



City of **Perth**

Agenda

Agenda Briefing Session

19 April 2022

Notice of Meeting

To the Lord Mayor and Councillors

The next Agenda Briefing Session will be held on Tuesday, 19 April 2022 in the Council Chamber, Level 9, 27 St Georges Terrace, Perth commencing at 5.00pm.

Dale Page

Acting Chief Executive Officer

14 April 2022

Information

This information is provided on matters which may affect members of the public. If you have any queries on procedural matters, please contact a member of the City's Governance team via governance@cityofperth.wa.gov.au.

Deputations

Deputations are heard at Agenda Briefing Sessions only and have a five minute time limit. To submit a deputation request, please complete the form available on the City's website www.perth.wa.gov.au/council/council-meetings.

Disclaimer

Members of the public should note that in any discussion during a meeting regarding any item, a statement or indication of approval by any council member, committee member or officer of the City is not intended to be, and should not be taken as, notice of approval from the City. No action should be taken on any item discussed at a meeting of a Committee prior to written advice on the Committee or Council's resolution being received.

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1. Declaration of Opening

2. Acknowledgement of Country/Prayer

3. Attendance

3.1 Apologies

3.2 Leave of Absence

3.3 Applications for Leave of Absence

This item will be dealt with at the Ordinary Council Meeting.

4. Announcements by the Lord Mayor

5. Public Participation

5.1 Public Questions

This item will be dealt with at the Ordinary Council Meeting.

5.2 Deputations

6. Disclosures of Interests

7. Confirmation of Minutes

This item will be dealt with at the Ordinary Council Meeting.

8. Questions by Members which due Notice has been Given

This item will be dealt with at the Ordinary Council Meeting.

9. Correspondence


This item will be dealt with at the Ordinary Council Meeting.

10. Petitions

This item will be dealt with at the Ordinary Council Meeting.

11. Planning and Economic Development Alliance Reports

11.1 Sustainability Strategy 2022-2026

Responsible Officer	Dale Page – General Manager Planning and Economic Development
Voting Requirements	Simple Majority
Attachments	Attachment 11.1A – Sustainability Strategy ↓ 

Purpose

The purpose of this report is to present the draft Sustainability Strategy 2022-2026 for Council endorsement.

Recommendation

That Council:

1. ENDORSES the Sustainability Strategy 2022-2032 (Attachment 11.1A).
 2. NOTES that a Strategy Implementation Plan will be prepared during 2022/23 setting priorities, responsibility, resources, budgets and timelines, as well as targets and performance measures.
-

Background

1. At its Ordinary Meeting held 30 March 2021, Council resolved to:
 - a. Revoke Council Policies: 6.12 Safer Design; 8.0 Environment Policy; 8.5 Towards an Energy Resilient City; 15.2 Protection and Enhancement of Open Space; and
 - b. Endorse the preparation of a Sustainability Strategy and an Open Space Framework.

Discussion

Background

2. In accordance with Council's resolution of March 2021, a Sustainability Strategy (the Strategy) has been prepared, outlining the City's commitment to sustainability and its approach to working towards a sustainable future over the next 10 years.
3. KPMG Australia was contracted to assist the City in developing the Strategy in August 2021.
4. The process to develop the strategy included a review of:
 - a. Previous work undertaken by the City in relevant areas
 - b. Strategies from around Australia and the world
 - c. The United Nations' Sustainable Development Goals
5. A set of draft 'material' themes were developed from this initial review. The themes were presented to Elected Members at an interactive engagement session in September 2021 for consideration and feedback.
6. A first draft of the Strategy was prepared in October 2021, and in November 2021 Elected Members were presented with the draft to provide feedback on the scope and content. Based on the feedback received, the Strategy was updated.
7. In March 2022 the Elected Members were presented with an updated draft Strategy for consideration (Attachment 11.1A).
8. The Strategy's scope is broad – encompassing social, economic, and environmental considerations.
9. The Strategy sets out:
 - a. the City's commitment to sustainability
 - b. how the Strategy aligns with the City's broader strategic framework and the United Nations' sustainable Development Goals
 - c. eight key Themes (areas of focus) and associated Theme Objectives
 - d. initiatives to achieve the Theme Objectives, which capture both existing and planned work of the City. The Strategy is not intended to duplicate existing work, rather it reinforces the mandate for continuing work in these areas and references existing City strategies and plans that complement the Strategy
 - e. the City's role in achieving the objectives and sustainable outcomes for the City of Perth (deliver, partner, advocate).

10. The eight Themes and associated Theme Objectives are as follows:
 - a. *Theme 1 - A Climate-Focussed City*: A climate-focussed and resilient city that is transitioning to a low emissions and renewable energy future
 - b. *Theme 2 - A Green City*: Preserve and restore the city's natural assets
 - c. *Theme 3 - A Resource-Conscious City*: Foster a culture of intelligent and considered resources use
 - d. *Theme 4 - A Well-Planned City*: A city of sustainable neighbourhoods and communities
 - e. *Theme 5 - A Vibrant and Inclusive City*: Represent and celebrate a diverse and engaged community
 - f. *Theme 6 - A Safe and Healthy City*: A safe, healthy and connected community
 - g. *Theme 7 - A Prosperous City*: A sustainable and inclusive economy
 - h. *Theme 8 - A Well-Governed City*: Maintain transparency throughout our sustainability journey
11. Implementation of the Strategy will be planned in 2022/23 and a budget has been proposed for external validation of the implementation plan to ensure resources, budget and timeframes are appropriate and realistic. Implementation planning will include the development of monitoring, reporting and evaluation requirements, such as performance measures and/or metrics.
12. It is anticipated that implementation of the Strategy will include:
 - a. the preparation of new documents (plans, policies) that address key topics, like climate change and greenhouse gas emissions reduction, and water management.
 - b. the incorporation of sustainability considerations into existing City documents (strategies, plans, frameworks, policies) when they are reviewed and/or updated.
13. The Strategy's timeframe is 10 years, reflecting the strategic nature of the document and that sustainability is a long-term future consideration that should be planned for. It is proposed to be reviewed in 2025 to ensure it reflects the aspirations of the City and its community.

Consultation

14. An external stakeholder meeting was held on 7 February 2022, attended by key stakeholders representing industry, State government and educational organisations.
15. Outcomes of the engagement were presented to Elected Members at an Elected Member Engagement Session on 15 March 2022 and were used to inform the final Strategy.

Decision Implications

16. If Council supports the recommendation, the Strategy will:
 - a. undergo final graphic design and then will be publicly released.
 - b. enable the commencement of the preparation of an implementation plan.

Strategic, Legislative and Policy Implications

Strategy	
Strategic Pillar (Objective)	Sustainable
Related Documents (Issue Specific Strategies and Plans):	Strategic Community Plan

Legislation, Delegation of Authority and Policy	
Legislation:	<p>Section 8(1)(i) of the City of Perth Act 2016</p> <p>“...in achieving its objects, to use its best endeavours to strike an appropriate balance among the complementary and competing civic, economic, social, cultural and environmental considerations, including considerations relating to visitors and tourists.”</p> <p>Section 1.3(3) of the Local Government Act 1995</p> <p>In carrying out its functions a local government is to use its best endeavours to meet the needs of current and future generations through an integration of environmental protection, social advancement and economic prosperity.</p>
Authority of Council/CEO:	<p>Section 2.7(2)(b) Local Government Act 1995</p> <p>The Council can determine the policies and strategies enable the City to achieve its objects under the <i>Local Government Act 1995</i> and <i>City of Perth Act 2016</i>.”</p> <p>The City’s Corporate Business Plan 2021/22-2024/25 identifies that a “City of Perth Sustainability Strategy be presented to Council for consideration.”</p>
Policy:	<p>4.2 Stakeholder Engagement Policy</p> <p>The development of the Strategy was in alignment with the City of Perth’s Stakeholder Engagement Policy. The aim of this policy is to ensure relevant stakeholders are provided with a fair and meaningful opportunity to participate in planning and facilitating the accountability of local government to their communities.</p> <p>4.5 International Relationships</p> <p>Content within the Strategy is also in strong alignment with the City’s International Relationships Policy. This policy seeks to ensure the City’s international relationships are creating opportunities for Perth’s people, businesses and institutions and seeks to involve them, where possible and appropriate, in relevant activities that may present mutual benefits for involved parties.</p>

Financial Implications

17. The financial implications of the recommendations are accommodated within the existing budget.

Account Number	1078-101-50-10364-7227	Operating
Account Description	10364 – Sustainability Strategy	
Total Budget	\$100,000	
Budget – This report	\$0	
Remaining Budget	\$89	
Budget Impact	Graphic design and publication of endorsed strategy.	

Further Information

Nil.

Sustainability Strategy

2022 - 2032





The City of Perth acknowledges the Whadjuk Nyoongar people as the traditional owners of the lands and waters where Perth city is situated today and pay our respect to Elders past and present and emerging.

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Lord Mayor Message Basil Zempilas

It is with great pleasure that I introduce the City of Perth's inaugural Sustainability Strategy.

I am immensely proud to be the Lord Mayor of our beautiful and unique City. We have a history that stretches long into the past and equally a future that is bright, exciting and full of promise.

Our Council has a vision for the City of Perth – for it to be liveable, sustainable and prosperous.

For our City to continue to grow and prosper, we must embrace and protect our precious environment and tread ever more softly within the world around us. We must strive to reach the potential of our incredible natural resources – including our land, our climate and our people. It is crucial to do this with partnerships across the government, non-government, and private sectors as well as with our incredible local community.

Through this Strategy, the City joins the rest of the world in committing to transition to a net zero city and to take advantage of all the opportunities that presents to us and our community.

I invite you to come on this journey with us – into a sustainable future.



CEO Foreword Michelle Reynolds

Sustainability is no longer a buzzword or a concept – it has become something that businesses strive for, as a matter of course, to ensure the legacy of a healthy planet for generations to come.

Whether it be planting trees to capture carbon in the atmosphere, changing street lighting to LED energy-efficient globes or educating the community on working towards net zero emissions, the City of Perth has identified sustainability as one of its three pillars – along with liveability and prosperity.

Balancing social, economic and environmental outcomes - while demonstrating avoidance, efficiency and offsets – provides a pathway to sustainable decision making by a responsible local government organisation.

The City of Perth aims to use evidence-based, well researched measures to embed sustainability into all we do.

This strategy - the first for the City of Perth - is a focus document only but it is an early step in fostering our understanding of planning for, and ultimately becoming, a sustainable City.

Substantial change will not happen overnight but by starting with small steps we can, eventually, progress to erasing our large footprint.

Sustainability Commitment

Our Organisation

We will embed sustainability in everything we do, understanding that without sustainability, our actions will impose a cost on future generations.

Our City

We will be a city with flourishing social, environmental and economic systems, working in harmony to sustain a thriving and vibrant city for current and future generations.

Our World

We will acknowledge our place in a globalised world, sharing in the challenges and opportunities that creating a sustainable world presents - looking outward to the world as the world looks in on us.

This Sustainability Strategy has therefore been prepared in consideration of the United Nations' Sustainable Development Goals (below):



The City's Role

The City will **lead by example** by understanding the impact of its own operations - setting targets and implementing measures to improve organisational performance over the areas under its direct control.

The City will also encourage and support the broader community to assist in **delivering** the City's sustainability objectives, thereby positively influencing the future of the city.

There are limits to what the City alone can control, so the objectives and initiatives of this Strategy recognise that the City will need to **advocate** and **partner** with others to achieve sustainability outcomes in areas the City does not directly control.

Advocate

The City will give a voice to the needs and aspirations of the community by advocating for change on issues that are important to the community, outside the City's control.

Partner

The City has shared responsibility or influence and will seek to build strategic partnerships with all levels of government, the private sector and a range of other stakeholders to deliver on sustainability objectives.

Deliver

The City delivers a wide range of services and programs, operates facilities and assets and governs its own operations. The City will embed sustainability into everything it does.

Strategic Alignment



The Sustainability Strategy builds on the three pillars of the City of Perth Strategic Community Plan 2022-2032, in particular the Sustainability Pillar – an aspiration for a healthy city where environmental, social and economic systems are in balance.

Guided by the pillars, the Sustainability Strategy identifies eight **Themes**. In their entirety, these themes harmonise the social, environmental and economic factors that create sustainability.

A Climate-Focussed City

A climate-focussed and resilient city that is transitioning to a low emissions and renewable energy future



A Green City

Preserve and restore the city's natural assets



A Resource-Conscious City

Foster a culture of intelligent and considered resources use



A Well-Planned City

A city of sustainable neighbourhoods and communities



A Vibrant and Inclusive City

Represent and celebrate a diverse and engaged community



A Safe and Healthy City

A safe, healthy and connected community



A Prosperous City

A sustainable and inclusive economy



A Well-Governed City

Maintain transparency throughout our sustainability journey



Theme 1 A Climate-Focussed City



Theme Objective:

A climate focussed and resilient city that is transitioning to a low emissions and renewable energy future

In a State particularly vulnerable to climate change, the City of Perth is focussed on climate action. We are taking steps to mitigate our contribution to greenhouse gas emissions whilst supporting our community to be informed, prepared and adapted for a different climate and a disrupted world.

The projected effects of climate change on our city include increasingly frequent and intense hot days, less rainfall in winter and spring, and more intense, heavy rainfall events. As the capital city of WA, built on global industries and connected globally, we will be vigilant to local, regional and international trends and be agile in our response to the threats, challenges and opportunities that a changing climate presents to our health, lifestyles, economy and biodiversity.

Initiatives to achieve Theme Objective		City's Role		
		Advocate	Partner	Deliver
1.1	Work towards net zero emissions as an organisation through a planned approach to emissions avoidance, reduction and off-setting			●
1.2	Support the community to achieve net zero emissions	●	●	●
1.3	Identify opportunities to encourage and increase electric vehicle use within the organisation and the community	●	●	●
1.4	Identify and assess climate change risks into asset planning and maintenance, and in the development of new City assets			●
1.5	Incorporate climate change risk and resilience into any city building/facility upgrades and development of any new city assets			●
1.6	Identify and assess climate change risks for the community		●	●
1.7	Support the community to adapt and build resilience to climate change	●	●	●

Informing plans and documents:

Long Term Financial Plan Property Review /Area Specific Strategy (under development)
Asset Management Plans

Theme 2 A Green City



Theme Objective:

Preserve and restore the city's natural assets

Perth sits within one of the world's 36 recognised global biodiversity hot spots – a biologically rich yet threatened region. Residents, visitors and workers in the city can regularly spot kwilana (Bottlenose Dolphins) in the Derbarl Yerrigan (Swan River) or become lost in an amazing display of wildflowers in Kaata Koomba (Kings Park).

The city's natural environment underpins our community's social, cultural and economic wellbeing but climate change and our competition for space pose a risk, even to the iconic marli (Black Swan) on the City of Perth crest and the giant Moreton Bay Fig trees in our parks and gardens. The City is committed to conserving our natural assets, restoring those that have been damaged, creating new green spaces, and improving access to nature, ensuring our community benefits from our natural assets, now and forever.

Initiatives to achieve Theme Objective		City's Role		
		Advocate	Partner	Deliver
2.1	Develop and implement a framework to guide future decision-making on the design and use of existing open spaces in the city			●
2.2	Identify opportunities for new green open spaces through development or redevelopment of land held in private or public ownership	●	●	●
2.3	Assist in improving and maintaining the health of the city's waterways, water sources and surrounding ecosystems	●	●	
2.4	Enhance and regenerate the city's biodiversity and ecosystems	●	●	●
2.5	Increase the city's canopy cover through expansion of the City's Urban Forest program			●
2.6	Establish planning controls and incentives for the retention of significant trees on private property	●		●

Informing plans and documents:

Open Space Framework (under development)

Urban Water Management Plan (proposed)

Local Planning Strategy (draft endorsed)

Local Planning Scheme No. 3 (under development)

Neighbourhood Place Plans

Urban Forest Plan

Theme 3 A Resource-Conscious City



Theme Objective:

Foster a culture of intelligent and considered resource use

In our recent history, Perth’s growth has been supported by the vast resources that we have within our State, resources we use to drive our local economy, and trade with global partners. We are committed to the considered and intelligent use of these resources.

We will understand when a resource is abundant and renewable, like our sunshine, and when it is scarce and finite, like our water. As a capital city, where resources are concentrated and innovation is rife, we will drive the principles of the circular economy to design out waste, transform supply chains and create new opportunities in the materials economy. Becoming a resource-conscious city means we will assist our community to thrive whilst staying within absolute planetary boundaries.

Initiatives to achieve Theme Objective		City’s Role		
		Advocate	Partner	Deliver
3.1	Plan and implement a transition to renewable energy sources for city operations and assets			●
3.2	Implement initiatives to optimise resource use in City operations, assets and buildings	●		●
3.3	Prepare and implement an Urban Water Management Plan to transition to a water sensitive city			●
3.4	Maximise the reduction, reuse, and recovery of waste in City operations and assets			●
3.5	Support the community to implement waste minimisation, reuse, and recovery practices	●	●	●

Informing plans and documents:

Property Review /Area Specific Strategy (under development)

Open Space Framework (under development)

Urban Water Management Plan (proposed)

Public Lighting Framework

Asset Management Plans

Waste Strategy

Theme 4 A Well-Planned City



Theme Objective:

A city of sustainable neighbourhoods and communities

As the civic, economic and cultural heart of Western Australia, we plan in conjunction with the WA State Government - our crucial partner in the development of our capital city. The diversity of our community creates unique characteristics and attractions in our neighbourhoods, where we are responsible for planning for growth and the provision of infrastructure.

Our approach to sustainability accounts for the uniqueness of each neighbourhood – their different needs and opportunities, as well as their threats and challenges, depending on whether you live near the river, dine out in Northbridge or work on St Georges Terrace.

Initiatives to achieve Theme Objective		City's Role		
		Advocate	Partner	Deliver
4.1	Incorporate Environmentally Sustainable Design (ESD) into the planning, design and maintenance of City-owned buildings and spaces			●
4.2	Establish planning controls and incentives to facilitate and encourage the inclusion of ESD in buildings and spaces on private properties	●		●
4.3	Identify opportunities to upgrade existing buildings to improve their environmental performance	●	●	
4.4	Plan and design an efficient, well-connected, and high amenity movement network to create walkable neighbourhoods	●	●	●
4.5	Enhance activity and safety in public spaces	●	●	●
4.6	Strengthen planning controls and develop incentives to increase the residential population of the city, and to increase housing diversity and affordability	●		●
4.7	Plan for adequate community and social infrastructure to support and meet the needs and aspirations of existing and future communities	●		●
4.8	Incorporate sustainability principles and outcomes into the City's neighbourhood place planning		●	●

Informing plans and documents:

Open Space Framework (under development)

Local Planning Strategy (draft endorsed)

Local Planning Scheme No. 3 (under development)

Local Planning Policies (under development)

Community Needs Analysis (proposed)

Property Review /Area Specific Strategy (under development)

Urban Forest Plan

Public Lighting Framework

Asset Management Plans

Neighbourhood Place Plans

Cycle Plan

Safe City Plan

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Theme 5



A Vibrant and Inclusive City

Theme Objective:

Represent and celebrate a diverse and engaged community

The City of Perth is committed to understanding and providing for the needs of our residents, workers and visitors - all of whom we call our community. It is the kaleidoscope of culture, heritage, socio-economic standing, gender, age, race, and sexual orientation that adds richness and identity to our city. For some however, these differences create barriers to the full enjoyment of life instead of being the gift of experience from which we all can learn.

Sustainability is a truly global pursuit in which all people play a part. The City is committed to being a vibrant and inclusive city that allows for the full participation of the community in determining the vision for *their* city. This includes ensuring a strong voice for the Traditional Owners of the land, the Whadjuk Nyoongar people, from whom we have much to learn about sustainability.

Initiatives to achieve Theme Objective		City's Role		
		Advocate	Partner	Deliver
5.1	Incorporate Whadjuk Nyoongar knowledge into the City's sustainability initiatives, programs, and practices		●	●
5.2	Increase opportunities for city activation and community engagement and enjoyment through a rich and diverse annual program of events	●	●	●
5.3	Embed sustainability and inclusivity principles and practices into the City's events program and into events sponsored by the City	●	●	●
5.4	Encourage greater participation and diversity of opinion in the democratic processes that govern the City	●		●
5.5	Engage with neighbourhood groups and other special interest and advisory groups on sustainability		●	●
5.6	Increase opportunities for whole of community access to lifelong learning and education through the City's library and promotion of other programs and events delivered by the city and the private sector	●	●	●

Informing plans and documents:

Reconciliation Action Plan

Events Strategy

Cultural Development Plan

Sponsorship guidelines

Diversity, Equity and Inclusion Framework

LGBTQIA+ Plan

Disability Access and Inclusion Plan

Neighbourhood Place Plans

Heritage Strategy

Workforce Plan

Library Plan (proposed)

Community Needs Analysis (proposed)



Theme 6 A Safe and Healthy City

Theme Objective:

A safe, healthy and connected community

The safety, health and wellbeing of our community is at the heart of everything we do.

Being safe and healthy is about flourishing and having autonomy over life, both now and in the future. Our goal is for a city where everyone can have a fulfilling life on their own terms, not just free of any physical and mental ill-health, but full of confidence around safety and purposeful wellbeing.

As the capital city, and one of the first points of contact for interstate and overseas visitors to Western Australia, we need to ensure we are welcoming and safe for all. Everyone should feel safe in the city, both day and night and enjoy the vibrant community life Perth has to offer.

We understand that a City's success is dependent on the wellbeing of its community. We are committed to creating a happy, healthy and connected Perth community through robust public health planning, ensuring accessible and inclusive environments and building safe and resilient communities that are adapting to the public health impacts of climate change.

Initiatives to achieve Theme Objective		City's Role		
		Advocate	Partner	Deliver
6.1	Protect, improve, and promote public health and wellbeing	●	●	●
6.2	Prioritise the safety and security of all who live, work, and visit the city	●	●	●
6.3	Support the transition towards reducing homelessness in the community	●	●	●
6.4	Prioritise the health, wellbeing, and safety of all City of Perth employees through holistic workplace programs			●
6.5	Identify opportunities for improving local air quality within the transport networks		●	

Informing plans and documents:

Public Health and Wellbeing Plan

Safe City Plan

Disability Access and Inclusion Plan

Workforce Plan

Cycle Plan

Transport Position Paper (under development)

Rough Sleeper Plan

Theme 7 A Prosperous City



Theme Objective:

A sustainable and inclusive economy

Western Australia is synonymous with prosperity. From a rich, biodiverse landscape that supported the Whadjuk Nyoongar people around Perth for more than 47,000 years, to the vast mineral riches that play a key role in our country's relative affluence, it is difficult to imagine that early European explorers sailed past the south-west coast for centuries without settling, because it seemingly offered nothing.



In the 21st century, we commit to building prosperity in such a way that benefits *all* people and is restorative for the planet. In being a prosperous city, we will seek the chance for all to thrive, particularly with those that have lived with little. We seek prosperity for our community, as our community defines it for themselves - whether that is a job mining the minerals for the next renewable energy boom, or simply being able to afford the time for a leisurely picnic in Kata Koomba (Kings Park).

Initiatives to achieve Theme Objective		City's Role		
		Advocate	Partner	Deliver
7.1	Embed sustainability principles and practices in the City's procurement processes and supply chains			●
7.2	Plan for a sustainable economic future while responding to the challenges of today	●	●	●
7.3	Support city businesses to embed sustainability principles in their business practices.	●	●	●

Informing plans and documents:

- Evolution to Excellence*
- Economic Development Strategy (under development)*
- Events Strategy*
- Sponsorship guidelines*

11.2 Economic Development Strategy 2022-2032

Responsible Officer	Dale Page – General Manager Planning and Economic Development
Voting Requirements	Simple Majority
Attachments	Attachment 11.2A – Economic Development Strategy 2022 - 2032 ↓  Attachment 11.2B – Stakeholder Consultation - Economic Development Strategy ↓ 

Purpose

For Council to endorse the City's Economic Development Strategy 2022-2032.

Recommendation

That Council ENDORSES the City's Economic Development Strategy 2022-2032.

Background

1. The City's first Economic Development Strategy was adopted in 2010 and reviewed and updated in 2014.
2. In 2017, the City worked with the urban economics firm Pracsys to develop an Economic Future Scenario Assessment regarding the City's economy, with a scope that looked specifically at the City's top ten industry sectors as well as undertaking a detailed analysis of the geographical clustering and concentration of jobs at both an local government authority level and also the wider Perth metropolitan area.
3. This work was used as an input into various projects such as the City of Perth Snapshot and the City's Local Planning Strategy.
4. As part of the City's Corporate Business Plan 2021/22 – 2024/25, the City articulated its three strategic objectives or pillars: Liveable, Sustainable and Prosperous.
5. The development of a new Economic Development Strategy was set as a key deliverable for 2021/22 within the Corporate Business Plan under the Prosperous pillar.
6. In August 2021, the City appointed Urbis to assist with the development of the Economic Development Strategy (the Strategy), with the deadlines of undertaking an Engagement Session with Elected Members by November 2021 and Council's endorsement of the Strategy by the end of June 2022.

Discussion

7. The Strategy is a new 10-year outline of the City's vision for economic development and established key themes and initiatives that will be undertaken by the City to achieve set outcomes.
8. An extensive amount of research and information gathering was undertaken in the early stages of the Strategy project, leading to the development of a solid evidence base and detailed technical document which included:
 - a. Regional Trends and Influences, including details relating to megatrends and how these are affecting Perth at a local level, the metropolitan area, nationally and globally.
 - b. Benchmarking, comparing Perth to 11 cities nationally and internationally.
 - c. Sector Profiling, looking at the performance of 10 key industry sectors within Perth's economy.
9. Informed by this research and to provide focus to the City of Perth's economic development role, key themes and initiatives were identified for implementation. The key themes reflect core areas of focus where effort and action from the City would likely result in the greatest transformational benefits and realisation of the Strategy's objectives.
10. The Strategy's six key themes are:
 - a. A City Reasserted – Regain and expand the primacy of Perth as the centre for business and economic activity
 - b. A City Reimagined – Position Perth as a place where people want to be day and night
 - c. A City That Leads – Champion a can-do culture and unified proposition for Perth
 - d. A City for Knowledge and Innovation – Secure Perth's place as a smart city and home of world-leading knowledge and innovation

- e. A City on the Global Stage – Celebrate and leverage Perth’s unique position in the world and strong international connections
 - f. A City for Commerce – Enhance existing identity, position for diverse and emerging sectors, and attract, retain, and support local businesses
11. The Strategy’s key themes have initiatives and subsequent actions which will be resourced and funded through the City’s annual budget and business planning process.
 12. The graphic design of the Strategy will be finalised once endorsed by Council and will be representative of the City’s new ‘City of Light’ branding and related styling.

Consultation

13. Over January and February 2022, the City and Urbis engaged with a number of key stakeholders to obtain input and feedback on the Strategy’s themes and major features.
14. Engagement occurred through a variety of methods, including one on one interviews, small industry focussed group discussions and a targeted online survey.
15. Details regarding the various stakeholders invited to participate in the Strategy’s development is included in Attachment 11.2.
16. Overall feedback from stakeholders was positive and showed strong support for the key themes. In response to stakeholder feedback, one theme was expanded to become “A City for Knowledge and Innovation” i.e. the inclusion of education and the knowledge economy rather than just innovation. This was in response to multiple stakeholder comments related to leveraging the education institutions moving into the city as part of the City Deal, the need to unlock more local talent as opposed to just trying to import skills and to consider actions related to the role of Science and STEM in this theme.
17. The draft Strategy was also presented at the City’s regular Neighbourhood Group meetings in October 2021 and February 2022.

Decision Implications

18. If Council does not endorse the Economic Development Strategy, there is a reputational risk for the City in the absence of the guiding strategy, potential dissatisfaction among the various stakeholders that contributed to the development of the Strategy and in failing to achieve a key deliverable of the City’s Corporate Business Plan.

Strategic, Legislative and Policy Implications

Strategy	
Strategic Pillar (Objective)	Prosperous
Related Documents (Issue Specific Strategies and Plans):	Strategic Community Plan The Economic Development Strategy has been developed to be in clear alignment with the City’s Strategic Community Plan, which is currently under development.

Legislation, Delegation of Authority and Policy	
Legislation:	<p>Section 2.7(2)(b) of the <i>Local Government Act 1995</i></p> <p>This section refers to Council's role in determining the local government's policies.</p> <p>Section 8(1) of the <i>City of Perth Act 2016</i></p> <p>Establishes the unique role the City of Perth holds and calls for the City to <i>"use its best endeavours to strike an appropriate balance among the complementary and competing civic, economic, social, cultural and environmental considerations, including considerations relating to visitors and tourists."</i></p>
Authority of Council/CEO:	<p>Under section 2.7(2)(b) of the <i>Local Government Act 1995</i> and section 8 of the <i>City of Perth Act 2016</i> the Council can determine the policies and strategies enable the City to achieve its objects under the <i>City of Perth Act 2016</i>.</p>
Policy:	<p>4.2 Stakeholder Engagement Policy</p> <p>The development of the Strategy was in alignment with the City of Perth's Stakeholder Engagement Policy. The aim of this policy is to ensure relevant stakeholders are provided with a fair and meaningful opportunity to participate in planning and facilitating the accountability of local government to their communities.</p> <p>4.5 International Relationships</p> <p>Content within the Strategy is also in strong alignment with the City's International Relationships Policy. This policy seeks to ensure the City's international relationships are creating opportunities for Perth's people, businesses and institutions and seeks to involve them, where possible and appropriate, in relevant activities that may present mutual benefits for involved parties.</p>



Financial Implications

19. Endorsement of the Economic Development Strategy does not have any financial implications, but initiatives and subsequent actions will form part of the City's annual budget and business planning process and be subject to future Council decisions.

Further Information

Nil.

11.3 Initiation of Amendment No. 48 to City Planning Scheme No. 2 to modify existing plot ratio provisions within Special Control Area 27 over 28 and 32 (Lot 51 and 52) Troode Street and 196 (Lot 200) Colin Place, West Perth

Responsible Officer	Dale Page – General Manager Planning and Economic Development
Voting Requirements	Simple Majority
Attachments	Attachment 11.3A – City Planning Scheme Amendment No. 48 - Scheme Report ↓  Attachment 11.3B – City Planning Scheme Amendment No. 48 - Site Aerial ↓ 

Purpose

For Council to consider the initiation of Amendment No. 48 to City Planning Scheme No. 2 to modify existing plot ratio provisions relating to Special Control Area 27.

Recommendation

That Council:

1. INITIATES Amendment No. 48 to the City Planning Scheme No. 2 as detailed in Attachment 11.3A – Scheme Amendment Report and pursuant to Section 75 of the *Planning and Development Act 2005*.
2. RESOLVES that Amendment No. 48 to the City Planning Scheme No.2 is a standard amendment pursuant to Regulations 34 and 35(2) of the *Planning and Development (Local Planning Schemes) Regulation 2015*, for the following reasons:
 - a. The amendment would have minimal impact on land in the scheme area that is not the subject of the amendment; and
 - b. The amendment does not result in any significant environmental, social, economic or governance impacts on land in the scheme area.

Background

1. The City of Perth (the City) has received a request from PTS Town Planning on behalf of Georgiou Pty Ltd, the owners of 32 (Lot 52) Troode Street and 196 (Lot 200) Colin Place, Perth, to amend the existing plot ratio controls within Special Control Area No. 27 (SCA27). The location of SCA27 is shown in Attachment 11.3B.
2. The scheme amendment report is provided at Attachment 0.0A, which includes details of the proposed amendments to existing SCA provisions, the subject site context and technical analysis.

Discussion

3. SCA27 is bound by the Mitchell Freeway off ramp to the north-east, Loftus Street to the north-west, Colin Place to the west and Troode Street to the south.
4. In 2018, the establishment of SCA27 was requested by Georgiou Property 4 Pty Ltd. The SCA enabled the coordinated development of No. 28 (Lot 51) and No. 32 (Lot 52) Troode Street and No. 196 (Lot 200) Colin Place, West Perth (the site). The SCA was gazetted on 21 August 2018.
5. No. 28 Troode Street has been developed, with a 3-storey office built circa 2011-2012 and is owned by Capricorn 1974 Pty Ltd. The two remaining lots are both owned by Georgiou Property 4 Pty Ltd. The two Georgiou lots are currently vacant.
6. The site is currently permitted to develop to a plot ratio of 3:1 for Residential and Special Residential purposes, or 2:1 for all other purposes, including commercial.
7. State Planning Policy 5.4 (SPP5.4) Road and Rail Noise was introduced on 6 September 2019. SPP5.4 requires additional noise mitigation measures to be factored into noise sensitive developments (like residential) when these developments are in proximity to major roads/rail. The site is located next to the Mitchell Freeway and Loftus Street. These roads are both identified as Primary Freight Roads.
8. The applicant advises that future residential development would be cost-prohibitive due to the additional burden of noise mitigating measures required under SPP5.4.
9. The proposed amendment simplifies the maximum plot ratio controls. It does not propose additional development potential for the site, given the whole site could already be developed to a plot ratio of 3:1 if the use was Residential or Special Residential. It does, however, place all land uses that are currently permitted on the site on a level playing field - thus providing greater flexibility for future development options.
10. The nature of the scheme amendment request is minor, with no change to overall maximum permitted plot ratio for the site. The request demonstrates sufficient merit due to site context and State statutory obligations.
11. The City has received several other scheme amendment requests since the publication of the draft Local Planning Strategy. Some proposals are requesting significant changes to existing maximum development standards (e.g. plot ratio, height). A separate report is being prepared for Council to consider setting principles to guide consideration of these requests ahead of finalisation of the City's draft new Local Planning Scheme No. 3.

Consultation

12. Following initiation of a standard scheme amendment, the City is required to refer the scheme amendment to the Environmental Protection Authority (EPA) to determine whether formal assessment is required. The EPA has 28 days to make this determination.
13. Once advice is received from the EPA, the City is required to advertise the proposed scheme amendment for public comment for a period of 42 days.

Decision Implications

14. The decision to initiate a scheme amendment rests with Council. Should Council resolve not to initiate the scheme amendment, the applicant has no right of appeal.
15. If Council chooses to not initiate the amendment, the applicant may approach the Minister for Planning who has the power to invoke Part 5, Division 2 Section 76 of the *Planning and Development Act 2005* and order the local government, within such time specified in the order, to prepare and submit for the approval of the Minister, the amendment to City Planning Scheme No.2.

Strategic, Legislative and Policy Implications

Strategic Community Plan	
Strategic Pillar (Objective)	Prosperous
Related Documents (Issue Specific Strategies and Plans):	The amendment will assist in the development of a market-led built outcome that will activate a currently vacant lot that is an identified gateway site of the Hamilton P11 Precinct. Future development will deliver increased employment during construction and occupation.

Legislation, Delegation of Authority and Policy	
Legislation:	<p>Sections 75, 81, and 84 of the Planning and Development Act 2005 - outline the process for amending a local planning scheme, including referrals to the EPA and advertising.</p> <p>Regulations 34 and 35(2) of the Planning and Development (Local Planning Schemes) Regulations 2015 - Assist to determine whether the amendment is basic, standard or complex.</p> <p>The City of Perth City Planning Scheme No. 2 - Clause 39 - refers to Special Control Areas.</p>
Authority of Council/CEO:	<p>The Council is authorised to initiate, refuse and adopt Scheme Amendments.</p> <p>The Administration does not have the authority to initiate, refuse and adopt internal/external scheme amendment requests.</p>
Policy:	City of Perth City Planning Scheme No.2 Precinct Plan 11 (P11) Hamilton Precinct - Provides a statement of intent/vision for development of the area.

	The City of Perth City Planning Scheme No. 2 – Schedule 8.27 – specifically refers to Special Control Area No. 27 and relevant development controls.
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Financial Implications

16. Costs associated with the assessment and progression of the amendment request are met by the applicant, amounting to \$7,141.64 (inc GST) If the scheme amendment is initiated by the Council, costs associated with advertising the proposal via local newspaper and letters, and ultimately publishing in the Government Gazette, are met by the applicant.

Further Information

Nil.

11.4 Submission on Proposed Changes to the Development Assessment Panel System

Responsible Officer	Dale Page – General Manager Planning and Economic Development
Voting Requirements	Simple Majority
Attachments	Attachment 11.4A – City of Perth Submission - Proposed Changes to the Development Assessment (DAP) System ↓ 

Purpose

To seek Council's endorsement of a submission on the State Government's proposed changes to the Development Assessment Panel (DAP) system (Attachment 11.4 A).

Recommendation

That Council ENDORSES the submission contained in Attachment 11.4A on proposed Development Assessment Panel system reforms to the State Government.

Background

1. The State Government continues to implement its Planning Reform agenda, which the Minister for Planning announced in August 2019. This reform's objectives are to:
 - a. Make planning easier to understand and navigate
 - b. Make the planning systems consistent and efficient
 - c. Create great places for people
2. Part of the reform proposed by the State Government is to the current Development Assessment Panel (DAP) system.
3. Proposed amendments to the *Planning and Development (Development Assessment Panel) Regulations 2011* will provide the administrative framework for this reform with support from Ministerial Orders published in the Government Gazette.
4. The State Government identified potential changes to the DAP system in the [Action Plan for Planning Reform](#) (Action Plan) released in August 2019. The State Government also legislated additional reforms in the *Planning and Development Amendment Act 2020* (Amendment Act), some of which have not yet been enacted.
5. On 18 March 2022, the Minister for Planning opened public consultation on new proposed changes, intended to simplify and improve the DAP system.
6. According to the State Government, the proposed changes aim to improve coordination between state agencies for state and regionally significant proposals, streamline processes, improve efficiency and provide greater consistency and transparency in decision-making.
7. The key reforms that are proposed include:
 - a. Reforms to general and administrative processes to improve transparency, consistency and efficiency, including:
 - i. Delegations
 - ii. Excluded Developments
 - iii. Meeting Arrangements
 - iv. Fees
 - b. Reducing the number of geographically grouped panels from five to three. These would be known as 'District DAPs'. These changes propose to:
 - i. Combine the City of Perth Local Development Assessment Panel (LDAP) into a new Metro Inner District DAP.
 - ii. Provide for fixed term Presiding Members and Deputy Presiding Members (3 to 5 years) for the District DAPs - employed by the Department of Planning, Lands and Heritage (DPLH).
 - iii. There are no changes proposed for local government representation on a District DAP.
 - c. Creating a Special Matters DAP (SMDAP) to consider state and regional import matters for certain types of applications or in precincts of state or regional importance. These changes propose to:
 - i. Include the whole of the City of Perth local government area.
 - ii. Provide mandatory pathways for applications meeting set criteria for projects and precincts.

- d. State Government will also provide transitional arrangements. These are not yet determined but might include a staggered introduction for the Special Matters DAP, filling the District DAPs from the specialist pool initially (to allow time for recruitment), or other things required.
8. The following information is from the DPLH is hyperlinked as follows
- a. [DAP Reforms Overview](#)
 - b. [Summary of District DAPs](#)
 - c. [Summary of Special Matters DAP](#)
 - d. [DAP Process Flowchart](#)
 - e. [Planning and Development \(Development Assessment Panels\) Amendment Regulations 2022](#)
9. The current LDAP for the City of Perth operates with the following parameters and is compared to the proposed SMDAP below:

Criteria	Current City of Perth LDAP	Proposed District DAP	Proposed SMDAP
Thresholds and value	\$2m to \$20m opt-in by developer \$20m+ mandatory	\$2m+ developer opt-in	<u>For projects not in an identified precinct</u> Non-residential developments greater than 20,000m ² NLA (\$50m+) Multiple dwellings greater than 100 dwellings (\$50m+) <u>For precincts (City of Perth)</u> * Multiple dwellings 51+ or more * Commercial development greater than 5,000m ² NLA
LG Membership	Two City of Perth representatives (currently Cr Gobbert and Cr Lezer)	Two Local Government representatives	WALGA nominated LG representative
Coverage	City of Perth	Perth, Bassendean, Bayswater, Belmont, Cambridge, Canning, Claremont, Cottesloe, East Fremantle, Fremantle, Melville, Mosman Park, Nedlands, Peppermint Grove, South Perth, Stirling, Subiaco, Victoria Park and Vincent.	City of Perth (whole) South Perth Peninsula Precinct Canning Bridge Activity Centre Plan area Cockburn Central Precinct City of Nedlands (Stirling Highway) Cottesloe foreshore precinct area

Discussion

10. The DAPs have been operating for a number of years, and the opportunity to review and refine their operation is welcomed.
11. There are significant concerns regarding the proposals that need to be resolved prior to this progressing further, which are explored in the attached draft submission. The key concerns are:
 - a. SMDAP:
 - i. Negatively impact the development industry by removing highly skilled and experienced City officers, who have an intimate knowledge of the city and inner-city planning and design.
 - ii. Removing City of Perth representation for key decision making.
 - iii. The thresholds are significantly low for a capital city environment. Standard developments in the city involve apartments of 100+ units, yet the threshold is 55+ units.
 - b. The amalgamation of the City of Perth LDAP into a broader District DAP will potentially result in the loss of City of Perth representation from the DAP that makes decisions for the City of Perth.

Consultation

12. The Minister for Planning has opened public consultation on proposed changes to simplify and improve the DAP system. The DPLH is seeking feedback on the proposed changes to help shape and refine details, providing the need for this report. DPLH will collate and analyse all feedback and the outcomes of the consultation will assist with the finalisation of their proposed changes.
13. The feedback period started on Friday, 22 March 2022 and is open until 22 April 2022. Given the short period within which to provide comment, and the desire for a Council decision on the matter, the City's Administration requested an extension of the closing date to 5pm Friday, 29 April 2022. The extension was granted and has allowed sufficient time for Council to consider the City's submission at its April 2022 Ordinary Meeting.

Decision Implications

14. Should Council not endorse the submission as presented, or in a modified form, DPLH will not have the opportunity to consider the City's comments or suggestions on proposed changes to the DAP System.

Strategic, Legislative and Policy Implications

Strategy	
Strategic Pillar (Objective)	Prosperous
Related Documents (Issue Specific Strategies and Plans):	Strategic Community Plan Alignment with stakeholders - Advocate on behalf of the community to influence the delivery of services and programs to meet the needs of the community.

Legislation, Delegation of Authority and Policy	
Legislation:	Part 3 - 8. Section 171C amended of the <i>Planning and Development Amendment Act 2020</i> Provides the Minister with the ability to create District DAPs and a Special Matters DAP.
Authority of Council/CEO:	Section 8 (1)(b) of the <i>City of Perth Act 2016</i>
Policy:	Nil.

Financial Implications

15. There are no direct financial implications associated with this report. However, if the Special Matters DAP was to be implemented as presented it would result in a loss of income from development applications fees to the City of more than \$100,000 per annum.

Further Information

Nil.

12. Community Development Alliance Reports

12.1 2021/22 Economic Development Sponsorship Program

Responsible Officer	Kylie Johnson – General Manager Community Development
Voting Requirements	Simple Majority
Attachments	Nil.

Purpose

To provide economic development sponsorship recommendations to Council, under the Economic Development Sponsorship 2021/22 program.

Recommendation

That Council APPROVES the following Economic Development Sponsorships totalling \$33,000 excluding GST:

Ref	Applicant/ project	Recommendation Total Amount (ex GST cash contribution)
a	Spacecubed Ventures Pty Ltd Startup Weekend Perth	\$18,000 cash contribution in total for three years This equates to \$6,000 per year in FY 2021/22, FY 2022/23 and FY2023/24)
b	PropTech Hub WA PropTech Event Major Partner and PropTech Accelerator Major Sponsor	\$15,000 cash contribution for one year (FY 2021/22)

Background

1. The City is committed to supporting the growth and ongoing development of established or emerging key sectors that represent strategic importance to the City of Perth's economy.
2. There are three tiers of funding available under the Economic Development sponsorship program:
 - a. Tier 1 - \$0 - \$15,000 (decision to be made by the Chief Executive Officer);
 - b. Tier 2 - \$15,001 - \$50,000 (decision to be made by Council); and
 - c. Tier 3 - \$50,001+ (decision to be made by Council).
3. Applications opened for Economic Development sponsorship on 20 December 2021 and applications are being received at any time throughout the financial year, while budget is remaining.
4. There are 13 applications received as at 12 April, and majority of applications are within Tier 1.

Discussion

5. The two applications were assessed by separate four-person panels, consisting of management and officers from the City's Economic Development and Community Development Alliances.
6. The General Manager Planning and Economic Development had oversight of the assessment and evaluation process but was not a voting member.
7. The assessment criteria have clear descriptions and a rating scale which guides the assessors when considering an appropriate score. The scores from panel members for each assessment criteria are averaged and ranked from highest to lowest.
8. A summary of both applications, the assessment panel's recommendation rationale, and the total value of request versus the total value recommended is below:
 - a. **Spacecubed Ventures Pty Ltd**

Applicant details			
Applicant name	Spacecubed Ventures Pty Ltd		
Previous support (5-year period)	Year	Amount (ex GST)	Project
	2020/21	\$10,000	Startup Weekend
	2019/20	\$10,000	Startup Weekend
	2018/19	\$10,000	Startup Weekend
Project details			
Project title	Startup Weekend Perth		
Project date/ venue	Event 1: 6 May 2022 – 8 May 2022 Event 2: Date TBC	Spacecubed	
Project description	<ul style="list-style-type: none"> • The Startup Weekend is a grassroots event aimed at educating and inspiring potential startup founders through a fast-paced, non-competitive 54-hour hackathon teaching the foundations of building a startup business. 		

	<ul style="list-style-type: none"> Spacecubed will deliver two of these each year. Each event will engage over 100 participants to form teams on the Friday night. Over the event weekend, the teams will be taught startup principles to develop, test, validate and prototype an innovative business. On Sunday night, teams will pitch back their progress and ideas to a panel of community judges. Since launching in Perth in 2012, Startup Weekend has held 17 sell-out events with participation from over 2,500 entrepreneurs, mentors, observers, and judges. It has a global alumni network of over 428,000 people in 150 countries.
Estimated attendance	200
Total project cost	\$20,000 (per year)
Total amount requested	\$6,000 (ex GST) cash contribution (30% of total project budget)
Multi-year request	Three year-term
Total assessment score	76%
Recommendation	APPROVE a three-year term
Recommended amount	\$6,000 (ex GST) per annum cash contribution

Recommendation rationale

The application was recommended for support due to:

- a. The event being part of a globally run program with a network of over 428,000 people in 150 countries.
- b. The event nurtures and supports entrepreneurship, innovation, creativity and learning which positions Perth as a progressive, modern city.
- c. The event's demonstrated direct impact on the startup ecosystem in Perth.
- d. The event will provide an intense 54 hours of business mentoring, networking, training in foundations, and knowledge sharing and provides a service that aligns with the City's Economic Development Sponsorship objectives.
- e. The applicant's demonstrated capacity to successfully deliver the event that is well-established locally for ten years with high calibre speakers and industry-recognised mentors.
- f. The event has resulted in high value company and concept creation in Perth through startups.

The Panel considered the applicant's multi-year request for \$6,000 per year for three years (FY2021/22, FY 2022/23, and FY2023/24). **The Panel recommends the full request for \$6,000 per year for three years for the following reasons:**

- a. The applicant has provided evidence that Western Australia has a heavy reliance on services and resources with the current workforce not prepared for jobs of the future.

- b. By securing three years funding, the applicant will be able have the financial stability to plan the event for three years in advance, to maintain its international profile and brand, while securing high calibre speakers and industry-recognised mentors.
- c. The sponsorship amount requested by the City is modest and provides significant benefits to the City.
- d. The event provides demonstrated impact to position Perth as a startup friendly place to call home.

b. PropTech Hub WA

Applicant name	PropTech Hub WA	
Previous support (5-year period)	N/A	
Project Details		
Project title	PropTech Event Major Partner and PropTech Accelerator Major Sponsor	
Project date / venue	21 April 2022 – 15 December 2022	PropTech Hub
Project description	<p>The first proposed project is for the City to be an Event Major Partner for a series of six events held between April 2022 and December 2022 at the PropTech Hub WA office at 110 William Street, Perth. The series of events include:</p> <ul style="list-style-type: none"> a. Social Housing and Sustainability Showcase 2022 to be held on 21 April 2022. b. PEXA PropTech Hub WA Awards 2022 to be held on 8 June 2022. c. Christmas in July Industry Summit 2022 to be held on 21 July 2022. d. CommBank PropTech Pitch 2022 to be held on 8 September 2022. e. West Tech Fest PropTech Show Down and Speed Networking (date to be confirmed). f. Radium Capital End of Year Industry Gala 2022 to be held on 15 December 2022. <p>The second proposed project is for the City to be Major Sponsor of the PropTech Accelerator 2022 program. The program is designed for 30 real estate agencies, land developers, builders and construction suppliers to participate with their big ideas and in five weeks transform an idea into a minimum viable product and have a lean canvas business plan hosted at PropTech Hub WA.</p>	
Estimated attendance	925	
Total project cost	\$71,275	
Total amount requested	\$21,000 (ex GST) cash contribution (29% of total project budget)	
Multi-year request	N/A	
Total assessment score	63%	

Recommendation	APPROVE a one-year term
Recommended amount	\$15,000 (ex GST) cash contribution
Recommendation rationale	
<p>The application was recommended for support due to:</p> <ol style="list-style-type: none"> a. The series of events and Accelerator Program: <ol style="list-style-type: none"> i. aligning with two of the City's industry key sectors - retail and property development and innovation and technology ii. aligning with the City's Economic Development sponsorship program outcomes by providing networking, training and exposure for the retail and property development and innovation and technology sectors iii. will promote and raise the profile of what's happening locally in this industry iv. are spread across the year with varied programming to increase the opportunity for the outcome achievement v. will be held indoors at a venue on William Street which should drive some increased traffic to the surrounding area. b. The applicant has demonstrated capacity to deliver the series of events for one year without financial support from the City. These series of events have previously provided funding opportunities to start-ups, showcased emerging businesses, and educated people about the value of the property industry and the emerging property technology industry. c. The City's support will provide the opportunity for the events to be elevated in quality, to better attract guests, distinguished speakers, funding opportunities and position Perth as an internationally recognised leader for Property Technology start-ups and businesses. d. Sponsoring the series of events and Accelerator Program will provide the opportunity for the City to support the establishment and growth of the PropTech industry which is an emerging space. e. The application demonstrates how the series of events and Accelerator program will meet the Economic Development sponsorship program outcomes and how they will be measured to demonstrate the economic impact. <p>The Panel considered the applicant's total requested amount of \$21,000. The Panel recommends the lower amount of \$15,000 for the following reasons:</p> <ol style="list-style-type: none"> a. Although the series of events and Accelerator Program should drive increased traffic to the surrounding area of the William Street location, the nature of the events and program are insulated and are not likely to attract a large direct economic impact or spend in the City. b. The sponsorship benefits for the City are limited. c. The project plans lacked detail expected for the funding requested. d. The budget submitted includes 'equipment' which is defined as consumables and is ineligible as per the City's Policy 4.3 - Sponsorship and Grants. e. When benchmarked against similar applications (e.g. Innovate Australia for the 2021 Innovation Events Program which was sponsored by the City for \$10,000), it was considered that \$15,000 is an appropriate level of City funding. 	

- f. The application was not received with sufficient time to consider and have a decision before the first event in April 2022.
- g. The four-person assessment panel agreed the application met the program outcomes but did not exceed them and would qualify for the lower end of the Tier 2 Economic Development sponsorship funding.

Consultation

Nil.

Decision Implications

- 9. In instances where an applicant was requesting support for a new initiative, it was benchmarked against comparable activity and recommendations made accordingly.
- 10. It is generally not possible to support every application or the total request for each applicant, due to budget constraints, lack of alignment with the City’s strategic priorities and/or inadequate applications. This may result in unavoidable dissatisfaction from some applicants.
- 11. A City representative will negotiate sponsorship benefits with the applicant in line with sponsorship funding amounts, once approved by Council. Applicants will be required to provide significant benefits in recognition of the City’s support.
- 12. Successful applicants will be required to submit an acquittal report within one month of project completion. Acquittal reports must demonstrate how the City’s sponsorship funding supported projects or initiatives within the City of Perth local government area and demonstrate direct impact on the City of Perth meeting its aspirations of Liveable, Sustainable and Prosperous.

Strategic, Legislative and Policy Implications

Strategy	
Strategic Pillar (Objective)	Liveable and Prosperous
Related Documents (Issue Specific Strategies and Plans):	Economic Development Sponsorship FY2021/22 Guidelines

Legislation, Delegation of Authority and Policy	
Legislation:	Nil
Authority of Council/CEO:	Council Policy 4.3 directs that any sponsorship application for more than \$15,000 or from a funding round be considered by Council.
Policy:	4.3 Sponsorship and Grants - the policy directs that there be a consistent and transparent assessment process and criteria to guide recommendations to Council. An eligibility check has been conducted on all applications to ensure they are compliant with the Policy and the necessary assessment process has been followed.

Financial Implications

13. The financial implications of the recommendation(s) are accommodated within the existing budget.

2021/22

Account number	1066-100-50-10095-7901	Operating
Account description	Economic Development Sponsorship	
Total budget	\$666,298	
Total allocated to approved applicants	\$50,000	
Budget – this report	\$21,000	
Remaining budget	\$610,298	
Budget impact	Accommodated in approved budget 2021/22	

2022/23

Account number	TBC	Operating
Account description	Economic Development Sponsorship	
Total budget	TBC	
Budget – this report	\$6,000	
Budget impact	Subject to annual budget review	

2023/24

Account number	TBC	Operating
Account description	Economic Development Sponsorship	
Total budget	TBC	
Budget – this report	\$6,000	
Budget impact	Subject to annual budget review	

Further Information

Nil.

13. Infrastructure and Operations Alliance Reports

Nil.

14. Corporate Services Reports

14.1 Monthly Financial Report - February 2022

Responsible Officer	Michael Kent – Project Director Strategic Finance (CFO)
Voting Requirements	Simple Majority
Attachments	<p>Attachment 14.1A – Financial Activity Statement and FAS Notes Feb 22 ↓ </p> <p>Attachment 14.1B – Net Current Position Feb 22 ↓ </p> <p>Attachment 14.1C – Operating Financial Variances by Alliance Feb 22 ↓ </p> <p>Attachment 14.1D – Capital Variances Feb 22 ↓ </p> <p>Attachment 14.1E – Investment Report Feb 22 ↓ </p> <p>Attachment 14.1F – Rates Debtors Feb 22 ↓ </p>

Purpose

This suite of reports provides Council with timely, meaningful financial insights regarding the City’s operating activities, financial performance and financial position.

Recommendation

That Council RECEIVES the following financial reports for the period ended 28 February 2022:

1. Financial Activity Statement (FAS) and Notes to the FAS - Attachment 14.1A.
2. Net Current Position - Attachment 14.1B.
3. Financial Variances by Alliance & Service Unit - Attachment 14.1C.
4. Capital Projects Schedule - Attachment 14.1D.
5. Investment Report - Attachment 14.1E.
6. Statement of Rates Debtors - Attachment 14.1F.

Background

1. Presentation of a monthly financial report to Council is both a statutory obligation and good financial management practice that:
 - a. Demonstrates the City's commitment to managing its operations in a financially responsible and sustainable manner.
 - b. Provides timely identification of variances from budget expectations for revenues and expenditures and identification of emerging opportunities or changes in economic conditions.
 - c. Ensures proper accountability to the community for the use of financial resources.
2. Preparation of a monthly Financial Activity Statement (FAS) is the minimal statutory requirement of the *Local Government Act 1995* and regulation 34 of the *Local Government (Financial Management) Regulations 1996*. It is also a responsible financial management practice to allow Council to effectively execute their financial management responsibilities.
3. Financial information that is required to be reported directly to Council monthly includes:
 - a. Operational financial performance against budget expectations
 - b. Explanations for identified variances from expectations
 - c. Financial position of the City at each given month end
4. This statutory financial information is supported by additional information including investments performance and reports on rates and general debtors.

Understanding the Financials

5. When reading the financial information provided in this report, 'variances' (deviations from budget expectations) are classified as being either:
 - a. Favourable variance
 - b. Unfavourable variance
 - c. Timing variance
6. A timing variance relates to a budgeted revenue or expense that has not occurred at the time it was expected, but which is still expected to occur within the budget year. That is, the financial transaction will still occur - but just in a different month. There should be no impact on the projected budget surplus by year end.
7. A realised favourable or unfavourable variance is different to a timing variance. It represents a genuine difference between the actual and budgeted revenue or expenditure item.
8. A realised favourable year to date variance on a revenue item is a positive outcome for the City as it increases the projected budget surplus. An unfavourable variance on a revenue item has the opposite effect, resulting a decrease to the projected budget surplus.
9. A realised favourable variance on an expenditure item may have either of two causes - one being a saving because the outcome was achieved for a lesser cost, which has the effect of increasing the projected budget surplus. The other cause may be that the proposed expenditure may not have been undertaken and is not expected to be incurred in that financial year. Whilst this may seem positive from the financial position perspective, it may not be a positive outcome for the community if the service or project is not delivered.

10. A realised unfavourable year to date variance on an expenditure item (over-expenditure) results in a decrease to the projected budget surplus.
11. The Schedule of Variances (Attachment 14.1A) provide commentary on whether the nature of the variance is savings related, timing related or otherwise.
12. If a realised favourable or unfavourable variance is material in value (of significant size), it will be amended through a formal budget review process.

Discussion

13. The FAS by Nature & Type - Attachment 14.1A presents a whole of organisation perspective on the attainment of revenue and expenditure targets overall - classified by nature and type.
14. The headline data from the FAS is shown in Table 1 below.

Table 1:

Item Details	YTD Budget	YTD Actual	Variance	F/ U
Operating Revenue - Excluding Rates	\$ 70.388 M	\$ 69.953 M	(\$ 454K)	U
Rates Revenue	\$ 97.856 M	\$ 97.883 M	\$ 27 K	F
Operating Expenditure	\$ 135.380 M	\$ 130.538 M	\$ 4.407 M	F
Non-Operating Revenue	\$ 8.402 M	\$ 7.945 M	(\$ 457 K)	U
Capital - Infrastructure	\$ 20.061 M	\$ 14.513M	\$ 5.548 M	F
Property, Plant & Equipment	\$ 7.346 M	\$ 5.221 M	\$ 2.125 M	F

15. Material operating revenue and expenditure variances from Attachment 14.1A are detailed (with explanatory comments) in the Notes to the FAS (also contained within Attachment 14.1A).
16. Comments on the material variances between budget and actual capital expenditures are presented in Attachment 14.1D - Capital Projects Schedule which lists all approved, budgeted capital projects for 2021/22.
17. Each line item listed in the FAS by Nature & Type Attachment 14.1A can be cross referenced (using the Note reference) back to the relevant note.
18. Attachment 14.1C provides an alternative view showing how the organisation is tracking against budget by Alliance - and then disaggregating those figures by Service. This reporting view includes all internal charges and internal recoveries so the full service-cost can be understood.
19. Examining the FAS (Attachment 14.1A) in more detail; the aggregation of operating revenues and operating expenses reflects a year to date Net Cash Deficit from Operations of (\$34.3M) compared to a year to date budget of (\$39.2M). This is a favourable variance of \$4.94M at the end of the month.
20. Investing activities reflect a result of (\$11.8M) compared to a year to date budget of (\$19.0M). This is a favourable variance of \$7.2M - and is largely attributable to a favourable timing variance on invoicing for construction of infrastructure at Roe Street and electrical lighting works and supply chain issues with large plant purchases.

21. Construction of infrastructure to 28 February 2022 is at 72% of year to date budget expectations at \$14.5M, against \$20.0M budget as noted at paragraph 14. Attachment 14.1D provides comments on specific variances for capital projects.
22. Acquisition of non-infrastructure to 28 February 2022 is \$5.2M and is 29% under the year to date budget. Readers are directed to Attachment 14.1D for comments on specific variances.
23. Adjusting for opening funds (Net Current Position), generates the Budget Deficiency before Rates. This then indicates the Amount Required to be Raised from Rates. The difference between the Rates amount and the Deficiency before Rates is the Closing Position.
24. The FAS for the period to 28 February shows that a rate yield of \$97.8M has been levied compared to the \$98.3M budget at rates strike date. This is because of the impact of the WACA concession (\$183K) and Heritage Concessions (\$232K) on the net rates yield which was compounded some negative adjustments via interim rates.
25. The disclosed year to date Closing Position of \$81.5M compares favourably to the year to date budgeted closing position of \$69.3M - a variance of 17.6%, reflecting the combined impact of the favourable variances noted in this report for revenues, expenses, financing activity and investing activity. The variance is largely related to timing of cash outflows relating to capital projects.
26. The Net Current Position Report (Attachment 14.1B) indicates a year to date adjusted Net Current Position value of \$78.0M versus the budget of \$64.7M. This is primarily attributable to a favourable variance in cash from a timing difference in spending on capital works and a stronger than budgeted operating result. This situation is subject to ongoing monitoring.
27. Headline data from this month's Net Current Position report is shown in Table 2 below. Comparative figures are provided for February 2021 as well as the 30 June 2021 year-end figures.

Table 2:

Item Details	June 2021	Feb 2021	Feb 2022
Current Assets	\$ 179.657 M	\$ 220.564 M	\$ 233.270 M
Current Liabilities	(\$ 44.730 M)	(\$ 43.865 M)	(\$ 45.736 M)
Unadjusted Net Assets	\$ 134.927 M	\$ 171.698 M	\$ 187.534 M
Less Restricted Items	(\$ 102.872 M)	(\$ 78.251 M)	(\$109.472 M)
Adjusted Net Current Position	\$ 32.054 M	\$ 93.447 M	\$ 78.062 M

28. The comparative numbers from the Net Current Position report at February 2021 and February 2022 reflect the impact of a higher value of restricted cash in 2022 than in 2021. This is simply due to funds prudently accumulated in cash backed reserves for upcoming expenditures rather than any adverse financial trend.
29. Attachment 14.1E - Investment Report at February 2022 presents detail of the City's cash investment portfolio in terms of performance, percentage exposure of total portfolio by credit risk, counterparty exposure and maturity profile.
30. The report indicates the City has adequate cash flow to meet its financial obligations as and when they will fall due; and it has achieved compliance with the various Investment Policy limits.

31. Attachment 14.1F - Rates Debtors provides a monthly update and analysis of rates collections by differential property rating category and overall. It shows that the City has collected 93.5% of all collectible rates. It also contains some brief commentary regarding payment arrangements and financial hard-ship cases.

Consultation

Nil.

Decision Implications

32. Council’s acknowledgement of receiving the Financial Activity Statement and supporting documents will meet its statutory obligation in respect of overseeing the City’s financial resources.

Strategic, Legislative and Policy Implications

Strategy	
Strategic Pillar (Objective)	Prosperous
Related Documents (Issue Specific Strategies and Plans):	Nil.
Legislation, Delegation of Authority and Policy	
Legislation:	<p>Section 6.4(1) and (2) of the Local Government Act 1995 Regulation 34(1) of the Local Government (Financial Management) Regulations 1996</p> <p>This section of the Act and the related regulation prescribe the requirement to prepare and present to Council (monthly), FAS.</p> <p>That FAS should contain:</p> <ul style="list-style-type: none"> • Annual Budget estimates, and approved revisions to these for comparison purposes. • Actual amounts of income and expenditure to the end of the month of the FAS. • Material variances between the comparable amounts and commentary on reasons for these variances. • Net current assets at the end of the month. • An explanation of the composition of the net current assets at the end of the month to which the FAS relates. • Any other information which the local government deems relevant.
Authority of Council/CEO:	The above legislation prescribes that this report be presented to Council on a monthly basis.
Policy:	2.1 - Management of Investments


Financial Implications

33. There are no direct financial implications of receiving this report as it reflects a historical accounting of financial transactions. When material variances are noted, appropriate remedial action will be initiated by the administration in a timely and prudent manner.

Further Information

Nil.

14.2 Schedule of Accounts Paid - February 2022

Responsible Officer	Melissa Murphy – Acting General Manager Corporate Services
Voting Requirements	Simple Majority
Attachments	Attachment 14.2A – Schedule of Accounts Paid - February 2022 ↓ 

Purpose

For Council to note details of payments made under delegated authority for the month of February 2022.

Recommendation

That Council:

1. RECEIVES the Schedule of Accounts Paid for the period ended 28 February 2022 as attached.
2. RECORDS in the Ordinary Council Meeting minutes the summary of accounts paid being:

Total Accounts Paid	
Municipal Fund	\$18,903,302.74
Trust Fund	\$0
Total - All Funds	\$18,903,302.74

Background

1. In accordance with Regulation 13(2) and 13(3) of the *Local Government (Financial Management) Regulations 1996*, where this power has been delegated, a list of payments for each month is to be compiled and presented to the Council. The Chief Executive Officer is delegated this authority under Delegation 2.14.
2. This authority has then been subdelegated by the Chief Executive Officer.
3. The listing of payments with full disclosure of all required information, is presented as Attachment 14.2A.
4. The listing of payments was made available to the Elected Members via the Council Hub, ahead of the agenda distribution, to provide additional time for review.
5. This summary report then facilitates the acknowledgement of the listing having been received.

Discussion

6. The Schedule of Accounts Paid (Attachment 14.2A) contains the following payments made under Delegated Authority 2.14 - Payments from the Municipal & Trust Fund:

Schedule of Accounts Paid - February 2022		
Municipal Fund		
EFT & Cheque Payments	Direct Creditor Payments	15,542,142.55
Sub Total - EFT & Cheques		15,542,142.55
Direct Debits	Bank Charges and Merchant Fees	60,678.69
Sub Total - Direct Debits		60,678.69
Payroll	01/02/2022	1,667,857.78
	15/02/2022	1,615,788.03
Sub Total - Payroll		3,283,645.81
Corporate Cards		16,835.69
Sub Total - Cards		16,835.69
Total per Attachment A		18,903,302.74
Total Payments from Municipal Fund		
New Investments		10,000,000
Trust Fund		
Trust EFT & Cheques		0
Total - Trust Funds		0

Consultation

7. As the contents of this report focus on the organisation's recent past financial performance, no external consultation is relevant to the preparation of this report.

Decision Implications

8. In Council's acknowledgement of receiving the Schedule of Accounts Paid will meet its statutory obligation under Regulation 13(1) of the *Local Government (Financial Management) Regulations 1996*.

Strategic, Legislative and Policy Implications

Strategy	
Strategic Pillar (Objective)	Prosperous
Related Documents (Issue Specific Strategies and Plans):	Annual Budget

Legislation, Delegation of Authority and Policy	
Legislation:	<p>Section 6.10 of the <i>Local Government Act 1995</i> Regulation 13(1) of the <i>Local Government (Financial Management) Regulations 1996</i></p> <p>This section of the Act and the related regulation prescribes the requirement to prepare a list of all payments made for each month and to present them to Council. The Schedule of Accounts Paid (the 'list') should contain, for each payment:</p> <ul style="list-style-type: none"> • Payee Name • Amount of the Payment • Date of the Payment • Sufficient information to identify the transaction
Authority of Council/CEO:	In accordance with Regulation 13(2) and 13(3) of the <i>Local Government (Financial Management) Regulations 1996</i> , where this power has been delegated, a list of payments for each month is to be compiled and presented to the Council.
Policy:	Delegated Authority 2.14 has been granted to the Chief Executive Officer to make payments from the Municipal and Trust Funds.


Financial Implications

9. There are no direct financial implications of receiving this report as it reflects a historical accounting of financial transactions that were provided for in the adopted budget (as amended).

Further Information

Nil.

14.3 Response to 2020-2021 Independent Auditor's Report

Responsible Officer	Michael Kent – Project Director Strategic Finance (CFO)
Voting Requirements	Simple Majority
Attachments	Attachment 14.3A – 2021 Independent Auditor's Report ↓ 

Purpose

To present matters identified as significant within the 2020/21 Independent Auditor's Report, together with actions taken or intended to be taken by Management for review and acceptance.

Recommendation

That Council:

1. RECEIVES the report on the adverse trend in the Asset Sustainability Ratio over the past three years (Attachment 14.3A); and
 2. NOTES the actions to be taken to improve the ratio.
-

Background

1. The City’s 2021 Annual Financial Statements were audited by Ernst & Young as auditors for the Office of Auditor General (OAG) and audit findings were presented to the Audit and Risk Committee on 21 March 2022 as part of the audit exit meeting.
2. The Independent Auditor’s report with an unqualified audit opinion was issued by OAG after the audit exit meeting.
3. The Auditor’s report noted a significant adverse trend in the Asset sustainability ratio, which is below the Department of Local Government, Sport and Cultural Industries basic standard of 0.9.
4. Section 7.12A(4) of the *Local Government Act 1995* requires the local government to do the following relating to significant matters raised in the Auditor’s Report:
 - a. *“prepare a report addressing any matters identified as significant by the auditor in the audit report, and stating what action the local government has taken or intends to take with respect to each of those matters; and*
 - b. *give a copy of that report to the Minister within 3 months after the audit report is received by the local government.”*
5. Section 7.12A(5) prescribes *“within 14 days after a local government gives a report to the Minister under subsection (4)(b), the CEO must publish a copy of the report on the local government’s official website.”*

Discussion

6. Asset Sustainability Ratio

- a. This ratio is an approximation of the extent to which assets managed by a local government are being replaced as these reach the end of their useful lives. It is calculated by measuring capital expenditure on renewal or replacement of assets, relative to depreciation expense.
- b. The City’s Asset sustainability ratio for the past 4 years is as follows:

Department standard	2021	2020	2019	2018
0.9	0.69	0.48	0.55	0.72

7. Actions taken or intended to be taken

- a. The ratio above indicates an improvement in the City’s asset sustainability ratio, which is a result of the following actions taken by the City:
 - i. Adoption of Council Policy 2.3 Strategic Financial Planning and Budgeting Policy (adopted 23 February 2021) that provides clear principles and guidelines on budgeting funding priorities for capital renewal projects. The policy proposes a minimum funding allocation of 40% to 45% of the capital budget be allowed for asset renewal project (ideally close to the annual depreciation amount).
 - ii. Proactively modelling the impact of proposed expenditure on the asset ratios through the Long-Term Financial Planning framework.

- b. Ongoing maintenance of assets have a positive impact on the useful lives of assets which in turn reduces depreciation and improves the asset sustainability ratio. These impacts are currently not reflected within the asset sustainability ratio until a comprehensive revaluation of assets are completed.
- c. The City's infrastructure assets (which represents over 50% of depreciable assets) are scheduled to be revalued in the 2023 financial year, in accordance with Regulation 17A of the *Local Government Financial Management Regulation 1996*. It is expected that any improvements in the useful life of assets due to regular ongoing maintenance will be reflected during this revaluation.
- d. Improvements within the asset sustainability ratio through asset renewal and ongoing maintenance is expected to be a progressive change.
- e. The City will continue to monitor the above ratio and will provide sufficient budget in accordance with the policy for renewal expenditure to improve the Asset sustainability ratio on an ongoing basis.

Consultation

Nil.

Decision Implications

- 8. If accepted, the City will work towards achieving the asset sustainability ratio as recommended by the Department of Local Government, Sport and Cultural Industries.

Strategic, Legislative and Policy Implications

Strategy	
Strategic Pillar (Objective)	Sustainable
Related Documents (Issue Specific Strategies and Plans):	Nil

Legislation, Delegation of Authority and Policy	
Legislation:	Section 7.12A (4) and (5) of the <i>Local Government Act 1995</i> This report addresses the requirements of the Act. If approved, a copy of the report will be provided to the Minister and published on the City's official website.
Authority of Council/CEO:	The Act prescribes that this report be presented to Council and then to the Minister and published in the City's official website.
Policy:	Nil.

Financial Implications

9. There are no immediate financial implications relating to the recommendation within this report. However, to keep improving trend within the asset sustainability ratio, the City will require ongoing financial commitments towards funding, and more importantly to delivering asset renewal programs.

Further Information

Nil.

15. Chief Executive Officer Reports

15.1 Appointment of Honorary Treasurer to the Lord Mayor's Distress Relief Fund

Responsible Officer	Michelle Reynolds – Chief Executive Officer
Voting Requirements	Simple Majority
Attachments	Nil.

Purpose

To consider a nomination for the position of Honorary Treasurer of the Lord Mayor's Distress Relief Fund.

Recommendation

That Council NOMINATES the City of Perth Financial Controller to the position of Honorary Treasurer of the Lord Mayor's Distress Relief Fund.

Background

1. The Lord Mayor's Distress Relief Fund (the Fund) was established in conjunction with the State Government in 1961 to provide financial assistance to individuals for the alleviation and relief of distress, suffering and personal hardships, brought about by any disaster or emergency within Western Australia declared by the Western Australia Government or for which the Board considers warrants assistance.
2. The Fund is incorporated under the *Associations and Incorporations Act 2015* and is a registered charity under *WA's Charitable Collections Act 1946* and the national Australian Charities and Not-for-profits Commission (ACNC). It has Deductible Gift Recipient (DGR) status under the Australian Taxation Office.
3. The Fund is overseen by an independent Board which meet on an 'as required' basis, but at least twice annually. The Board comprises:
 - a. Lord Mayor (Presiding Person)
 - b. Michelle Reynolds (Honorary Secretary)
 - c. Bronwyn Rose (Honorary Treasurer)
 - d. Noelene Jennings
 - e. Sue Ash, AO
 - f. Ian Taylor
 - g. Robert Gillam
 - h. Rob Rowell
 - i. Michael Wallwork, PSM
4. The City of Perth provides all administrative functions for the Fund, including coordination of all appeals.

Discussion

5. As set out in the Fund's Constitution, the position of Honorary Treasurer is held by an ex-officio City of Perth officer as nominated by the City of Perth and appointed by a majority of the Fund's Board.
6. Currently, the position of Honorary Treasurer is performed by the A/Executive Director Governance and Strategy.
7. It is proposed that the Financial Controller replaces the A/Executive Director Governance and Strategy as Honorary Treasurer. Prior to formally proposing this change to the Board, the City is seeking the Council's support as involvement of the City administration in the Fund has been as a result of Council's directive. As such, it is appropriate that Council remains the oversight body for the City's involvement in the Board.
8. The term of this position will be until they are replaced by notice from the City of Perth or resign from their position at the City.

Consultation

9. Informal discussion has been held amongst the Board, with initial discussions supporting the appointment of the Financial Controller to the position of Honorary Treasurer.

10. Once Council has nominated the position, the City will formally advise the Board and the Financial Controller will be formally appointed to the position at the Fund's next board meeting.

Decision Implications

11. If Council does not support the proposed nomination, the Honorary Treasurer position will be vacant.

Strategic, Legislative and Policy Implications

Strategy	
Strategic Pillar (Objective)	Prosperous
Related Documents (Issue Specific Strategies and Plans):	Nil

Legislation, Delegation of Authority and Policy	
Legislation:	Schedule 1 of the <i>Associations and Incorporations Act 2015</i> The appointment of officers is made under the Fund's constitution which is made in accordance with this Act. Division 65-5 of the <i>Australian Charities and Not-for-profits Commission Act 2012 (Cth)</i> Once an officer is appointed the LMRDF must notify the ACNC of a change to its responsible persons.
Authority of Council/CEO:	The constitution of the Fund requires the treasurer to be a City of Perth officer nominated by the City of Perth. Council is requested to support the nomination as the involvement of the City administration in the LMDRF has been as a result of Council's directive.
Policy:	Nil



Financial Implications

Nil.

Further Information

Nil.

15.2 Adoption of the Strategic Community Plan 2022-2032

Responsible Officer	Michelle Reynolds – Chief Executive Officer
Voting Requirements	Absolute Majority
Attachments	Attachment 15.2A – City of Perth Strategic Community Plan 2022-2032 ↓  Attachment 15.2B – Strategic Community Plan Engagement Summary ↓ 

Purpose

The purpose of this report is for Council to adopt the City of Perth’s Strategic Community Plan 2022-2032.

Recommendation

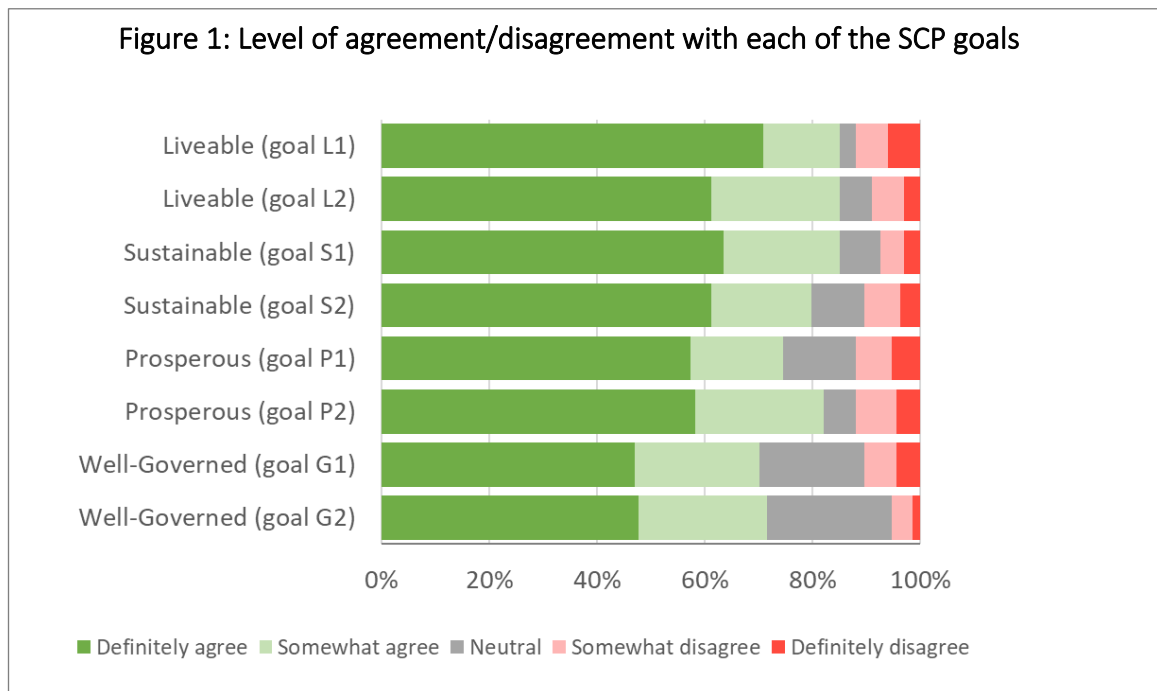
That Council ADOPTS the City of Perth Strategic Community Plan 2022-2032.

Background

1. Under section 5.56 of the *Local Government Act 1995*, local governments are required to plan for the future of their district. The *Local Government (Administration) Regulations 1996* set out that the 'plan for the future' includes a Strategic Community Plan (SCP). Minimum requirements for the SCP include:
 - a. The local government is to ensure that the electors and ratepayers of its district are consulted during the development and modifications of the SCP
 - b. The SCP is to set out the community's vision, aspirations and objectives and cover a period of at least ten years
 - c. At least every four years, the SCP is to undergo a major review
 - d. In developing or reviewing an SCP, the local government is to have regard to strategic performance indicators
 - e. Council adoption of an SCP is to be by Absolute Majority
2. In November 2020, Council approved the process for the major review of the City of Perth's SCP. This process included targeted community consultation, amongst other stakeholder engagement activities.
3. Over October - November 2021, the draft SCP was developed using input from the community and consultation with staff and elected members. This was Phase One of the SCP's consultation.
4. Phase Two of the SCP's consultation, as per the December 2021 Council decision, involved making the draft SCP public and seeking the community's feedback on the draft document. This phase of consultation was to gain a 'sense check' from the community and to close the loop for community members who participated in the Phase One consultation.

Discussion

5. Phase Two of the SCP consultation was conducted from 25 January 2022 to 28 February 2022. The process garnered feedback from 14 participants via focus group meetings plus 134 participants through an online survey that was conducted on the City's *Engage Perth* engagement website.
6. The survey instrument listed the goals and their objectives and provided access to the draft SCP. Survey questions asked the participants to select the strength of their agreement/disagreement to each of the proposed SCP goals and the objectives that underpin each goal, using a 5-point Likert Scale of definitely agree, somewhat agree, neutral, somewhat disagree, and definitely disagree.
7. In summary, the results showed that there is overall community agreement on the draft SCP goals/objectives. As illustrated in Figure 1, across the eight goals:
 - a. 70% to 85% of respondents definitely agreed or somewhat agreed to the goals; and
 - b. 5% to 12% of respondents definitely or somewhat disagreed to the goals.



8. The survey also provided a free text section for participants to provide information in addition to their ratings. Most of the comments re-affirmed the goals and objectives in the draft SCP, however there were some changes suggested. Further suggestions were provided by various City of Perth Advisory Groups at facilitated feedback sessions.
9. In total, there were 25 amendments suggested by the community for the draft SCP. 21 (84%) of the suggestions were supported; these changes are shown as mark-ups in the SCP 2022-2032 (Attachment 15.2A). Four suggestions were not supported as they were either at an operational, rather than strategic level, or were replicated elsewhere in the SCP.

Consultation

10. The Phase Two Engagement Summary Report (Attachment 15.2B) provides the demographic data on the 134 survey participants.

Decision Implications

11. Council adoption of the Strategic Community Plan 2022-2032 will facilitate the review of the City’s Corporate Business Plan, and any other planning documents that will be developed/reviewed in the period of this SCP, as these will need to be in alignment with the SCP.

Strategic, Legislative and Policy Implications

Strategy	
Strategic Pillar (Objective)	The Strategic Community Plan incorporates the strategic pillars previously endorsed by Council.
Related Documents (Issue Specific Strategies and Plans):	Once adopted, the Strategic Community Plan 2022-2032 will replace the current Strategic Community Plan 2019-2029.

Legislation, Delegation of Authority and Policy	
Legislation:	As per Section 5.56 <i>Local Government Act 1995</i> and Section 19C of the <i>Local Government (Administration) Regulations 1996</i> , the City of Perth is required to regularly review its Strategic Community Plan.
Authority of Council/CEO:	The City's Corporate Business Plan identifies that a major review of the Strategic Community Plan will be presented to Council for consideration in 2021-22.
Policy:	The consultation undertaken as part of the development of the Strategic Community Plan 2022-2032 is aligned with the City of Perth's Stakeholder Engagement Policy.

Financial Implications

Nil.

Further Information

Nil.

16. Committee Reports

Nil.

17. Motions of which Previous Notice has been Given

17.1 Notice of Motion – Councillor Sandy Anghie - Free Parking on Hay Street in West Perth

Notice of the following motion was given at Council’s 29 March 2022 Ordinary Meeting. At that meeting, the motion was deferred to Council’s April 2022 Ordinary Meeting to allow Council to review on-street free parking options across the entire city at an Elected Member Engagement Session prior.

This Item was tabled at the Elected Member Engagement Session held 11 April 2022.

Councillor	Councillor Sandy Anghie
Date Received	29 March 2022
Motion	<p>That Council:</p> <ol style="list-style-type: none"> 1. To support local business and neighbourhood vibrancy, <u>ENDORSES</u> the extension immediately of the existing 1 hour free parking initiative on Hay Street West Perth on Saturdays (currently from Emerald Terrace to Outram Street) to include the bays west to Thomas Street. 2. to support local business and neighbourhood vibrancy, <u>REQUESTS</u> the CEO to investigate the cost implications of: <ol style="list-style-type: none"> a. the extension of the existing 1 hour fee parking initiative on Hay St West Perth on Mondays to Fridays (currently from Emerald Terrace to Outram Street) to include the bays west to Thomas Street; b. the extension of the free parking initiative to Outram Street and Collins Street West Perth on Saturdays; c. the reduction of paid parking across West Perth from 8am to midday; and d. the CEO to present this information for decision at the next Council meeting.
Reasons Provided	<p>The reason for this Notice of Motion is simple. Currently there is limited traffic, or pedestrian traffic, in West Perth on weekends.</p> <p>On weekends I regularly see sections of Hay Street where there are no cars at all parked in the kerbside parking.</p> <p>Therefore, it would seem, the cost of free parking in West Perth should be insignificant in comparison to the potential benefits for the local businesses currently open on Saturdays. In time, it may even encourage others to open on Saturdays, contributing to neighbourhood vibrancy.</p> <p>I hear continually that the cost of parking, and the time limits on street parking, is a barrier to people visiting our City.</p>

Administration Response to Notice of Motion

Responsible Officer	Nathan Ahern – Acting General Manager Commercial Services
Voting Requirements	Simple Majority
Attachments	Nil.

Discussion

1. Hay Street in West Perth is a main thoroughfare for traffic.
2. Businesses have established themselves on Hay Street to maximize the passing trade.
3. Parking on Hay Street has been designed to offer the best possible amenity for businesses with a section of Hay Street from Havelock to Outram Street offering one hour free parking. This section of Hay Street has the largest concentration of service businesses such as pharmacies, cafes, bakeries and food outlets.
4. There are 64 car bays within the one hour free parking zone.
5. One hour free parking is designed to support bay turnover and eliminate long stay parking. Long stay parking is accommodated behind Hay Street on Mayfair Street via the City of Perth CPP multi-story car park.
6. One hour free parking commenced in September 2019 and averaged 400 parkers each weekday and 180 on Saturdays prior to COVID-19. Since April 2020 the parkers have dropped to 300 per weekday and 140 on Saturdays. At \$4.20 per hour the free parking represents \$7,000 per week in revenue loss.
7. One hour paid parking is in place for the remainder of Hay Street from Monday to Saturday. Saturday paid parking generated \$59,000 in the current year financial year across West Perth.
8. Actively managing Hay Street parking on Saturdays via time restrictions and fees ensures bay availability for businesses and deters long term parkers.
9. Street signs inform parkers of the parking restrictions and signs throughout West Perth have been replaced throughout 21/22 due to damage and fading at a cost of \$10,200.

Decision Implications

10. An opportunity exists to extend on a trial basis the one hour free parking area to Harvest Terrace and Thomas Street on Hay Street from Monday to Saturday.
11. Extending the one hour free parking area zone will increase car bays to 121.
12. The trial can be for the remainder of 21/22 financial year and 22/23 or until the COVID-19 conditions abate.
13. To assist with the community's awareness of the on-street and off-street parking options, maps can be produced highlighting to businesses and users the availability and conditions of parking in West Perth.

Strategic, Legislative and Policy Implications

Strategic Community Plan	
Strategic Pillar (Objective)	Prosperous
Related Documents (Issue Specific Strategies and Plans):	Corporate Business Plan 2021/22 – 2024/25

Legislation, Delegation of Authority and Policy	
Legislation:	Section 6.12 of the <i>Local Government Act 1995</i> allows a local government to determine to waive any amount of money owed to the local government.
Authority of Council/CEO:	Council has the authority to waive fees in accordance with Section 6.12 of the <i>Local Government Act 1995</i> .
Policy:	Nil.

Financial Implications

Nil.

Further Information

Nil.

18. Matters for which the meeting may be closed

In accordance with Section 5.23(2)(e) of the Local Government Act 1995, the following Item 18.1 and its attachments are confidential.

18.1 Major Events and Festivals Sponsorship Application

Responsible Officer	Kylie Johnson – General Manager Community Development
Voting Requirements	Simple Majority
Attachments	Confidential Attachment 18.1A – Summary of Application Confidential Attachment 18.1B – Letter of Support One Confidential Attachment 18.1C – Letter of Support Two Confidential Attachment 18.1D – City of Perth Letter of Thanks Confidential Attachment 18.1E – Application Form Confidential Attachment 18.1F – Marketing and Media Plan Information & Corporate Partner Response

19. Urgent Business

This item will be dealt with at the Ordinary Council Meeting.

20. Closure