3.58 of the <i>Local Government Act 1995</i>
Authority of Council/CEO:	Policy 2.7 states that property classifications are to be assigned by Council.
Policy:	2.7 Property Performance, Investment and Disposal

Financial Implications

14. The leasing of Level 3 Council House and Shop 16 (Childcare Centre) Citiplace will generate commercial income for the City over the next 10 years.
15. The timing of income will be subject to completion of commercial negotiations, statutory advertising and completion of legal formalities.

Further Information

16. Questions and responses received prior to and taken on notice at the Agenda Briefing Session held 19 July 2022 are as follows:

	Question	Response
1.	Regarding Shop 16 being converted to income generating, very good to see, just checking - are those applicants who've registered interest in the space aware of what the policy states if this is endorsed by Council?	All proponents are aware that the opportunity is on a commercial basis.
2.	The commencing Rent is to be not less than 95% of the Market Value as determined by a Valuation made not more than six months (or as required by the <i>Local Government Act 1995</i>) prior to the commencement date - are we onto this?	The City has a current valuation for the unit.
3.	The lessee is to be responsible for the payment of statutory and variable outgoings including (without limitation) council rates, water rates, water usage, strata levies, gas usage, electricity usage, taxes, insurances, document preparation, and costs of non-capital maintenance and repairs including of common areas, mechanical services (such as lifts and air conditioners), roofing, fit-out and structure. Lessee responsibility for outgoings may be reflected and encompassed using a net, gross or semi-gross rent structure. - this will all form part of the lease but I wonder given the state of the building/asset, do we need to pay to bring it up to a particular standard before the lease is entered into?	The starting position is that the operator would take the space on an 'as is' basis however they may seek to invest in an upgrade to the fit-out where the City could be asked for a contribution.
4.	Regarding the Piazza being changed to Community Purpose, section 72 of the policy - The City is to be responsible for rates (including the City's rubbish collection charge and emergency services levy) and taxes as well as capital renewal, upgrade and capital expansion of all assets on the leased land, in accordance with part 6 of this policy. The City will also maintain mechanical services (such as lifts and air conditioners), roofing, fit-out and structure. - I suppose we already pay for the upkeep of the asset at the Piazza, but are we up for any costs to bring the building itself up to scratch from a safety/amenity point of view? Can we secure a better tenant here by offering to upgrade? I think if we can show a good outcome here in the heart	<p>The City will ensure that the building is safe, compliant and in repair but we are not proposing to spend capital on improving the building; the occupier will take the building 'as is'.</p> <p>However, the City is still in discussions with the proposed operator with regards to the final arrangement.</p>







	Question	Response
	of Northbridge, of which the previous Council paid big money to secure the site years ago, it's worth the investment.	
5.	Regarding Level 3 of Council House being leased out, generating income, back to section 46 of the policy, is the building capable of identifying outgoing on a specific floor to adequately charge our future tenant? What are the other issues we need to address before allowing a private tenant into the building? Security, after-hours access etc.	<p>The City is still working through several issues which include a recovery of outgoing either through a net rent plus outgoing, a semi gross or fully gross arrangement.</p> <p>Also under consideration is the current reception and after hours set up, building security, and power and air conditioning in relation to a third party tenant.</p>
6.	Regarding discussion point 14 on page 72 it states "The leasing of Level 3 Council House and Shop 16 (Childcare Centre) Citiplace will generate commercial income for the City over the next 10 years". It was my understanding from discussions at several EMES that this 10 year period for the child care centre is too long of a lease, that we are looking for a shorter term as we work out what to do with Citiplace/line it up against the expiring leases of other tenants? I saw some expiry dates around 2031, but that's if these other tenants exercise options. Ideally the City is working on a strategy to move on tenants in a fair and reasonable manner but not extending their time.	<p>The City is unlikely to secure a tenant on an initial term and option term of less than 10 years as they will have to recover any investment in the facility and it is reasonable to expect it to take a few years to reach a stabilised trading position. The City expects however to include a relocation clause in the event of a redevelopment of Citiplace.</p> <p>Notwithstanding that the City aspirations for Citiplace, an initial term of five years with a five year option (10 year total) would be in line with the tenure provided to most other occupiers where options are exercised resulting in lease expiries largely in 2031 or 2032.</p>
7.	Council House (except level 3) is recommended to be classified to Community Purpose. What if a proponent wanted to lease space on Level 10 or ground floor, does this classification preclude such an arrangement?	<p>The proposed classification would allow space on Level 10, ground floor or any other floor to be leased to a proponent at a peppercorn rent for Community Purposes.</p> <p>If Level 10, ground floor or any other floor was to be leased commercially then the classification of the respective floor(s) would need to be changed to Income Generating.</p>
8.	<p>I was unaware of the management order for 378 Wellington Street Perth.</p> <p>- When does the management order over that site expire?</p> <p>- What are the conditions of that MO?</p>	<p>There is no expiry date within the Management Order.</p> <p>All leases and licences require the approval of the Minister for Lands.</p> <p>No lease can exceed 21 years in term.</p>
9.	The City's policy also states for this classification that: "The City is to be responsible for structural and capital renewal, upgrade and capital expansion in accordance with part 6 of this policy."	No money has been spent on the childcare centre to "make good" at this point.

	Question	Response
	How much money have we spent on the site to "make good" after the closure of the Childcare Centre?	
10.	Is the City anticipating that the site will need to be upgraded - have we done a cost/benefit analysis on whether investing in improving the site will yield a longer term return?	The starting position is that any new tenant would take the space on an 'as is' basis however they may seek to invest in an upgrade to the fit-out where the City of Perth could be asked for a contribution.
11.	On page 72 it is stated: "The leasing of Level 3 Council House and Shop 16 (Childcare Centre) Citiplace will generate commercial income for the City over the next 10 years."- Is a 10 year term in line with the strategy for Citiplace? I thought we were investigating a wholesale review of the site i.e. a masterplan for redevelopment or disposal? Would a term less than 10 years deliver the same level of income (ROI)?	The City is unlikely to secure a tenant on an initial term and option term of less than 10 years as they will have to recover any investment in the facility and it is reasonable to expect it to take a few years to reach a stabilised trading position. We expect however to include a relocation clause in the event of a redevelopment of Citiplace. Notwithstanding that we have aspirations for Citi Place, an initial term of 5 years with a 5 year option (10 year total) would be in line with the tenure provided to most other occupiers where options are exercised resulting in lease expiries largely in 2031 or 2032.
12.	On page 70 it is stated: "The Administration considers the current Policy to be deficient and intends to take the opportunity to review, refine and improve during the Policy's upcoming review, due to be considered by Council in November 2022." Why does the City think there are deficiencies in the policy?	The City is working through the policy and will provide its formal recommendations by the policy review date in November 2022.
13.	On page 77 of 304 of the agenda the table references Property Review Recommendation. All of them were designated strategic holding. Without having the opportunity to review the report or being provided with an explanation, I am unsure of why we are not following the advice of the consultant. Please advise. Is this where the policy is deficient?	The Property Portfolio Review report adopted classifications which are now being reviewed. It is the City's recommendation that the classifications should be amended as proposed in the Council report to accurately represent current and anticipated uses of each property.
14.	What is the justification for classifying each property in the way requested?	The proposed classifications reflect the current or anticipated uses of the properties.
15.	Does the Northbridge Piazza include internal space? Is there an opportunity to charge a commercial rent for this?	The Northbridge Piazza building has a gross lettable area of 500sqm (inclusive of external storage and bin yard).

Question	Response
	<p>The first-floor offices have consistently been used for community purposes initiated as a driver for activation.</p> <p>The ground floor space has been commercially tenanted in the past however the tenant failed.</p> <p>The ground floor space could potentially be leased to a commercial operator, however with the deep set back from the street, the likely level of capital fit-out required along with the current vacancy rate in Northbridge, it may be difficult to find a commercially viable tenant. By allowing the space to be utilised as a community use this should create further opportunities to activate the space and in turn activate the wider piazza area.</p>

14. Corporate Services Reports

14.1 Monthly Financial Statements - May 2022

Responsible Officer	Michael Kent – Chief Financial Officer
Voting Requirements	Simple Majority
Attachments	Attachment 14.1A – Financial Activity Statement and Notes to FAS P11 ↓  Attachment 14.1B – Net Current Position P11 ↓  Attachment 14.1C – Operating Variance by Service Unit ↓  Attachment 14.1D – Capital Variances P11 ↓  Attachment 14.1E – Investment Report - May 2022 ↓  Attachment 14.1F – Rates Collection P11 ↓ 

Purpose

This suite of reports provides Council with timely, meaningful financial insights regarding the City's operating activities, financial performance and financial position.

Recommendation

That Council RECEIVES the following financial reports for the period ended 31 May 2022:

1. Financial Activity Statement (FAS) and Notes to the FAS - Attachment 14.1A.
2. Net Current Position - Attachment 14.1B.
3. Operating Variances by Alliance & Service Unit - Attachment 14.1C.
4. Capital Projects Schedule - Attachment 14.1D.
5. Investment Report - Attachment 14.1E.
6. Statement of Rates Debtors - Attachment 14.1F.

Background

1. Presentation of a monthly financial report to Council is both a statutory obligation and good financial management practice that:
 - a. Demonstrates the City's commitment to managing its operations in a financially responsible and sustainable manner.
 - b. Provides timely identification of variances from budget expectations for revenues and expenditures and identification of emerging opportunities or changes in economic conditions.
 - c. Ensures proper accountability to the community for the use of financial resources.
2. Preparation of a monthly Financial Activity Statement (FAS) is the minimal statutory requirement of the *Local Government Act 1995* and regulation 34 of the *Local Government (Financial Management) Regulations 1996*. It is also a responsible financial management practice to allow Council to effectively execute their financial management responsibilities.
3. Financial information that is required to be reported directly to Council monthly includes:
 - a. Operational financial performance against budget expectations.
 - b. Explanations for identified variances from expectations.
 - c. Financial position of the City at each given month end.
4. This statutory financial information is supported by additional information including investments performance and reports on rates and general debtors.

Understanding the Financials

5. When reading the financial information provided in this report, 'variances' (deviations from budget expectations) are classified as being either:
 - a. Favourable variance.
 - b. Unfavourable variance.
 - c. Timing variance.
6. A timing variance relates to a budgeted revenue or expense that has not occurred at the time it was expected, but which is still expected to occur within the budget year. That is, the financial transaction will still occur - but just in a different month. There should be no impact on the projected budget surplus by year end.
7. A realised favourable or unfavourable variance is different to a timing variance. It represents a genuine difference between the actual and budgeted revenue or expenditure item.
8. A realised favourable year to date variance on a revenue item is a positive outcome for the City as it increases the projected budget surplus. An unfavourable variance on a revenue item has the opposite effect, resulting a decrease to the projected budget surplus.
9. A realised favourable variance on an expenditure item may have either of two causes - one being a saving because the outcome was achieved for a lesser cost, which has the effect of increasing the projected budget surplus. The other cause may be that the proposed expenditure may not have been undertaken and is not expected to be incurred in that financial year. Whilst this may seem positive from the financial position perspective, it may not be a positive outcome for the community if the service or project is not delivered.

10. A realised unfavourable year to date variance on an expenditure item, (over-expenditure) results in a decrease to the projected budget surplus.
11. The Schedule of Variances (Attachment 14.1A) provides commentary on whether the nature of the variance is savings related, timing related or otherwise.
12. If a realised favourable or unfavourable variance is material in value (of significant size), it will be amended through a formal budget review process.

Discussion

13. The FAS by Nature & Type - Attachment 14.1A presents a whole of organisation perspective on the attainment of revenue and expenditure targets overall - classified by nature and type.
14. The headline data from the FAS is shown in Table 1 below.

Table 1:

Item Details	YTD Budget	YTD Actual	Variance	F/ U
Operating Revenue - Excluding Rates	\$ 91.134 M	\$ 89.216 M	\$ 1.918 M	U
Rates Revenue	\$ 97.849 M	\$ 97.861 M	\$ 11 K	F
Operating Expenditure	\$ 187.888 M	\$ 176.691 M	\$ 11.096 M	F
Non-Operating Revenue	\$ 10.090 M	\$ 8.703 M	(\$ 1.386 M)	U
Capital - Infrastructure	\$ 34.629 M	\$ 23.403 M	\$ 11.225 M	F
Property, Plant & Equipment	\$ 14.386 M	\$ 8.427 M	\$ 5.959 M	F

15. Material operating revenue and expenditure variances from Attachment 14.1A are detailed (with explanatory comments) in the Notes to the FAS (also contained within Attachment 14.1A).
16. Comments on the material variances between budget and actual capital expenditures are presented in Attachment 14.1D - Capital Projects Schedule which lists all approved, budgeted capital projects for 2021/22.
17. Each line item listed in the FAS by Nature & Type Attachment 14.1A can be cross referenced (using the Note reference) back to the relevant note.
18. Attachment 14.1C provides an alternative view showing how the organisation is tracking against budget by Alliance - and then disaggregating those figures by Service. This reporting view includes all internal charges and internal recoveries so the full service-cost can be understood.
19. Examining the FAS (Attachment 14.1A) in more detail; the aggregation of operating revenues and operating expenses reflects a year-to-date Net Cash Deficit from Operations of (\$50.164M) compared to a year-to-date budget of (\$60.354M). This is a favourable variance of \$10.2M at the end of the month.
20. Investing activities reflect a result of (\$23.1M) compared to a year-to-date budget of (\$38.9M). This is a favourable variance of \$15.8M. This is largely attributable to a favourable timing variance on invoicing for construction of infrastructure at Roe Street, supply chain delays on materials for electrical lighting works and mall bollards and fleet items. Additionally access to suitable contractors and fabricators related to Covid impacts on suppliers' workforces has impacted project delivery.

21. Construction of infrastructure to 31 May 2022 is at 67.6% of year-to-date budget expectations at \$23.4M, against \$34.6M budget as noted at paragraph 14. Attachment 14.1D provides comments on specific variances for capital projects.
22. Acquisition of non-infrastructure to 31 May 2022 is \$8.4M and is 57.6% under the year-to-date budget. Readers are directed to Attachment 14.1D for comments on specific variances.
23. Adjusting for opening funds (Net Current Position), generates the Budget Deficiency before Rates. This then indicates the Amount Required to be Raised from Rates. The difference between the Rates amount, and the Deficiency before Rates is the Closing Position.
24. The FAS for the period to 31 May shows that a rate yield of \$97.9M has been levied compared to the \$97.9M budget at rates strike date. The budget was amended downwards at mid-year budget review because of the impact of the WACA concession (\$183K) and Heritage Concessions (\$232K) on the net rates yield which was also impacted by some negative adjustments via interim rates.
25. The disclosed year to date Closing Position of \$34.2M compares favourably to the year-to-date budgeted closing position of \$8.5M - a significant variance reflecting the combined impact of the favourable variances noted in this report for revenues, expenses, financing activity and investing activity. Most of this variance is due to the timing of cash outflows relating to capital projects as noted in this report at paragraphs 20 – 22.
26. The Net Current Position Report (Attachment 14.1B) indicates a year-to-date adjusted Net Current Position value of \$31.4M versus the budget of \$13.2M. This is primarily attributable to a favourable variance in cash from a timing difference in spending on capital works and a stronger than budgeted operating result.
27. Headline data from this month’s Net Current Position report is shown in Table 2 below. Comparative figures are provided for 2021 as well as the 30 June 2021 year-end figures.

Table 2:

Item Details	June 2021	May 2021	May 2022
Current Assets	\$ 179.657 M	\$ 188.686 M	\$ 196.810 M
Current Liabilities	(\$ 44.730 M)	(\$ 35.215 M)	(\$ 36.176 M)
Unadjusted Net Assets	\$ 134.927 M	\$ 153.471 M	\$ 160.634 M
Less Restricted Items	(\$ 102.872 M)	(\$ 102.865 M)	(\$129.200 M)
Adjusted Net Current Position	\$ 32.054 M	\$ 50.606 M	\$ 31.432 M

28. The comparative numbers from the Net Current Position report for May 2021 and May 2022 reflect the impact of a higher value of restricted cash in 2021 than in 2022. This is due to prudently managing funds throughout the year and with the intention of reducing the much higher closing position in 2021 - which became the opening position for 2022.
29. Attachment 14.1E - Investment Report for May 2022 presents detail of the City’s cash investment portfolio in terms of performance, percentage exposure of total portfolio by credit risk, counterparty exposure and maturity profile.
30. The report indicates the City has adequate cash flow to meet its financial obligations as and when they will fall due; and it has achieved compliance with the various Investment Policy limits.

31. Attachment 14.1F - Rates Debtors provides a monthly update and analysis of rates collections by differential property rating category and overall. It shows that the City has collected 98.1% of all collectible rates. It shows that collections are stronger than in previous years. It also contains some brief commentary regarding payment arrangements and financial hard-ship cases.

Consultation

Nil

Decision Implications

32. Council's acknowledgement of receiving the Financial Activity Statement and supporting documents will meet its statutory obligation in respect of overseeing the City's financial resources.

Strategic, Legislative and Policy Implications

Strategy	
Strategic Pillar (Objective)	Prosperous
Related Documents (Issue Specific Strategies and Plans):	Nil

Legislation, Delegation of Authority and Policy	
Legislation:	<p>Section 6.4(1) and (2) of the Local Government Act 1995 Regulation 34(1) of the Local Government (Financial Management) Regulations 1996</p> <p>This section of the Act and the related regulation prescribe the requirement to prepare and present to Council (monthly), FAS. That FAS should contain:</p> <ul style="list-style-type: none"> • Annual Budget estimates, and approved revisions to these for comparison purposes. • Actual amounts of income and expenditure to the end of the month of the FAS. • Material variances between the comparable amounts and commentary on reasons for these variances. • Net current assets at the end of the month. • An explanation of the composition of the net current assets at the end of the month to which the FAS relates. <p>Any other information which the local government deems relevant.</p>
Authority of Council/CEO:	The above legislation prescribes that this report be presented to Council on a monthly basis.
Policy:	CP 2.1 Management of Investments.

Financial Implications

33. There are no direct financial implications of receiving this report as it reflects a historical accounting of financial transactions. When material variances are noted, appropriate remedial action will be initiated by the administration in a timely and prudent manner.

Further Information


34. Questions and responses received prior to and taken on notice at the Agenda Briefing Session held 19 July 2022 are as follows:

	Question	Response
1.	<p>Item 14.1 Attachment D - Capital Variances P11 Wayfinding signage 10585 - Wayfinding Signage \$50,000 It says: "COVID-19 related shipping and fabrication delays. Project nominated to be carried forward".</p> <p>Who are we using to deliver way-finding signage? Are they local?</p>	<p>Yes, the City uses local manufacturers here in Perth but there are worldwide shortages of all base metals at present. This is compounded by the large number of infrastructure projects that are currently underway not only locally and nationally, but also globally which is affecting all supply chains.</p>
2.	<p>Page 81 of 304 it is stated: "The Net Current Position Report (Attachment 14.1B) indicates a year-to-date adjusted Net Current Position value of \$31.4M versus the budget of \$13.2M. This is primarily attributable to a favourable variance in cash from a timing difference in spending on capital works and a stronger than budgeted operating result."</p> <p>What do you mean by "a favourable variance in cash from a timing difference in spending on capital works"? Are you saying because the capital program is taking longer than expected the project invoicing is delayed?</p>	<p>The report to which the question is referring was at 31 May. Post 30 June the Carry Forward Capital Projects is around \$14.8M and cash is quarantined for use in the year those projects are completed.</p> <p>The factors contributing to that situation include:</p> <ul style="list-style-type: none"> • Covid related supply chain issues. • third party design / approval delays • difficulty in sourcing competent contractors, and delays in invoicing by suppliers etc all of which have been regularly highlighted in the monthly financial reports and two recent CIBN's. <p>When the final year end accounts are closed off, Council will receive a final report on the carry forwards as is the case each year.</p>
3.	<p>What do you mean by "a stronger than budgeted operating result."? Are you saying that we've paid less wages than expected because of the workforce crunch? Or that we've found a number of efficiencies - i.e. services cost less than expected?</p>	<p>The reference to 'stronger than expected operating result' refers to the overall financial performance - collectively including both improved revenue performance in some areas and less than budget expectations in others (interest earnings). Cost factors contributing refer to less budgeted staff costs. These factors have also been highlighted in the financial reports each month throughout the year.</p>

	Question	Response
4.	<p>Operating Variance by Service Unit Page 104 of 304 Workplace, Health & Safety – it is stated “Core Service (733,507) (650,194) (415,793) (234,401)36.1% Vacancies and Covid 19 kits budget not fully utilised.”</p> <p>What was our budget for Covid 19 kits?</p>	<p>The majority of the variance in the WHS area was due to vacant positions that could not be filled for most of the year (noting that the City has advertised these positions on a number of occasions). Despite this the City was able to maintain an appropriate emphasis on safety during the year through redeploying resources and a shared commitment across the alliances.</p> <p>The budget for Covid related items was \$73K Rapid Antigen tests, \$50K face masks, \$5K Sanitisers, \$20K Air Quality Monitoring.</p>
5.	<p>Operating Variance by Service Unit Page 107 of 304 Library and Life-long Learning – it is stated “10105 - Services Review (50,000) (40,000) (40,000)100.0%. Project due to begin July 22 and budget requested to be carried forward to next financial year.”</p> <p>When will the service review of the library be conducted? Has it been pushed back to 2023/24?</p>	<p>The project has not been pushed back until 23/24. Rather conducted during July as stated – and in fact is currently in progress. The budget is part of the Carry Forward Projects referenced earlier.</p>
6.	<p>Operating Variance by Service Unit Page 110 of 304 Sponsorships & Grants 10091 - Business Improvement Grants (175,000) (155,000) (38,182) (116,818) 75.4% Remaining budget has been committed to future years.</p> <p>Am I reading this right - did we have \$20k cash leftover from last year's grant program?</p>	<p>The management accounts being referenced were as at 31 May 2022.</p> <p>Therefore, it is incorrect to assume that this reflects a year end position.</p>
7.	<p>Where did the leftover money go?</p>	<p>Refer above – should there be funds left over at the end of the year, these would, as is customary in local government, form part of the ‘under and overs balances’ that are calculated into the budget opening position.</p>
8.	<p>This year's annual Business Improvement Grants program is \$150k - last year it was \$175K - can't we use the left over funds to support some of the other requests which were declined this round?</p>	<p>The management accounts being referenced were as at 31 May.</p> <p>The 21/22 budget allocation for the Business Improvement Grants program was \$140,000. There were projects which were not completed in 20/21 due to COVID that were carried over to 21/22 and this resulted in the additional spend against the program budget, which was reallocated from the Economic Development Sponsorship program budget.</p> <p>The opportunity to allocate any funds from the 21/22 budget has passed.</p>

	Question	Response
9.	<p>Operating Variance by Service Unit Page 115 of 304 House (7,320) (4,320) (7,320) 3,000 (69.4%) Energy and water assessment complete. New rating certificate has been received.</p> <p>What is our NABERS rating?</p>	<p>NABERS rating of Council House was approved by NABERS Australia in March 2022. Energy rating is 3.5 star without Green Power and 4.5 star with Green Power. Water rating 3 star. The City's current energy contract includes the purchase of 25% renewable 'green power'.</p> <p>It should also be noted that a \$3,000 variance is below the materiality threshold for reporting variances endorsed by Council.</p>
10.	<p>Operating Variance by Service Unit Page 117 of 304 10545 - Transport Strategy (100,000) (80,000) (80,000) 100.0% Project scope has changed and now only requires a project position paper to be presented to State Government for consideration. Funding unlikely to be required now and will likely be handed back at financial year end.</p> <p>Are you saying that \$100k is unlikely to be spent this financial year 2022/23 and monies not reallocated until next financial year?</p>	<p>This allocation being referenced is not in a 22/23 year item. It was initially provided to cover the cost of a staff member in 21/22 who was dedicated exclusively to this project. In the meanwhile, those costs were charged against salaries. That will be corrected in the final year-end accounting adjustments.</p>
11.	<p>Operating Variance by Service Unit Page 128 of 304 10221 - Property Performance Investment and Disposal Policy (232,931) (232,931) (151,984) (80,948) 34.8%. Current scope of works is complete, new General Manager to review additional requirements.</p> <p>Was this money (\$151k) for the consultant who reviewed the property portfolio?</p>	<p>Yes.</p>
12.	<p>Can I see the final property portfolio report?</p>	<p>To be advised.</p>

14.2 Schedule of Accounts Paid - May 2022

Responsible Officer	Michael Kent – Chief Financial Officer
Voting Requirements	Simple Majority
Attachments	Attachment 14.2A – Schedule of Accounts Paid - May 2022 ↓ 

Purpose

For Council to note details of payments made under delegated authority for the month of May 2022.

Recommendation

That Council:

1. RECEIVES the Schedule of Accounts Paid for the period ended 31 May 2022 as attached.
2. RECORDS in the Ordinary Council Meeting minutes the summary of accounts paid being:

Total Accounts Paid	
Municipal Fund	\$16,321,143.99
Trust Fund	\$0
Total - All Funds	\$16,321,143.99

Background

1. In accordance with Regulation 13(2) and 13(3) of the *Local Government (Financial Management) Regulations 1996*, where this power has been delegated, a list of payments for each month is to be compiled and presented to the Council. The Chief Executive Officer is delegated this authority under Delegation 2.14.
2. This authority has then been subdelegated by the Chief Executive Officer.
3. The listing of payments with full disclosure of all required information, is presented as Attachment 14.2A.
4. The listing of payments was made available to the Elected Members via the Council Hub, ahead of the agenda distribution, to provide additional time for review.
5. This summary report then facilitates the acknowledgement of the listing having been received.

Discussion

6. The Schedule of Accounts Paid (Attachment 14.2A) contains the following payments made under Delegated Authority 2.14 - Payments from the Municipal & Trust Fund:

Schedule of Accounts Paid - May 2022		
Municipal Fund		
EFT & Cheque Payments	Direct Creditor Payments	12,821,225.22
Sub Total - EFT & Cheques		12,821,225.22
Direct Debits	Bank Charges and Merchant Fees	42,541.87
Sub Total - Direct Debits		42,541.87
Payroll	06/05/2022	1,719,599.31
	20/05/2022	1,722,261.89
Sub Total - Payroll		3,441,861.20
Corporate Cards		15,515.70
Sub Total - Cards		15,515.70
Total per Attachment A		16,321,143.99
Total Payments from Municipal Fund		
New Investments		0
Trust Fund		
Trust EFT & Cheques		0
Total - Trust Funds		

Consultation

7. As the contents of this report focus on the organisation’s recent past financial performance, no external consultation is relevant to the preparation of this report.

Decision Implications

8. Council’s acknowledgement of receiving the Schedule of Accounts Paid will meet its statutory obligation under Regulation 13(1) of the *Local Government (Financial Management) Regulations 1996*.

Strategic, Legislative and Policy Implications

Strategy	
Strategic Pillar (Objective)	Prosperous
Related Documents (Issue Specific Strategies and Plans):	Annual Budget

Legislation, Delegation of Authority and Policy	
Legislation:	<p>Section 6.10 of the <i>Local Government Act 1995</i> Regulation 13(1) of the <i>Local Government (Financial Management) Regulations 1996</i></p> <p>This section of the Act and the related regulation prescribes the requirement to prepare a list of all payments made for each month and to present them to Council. The Schedule of Accounts Paid (the ‘list’) should contain, for each payment:</p> <ul style="list-style-type: none"> • Payee Name • Amount of the Payment • Date of the Payment • Sufficient information to identify the transaction
Authority of Council/CEO:	In accordance with Regulation 13(2) and 13(3) of the <i>Local Government (Financial Management) Regulations 1996</i> , where this power has been delegated, a list of payments for each month is to be compiled and presented to the Council.
Policy:	Nil.

Financial Implications

9. There are no direct financial implications of receiving this report as it reflects a historical accounting of financial transactions that were provided for in the adopted budget (as amended).

Further Information


10. Questions and responses received prior to and taken on notice at the Agenda Briefing Session held 19 July 2022 are as follows:

	Question	Response
1.	\$23,398 - I understand the description "Building Services Levy from the State Government" but what is this actually for? Have these fees increased recently?	The <i>Building Services (Complaint Resolution and Administration) Regulations 2011</i> requires the City, as a permit authority, to collect a levy for most Building Applications and remit this levy to the Department of Mines, Industry Regulation and Safety (DMIRS). The City is paid a fee to act as the collection agency on behalf of DMIRS. The levy amount has not increased since 2015.
2.	Page 150 - call out for faults in rubbish - \$1903.44 - what's this for? How much have we paid in the last FY on repairing whatever this is?	This relates to the City's contracted on-call specialist auto electrician Mark Reisinger who is the authorised agent for several items of specialised Plant. In total the City spent \$67,498 on auto electrical repairs in the 2021-2022 Financial Year. The \$1,903.44 applies to repairs to two CMAR pavement sweepers which Mark is the authorised agent for, and repairs to an In-Vehicle- Management-System camera on a rubbish truck.
3.	Page 150 - Complete Package deal from integrity management for \$29,700 - what's this for?	The invoice relates to Annual Subscription/License fee Attain Software (Governance). Attain software is used for compliance reporting such as Annual returns, Related Party Disclosures etc.
4.	Page 151 - Initiative Media - lots of invoices here, differing amounts, some showing (-36,653.76) - some have descriptions which help, others just numbers or repeating who we are paying - have we checked this is all correct? What is "Poster Girls - Outstanding Distribution"?	<p>Descriptions for each invoice have been updated and were provided to elected members separately. All invoices are correct and checked as part of the Goods Receipting process.</p> <p>The 'Poster Girls – Outstanding Distribution' invoice was for final payment of press distribution of the Perth by Light winter campaign booklet.</p>
5.	Page 154 - Department of Transport costs - owner details research \$23,850 - have we seen a price increase in what the State charges us for these services?	There are no increases at this stage.
6.	Page 156 - Dept of Planning Lands and Heritage - \$98,104.35 - what are these charges for?	<p>There are 4 entries which make up the \$98,104.35 total:</p> <ul style="list-style-type: none"> One is a transfer of portion of a planning application fee to the DPLH (\$10,670) for a Local Development Assessment Panel (LDAP) application. <p>The others are a pass through lease costs:</p>

	Question	Response
		<ul style="list-style-type: none"> • DPLH - \$2,500.00 – AMP Exit Ramp – Leased to AMP Life Ltd; • DPLH - \$69,690.00 – Hay Street Mall – Leased to Dexus Wholesale Property Ltd; • DPLH - \$15,244.35 – Allendale Square Overpass – 77 St Georges Terrace – Leased to Mirvac Capital Pty Ltd.
7.	Page 157 - more Initiative media invoices, scattered descriptions, overall another \$202,366.37 for the same month - can we confirm these are all correct and what are they for? Multiple entries simply with "Skyworks".	Descriptions for each invoice have been updated and were provided to elected members separately. All invoices are correct for media buying as part of the Skyworks campaign and checked as part of the Goods Receipting process.
8.	Page 159 - \$1254 - Lawn Doctor - JH Abrahams - are we paying a contractor due to staff shortages? If not, why aren't our staff doing this work?	JH Abrahams has been mown by the City's tendered turf contractor twice due to staff shortages during COVID impacts. Rates for mowing services were included in the current turf maintenance tender to ensure the City was best placed to proactively service Public Open Space in the event the workforce was impacted by COVID.
9.	Page 165 - Enviro infrastructure - His Majesty's Theatre - \$716.46 - have we paid a maintenance fee for a state asset? Or is this related to the car park?	It is the HMT car park for a repair to the toilet door.
10.	Page 166 - more invoices for the same month for Initiative Media - another \$43,420. More random descriptions. I don't mean to be painful with my questions, but when I see one month and so many invoices, lack of helpful descriptions, I need to check for accuracy and ensuring ratepayers aren't being taken for a ride in this field - this is what we aimed to cut out when we first got elected - cutting waste in marketing spend.	Descriptions for each invoice have been updated and were provided to elected members separately.
11.	Page 166 - I have seen multiple payments to JB Legal as Legal Counsel for the one month, is this catching up on previous months bills, or have we hired more lawyers on contract?	<p>The City's property law Solicitor is the only lawyer engaged on secondment through JB Legal. No further lawyers hired on contract.</p> <p>Invoice 3214 is for the period April 2022 period.</p> <p>Invoice 3160 is for the March 2022 period.</p>
12.	Page 174 - more initiative media invoices - parking seems to be the description, what is this for exactly?	Descriptions for each invoice have been updated and were provided to elected members separately. These invoices relate to digital, social and ad serving for the City of Perth Parking campaign.

	Question	Response
13.	Page 175 - \$363k for Coates Hire in one month, what's this for please? Has consideration been given to purchasing the equipment?	<p>Coates Hire were awarded the infrastructure tender for Skyworks which includes provision of portable toilets, lighting, generators and associated expenses.</p> <p>The cost to purchase this equipment was estimated for insurance purposes and totalled \$5,951,240. The City generally only requires hire equipment of this scale and quantity for Skyworks.</p>
14.	Page 176 - another invoice for a contractor for JB Abrahams, same question as above please.	See question 8 above.

14.3 Corporate Business Plan 2022/23-2025/26

Responsible Officer	Melissa Murphy – General Manager Corporate Services
Voting Requirements	Absolute Majority
Attachments	Attachment 14.3A – Corporate Business Plan 2022/23 to 2025/26 ↓ 

Purpose

For Council to consider the Corporate Business Plan 2022/23-2025/26.

Recommendation

That Council ADOPTS the Corporate Business Plan 2022/23-2025/26 contained in Attachment 14.3A.

Background

1. Section 5.56(1) of the *Local Government Act 1995* (the Act) requires a local government to plan for the future of its district.
2. The *Local Government (Administration) Regulations 1996* (the Regulations) require a local government to prepare two documents to address s5.56(1):
 - a. A 10-year strategic community plan that identifies the vision, aspirations and objectives of the community in the district (reg 19C).
 - b. A four-year corporate business plan that sets out how the local government will respond to the vision, aspirations and objectives identified in the strategic community plan (reg 19DA).
3. A major review of the Strategic Community Plan (SCP) was undertaken in 2021/22. Council adopted the SCP 2022-32 at its Ordinary Meeting held 26 April 2022.
4. A Corporate Business Plan (CBP) must be reviewed annually (reg 19DA(4)). Council adopted the current CBP 2021/22 to 2024/25 at its meeting on 27 July 2021 and a review for the 2022/23 financial year has now been completed.

Discussion

5. The CBP has been reviewed to align with the strategic pillars – liveable, sustainable, prosperous and well-governed – and the eight goals that support these pillars, as articulated in the SCP 2022-32. The CBP also responds to community priorities, as documented in the Neighbourhood Place Plans.
6. The CBP guides business planning and operations by integrating various issue-specific plans, including asset management plans, the Workforce Plan and the Long-Term Financial Plan (reg 19DA(3)).
7. The revised CBP identifies core services for the next four years (2022/23 to 2025/26) and 15 focus areas and key deliverables for the 2022/23 financial year, which is consistent with the previous plan and aligned with the City’s comprehensive annual budget process.
8. The layout of the CBP has been revised and simplified. Core services and deliverables have been separated into distinct sections, rather than grouped by Alliance. Coloured ‘bubbles’ have been used to clearly identify alignment with the specific goals or objectives in the SCP.
9. If adopted by Council, progress against the focus areas and deliverables will be reported to Council following the end of each quarter.
10. The CBP is currently in draft format and is subject to graphic design, publication and related minor amendments.

Consultation

11. Community engagement was undertaken to develop the SCP 2022-32. The results of this engagement were considered in the review of the CBP, in addition to the annual budget process and the review of the Long-Term Financial Plan.

Decision Implications

12. If Council adopts the CBP the City will meet the requirements of the Act and the Regulations.
13. If Council does not adopt the CBP the City risks non-compliance with the Act and the Regulations.

Strategic, Legislative and Policy Implications

Strategy	
Strategic Pillar (Objective)	A Well-Governed City
Related Documents (Issue Specific Strategies and Plans):	The Strategic Community Plan 2022-32, which identifies the objectives and aspirations of the community to guide preparation of a Corporate Business Plan. Corporate Business Plan 2021/22 to 2024/25, which will be replaced by the Corporate Business Plan 2022/23-2025/26.

Legislation, Delegation of Authority and Policy	
Legislation:	<i>Local Government Act 1995</i> s 5.56 requires a local government to plan for the future of the district. <i>Local Government (Administration) Regulations 1996</i> reg 19DA requires a local government to prepare a Corporate Business Plan to set out its response to the Strategic Community Plan.
Authority of Council/CEO:	<i>Local Government (Administration) Regulations 1996</i> reg 19DA(6) requires that a Corporate Business Plan be considered by the Council and adopted by absolute majority.
Policy:	Nil.

Financial Implications

14. The financial implications of the Corporate Business Plan 2022/23-2025/26 are considered and set out in the Annual Budget 2022/23 and the Long-Term Financial Plan 2022/23 to 2031/32.

Further Information

15. Questions and responses received prior to and taken on notice at the Agenda Briefing Session held 19 July 2022 are as follows:

	Question	Response
1.	Can we please put more meat around the deliverables for 2022/23 regarding our new scheme and policies to prioritise density and sustainable developments in the CBD core?	<p>The deliverables identified in the Corporate Business Plan include:</p> <p>Draft land use and built form controls. This includes preparation of:</p> <ul style="list-style-type: none"> • Land use zonings and permissibilities for each neighbourhood. • Setback and height requirements (where needed) for each neighbourhood. • Proposed plot ratios • Bonus Plot Ratio Policy (planning incentives) for each neighbourhood. The planning incentives include: <ul style="list-style-type: none"> ○ Residential development ○ ESD/ Sustainability incentives ○ Housing Diversity/ Affordability ○ Pedestrian Links & Public Spaces ○ Design Excellence ○ Heritage ○ Cultural Infrastructure ○ Supermarkets ○ Public Facilities • General Design, including Sustainability and Urban Greening policy • Residential Design Policy <p>Draft heritage and character design guidelines. This includes preparation of:</p> <ul style="list-style-type: none"> • Heritage Policy • Heritage Design Guidelines for the following 3 existing approved Heritage Areas: <ul style="list-style-type: none"> ○ King Street Heritage Area ○ Barrack Street Heritage Area ○ William Street (Northbridge) Heritage Area • Heritage Significance Assessments of 4 Heritage Investigation Areas: <ul style="list-style-type: none"> ○ Hay Street Mall, ○ Queen Street,

	Question	Response
		<ul style="list-style-type: none"> ○ Murray Street East ○ Goderich Street ● 8 Character Design Guidelines for: <ul style="list-style-type: none"> ○ Hay and Murray Streets (Central Perth) ○ St Georges Terrace (Central Perth) ○ Mount Street (Central Perth) ○ Terrace Road (Central Perth and East Perth) ○ Northbridge ○ Hay Street West (West Perth) ○ Ord and Outram Streets (West Perth) ○ Kings Park Road (West Perth) <p>The Administration will be providing Elected Members (on Council Hub) with a quarterly progress update on preparation of the new Local Planning Scheme No.3. This update will provide detail on each work package, timelines, project status on each work package, % complete, status commentary and next steps.</p> <p>The Administration is currently reviewing its detailed work breakdown to reprioritise resources to accommodate the Notices of Motion.</p> <p>The first of these updates is scheduled to be provided to Elected Member by the end of July 2022.</p>
2.	<p>Page 228 seems to be where the bulk of the deliverables are - I thought we had set aside funds for a CBD public toilet but the wording seems to be a lot about planning, rather than building? We've got the plan already, don't we?</p>	<p>There is an existing Public Toilet Plan, but this needs to be reviewed. The review is listed as the key deliverable for 22/23, as foreshadowed in an email sent in late December 2021 (excerpt below).</p> <p><i>In response to your query about the potential for a new public toilet in the vicinity of Forrest Place and the Hay Street Mall, we will list development of a public toilet plan for the City as a project in the 2022/23 Corporate Business Plan. The City did make some progress towards such a plan a few years ago, but this plan was never presented to Council and needs to be reviewed in light of other City strategies and plans, like our Access and Inclusion Plan and our LGBTQI plan.</i></p> <p>The review will identify proposed locations for new public toilets and there is funding in the 22/23 budget to deliver public toilet infrastructure, though the timing of this depends on the outcomes of the</p>

	Question	Response
		review, whether Elected Members support the outcomes, and contractor availability.
3.	Thomas St/Winthrop seems to lack some detail about the extent of this upgrade - aren't we including landscaping? There's a lot more to deliver in 2022/23 than an irrigation installation.	The Winthrop/Thomas irrigation project does include landscaping. The intention is to install as much of the irrigation pipe work as possible to take advantage of traffic management arrangements to reduce overall costs. When completed all medians will be vegetated with WA native flora and staff are working with the team at Kings Park to ensure plant selection is appropriate. This will occur over a 2-year period.
4.	Page 229 - A10 - Can we please have more detail as to what's included here - maybe a conversation will be fine with the CEO to elaborate please	<ul style="list-style-type: none"> <li data-bbox="847 723 1541 1048">• Historic Records Review: Review approx. 6800 record containers for disposal or permanent retention to ensure the City stores records in accordance with the State Records Act. The review is expected to deliver cost savings through reduced storage costs, improve FOI service delivery and locate items of intellectual property value. <li data-bbox="847 1048 1541 1451">• Learning & Development Framework: Develop a framework that will enable the organisation to mature from reactive, incidental learning and development mitigations to an integrated, strategic approach. This will help to improve productivity, service delivery and talent retention as well as budget centralisation controls. This will also address Australian Business Excellence Framework recommendations 2.3.12 and 2.3.15. <li data-bbox="847 1451 1541 1944">• Corporate Governance Framework: This framework is in response to ABEF recommendation 1.1.4 and the Risk Management, Internal Controls and Compliance Internal Audit. The Framework will articulate in a single comprehensive reference the City's corporate governance controls and practices. It will improve controls, deliver process efficiencies and increase awareness and understanding of legislative obligations, as well as address outstanding compliance actions. <li data-bbox="847 1944 1541 2018">• Emergency Management Framework: Consolidate the City's emergency and crisis

	Question	Response
		<p>management plans to ensure the City responds quickly and effectively when needed.</p>
5.	<p>Page 230 - A14 could include our customer complaints system implemented. In the year it's not enough to simply receive a report from an external organisation</p>	<p>The Complaints Management Framework was developed during 2021/22 and implemented from 1 July 2022. It comprises the requisite policies, procedures, forms and a centralised register for recording complaints. Relevant information has also been published on the City's website. In addition to improving service provision, the Framework addresses a number of Inquiry and internal audit recommendations.</p> <p>While the development of a more advanced complaints management system is planned, it is appropriate to first complete the external review by an industry-accredited expert (ref. Inquiry rec. 307). The findings from this review will be incorporated into the new system. This will ensure a high-quality system is developed and maximise value within budget.</p>
6.	<p>A15 - is this a new campaign with new branding, or re-using the CPP brand?</p>	<p>It is a marketing campaign using the current CPP branding.</p>
7.	<p>Where are actions and deliverables from the Economic Development Strategy (EDS)?</p>	<p>The most notable project deliverables from the EDS for 22/23 are captured in the Corporate Business Plan, as follows:</p> <p>Page 229: A08 – Pier Street Solar Panels – as per the EDS <i>“A City for Knowledge and Innovation” – fast track adoption of new and emerging low carbon technology</i></p> <p>Page 230: A15 – Technology Action Plan as per EDS <i>“A City for Knowledge and Innovation” – Deliver Tech Action Plan and partner with start-up community, investors and business sector to increase funding opportunities for innovation and entrepreneurship in Perth.”</i></p> <p>Page 230: A15 – Gasworks Business Launch Pad as per EDS <i>“A City for Knowledge and Innovation” – Partner with government and private enterprise to develop an innovation/landing pad in City of Perth that supports and showcases start-ups and local innovation; and Partner with stakeholders and relevant institutions to leverage knowledge economy opportunities that promote Perth as a knowledge capital.”</i></p>



	Question	Response
		Other EDS actions and initiatives for 22/23 will be delivered through Business-as-Usual services.
8.	Where are actions and delivered from the new Commercial services/property team?	<p>A09 on page 229 refers to the proposed upgrade at Pier Street commercial premises.</p> <p>The remainder of the work plan for property will be delivered as part of Business as Usual.</p>
9.	Is it usual practice to only have one years' worth of deliverables for a 4 year plan? When do the following years get developed?	<p>Section 8 'Focus Areas' outline the City's priorities for the next four years. The deliverables for 2022/2023 align specifically with deliverables allocated in the annual budget.</p> <p>According to Section 19DA of the <i>Local Government (Administration) Regulations 1996</i> a CBP must be reviewed every year.</p> <p>It serves as a rolling four-year plan, aligned with the Strategic Community Plan.</p> <p>This approach is similar to the approach applied within the previous Corporate Business Plan.</p>
10.	Why don't we use SMART deliverables?	<p>The SMART methodology is used for setting goals and objectives rather than deliverables.</p> <p>Additional wording has been added to identify the expected state of the deliverable at the end of 2022/23 to ensure clear accountability. This is considered an improvement on the previous plan and is especially important for ongoing or multi-year projects that cannot be entirely completed in 2022/23, such as the UWA + QE II Precinct Plan (A04).</p>
11.	Does the CBP capture all of the projects that we have budgeted for?	<p>The CBP sets out priorities, core services and key projects (Sections 7 and 8 respectively) in response to the Strategic Community Plan. It does not include all budgeted activities (as this information is set out in the annual budget.)</p> <p>Section 8 contains a curated list of projects and deliverables that align with the Strategic Community Plan and the annual budget.</p> <p>In addition to budgeted projects, it includes valuable initiatives that will be completed within existing resources and/or operating budgets.</p>

	Question	Response
12.	I note that a range of deliverables are to provide documents to EMs for consideration. Is there a reason why this isn't approval by EMs?	<p>This acknowledges there are various approaches used to EM engagement (for example, seeking feedback or in-principle support).</p> <p>EM engagement and/or approval processes can be an iterative process.</p> <p>The City may not always have complete control over a deliverable.</p>
13.	Are all this documents necessary? Do they need to be presented to back to Council?	<p>The strategies, plans and frameworks identified in the CBP are required to:</p> <ul style="list-style-type: none"> • Meet compliance requirements; • Address Inquiry recommendations; • Underpin strategic decision making; • Guide short-medium and/or long-term business planning; and/or • Respond to stakeholder/community expectations. <p>As a capital city, and consistent with other capital cities, supporting our strategic direction with targeted plans gives confidence to the community that services and projects will be delivered in a transparent, accountable and considered manner.</p> <p>If Council feels there is no longer a need for a specific non-statutory strategy, plan or framework, Council c. In doing so, however, Council would an determine need to consider the potential for ad-hoc and non-strategic decision making to occur in the absence of relevant strategic documents.</p>
14.	How can we minimise the resources allocated to plans etc? Can they be less burdensome?	<p>Resource planning has been considered for these issues, balanced with the benefit that comes from greater clarity and shared understanding and accountability for the outcomes and actions to be achieved over the organisation and the lifespan of the plan.</p> <p>In some cases, development includes engaging external specialists for certain activities. This alleviates pressure on City resources and grants access to expert knowledge, ensuring high-quality documents are produced and maximum value is obtained.</p>

	Question	Response
		The development/review of many of these plans is critical to support strategic decision-making and our evolution to a leading capital city.
15.	Are the Pier Street solar panels already installed?	Yes.
16.	What is the Gasworks Business Launch Pad?	This project involves undertaking a business case on the Gasworks and Padlock Building(s) in City ownership for the purposes of a business incubation/innovation driven launch pad based on architectural designs and associated QS costings. The intention is to secure external funding to realise the concept, and the designs and business case will facilitate this. This is also an action within the approved ED Strategy under the “A city for Knowledge and Innovation” theme.
17.	The CBP says we have 28,500 residents and the Neighbourhood Plan says 32, 867 and “over 30,000”. Can we make it consistent?	<p>Figures over 30,000 were based on estimates by the Australian Bureau of Statistics (ABS) following the 2016 census. At the time the ABS could not have anticipated the population effects of the COVID-19 pandemic in capital cities across the world. Initial results from the 2021 census, released while the CBP was in development, report an actual population of approx. 28,500.</p> <p>The Neighbourhood Place Plans will be updated to reflect the 2021 census data.</p>
18.	CBP talks about the William Street Refresh under Northbridge but the EMES represented that the refresh only went as far as Wellington St/Yagan. Should this only be in Central Perth? Or should this be James Street?	The implementation section of the Neighbourhood Place Plans in Attachment 15.1B should reference the William Street component of the project as part of the Central Perth Neighbourhood, and the James Street component of the project as part of the Northbridge Neighbourhood. An amendment to clarify this can be made to the document.

15. Chief Executive Officer Reports

15.1 Neighbourhood Place Plans 2022 - 2023

Responsible Officer	Michelle Reynolds – Chief Executive Officer
Voting Requirements	Simple Majority
Attachments	Attachment 15.1A – Draft City of Perth Neighbourhood Place Plan 2022-2023 ↓  Attachment 15.1B – Program/Projects 2022-2023 ↓ 

Purpose

For Council to note the Neighbourhood Place Plans 2022 -2023.

Recommendation

That Council NOTES the Neighbourhood Place Plans 2022 -2023 (Attachment 15.1A) and Program/Projects 2022 – 2023 (Attachment 15.1B)

Background

1. In late 2020, Council adopted the City's inaugural Neighbourhood Place Planning and Engagement Policy (Policy) which outlines a commitment to six distinct neighbourhoods and their diverse communities.
2. The Policy is informed by the City's Strategic Community Plan 2022 – 2032 and the draft Local Planning Strategy.
3. The first iteration of the Neighbourhood Place Plans was published in July 2021, based on consultation with the Neighbourhood Community Groups (Groups).

Discussion

4. The proposed 2022 -2023 Neighbourhood Place Plans (Plans) have been developed in response to the Groups' key priorities for each neighbourhood.
5. The Plans will serve to support and deliver community-based events/activations, informed by the Groups' respective priorities, with key deliverables translated into the Corporate Business Plan.
6. Future iterations of the Plans will consider the possibility of incorporating the Plans into the Corporate Business Plan as a single source document.

Consultation

7. Development of the Plans included consultation with each of the Groups in workshops held on 11 December 2021, and 26 February 2022. These were also attended by several Elected Members.
8. On 1 July 2022, Elected Members were requested to provide feedback in preparation for the Elected Member Engagement Session (EMES) on 12 July 2022. The final draft was also provided to the Groups on 6 July 2022. Feedback received from Elected Members and the Groups were incorporated into the Plans.
9. Feedback also suggested a table illustrating the work programs and projects be included in the Plans. Accordingly, the Program/Projects 2022 – 2023 table (Attachment 15.1B) will be incorporated into the final design.

Decision Implications

Nil.

Strategic, Legislative and Policy Implications

Strategy	
Strategic Pillar (Objective)	Liveable
Related Documents (Issue Specific Strategies and Plans):	Strategic Community Plan 2022 – 2032 Corporate Business Plan

Legislation, Delegation of Authority and Policy	
Legislation:	Nil.
Authority of Council/CEO:	This report is for noting by Council only.
Policy:	CP 4.1 Neighbourhood Place Planning and Engagement Policy which outlines a commitment to six distinct neighbourhoods and their diverse communities.

Financial Implications

10. The financial implications of the Plans are accommodated within the 2022/23 Annual Budget.

Further Information

11. Questions and responses received prior to and taken on notice at the Agenda Briefing Session held 19 July 2022 are as follows:

	Question	Response
1.	In the Neighbourhood Place Plan, reference to national tree planting day on 31 July seems unnecessary given that the document won't be published until at least 27 July. Can we remove it, so it doesn't prematurely date the document?	The reference to National Tree Planting day will be removed from the document.

16. Committee Reports

Nil.

17. Motions of which Previous Notice has been Given

17.1 Notice of Motion - Lord Mayor - Acceleration of Residential Development

The following Notice of Motion was submitted in accordance with clause 4.12 of the *Standing Orders Local Law 2009*.

Councillor	Lord Mayor Basil Zempilas
Date Received	7 June 2022
Motion	<p>That Council:</p> <ol style="list-style-type: none"> 1. <u>REQUESTS</u> the Chief Executive Officer to prepare a report outlining: <ol style="list-style-type: none"> a. current barriers and disincentives to increased residential development and density in the city; and b. recommendations on initiatives and incentives to stimulate and accelerate residential development, which could be implemented by the city and others in the 2023/24 financial year. 2. <u>REQUESTS</u> the City to engage with relevant industry bodies, State and Federal Government agencies and representatives from the residential development and property industry to seek their views and feedback on 1a. and b. above, to inform the City's recommendations.
Reasons Provided	<p>Residential population growth is at the cornerstone of building a liveable, sustainable, and prosperous City. More people living in the city will bring life to the city – improving its vibrancy and providing greater economic support for local businesses, especially at night and on weekends. More people living in the city will also help the city become more self-sustaining and resilient.</p> <p>The City can influence residential population growth through a number of mechanisms, including incentives for increased residential development in the Local Planning Scheme; statutory fee relief; investment in infrastructure (including social/community infrastructure); economic development and investment attraction strategies and activities; marketing and promotion; community building; and events and activation.</p> <p>However, more needs to be done and the City of Perth cannot do it all alone. Some of the most impactful incentives for residential development rely on State Government intervention and support. The development/property industry also has a valuable role to play.</p> <p>It is, therefore timely, as we emerge from the COVID slump that has been felt by capital cities nation-wide, that we renew efforts to position the city as the key destination for visitors, workers and investors and for people who want to live in a thriving, vibrant place with all necessary services, amenities and attractions on offer.</p>

To grow the city as a truly liveable, sustainable and prosperous destination, a substantial increase in residential population base is essential. To achieve this, direct, multi-pronged intervention is needed. We need to tap into the residential development and property sectors to hear first-hand why they would or would not develop in the city; what the issues and impediments are that are holding some back; what would it take to convince them to redirect their attention and resources from other areas and to focus instead on the city.

Insights gained would help the city to plan and allocate resource to execute incentives and initiatives within its remit, and to advocate to the State Government for assistance with other specific, critical initiatives.

This Notice of Motion seeks to formally set the direct conversation with industry and the State Government in motion, and to identify tangible actions which would lead to the outcomes we need.

Administration Response to Notice of Motion

Responsible Officer	Dale Page – General Manager Planning and Economic Development
Voting Requirements	Simple Majority
Attachments	Nil.

Discussion

1. Growth in the residential population of the City of Perth since 1991 has been relatively high, growing from 10,501 in 2001 to 30,971 in 2020. A growth rate of 49.16% in residential population was recorded in the ten years from 2010-2020, noting this is coming from a low base compared to other capital cities
2. The growth rate in recent years was accelerated by the impacts of COVID-19 to reach residential increases of 7.15% against a Local Government Authority (LGA) average of 1.3% in 2020. Since this time the residential growth rate has decreased to 0.83% but is still greater than the LGA average of 0.17% with the 2021 estimated residential population being 31,240.
3. The outcomes sought within this motion are consistent with a range of recent strategies and initiatives approved by the Council. This includes the recently approved Draft Local Planning Strategy which includes a residential growth target of 55,000 by 2036 and areas of residential densification in select neighbourhood areas which are eligible for residential and also special residential plot ratio bonuses.
4. The draft Local Planning Strategy certified by the Western Australian Planning Commission in January 2022 identifies maintaining the Bonus Plot Ratio incentive for residential growth. It is worth noting that the Strategy's target of 55,000 residents by 2036 contains specific targets per neighbourhood and is significantly higher than the State Government's minimum target of 53,320 residents by 2050.
5. A 20% bonus plot ratio incentive for residential development in the city core was included in the City Planning Scheme No. 2 in 2013. Since its introduction, 13 separate applications for Development Approval (DA) have been approved by the City or Local Development Assessment Panel requesting Bonus Plot Ratio for residential use. The City also currently supports a 20% bonus plot ratio for Special Residential which includes Student Accommodation which can also play a role in increasing the residential population of the City.
6. Eight of these DA's were in the Northbridge neighbourhood (centred around Stirling Street) and five in Central Perth. These bonuses currently do not apply in the West Perth or Crawley/Nedlands Neighbourhoods or within most of Claisebrook and East Perth. Of these developments approved, three have been built (between 2016 and 2017) delivering a total of 378 dwellings. Two of these developments were in the Stirling Precinct and one was in Northbridge. Many of the eligible proponents chose to reposition their developments without the residential component.
7. The approved Economic Development Strategy contains an initiative under the City Reimagined theme that the City delivers projects and policies to increase the residential population of the city, the timeframe for delivery of this initiative was longer term (five years plus) in recognition of the lead times required to enact and see results of these programs and to reflect the aspects the City can directly deliver versus partner and advocate for, particularly with the private sector and State and Australian Governments.
8. The City has also recently undertaken a Property Review which may allow prioritisation of City owned land parcels for future residential development opportunities into the future.

9. In 2020 the City engaged with ten residential apartment builders to understand drivers for increasing residential development in the city, to inform the draft Local Planning Strategy and new Local Planning Scheme No. 3. The main barriers identified to residential density and development within the Central Perth area included safety and security issues dampening demand, a lack of quality sites, parking demand issues for tenants and a flat market at the time competing with projects in other areas.
10. As noted within the motion, as well as engagement with the private sector (residential developers operating within and outside the Perth LGA and industry groups such as the Property Council of WA and WA Apartment advocacy groups), there will be multiple areas to investigate across both planning and non-planning incentives and initiatives that influence the intentions of landowners, developers and purchasers, as well as ongoing engagement with the State and Federal Governments.
11. The State Government has recently announced a 50% land tax discount for build-to-rent projects and enhanced transfer duty rebates for off-the-plan apartment purchases, including a 100% rebate for apartments valued up to \$500,000, tapering to the existing 50% rebate for apartments valued at \$600,000 and above.
12. The Federal Government has also announced policies for eligible home buyers to meet a two percent deposit with an equity contribution from the Federal Government up to a maximum of 40% of the purchase price of a new home and up to 30% of the purchase price for an existing home.
13. Through a Perth Inner City Housing Taskforce in the early 1990's, a partnership between the City of Perth and the State and Federal Governments, the City previously enacted a non-planning incentive in the form of a residential rate concession (three years of rates relief up to \$2000 per property in the CBD and West Perth) to encourage residential take up in the City.
14. This concession resulted from a KPMG delivered report which investigated land purchase costs, statutory holding costs, planning approvals and process, headworks and infrastructure charges, construction and selling costs. This rebate scheme operated from the 1999/2000 FY with applications ceasing in July 2014. Over the course of the scheme it was estimated 811 ratepayers received 3 years of residential rates relief (up to \$2000) at a cost of \$1.45 million. It is unclear as to the extent to which this rebate influenced decisions.
15. Other areas to investigate will also include:
 - marketing campaigns or communication of opportunities to promote residential development, leverage developer led initiatives and other initiatives to increase demand against alternate residential developments beyond the City's LGA.
 - Examination on how to address "Supply Side" issues such as land availability, labour and material shortages.
 - Examination of market affordability and rental shortfalls.
 - Advocacy and qualification around State Government, fees and charges and tax concessions that impact upon development feasibility.
 - Examination of opportunities/barriers to the adaptive reuse of existing buildings to all types residential land uses.
 - Provision of essential amenity (inclusive of public realm and urban design) and infrastructure to stimulate residential demand in the city such as main street upgrades, schools, transit-oriented development and other forms of amenity.

16. The Administration considers early engagement with key stakeholders will be essential. Engagement inclusive of residential developers that operate within the city and beyond will be an effective way of qualifying and informing prioritisation of the range of issues that may impact upon the rate of residential development within the city.
17. Given the taxation role of Federal and State Government, their involvement would be crucial to ensure buy-in to potential outcomes.
18. The Lord Mayor could host a function of these stakeholders (or potentially two to allow maximum participation or a combination of a workshop and survey to capture all stakeholders). Options can be broken down into the direct deliver, partner and advocate format utilised in recent Council approved strategies. It is estimated materials and catering will cost approximately \$2,000.
19. To ensure effective engagement background literature can be prepared as thought starters across relevant areas of the Administration (inclusive of Development Approvals, City Planning, Economic Development, Urban Design, Infrastructure and Operations and Communications and Marketing units) and used to qualify the best options, assist in scope development and communicating the output of these sessions for subsequent engagement with the State and Federal Governments. This may take approximately 60 to 100 hours across relevant teams with engagement to commence in four to six weeks dependent on availability of key stakeholders, and reprioritising staff from current work.
20. Dependant on the outputs of the front-loaded engagement, Council may wish to commission an independent qualification of the options and outputs similar to the report undertaken in the early 1990's. It is suggested if this option is taken by Council approximately \$20,000 to 30,000 could be budgeted for this work. This may take three to four months to conclude post the initial workshop(s).
21. The Administration considers this may allow for enhanced advocacy to the State and Federal Governments, it will also allow for validation and prioritisation of relevant options to inform preparation of the 2023/24 budget, as per the motion.

Decision Implications

22. In consideration of the motion, the Administration notes the potential financial implications that would need to be included into the 2022/23 budget. Delivery of the work in the suggested timeframe will be dependent on availability of external stakeholders. Staff resources will need to be reprioritised from existing workloads.
23. The draft Local Planning Strategy adopted by the Council in July 2021 and certified by the WAPC in January 2022 identifies areas for increased residential density. Formal consultation has been completed with submissions currently being assessed, with final adoption by Council anticipated in October to December 2022. The Strategy requires final approval by the WAPC and significant variation to the strategy not as a result of the formal consultation may delay adoption. This could have flow-on impacts on the drafting of the new Local Planning Scheme No.3 that is underway.
24. Overall, the Administration considers the focus of the motion to be aligned with a range of recent strategies approved by Council and will have benefits for liveability, sustainability and the local economy.

Strategic, Legislative and Policy Implications

Strategic Community Plan	
Strategic Pillar (Objective)	Liveable
Related Documents (Issue Specific Strategies and Plans):	Draft Local Planning Strategy Clause 4.3.1 Population Growth sets a city-wide and neighbourhood specific residential growth targets for the city to 2036. Economic Development Strategy

Legislation, Delegation of Authority and Policy	
Legislation:	Regulations 11 and 12 of the <i>Planning and Development (Local Planning Schemes) Regulations 2015</i>
Authority of Council/CEO:	In accordance with section 2.7 of the <i>Local Government Act 1995</i> , it is the role of Council to govern the City's affairs, be responsible for the performance of the City's functions, oversee the allocation of the City's finances and resources; and determine the City's policies.
Policy:	Nil.

Financial Implications

Nil.

Further Information

Nil.

17.2 Notice of Motion – Councillor Catherine Lezer - Rainbow Super Graphic Surface

The following Notice of Motion was submitted in accordance with clause 4.12 of the *Standing Orders Local Law 2009*.

Councillor	Councillor Catherine Lezer
Date Received	18 July 2022
Motion	<p>That Council <u>REQUESTS</u> the Chief Executive Officer to:</p> <ol style="list-style-type: none"> 1. Investigate suitable options, costs, locations and appropriate consultation for a rainbow super graphic surface within the City; 2. Present the outcomes of the investigation to an Elected Member Engagement Session in the 2022/23 financial year.
Reasons Provided	<p>City of Perth has a rich and lengthy LGBTQIA+ history. It is, and has been, a meeting place for LGBTQIA+ people across the State. I am proud of the LGBTQIA Plan. I am proud the City supports Pride WA parade, which I and Cr Gobbert danced last year. I am proud we welcome everyone here in the City irrespective of sexual orientation, sex or gender identity.</p> <p>With Pride WA looking to take up residence in the City, what better way to say welcome to the LGBTQIA+ community than a rainbow.</p> <p>I was thinking a rainbow crossing would be ideal, however the administration advises Main Roads have many rules about pedestrian crossings, therefore I have left the request as a rainbow super graphic surface, so the administration can investigate options along with suitable locations.</p>

Administration Response to Notice of Motion

Responsible Officer	Dale Page – General Manager Planning and Economic Development
Voting Requirements	Simple Majority
Attachments	Nil.

Discussion

1. The City supports the reasons for the motion and has previously considered rainbow crosswalks on streets, though this is complicated by the need to adhere to Main Roads WA requirements and to seek Main Roads approval.
2. The City will investigate alternate locational options, likely costs and will provide the information to Elected Members as soon as it is available.

Decision Implications

3. If this motion is approved by Council, it will require some allocation of internal resourcing to investigate the options and prepare a response. This will divert some resource away from current projects and programs. However, given Cr Lezer has indicated flexibility around timing of a response, there is reduced concern about the resource required to respond to this motion.

Strategic, Legislative and Policy Implications

Strategic Community Plan	
Strategic Pillar (Objective)	Liveable
Related Documents (Issue Specific Strategies and Plans):	LGBTQIA Plan - 2021-2024

Legislation, Delegation of Authority and Policy	
Legislation:	WA Road Traffic Code 2000
Authority of Council/CEO:	Nil.
Policy:	Nil.

Financial Implications

4. Nil at this stage. Information that will be provided to Elected Members will provide some indication of cost of implementation.

Further Information

Nil.

18. Matters for which the meeting may be closed

In accordance with Section 5.23(2)(c) and Section 5.23(2)(f) of the Local Government Act 1995, the following Item 18.1 and its attachment are confidential.

18.1 City of Perth Technology Strategy

Responsible Officer	Melissa Murphy – General Manager Corporate Services
Voting Requirements	Simple Majority
Attachments	Confidential Attachment 18.1A – City of Perth Technology Strategy 2022-2026 (<i>Confidential in accordance with Sections 5.23(2)(c) and 5.23(2)(f) of the Local Government Act 1995</i>)

19. Urgent Business

20. Closure