

Ordinary Council Meeting

Notice of Meeting

Tuesday, 30 July 2019

6.00pm

Council Chamber

Level 9

Council House

27 St Georges Terrace, Perth WA

6000



City of Perth

Agenda

ORDER OF BUSINESS AND INDEX

- 1 Prayer/Acknowledgment of Country
- 2 Declaration of Opening
- 3 Apologies
- 4 Question Time for the Public and Notification of Deputations
- 5 Members on Leave of Absence and Application for Leave of Absence
- 6 Confirmation of Minutes
Ordinary Council Meeting – 25 June 2019
Agenda Briefing Session – 23 July 2019
- 7 Announcements by the Chair Commissioner
- 8 Disclosure of Members' interests

Member/Officer	Item No. and Title	Nature/Extent of Interest
Ben Fitzpatrick – Manager Marketing and Business Sponsorship (CM 185346/19)	Item 6.5 – Event Sponsorship 2019-20	Nature: Applicant responsible for Pride Festival, Hayley Hinchliffe was a former employer in 2015 Extent: Insignificant
Mark Ridgwell – A/Director Corporate Services (CM 185354/19)	Item 6.7 – Business Improvement Grants 2019-2020	Nature: A close friend is an owner of Goody Two's, one of the grant applicants. Extent: Insignificant

- 9 Questions by Members of which due notice has been given
- 10 Correspondence
- 11 Petitions
- 12 Matters for which the session may be closed

In accordance with Section 5.23(2) of the *Local Government Act 1995*, the meeting will be required to be closed to the public prior to discussion of the following:

Item No.	Item Title	Reason
Confidential Item 13.18	Confidential Item – Reappointment of the Chief Executive Officer	5.23(2)(b)

In accordance with Section 5.23(2) of the *Local Government Act 1995*, should a Commissioner wish to discuss the content of the confidential attachments in relation to Items 13.7A, 13.13A, 13.15B, 13.16A, 13.16B, 13.16C, 13.16D, 13.16E, 13.16G, 13.16H ask questions the content of the confidential attachments listed below, it is recommended that the session be closed to the public prior to asking questions on the following:

Attachment No.	Item No. and Title	Reason
Confidential Attachment 13.7A	Item 13.7 - Business Improvement Grants – 2019-2020 Program	S5.23(2)(e)(ii)
Confidential Attachment 13.13A	Item 13.13 – Sole Supplier Status – Core Systems	S5.23(2)(e)(ii)
Confidential Attachment 13.15B	Item 13.15 – Grant Undertaking - Outdoor Local Law – Undertaking	S5.23(2)(e)(ii)
Confidential Attachment 13.16A, 13.16B, 13.16C, 13.16D, 13.16E, 13.16G, 13.16H	Item 13.16 – Tender 117-18-19 – Electrical Maintenance Services	S5.23(2)(e)(ii)

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Please convey apologies to Governance on 9461 3250
or email governance@cityofperth.wa.gov.au

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14 Motions of which Previous Notice has been given

14.1 In accordance with Clause 4.12 of the *City of Perth Standing Orders Local Law 2009*, the following notice of motion was received from Commissioner Hammond on 17 July 2019 for the consideration of the Council (CM 190167/19):

That Council:

1. ***IMPLEMENT a 12-month trial of weekend and public holiday “up to 3-hours free parking” in strategically located on and off-street parking facilities controlled by the city of Perth that service CBD core retail precinct patrons;***
2. ***ENDORSE the development of a City led outreach service for homelessness and the establishment of a shelter and support services hub away from the core retail precinct;***
3. ***FACILITATE a forum of key property owners, retailers and relevant industry associations directly involved with the CBD core retail precinct with the following agenda:***
 - i) ***Discussion and agreement on key challenges facing the precinct such as anti-social behaviour, economic factors, paid parking and competition from major regional centres;***
 - ii) ***Consideration of a collective marketing and management entity such as a business improvement district or hybrid model; and***
 - iii) ***Feedback on the best use of the City’s discretionary events, marketing and promotions budgets in the context of direct and measurable benefits to the precinct.***
4. ***REALLOCATE funds from discretionary expenditure programs and reserve funds to resource parking revenue shortfalls created by the one-year trial.***
5. ***COLLABORATE with the State Government in delivering a sustainable and effective solution to homelessness in the City.***

15 Urgent Business

16 Closure

**MURRAY JORGENSEN
CHIEF EXECUTIVER OFFICER**

25 July 2019

This meeting is open to members of the public

Please convey apologies to Governance on 9461 3250
or email governance@cityofperth.wa.gov.au

INFORMATION FOR THE PUBLIC ATTENDING AGENDA BRIEFING SESSIONS

Welcome to this evening's Agenda Briefing Session. This information is provided on matters which may affect members of the public. If you have any queries on procedural matters please contact a member of the City's staff in attendance tonight.

Presentations

Applications for presentations to an Agenda Briefing Session must be in writing to the CEO and sent to info.city@cityofperth.wa.gov.au and received by midday on the day of the meeting.

Please refer to the City's website www.perth.wa.gov.au for further information on making a presentation.

Disclaimer

Members of the public should note that in any discussion regarding any planning or other application that any statement or intimation of approval made by any Commissioner or Officer of the City during the course of any meeting is not intended to be and is not to be taken as notice of approval from the City. No action should be taken on any item discussed at an Agenda Briefing Session prior to written advice on the resolution of the Council being received.

Any plans or documents contained in this agenda may be subject to copyright law provisions (*Copyright Act 1968*, as amended) and the express permission of the copyright owner(s) should be sought prior to their reproduction.

EMERGENCY GUIDE

Council House, 27 St Georges Terrace, Perth



The City of Perth values the health and safety of its employees, tenants, contractors and visitors. The guide is designed for all occupants to be aware of the emergency procedures in place to help make an evacuation of the building safe and easy.

BUILDING ALARMS

Alert Alarm and Evacuation Alarm.

ALERT ALARM

beep beep beep

All Wardens to respond.

Other staff and visitors should remain where they are.



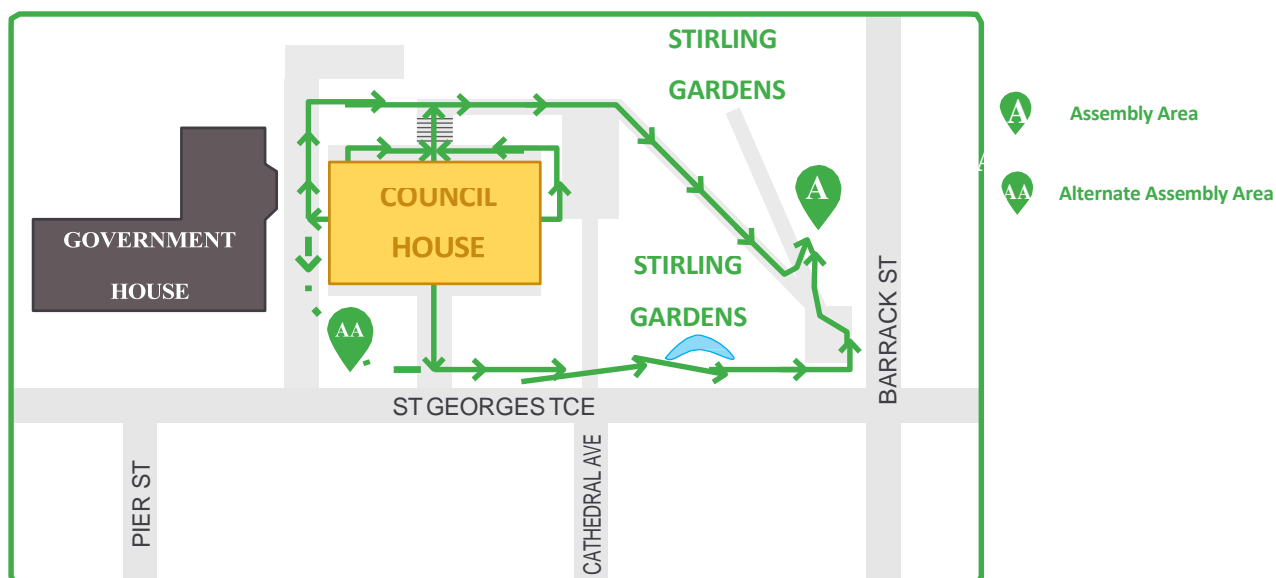
EVACUATION ALARM / PROCEDURES

whoop whoop whoop

On hearing the Evacuation Alarm or on being instructed to evacuate:

1. Move to the floor assembly area as directed by your Warden.
2. People with impaired mobility (those who cannot use the stairs unaided) should report to the Floor Warden who will arrange for their safe evacuation.
3. When instructed to evacuate leave by the emergency exits. **Do not use the lifts.**
4. Remain calm. Move quietly and calmly to the assembly area in **Stirling Gardens** as shown on the map below. Visitors must remain in the company of City of Perth staff members at all times.
5. After hours, evacuate by the nearest emergency exit. **Do not use the lifts.**

EVACUATION ASSEMBLY AREA



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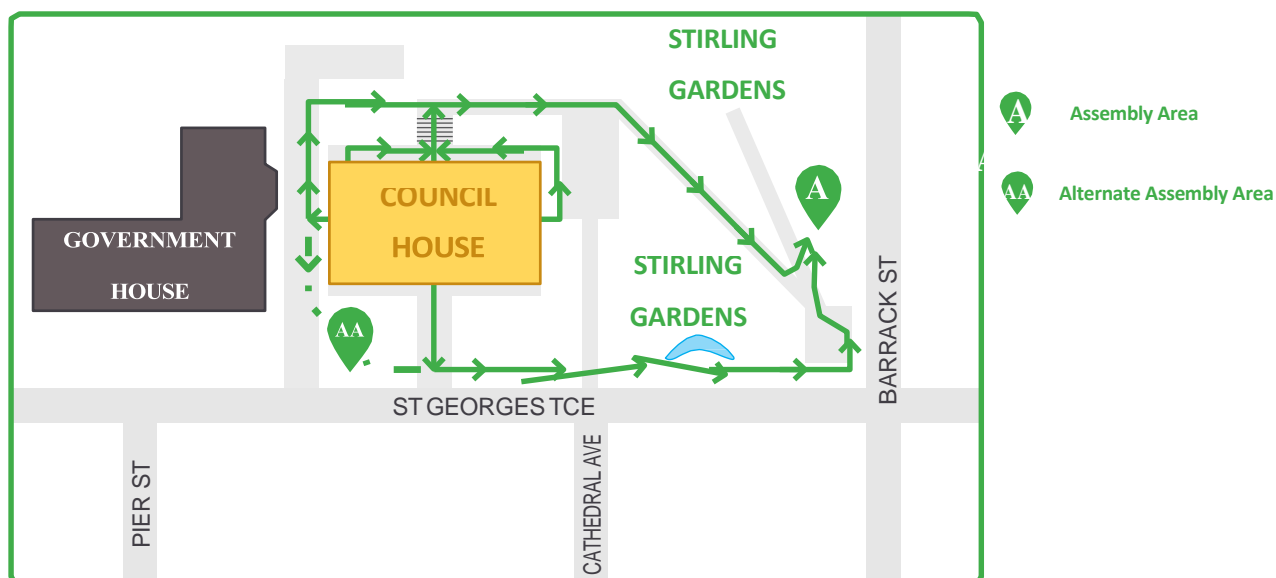
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EVACUATION ASSEMBLY AREA





City of Perth

Council Chambers Seating Layout



Chair Commissioner
Eric Lumsden



Chief
Executive Officer
Murray Jorgensen



A/Manager Governance
Andrew Corke



A/Director Community
and Commercial Services
Emma Landers



Commissioner
Andrew Hammond



Personal Aide
Paul Anastas



A/Director Planning and
Development
Robert Farley



Commissioner
Gaye McMath



A/Director Construction
and Maintenance
Nathan Ahern



Manager
Development Approvals
Margaret Smith



A/Director
Corporate Services
Mark Ridgwell



A/Director Economic
Development and Activation
Daniel High



Governance Officer
Ashlee Rutigliano

Public Gallery

Report to the Ordinary Council Meeting

Agenda **Strategic Arts Sponsorship – STRUT Dance collaboration with**
Item 13.1 **Hofesh Shechter**

Recommendation:

That Council:

- 1. APPROVES a Strategic Arts Sponsorship of \$25,000 (excluding GST) to STRUT Dance for the collaboration with international choreographer Hofesh Shechter; and**
- 2. AUTHORISES the Chief Executive Officer (or an appointed delegate) to negotiate with the applicant the final list of sponsorship benefits according to the Council approved funding amount.**

FILE REFERENCE:	P1037135#06
REPORTING UNIT:	Business Support and Sponsorship
RESPONSIBLE DIRECTORATE:	Economic Development and Activation
REPORT AUTHOR DISCLOSURE OF INTEREST:	Nil
DATE:	27 June 2019
ATTACHMENT/S:	Nil

Council Role:

- | | | |
|-------------------------------------|----------------|---|
| <input type="checkbox"/> | Advocacy | <i>When the Council advocates on its own behalf or on behalf of its community to another level of government/body/agency.</i> |
| <input checked="" type="checkbox"/> | Executive | <i>The substantial direction setting and oversight role of the Council e.g. adopting plans and reports, accepting tenders, directing operations, setting and amending budgets.</i> |
| <input type="checkbox"/> | Legislative | <i>Includes adopting local laws, town planning schemes and policies</i> |
| <input type="checkbox"/> | Quasi-Judicial | <i>When the Council determines an application/matter that directly affects a person's right and interests. The judicial character arises from the obligation to abide by the principles of natural justice. Examples of Quasi-Judicial authority include town planning applications, building licences, applications for other permits/licences (e.g. under Health Act, Dog Act or Local Laws) and other decisions that may be appealable to the State Administrative Tribunal.</i> |
| <input type="checkbox"/> | Information | <i>For the Council/Committee to note.</i> |

Legislation / Strategic Plan / Policy:**Legislation**Section 8 of the *City of Perth Act 2016****City of Perth Act 2016*****Objects of the City of Perth**

8(1)(g) - to strengthen Perth's reputation as an innovative, sustainable and vibrant city that attracts and welcomes all

Integrated Planning and Reporting Framework Implications**Strategic Community Plan**
Strategic Priority - Social**Policy**

Policy No and Name: 18.13 – Sponsorship and Grants

Purpose and Background:**Applicant Details**

Entity Name	STRUT Dance Incorporated
ABN	22 021 834 488
Entity Type	Other Incorporated Entity
ABN Status	Active
ATO Endorsed Charity Type	Charity

STRUT Dance (STRUT) is the National Choreographic Centre based at the King Street Arts Centre. STRUT supports development, collaboration and presentation opportunities for independent dance artists from across Australia and the Asia Pacific region. STRUT aims to support world-class dance techniques and choreographic methodology to enrich the local dance sector and help ignite and inspire development.

In 2019 and 2020 STRUT will work with Israeli choreographer Hofesh Shechter for a development and performance program, co-commissioned and presented with the 2020 Perth Festival.

Details:

Applicant	STRUT Dance
Project Title	Hofesh Shechter collaboration
Project Dates	12/08/2019 - 23/02/2020
Venue	King Street Arts Centre and State Theatre Centre of WA
Estimated attendance	2,550 attendees
Total Project Cost	\$316,280
Total Amount Requested	\$25,000 (8% of total project cost)
Recommendation	Approval
Recommended amount	\$25,000 (8% of total project cost)
Assessment Score	47.17 out of 56 (84%)

Project Description

Hofesh Shechter is an internationally acclaimed Israeli choreographer, dancer, lighting designer and composer based in London. Hofesh Shechter is credited with the creation of a new genre: part dance, part gig and part theatre, with its own unique voice. Hofesh Shechter creates dance that is popular, entertaining and accessible with wide appeal.

Since 2017, STRUT has been working with the training and methodology that underpins Hofesh Shechter's unique vision with a team from the current Hofesh Shechter company. More than 200 Australian and Asia Pacific dance artists and choreographers have already been able to participate in a series of STRUT / Hofesh Shechter workshops.

This partnership will culminate in a restaging of Shechter's "Uprising" and "tHE bAD" ("HOFESH IN THE YARD"), co-commissioned and presented by the Perth Festival 2020. The project is a significant outcome of four years of strategic investment from STRUT Dance, the Western Australian Department of Local Government, Sport and Cultural Industries, the Australia Council, Department of Foreign Affairs and Trade, Hofesh Shechter Dance Company and STRUT's members, audience and donor circle.

Hofesh Shechter Masterclass Workshop Program and Showing

Date:	12 – 23 August 2019
Venue:	King St Arts Centre / State Theatre Centre of Western Australia
Anticipated attendance:	60 participants
Ticket price:	N/A

For the third consecutive year, leading artists from the Hofesh Shechter Company will direct 60 dance artists (selected through an Expression of Interest process) from across Australia and the Asia Pacific region in a two-week intensive master workshop that unpacks the core principles and methodology of Hofesh's Shechter's choreographic vision. At completion of the workshops, STRUT will host a development showing where the public can meet the Hofesh creatives and the Perth Festival Artistic Director.

A two-day audition in August will identify the cast for the performances. More than 100 artists are expected to audition. It is anticipated the interstate and international artists will travel to Perth for this opportunity given the prestigious reputation of Hofesh Scheter. This process will also identify four professional development positions for recent graduates from Western Australian Academy of Performing Arts.

Hofesh Shechter Performances "Uprising" / tHE bAD" - Perth Festival 2020

Date:	18 – 23 February 2020
Venue:	Courtyard, State Theatre Centre of Western Australia
Anticipated attendance:	1,860 attendees
Ticket price:	Adult \$35.00; Concession \$30.00

A cohort of 12 independent dance artists will perform "Uprising / tHE bAD" in the State Theatre Centre Courtyard as part of the 2020 Perth Festival, an Australian premiere exclusive to Perth.

Hofesh Shechter composes his own music and his performances have more of a rock concert feel than a traditional dance presentation. The work will be presented with an innovative standing room “mosh pit” set-up, complemented by more formal seating in the upper galleries.

Previous five years City of Perth Support and Acquittals

Year	Amount	Project
2014	\$20,000	M Casa es Su Casa
2015	Nil	
2016	\$10,000	MoveMe (joint application with Ausdance / Co3/ Performing Lines)
2017	\$12,500	One Flat Thing, Reproduced
2018	\$12,500	Sunset Creative Development
<u>TOTAL</u>	<u>\$55,000</u>	

- The City of Perth has received an acquittal for the previous support; and
- City Officers can confirm that all previous funding has been satisfactorily acquitted.

Sponsorship Benefits

- The City of Perth will be recognised as a Supporting Sponsor of the project;
- Acknowledgement of City of Perth across all promotional materials including posters, flyers, Perth Festival brochure, websites and e-newsletters;
- Verbal acknowledgement at relevant events including workshops, performances, fundraising events and media opportunities;
- The opportunity for a nominated City representative to speak in a special ABC report from Briana Shepard which will go to air in February as promotion for the Perth Festival season;
- City of Perth signage displayed at associated events; and
- The opportunity for a nominated City representative to speak at the Shechter workshop showing in August.

Strategic Arts Sponsorship Assessment Score Card

The application was assessed by a three-person assessment panel and scoring has been averaged for each outcome.

<u>ESSENTIAL ASSESSMENT CRITERIA</u>	<u>SCORE out of 4</u>
Does the project reflect and add value to the City of Perth’s strategic objectives, as outlined in the Strategic Community Plan?	2.83
Does the project demonstrate arts and cultural activity of a high calibre, with suitably experienced personnel?	3.50
Does the project deliver arts activity that represents Perth's unique cultural identity?	2.00
Does the project increase opportunities for the community to participate in cultural life and/or identify strategies to widen audience engagement?	3.33
Does the project foster meaningful collaborations across the local arts industry and/or community?	3.83

Does the project contribute to a positive sense of place within the city?	2.50
Does the project raise the profile and reputation of the City of Perth as a premier Capital City and arts industry leader?	3.67
Does the project provide professional development opportunities for local artists and/or cultural workers?	3.67
Does the project attract a broad audience, stimulate the local economy and provide opportunities for engagement with local businesses?	3.50
Does the project support the ongoing development, viability and sustainability of the organisation and the local arts industry?	3.67
Has the applicant demonstrated capacity to manage all aspects of the project?	3.33
Does the project contribute to a unique cultural tourism offering for local, national and international audiences?	3.00
Are the project plan and budget realistic and value for money?	3.33
Does the project demonstrate financial viability through evidence of support from other government agencies, businesses or community organisations?	3.50
Subtotal 45.67 out of 56	
<u>OPTIONAL ASSESSMENT CRITERIA</u>	
<i>The below are non-essential criteria (optional) based on goals identified in the City of Perth Strategic Community Plan. Applicants who can demonstrate their project achieves any of these outcomes can receive additional assessment points for each of these criteria.</i>	
Does the project activate underutilised locations or locations prioritised for activation by the City in interesting and engaging ways?	1.50
Does the project celebrate Indigenous culture?	N/A
Does the project activate places along the riverfront?	N/A
Subtotal 1.50 Bonus Points	
<u>TOTAL ASSESSMENT SCORE 47.17 out of 56 (84%)</u>	

Financial Implications:

ACCOUNT NO:	PJ 1395-80050-0000-7901
BUDGET ITEM:	Annual Arts Sponsorship
BUDGETED AMOUNT:	\$690,500
AMOUNT SPENT TO DATE:	\$618,000
PROPOSED COST:	\$25,000
BALANCE REMAINING:	\$47,500
ANNUAL MAINTENANCE:	N/A
ESTIMATED WHOLE LIFE COST:	N/A

All figures quoted in this report are exclusive of GST.

Comments:

- This is a high quality artistic product and an excellent application. The key outcomes are around building and sustaining a local contemporary dance industry through employment, professional development and high-level partnership and networking at an international level. This proposal offers significant development opportunities for the local contemporary dance sector;

- STRUT have consistently delivered high quality programming in the past, attracting impressive audience numbers. This work will assist STRUT to capitalise on the momentum, success and audience engagement of STRUT Dance's 2019 Perth Festival presentation, "SUNSET" which sold out before it opened;
- STRUT has outlined a high quality contemporary dance offering that has the potential to engage new audiences and attract visitors from outside of Perth. Through the workshop the public has the opportunity to experience the development of the work;
- The program will attract interstate and international artists to Perth and support world class development opportunities for Western Australian dance artists. The engagement of Hofesh Shechter with the local arts sector will have considerable artistic outcomes and as part of Perth Festival, will increase Perth's reputation as a premier arts city;
- Ticket prices to the performance are accessible and will activate the State Theatre Centre courtyard which is underutilised as a performance space. Hofesh Shechter's inventive style will bring attention and may encourage new audiences to attend a dance performance; and
- STRUT have identified clear strategies for maximising opportunities to local Northbridge businesses.

Report to the Ordinary Council Meeting

Agenda **Business Event Sponsorship - TEDxPerth Flagship Event 2019**
Item 13.2

Recommendation:

That Council:

- 1. *APPROVES a Business Event Sponsorship of \$20,000 (excluding GST) to TEDxPerth Inc for the TEDxPerth Flagship Event 2019, comprising \$15,000 (ex GST) cash sponsorship and up to \$5,000 in-kind support for hire of the Perth Town Hall; and***
- 2. *AUTHORISES the Chief Executive Officer (or an appointed delegate) to negotiate with the applicant the final list of sponsorship benefits according to the Council approved funding amount.***

FILE REFERENCE:	P1037825#01
REPORTING UNIT:	Business Support and Sponsorship
RESPONSIBLE DIRECTORATE:	Economic Development and Activation
REPORT AUTHOR DISCLOSURE OF INTEREST:	Nil
DATE:	27 June 2019
ATTACHMENT/S:	Nil

Council Role:

- | | | |
|-------------------------------------|----------------|---|
| <input type="checkbox"/> | Advocacy | <i>When the Council advocates on its own behalf or on behalf of its community to another level of government/body/agency.</i> |
| <input checked="" type="checkbox"/> | Executive | <i>The substantial direction setting and oversight role of the Council e.g. adopting plans and reports, accepting tenders, directing operations, setting and amending budgets.</i> |
| <input type="checkbox"/> | Legislative | <i>Includes adopting local laws, town planning schemes and policies</i> |
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Legislation / Strategic Plan / Policy:**Legislation**Section 8 of the *City of Perth Act 2016****City of Perth Act 2016*****Objects of the City of Perth**

8(1)(g) - to strengthen Perth's reputation as an innovative, sustainable and vibrant city that attracts and welcomes all

Integrated Planning and Reporting Framework Implications**Strategic Community Plan**

Strategic Priority - Economic

Policy

Policy No and Name:

18.13 – Sponsorship and Grants

Purpose and Background:**Applicant Details**

Entity Name	TEDxPerth Inc
ABN	74 909 702 485
Entity Type	Other Incorporated Entity
ABN Status	Active
ATO Endorsed Charity Type	Not endorsed

TED is a global not-for-profit organisation devoted to spreading ideas, primarily in the form of short, powerful talks. Founded in 1984, the organisation's basis was a conference themed around Technology, Entertainment and Design, and has subsequently grown to global community and audience with the mission to share and spread ideas.

TEDxPerth is licensed by TED as an independently organised, volunteer run event, with the aim to promote the brightest ideas in Perth to a local, national and international audience. Organisers state their purpose is to gather Perth's finest thinkers and doers and provide a platform for "ideas worth spreading".

The TEDxPerth flagship event is held annually and features a program of industry thought leaders presenting bold and interesting ideas with the aim to be a beacon for all that is remarkable, challenging and thought provoking in Perth. TEDxPerth has grown into the second largest TEDx event in Australia after Sydney. The event has been hosted at the Perth Concert Hall since 2014.

The City of Perth has received a request for Business Event Sponsorship of \$20,000 (excluding GST) from TEDxPerth to support the 2019 TEDxPerth Flagship Event.

Details:

Sponsorship Category	Business Event Sponsorship
Applicant	TEDxPerth Inc
Project Title	TEDxPerth Flagship Event 2019
Project Dates	4 – 7 September 2019
Venue	Perth Town Hall and Perth Concert Hall
Total Project Cost	\$197,830
Total Amount Requested	\$20,000
Recommendation	Approval
Recommended amount	\$20,000 (\$15,000 cash sponsorship and \$5,000 in-kind support for the Perth Town Hall venue hire)
Assessment Score	42.83 out of 60 (71%)

Project Description**VIP Launch Reception**

Date: 4 September 2019
 Venue: Perth Town Hall
 Anticipated attendance: 250 attendees
 Ticket price: Invitation

Guests at the event will include partners, speakers, alumni, VIPS and TEDx organisers from across the Indo-Pacific region.

TedxPerth Flagship Event

Date: 7 September 2019
 Venue: Perth Concert Hall
 Anticipated attendance: 1,700 attendees
 Ticket price: Adult \$130 and Concession \$110

The 2019 TEDxPerth will feature a curated program of 16 speakers presenting ideas to an anticipated capacity audience of 1,700. 2019 speakers being considered include business leaders, microgravity researchers, community organisers, Aboriginal leaders, data scientists, sports scientists, linguists, surgeons, child protection specialists and many others.

In addition to the talks, TEDxPerth will be live streamed and after the event, professionally edited and presented online. To date, TEDxPerth talks have been viewed online more than 7.5 million times with three talks selected to be featured on the global TEDx platform.

Pay It Forward

This initiative will provide free admission to disadvantaged and marginalised community members who participate in a program delivered by one of TEDxPerth's charity partners.

Previous five years City of Perth Support and Acquittals

Year	Amount	Project
2014	\$20,500	TEDxPerth
2015	\$20,000	TEDxPerth
2016	\$20,000	TEDxPerth
2017	\$5,000	TEDxPerth
2018	\$15,000	TEDxPerth
<u>TOTAL</u>	<u>\$80,500</u>	

- The City of Perth has received an acquittal for the previous support; and
- City Officers can confirm that all previous funding has been satisfactorily acquitted.

Sponsorship Benefits

The City of Perth will receive the following benefits:

- Recognition as a Principal Partner;
- Fourteen tickets which the City of Perth will donate to the *Pay It Forward* scheme enabling disadvantaged community members to attend the flagship event;
- Opportunity to install up to two activations in the foyer of Perth Concert Hall during the event;
- Full page advertisement and logo recognition in the printed program;
- Thanks and Acknowledgment during official proceedings;
- Continued promotion of Perth as a global city through the onstage branding of Perth in every talk; and
- Logo recognition:
 - in promotional emails sent to 10,500 subscribers;
 - at the start of each video presented online by TEDxPerth; and
 - main stage on screen branding, TEDxPerth website, volunteer tshirts and event banners.

Assessment Score Card

The application was assessed by a three person assessment panel and the scoring has been averaged for each outcome.

Assessment Criteria	Score /5
Economic Impact and Attendance	
To what extent will the event attract a significant number of attendees?	5.00
To what extent does the event demonstrate the potential to generate significant direct economic benefit to the city economy and local businesses?	3.00
For an event with travelling delegates, is the majority of accommodation within the boundaries of the City of Perth?	2.33
To what extent does the event attract tourism and visitors to the city and promote Perth as a destination?	2.67
To what extent does the event encourage delegates and their partners to explore Perth, through inclusion of a social program or free time for travelling delegates?	2.00

Subtotal 15 out of 25	
Sector and Business Development	
To what extent does the event provide opportunities to enhance and promote Perth's reputation in a key industry sector?	4.33
To what extent does the event offer opportunities for business networking, education, information exchange and links to WA industry sectors, especially in a sector prioritised by the City of Perth?	4.17
To what extent does the event enhance business or community development and assist in building long-term relationships by providing Perth business and community leaders with the opportunity to meet visiting industry leaders?	3.50
Subtotal 12 out of 15	
Event Profile and Organisational Capacity	
To what extent does the event position Perth as a Capital City and lift the status, awareness or profile of Perth?	4.50
To what extent does the event demonstrate the participation of high calibre speakers and participants?	4.33
To what extent has the applicant provided evidence of a robust business plan including other funding sources to ensure sustainability of the event?	3.00
Please rate the level of benefits and recognition provided to the City	4.00
Subtotal 15.83 out of 20	
TOTAL ASSESSMENT SCORE 42.83 out of 60 (71%)	

Financial Implications:

ACCOUNT NO:	PJ 1395-55210-0000-7901
BUDGET ITEM:	Innovation and Technology
BUDGETED AMOUNT:	\$125,000
AMOUNT SPENT TO DATE:	\$0
PROPOSED COST:	\$20,000
BALANCE REMAINING:	\$105,000
ANNUAL MAINTENANCE:	N/A
ESTIMATED WHOLE LIFE COST:	N/A

All figures quoted in this report are exclusive of GST.

Comments:

- TEDxPerth demonstrates to a global audience that Perth is a forward-thinking, progressive and connected city, embracing innovation and new technology. The event supports Object 8(1)(g) of the *City of Perth Act*, "to strengthen Perth's reputation as innovative, sustainable and vibrant City";
- Sponsorship of TEDxPerth demonstrates the City of Perth's strong commitment to innovation, development and community building. The primary return-on-investment from this sponsorship is in the marketing and positioning of Perth in a global context as a leading innovation hub, notably through the 7.5 million times the TEDxPerth videos have already been viewed online;
- The event is well aligned with the City's Economic Development objectives and supports a number of the key strategic sectors including Innovation and Technology, Tourism, International Education and Mining and Resources;

- As a globally recognised event, TEDxPerth gives Perth-based industry thought leaders an international platform to share knowledge and ideas and encourage cross industry collaboration;
- The City of Perth will work closely with event organisers to drive activation outcomes including potential live streaming on the Northbridge Piazza or Cultural Centre screen and investigate further leveraging opportunities with City of Perth Library and inhouse at the Perth Concert Hall during the event;
- Event speakers have historically been well chosen and thought provoking. The event provides professional development opportunities to participants. In the lead up to the event, speakers will be paired with TEDx coaches to hone their ideas and delivery to maximise impact on the audience; and
- TEDxPerth is a not-for-profit event, run entirely by volunteers. It is unlikely the event would be held in Perth city without support from the City of Perth. The sponsorship request and benefits are considered appropriate, with the City being acknowledged as a Principal Partner.

Report to the Ordinary Council Meeting

Agenda
Item 13.3

**Key Sector Development Sponsorship – WA Bio Innovation
Symposium 2019**

Recommendation:

That Council:

- 1. APPROVES a Key Sector Development Sponsorship of \$10,000 (excluding GST) to the University of Western Australia for the WA Bio Innovation Symposium 2019; and**
- 2. AUTHORISES the Chief Executive Officer (or an appointed delegate) to negotiate with the applicant the final list of sponsorship benefits according to the Council approved funding amount.**

FILE REFERENCE:	P1037825#02#04
REPORTING UNIT:	Business Support and Sponsorship
RESPONSIBLE DIRECTORATE:	Economic Development and Activation
REPORT AUTHOR DISCLOSURE OF INTEREST:	Nil
DATE:	1 July 2019
ATTACHMENT/S:	Nil

Council Role:

- | | | |
|-------------------------------------|----------------|---|
| <input type="checkbox"/> | Advocacy | <i>When the Council advocates on its own behalf or on behalf of its community to another level of government/body/agency.</i> |
| <input checked="" type="checkbox"/> | Executive | <i>The substantial direction setting and oversight role of the Council e.g. adopting plans and reports, accepting tenders, directing operations, setting and amending budgets.</i> |
| <input type="checkbox"/> | Legislative | <i>Includes adopting local laws, town planning schemes and policies</i> |
| <input type="checkbox"/> | Quasi-Judicial | <i>When the Council determines an application/matter that directly affects a person's right and interests. The judicial character arises from the obligation to abide by the principles of natural justice. Examples of Quasi-Judicial authority include town planning applications, building licences, applications for other permits/licences (e.g. under Health Act, Dog Act or Local Laws) and other decisions that may be appealable to the State Administrative Tribunal.</i> |
| <input type="checkbox"/> | Information | <i>For the Council/Committee to note.</i> |

Legislation / Strategic Plan / Policy:**Legislation**

Section 8 of the *City of Perth Act 2016*
Local Government Act 1995

City of Perth Act 2016**Objects of the City of Perth**

8(1)(g) - to strengthen Perth's reputation as an innovative, sustainable and vibrant city that attracts and welcomes all

Integrated Planning and Reporting Framework Implications**Strategic Community Plan**

Strategic Priority - Economic

Policy

Policy No and Name: 18.13 – Sponsorship and Grants

Purpose and Background:**Applicant Details**

Entity Name	University of Western Australia
ABN	37882817280
Entity Type	Other Incorporated Entity
ABN Status	Active
ATO Endorsed Charity Type	Charity

Details:

Sponsorship Category	Key Sector Development Sponsorship
Applicant	University of Western Australia
Project Title	WA Bio Innovation Symposium 2019
Project Start Date	17/10/2019
Project End Date	18/10/2019
Venue	EY Building, Mounts Bay Road
Estimated participants	150
Ticket Cost	N/A
Total Project Cost	\$26,000
Total Amount Requested	\$10,000 (38.5% of the total project cost)
Recommendation	Approve
Recommended amount	\$10,000 (38.5% of the total project cost)
Assessment Score	52.5 out of 65 (80.8%)

Project Description

The WA Bio Innovation Symposium is a curated two day event linking industry with international pharmaceutical investors, providing access to Western Australian life science and research projects nearing translation stage of the commercialisation process. The aim of the symposium is to maximise the international investment and growth opportunities for Western Australian life science research projects.

Researchers, clinicians and entrepreneurs will present their work to a targeted audience of industry representatives from medtech, biotech and pharmaceutical companies, as well as venture capital investors. All early stage Australian venture capital investors with open funds in life sciences have been invited to attend, as well as scouted United States and European Union investors.

The symposium acknowledges that project commercialisation takes a considerable amount of time and the initiation of conversation is an important first step. The event leverages national programs such as Bridge and Bridgetech and is strategically scheduled before the national AusBiotech conference. The West Australian event will jumpstart relationships and allow participants to introduce themselves in Perth and then further leverage discussions at the national event. By connecting local industry to visiting industry stakeholders they may not have otherwise had access to, researchers and entrepreneurs can gain invaluable feedback on their ideas to increase their chances of success.

Organisers hope greater opportunities and resources will encourage the continued growth of the sector and retain skilled workers. Perth's industry is considered a relatively new presence in the international bio-community. The establishment of the WA Bio Innovation Symposium provides a platform for the local industry to increase the visibility of the sector, with the aim to ultimately attract more investment into Western Australia. The event also provides an opportunity for colleagues within Western Australia to learn about projects and build cross-organisational collaborations to improve funding opportunities for West Australian research.

A networking dinner will be held on the first night to acknowledge and thank participants who are not paid for their presentations. In addition, optional tours of West Australian facilities will be offered as requested by industry participants to further their exposure to suitable projects.

Previous five years City of Perth Support and Acquittals

Year	Amount	Project
2015	N/A	
2016	N/A	
2017	\$2,500	QEI Symposium
2018	\$5,000	WA Bio Innovation Symposium
2019	N/A	
TOTAL	\$7,500	

- The City of Perth has received an acquittal for the previous support; and
- City Officers can confirm that all previous funding has been satisfactorily acquitted.

Sponsorship Benefits

Organisers will provide the following benefits for the requested sponsorship:

- Collaboration with the Think Perth campaign for social media posts, news stories and content for an electronic direct mail (EDM);
- Access to attendees to promote the City's agenda of supporting medical life sciences;
- Opportunities for the City to provide content/marketing and or media to promote its Think Perth campaign to a specialised audience that can benefit of knowing more about investment opportunities in Perth;

- National branding, advertising and promotion through social and traditional media and ministerial briefings (if required);
- Incorporating and displaying any logos, signage and merchandise provided by the City of Perth at the event and in the booklet for attendees to take home;
- Logos on all invitations to the event to be sent to approximately 250 potential attendees; and
- A City of Perth representative will be invited to provide a speech at the dinner thanking the industry for participating in this special event.

Assessment Score Card

The application was assessed by a two-person assessment panel and the scoring has been averaged for each outcome.

Essential Project Criteria	Score (5)
<i>All applications are assessed on the following criteria:</i>	
Alignment with a Key Sector	
To what extent does the project support the growth and development of an established or emerging key sector that represents importance to the City of Perth's economy?	4.50
To what extent does the project assist the City of Perth in developing a compelling narrative on our unique selling points and raise the profile and reputation of the City of Perth as a premier Capital City to do business within the relevant sector?	4.50
Prestige and Significance	
To what extent does the applicant demonstrate prestige and significance?	3.75
Project Plan and Other Funding Sources	
Has the applicant provided evidence of a robust project plan?	4.50
Has the applicant included a budget detailing investment through a variety of funding sources?	3.00
Has the applicant demonstrated what specific elements the City of Perth funding is supporting and what extra capacity the funding will enable	4.25
Sponsorship Benefits	
Please rate the level of benefits and recognition provided to the City	4.25
Subtotal 28.75 out of 35	
Additional Project Outcomes	
<i>Applicants must address at least two of the following six outcome areas. Applicants can address as many outcome areas as are relevant to the project or initiative.</i>	
Outcome 1. Investment Attraction	4.00
Outcome 2. International Business Development	3.75
Outcome 3. Short term Direct Economic Benefits	3.50
Outcome 4. Long term Economic Development	4.00
Outcome 5. Professional Development, Training and Skill Development	4.00

Outcome 6. Linkages and Knowledge Exchange	4.50
Subtotal 23.75 out of 30	
<u>TOTAL ASSESSMENT SCORE 52.5 out of 65 (80.8%)</u>	

Financial Implications:

ACCOUNT NO: PJ 13958067000007901
 BUDGET ITEM: Medical Health and Life Sciences
 BUDGETED AMOUNT: \$65,000*
 AMOUNT SPENT TO DATE: \$0
 PROPOSED COST: \$10,000
 BALANCE REMAINING: \$55,000
 ANNUAL MAINTENANCE: N/A
 ESTIMATED WHOLE LIFE COST: N/A

All figures quoted in this report are exclusive of GST.

*The FY19/20 budget is currently being finalised.

Comments:

The WA Bio Innovation Symposium provides a unique platform for local researchers and institutes to engage with investors. There are limited showcase events currently hosted in Perth and so by positioning the symposium ahead of Ausbiotech, participants can maximise their potential for success by initiating important relationships.

Difficultly accessing venture capital funds is a frequent cause of failure for start-up companies. The symposium provides the unique opportunity of directly connecting West Australian industry with available and interested investors. The addition of the tours to the symposium will facilitate on the ground access and demonstration of work, increasing investor understanding of projects.

The event aligns with the City's economic strategic priorities as detailed in the Strategic Community Plan, including partnering with industry to support the growth of a diverse economy and facilitating a globally connected economy through attraction of investment. The City's Economic Development Unit have focused their work within the medical life science sector to raise its profile and attract interest from other levels of government. Sponsorship of WA Bio Innovation Symposium will further contribute to this goal by highlighting the sector's potential for jobs and growth. The City will leverage this support through its ThinkPerth campaign.

City Officers have noted the continued success of WA Bio Innovation Symposium, which has become an important annual event for the sector. Officers have noted an increase in local attendance, visiting delegation and the length of the event.

An increase in funding will ensure the event is delivered to an appropriately high level, providing a conducive environment to showcase the best of Perth medical and life science to investors and ensuring outcomes are maximised.

Report to the Ordinary Council Meeting

Agenda **Major Events and Festivals Sponsorship – ATP Cup Perth**
Item 13.4

Recommendation:

That Council subject to the approval of the 2019/20 budget:

- 1. APPROVES a Major Events and Festivals Sponsorship of \$130,000 (excluding GST) for one year to Tennis Australia for the ATP Cup – Perth, as follows:**
 - 1.1 \$120,000 (excl. GST) cash sponsorship; and**
 - 1.2 \$10,000 in-kind sponsorship for banner hire.**
- 2. AUTHORISES the Chief Executive Officer (or an appointed delegate) to negotiate with the applicant the final list of sponsorship benefits according to the Council approved funding amount.**

FILE REFERENCE:	P1037137#05
REPORTING UNIT:	Business Support and Sponsorship
RESPONSIBLE DIRECTORATE:	Economic Development and Activation
REPORT AUTHOR DISCLOSURE OF INTEREST:	Nil
DATE:	24 June 2019
ATTACHMENT/S:	Nil

Council Role:

- | | | |
|-------------------------------------|----------------|---|
| <input type="checkbox"/> | Advocacy | <i>When the Council advocates on its own behalf or on behalf of its community to another level of government/body/agency.</i> |
| <input checked="" type="checkbox"/> | Executive | <i>The substantial direction setting and oversight role of the Council e.g. adopting plans and reports, accepting tenders, directing operations, setting and amending budgets.</i> |
| <input type="checkbox"/> | Legislative | <i>Includes adopting local laws, town planning schemes and policies</i> |
| <input type="checkbox"/> | Quasi-Judicial | <i>When the Council determines an application/matter that directly affects a person's right and interests. The judicial character arises from the obligation to abide by the principles of natural justice. Examples of Quasi-Judicial authority include town planning applications, building licences, applications for other permits/licences (eg under Health Act, Dog Act or Local Laws) and other decisions that may be appealable to the State Administrative Tribunal.</i> |
| <input type="checkbox"/> | Information | <i>For the Council/Committee to note.</i> |

Legislation / Strategic Plan / Policy:**Legislation**

Section 8 of the *City of Perth Act 2016*
Local Government Act 1995

City of Perth Act 2016**Objects of the City of Perth**

8(1)(g) - to strengthen Perth's reputation as an innovative, sustainable and vibrant city that attracts and welcomes all

Integrated Planning and Reporting Framework Implications**Strategic Community Plan**

Strategic Priority - Economic

Policy

Policy No and Name: 18.13 – Sponsorship and Grants

Purpose and Background:**Applicant Details**

Entity Name	Tennis Australia Limited
ABN	61006281125
Entity Type	Australian Public Company
ABN Status	Active
ATO Endorsed Charity Type	Not endorsed

Applicant Description

Tennis Australia is the governing body for the sport of tennis in Australia. The organisation exists to promote tennis and to conduct domestic and international tournaments on behalf of Australia.

Background:

The City of Perth has received a request for a Major Events and Festivals Sponsorship of \$130,000 (excluding GST) per annum for a two-year sponsorship term from Tennis Australia to support the Association of Tennis Professionals Cup (ATP Cup) - Perth stage.

In 2019, it was announced that the newly formed ATP Cup would replace the Hopman Cup after 31 years of being hosted in Perth. The Hopman Cup was one of Western Australia's most iconic and highest profile international sporting events, a hugely successful event which in recent years brought over 110,000 visitors annually into the city with a direct economic impact of \$3 million according to the impact report conducted by Nielsen Sports on behalf of Tennis Australia. The City supported the Hopman Cup since 2008.

The ATP is staging the new ATP Cup in partnership with Tennis Australia. The ATP is responsible for the management of participating players, the administration of the competition rules and global event promotion. Tennis Australia, as event promoter, is responsible for all other aspects of the competition.

It is anticipated that the ATP Cup will have an even greater impact on Perth than the Hopman Cup. The event will bring the best male players to Australia for a major teams' event showcasing live tennis in Perth. Along with the best players comes the class, prestige and quality of a grand slam with the patriotism of a Davis Cup. This 24 nation teams' competition features \$15 million USD in prize money; making it the richest tournament outside the four grand slams; and 750 singles and 250 doubles ATP Rankings points. An event of this prestige will enhance the City's reputation as a vibrant global city.

The event is expected to bring over 100,000 visitors to the city and attract significant economic stimulus through direct spend in Perth.

Details:

Event Title	ATP Cup - Perth
Event Start Date	03/01/2020
Event End Date	08/01/2020
Venue	RAC Arena and various city spaces
Estimated Attendance	104,000: <ul style="list-style-type: none"> • 100,000 at ticketed component; and • 4,000 at free components
Ticket Cost	Various prices from \$28.00
Total Project Cost	Commercial in Confidence
Total Amount Requested	\$130,000 per year
Recommendation	Approval for a one-year Major Events and Festival Sponsorship
Recommended Amount	\$130,000 for 1 year as follows: <ul style="list-style-type: none"> • \$120,000 cash sponsorship; and • \$10,000 in-kind for banner hire.
Assessment Score	52.48 out of 65 (80.74%)

Event Summary

The ATP Cup is a new international men's tennis tournament which will premiere in Australia in January 2020. The tournament is a hardcourt, team tournament between competing nations and will kickstart the men's tennis season for the year. The event will be played over ten days across three Australian cities – Sydney, Brisbane and Perth, with the finals taking place in Sydney.

Tournament Format

The tournament will feature 24 teams divided into six groups of four in the group stage, round-robin play. The six winners of each group and the two best runners-up emerge to contest the eight nation knockout stage (quarter finals, semi-finals and final). Four of the top 12 male players, and eight of the top 24 will play in Perth, with 24 teams competing across the three cities.

The format will feature two singles and a doubles match per tie in two sessions per day, with six days of tennis in Perth. The nation winning two points wins the tie. Every team nation will be guaranteed to play three ties in the group stages.

Each team may have up to five players, made up of the nation's three highest ATP ranked singles players. The remaining two places will be filled by players with the next highest singles or doubles ranking. Each team will have a captain, selected by the No. 1 singles player.

Event Details

The inaugural ATP Cup Perth will be held at the RAC Arena from 3-8 January 2020. The lead up to the tournament will see numerous events and activations held across the city with free, family orientated activity with the aim to drive awareness and interest in the event, encourage ticket sales and visitation into the city. The ATP Cup Perth will consist of several components both free and ticketed:

ATP Cup Perth Launch (Free)

Date	17 September 2019
Timing	12noon – 2pm (TBC)
Location	Venue within Perth city (TBC)
Projected Attendance	500

The ATP Cup will be launched in all three cities on the same date when the official team rankings are announced. This is the official celebration of the start of the tournament announcing the player field and schedule for ATP Cup Perth. It will be held at an iconic location within the city of Perth (pending suitable location found).

Sponsors, media and VIP guests will be invited to this free, but exclusive event.

Kids Day (Free)

Date	1 October 2019
Timing	10am – 2pm (approx. TBC)
Location	Yagan Square (TBC)
Projected Attendance	1,000

A free, family orientated activation encouraging children and their parents alike to pick up a racquet and have a go. Activities throughout the day include: mini tennis, tennis dart board, hit the target, face painting, balloons, hoppy the mascot, giveaways and competitions.

ATP Cup Perth Takeover (Free)

Date	1 November 2019
Timing	10am – 4pm
Location	Yagan Square (TBC)
Projected Attendance	2,500

Appealing to young adults and professionals, ATP Cup Perth will take over a bar turning it into all things tennis, enabling a local venue to leverage the event for commercial opportunities as well as promote the event to the Perth public.

ATP Cup (Ticketed)

Date	3-8 January 2020
Timing	Two sessions per day, starting at 10am and 5.30pm. The sessions continue until the tennis has finished. Each session consists of two singles and 1 doubles matches.
Location	RAC Arena
Projected Attendance	100,000
Ticket Price - Adult	Various prices from \$28.00

ATP Cup Perth is a ticketed event, running for six days and 12 sessions (six day sessions and six night sessions) with all sessions having paid tickets.

The ticketing structure supports the family friendly nature with free tickets for children for day sessions, whilst also maintaining a family friendly price for the higher end ticket options.

Previous five years City of Perth Support and Acquittals

Year	Amount	Project
2015	\$110,000	Hopman Cup
2016	\$100,000	Hopman Cup
2017	\$95,830	Hopman Cup
2018	\$100,000	Hopman Cup
2019	\$130,000	Hopman Cup
TOTAL	\$535,830	

- The City previously supported the Hopman Cup which has been replaced by the ATP Cup;
- The City of Perth has received an acquittal for the previous support of the Hopman Cup; and
- City Officers can confirm that all previous funding has been satisfactorily acquitted.

Media Coverage

The ATP Cup will build on the strength of Hopman Cup to grow broadcast, social media and online exposure, as well as attract additional media interest, which will provide a valuable opportunity to promote Perth to a global audience.

The organisers state that the ATP Cup is expected to have a global broadcast audience far in excess of that achieved by the Hopman Cup. In comparison, according to the Global Broadcast Report by Futures, the 2019 Hopman Cup's global TV audience was 31 million.

The ATP Cup will be broadcast nationally through Channel 9 during primetime and internationally across networks in over 200 countries with visuals of Perth and Western

Australia included in the international broadcast feeds of the Perth event, providing global destination marketing.

Impact Reporting

As the ATP Cup is a new event no impact reporting has been conducted. In 2019, Tennis Australia engaged 'Nielsen Sports' to conduct Patron Research to measure the success of the Hopman Cup. It is anticipated that the similar nature of the ATP Cup – being a large-scale, international tennis event with a vast prize fund - will ensure the event has an even greater economic and social impact.

Key insights from the 2019 Hopman Cup Patron Survey Report include:

- A record 110,364 people attended the Hopman Cup, up 3.6% from 2018;
- 99% of all patrons surveyed believe it is important for a large-scale, international sporting event like the Hopman Cup to be held in Perth;
- 94% of patrons surveyed would not have spent time in the city if not for attending the Hopman Cup;
- It was estimated that the average spend of patrons was \$173 per person in the CBD, excluding spend in the Arena as part of the Hopman Cup;
- 57% of patrons surveyed frequented a restaurant, café or bar before or after attending the Hopman Cup,
- 17% of patrons surveyed went shopping whilst in the CBD for the Hopman Cup; and
- 63% of patrons surveyed said their perception of Perth city changed for the better as a result of attending the Hopman Cup.

Sponsorship Benefits

Organisers will provide a suite of substantial commercial benefits for the requested sponsorship fee of \$130,000 (excl GST). The final sponsorship benefits would be subject to negotiation based on the Council approved funding amount.

Event Sponsorship Assessment Score Card

The application was assessed by a three person assessment panel and the scoring has been averaged for each outcome.

PRESTIGE AND SIGNIFICANCE	<u>SCORE /5</u>
Is the event a large-scale event that has the ability to position Perth on a national and/or international stage?	4.67
Does the event demonstrate prestige and significance, through the quality and status of competitors / performers / artists, participants, sponsors, media and involvement or endorsement from international federations and organisations?	4.33
Subtotal	9 out of 10 (90%)
ECONOMIC IMPACT AND ATTENDANCE	
Does the event demonstrate a proven track record of attracting a large audience into the central city and surrounds for the event or have the capacity to do so?	3.83

Does the event demonstrate significant direct economic benefit to the city economy?	3.83
Does the event identify ways to proactively engage with City businesses and traders to maximise visitor spend within the city?	3.33
Is the event preferably longer than one day in duration, with events over multiple days or weeks highly regarded?	3.33
Subtotal	14.32 out of 20 (71.6%)
MEDIA IMPACT	
Does the event demonstrate a proven track record, or have the potential of attracting, significant mainstream media coverage? Demonstrated media coverage that drives awareness of Perth as a destination, on a local, national and international platform will be assessed favourably under this criterion.	4.50
Subtotal	4.5 out of 5 (90%)
OTHER FUNDING AND PRIVATE SECTOR INVESTMENT	
Does the event demonstrate significant investment through a variety of funding sources, including the private sector, and that the event is not reliant on City of Perth funding to be delivered?	5
Does the event demonstrate it is operating through a commercial structure through the management of various revenue streams, including the sale of broadcast and media rights, commercial sponsorship, ticketing, membership etc?	4.83
Subtotal	9.83 out of 10 (98.3%)
COMMERCIAL SPONSORSHIP BENEFITS	
Does the event offer, and demonstrate it is able to deliver on, negotiated commercial sponsorship benefits to the City of Perth?	3.83
The City of Perth aims to sponsor a range of events that presents City residents and visitors with a diverse calendar. Does the event complement and diversify the existing offering within the City?	4.33
Subtotal	8.16 out of 10 (81.6%)
COMMUNITY INVOLVEMENT	
Does the event demonstrate accessibility to a broad demographic?	3.50
Does the event demonstrate potential to involve the local and larger communities in the event or the surrounding support activities?	3.17
Subtotal	6.67 out of 10 (66.7%)
TOTAL ASSESSMENT SCORE 52.48 out of 65 (80.74%)	

Financial Implications:

ACCOUNT NO:	PJ 13958065000007901
BUDGET ITEM:	Major Events and Festivals
BUDGETED AMOUNT:	\$1,025,000
AMOUNT SPENT TO DATE:	\$825,000
PROPOSED COST:	\$130,000
BALANCE REMAINING:	\$70,000

ANNUAL MAINTENANCE:	N/A
ESTIMATED WHOLE LIFE COST:	N/A

All figures quoted in this report are exclusive of GST.

Comments:

The City's approach is to help attract and retain significant events to Perth as the city is currently underrepresented with regards to international calibre sporting events compared to other capital cities. Whilst the State Government is crucial in providing the majority portion of the funding, the assessment panel believes the importance of support from the local government in hosting matches and players shouldn't be underestimated in a very competitive national market place to secure international events such as this.

The panel noted the outstanding success of the previous Hopman Cup tournaments and commented that to avoid the risk of having no major tennis tournaments at all, Perth had to pitch to win some part of the new ATP Cup.

The assessment panel stated that international sporting events drive social, cultural and economic benefits for the community and felt that being associated with an event of this prominence should be seen as a coup for Perth.

The panel were supportive of the funding request for \$130,000 with \$120,000 being cash sponsorship and \$10,000 being in-kind for banner hire. It is felt that the new event would benefit from "dressing" the city with banners which would provide some of the necessary exposure to promote the event. The panel were supportive of a one year sponsorship term, instead of a two year term as requested. As this is a new event the panel would like to gauge how successful the event is in its first year and delivers on expectations.

The assessment panel noted on comparison to the Hopman Cup the loss of a women's element to the tournament was regrettable but noted that Tennis Australia is working with the WTA (Women's Tennis Association) to introduce a women's event in the future.

Overall, the panel have full confidence in the ability of the event organisers to deliver a high quality event that will help promote Perth as an ideal destination to interstate and international audiences.

Report to the Ordinary Council Meeting

Agenda **Event Sponsorship Round 2019/20**
Item 13.5

Recommendation:

That Council:

1. ***APPROVES two-year Event Sponsorships totalling \$210,000 (excluding GST) to the following applicants:***
 - 1.1 ***Open House Perth for the 2019 and 2020 Open House Perth events (\$80,000)***
 - a. ***FY 2019/20 - \$40,000 (excl GST); and***
 - b. ***FY 2020/21 - \$40,000 (excl GST).***
 - 1.2 ***Pride Western Australia Inc for the 2019 and 2020 PrideFest events (\$130,000)***
 - a. ***FY 2019/20 - \$65,000 (excl GST); and***
 - b. ***FY 2020/21 - \$65,000 (excl GST).***
2. ***APPROVES one-year Event Sponsorship totalling \$195,000 (excluding GST) to the following applicants for the 2019/20 FY:***
 - 2.1 ***Chung Wah Association for Perth Chung Wah Chinese New Year Fair 2020 – Year of the Rat (\$75,000); and***
 - 2.2 ***Channel Seven Perth Pty. Limited for Christmas Pageant (\$120,000).***
3. ***AUTHORISES the Chief Executive Officer (or an appointed delegate) to negotiate with the applicant the final list of sponsorship benefits according to the Council approved funding amount.***

FILE REFERENCE:	P1037136#06#01
REPORTING UNIT:	Business Support and Sponsorship
RESPONSIBLE DIRECTORATE:	Economic Development and Activation
REPORT AUTHOR DISCLOSURE OF INTEREST:	Assessor - Manager Business Support and Sponsorship declared an Impartiality Interest for the PrideFest 2019 application.
DATE:	24 June 2019
ATTACHMENT/S:	Attachment 13.5A - Detailed Officer Assessment

Council Role:

- ☐ Advocacy *When the Council advocates on its own behalf or on behalf of its community to another level of government/body/agency.*

- | | | |
|-------------------------------------|----------------|---|
| <input checked="" type="checkbox"/> | Executive | <i>The substantial direction setting and oversight role of the Council e.g. adopting plans and reports, accepting tenders, directing operations, setting and amending budgets.</i> |
| <input type="checkbox"/> | Legislative | <i>Includes adopting local laws, town planning schemes and policies</i> |
| <input type="checkbox"/> | Quasi-Judicial | <i>When the Council determines an application/matter that directly affects a person's right and interests. The judicial character arises from the obligation to abide by the principles of natural justice. Examples of Quasi-Judicial authority include town planning applications, building licences, applications for other permits/licences (e.g. under Health Act, Dog Act or Local Laws) and other decisions that may be appealable to the State Administrative Tribunal.</i> |
| <input type="checkbox"/> | Information | <i>For the Council/Committee to note.</i> |

Legislation / Strategic Plan / Policy:

Legislation

Section 8 of the *City of Perth Act 2016*
Local Government Act 1995

City of Perth Act 2016

Objects of the City of Perth

8(1)(g) - to strengthen Perth's reputation as an innovative, sustainable and vibrant city that attracts and welcomes all

Integrated Planning and Reporting Framework Implications

Strategic Community Plan
Strategic Priority - Social

Policy

Policy No and Name: 18.13 – Sponsorship and Grants

Purpose and Background:

Event Sponsorship is available to organisations that deliver large scale annual events which activate the city and deliver significant economic, social and cultural outcomes in Perth city. Sponsorship upwards of \$20,000 is available for applicants in this category. The maximum sponsorship contribution provided by the City of Perth cannot exceed 30% of the total project budget.

Event Sponsorship Agreements can have a negotiated term of between one to two years, at the discretion of the City of Perth and is dependent on the quality of the application, the assessment score and the strategic outcomes likely to be achieved.

The City of Perth conducts one competitive round of Events Sponsorship each year. This round is applicable for projects occurring between 1 August 2019 and 31 July 2020.

Details:

The City received five applications for the Event Sponsorship Round 2019/20. One application was withdrawn and the following four applications were considered by the assessment panel:

RANK	APPLICANT	PROJECT	ASSESSMENT SCORE	AMOUNT REQUESTED	RECOMMENDATION
1	Pride WA Inc.	PrideFEST	78%	\$ 70,000 p/a for 2 years	\$65,000 p/a for 2 years
2	Seven West Media	Christmas Pageant	72.50%	\$120,000	\$120,000
3	Chung Wah Association	Perth Chinese New Year Fair	69.3%	\$75,000	\$75,000
4	Open House Perth	Open House Perth	62.04%	\$50,000 p/a for 2 years	\$40,000 p/a for 2 years
TOTAL				<u>\$315,000</u> <u>Requested for FY 2019/20 and</u> <u>\$120,000 requested for FY 2020/21</u>	<u>\$300,000</u> <u>Recommended for FY 2019/20</u> <u>and \$105,000 recommended for FY 2020/21</u>

The applications were assessed against the criteria in the Event Sponsorship Guidelines, based on goals identified in the City of Perth Strategic Community Plan.

The total sponsorship requested was \$315,000 for FY 2019/20 and \$120,000 for FY 2020/21 with an available budget of \$380,000 for the Event Sponsorship program for FY 2019/20, noting \$80,000 is allocated for Strategic Events Sponsorships which form part of this budget item. All applications have a history of funding from the City with four applications recommended for approval.

Applications were assessed by a four-person assessment panel consisting of members from the City of Perth's Administration. A detailed Officer Assessment of all applications is included in Attachment 13.5A.

All applications scoring 60% and above in assessment are recommended for support. All applications under this threshold are recommended for decline.

The Assessment Criteria for the Event Sponsorship are:

Essential Assessment Criteria (5 points awarded to each criteria):

1. To what extent does the event celebrate the diversity of Perth as a capital city?
2. To what extent does the event provide opportunities to connect and encourage the participation of the broader community?
3. To what extent does the event provide experiences that are unique to the City?
4. To what extent does the event activate private or public spaces with vibrant activity?
5. To what extent are environmental and sustainable practices integrated into the event?
6. Does the event stimulate the local economy and provide opportunities for engagement with local business?
7. Does the event raise the profile of Perth as a premier Capital City?
8. Does the applicant have a demonstrated capacity to manage all aspects of the event?

9. Does the event demonstrate financial viability through evidence of support from other government agencies, business or community organisations?
10. Does the event offer adequate benefits/ recognition for the City?

Financial Implications:

FY 2019/20

ACCOUNT NO:	PJ 1395-80430-0000-7901
BUDGET ITEM:	Event Annual Sponsorship
BUDGETED AMOUNT:	*\$700,000
AMOUNT SPENT TO DATE:	\$320,000
PROPOSED COST:	\$300,000
BALANCE REMAINING:	**\$80,000
ANNUAL MAINTENANCE:	N/A
ESTIMATED WHOLE LIFE COST:	N/A

*Subject to adoption of budget FY2019/20

** Balance remaining is allocated for Strategic Events FY2019/20

All figures quoted in this report are exclusive of GST.

FY 2020/21

ACCOUNT NO:	PJ 1395-80430-0000-7901
BUDGET ITEM:	Event Annual Sponsorship
BUDGETED AMOUNT:	*\$700,000
AMOUNT SPENT TO DATE:	\$230,000
PROPOSED COST:	\$105,000
BALANCE REMAINING:	\$365,000
ANNUAL MAINTENANCE:	N/A
ESTIMATED WHOLE LIFE COST:	N/A

*Subject to adoption of budget FY2020/21

All figures quoted in this report are exclusive of GST.

Comments:

Assessing the Event Sponsorship applications within one round allows the Administration to benchmark the applications against each other and award funding based on qualitative rankings and return on objectives. The remainder of the budget will be used to consider Strategic Event Sponsorships that may arise and that are deemed to have important benefits and significance to the City.

The four applications recommended for funding have a long history with the City and demonstrated ability to deliver both a successful event and attract high levels of visitation, and alignment with the Event Sponsorship assessment criteria. The Assessment Panel is confident that the events recommended for support will provide significant contribution to the city's vibrancy, cultural, social and economic outcomes.

The Assessment Panel has recommended two applicants to receive multi year funding which will provide longer term certainty around planning and provide for stronger outcomes for the community.

EVENT SPONSORSHIP 2019/20



DETAILED OFFICER ASSESSMENT**EVENT SPONSORSHIP 2019/20****Event Sponsorship | FY 2019/20 | PrideFest 2019**

Entity Name	Pride Western Australia Inc
ABN	90651546992
Entity Type	Other Incorporated Entity
ABN Status	Active
ATO Endorsed Charity Type	Not endorsed

Applicant Description

Pride WA has been an integral part of the Western Australian community since 1989. Pride WA grew out of a community movement protesting laws that actively discriminated against members of the community and evolved to incorporate a festival and events calendar. The Pride Community includes lesbian, gay, bisexual, transgender, intersex, queer (LGBTIQ), other people of diverse sexuality and gender, and their supporters.

Following extensive research and consultation, Pride WA is now committed to providing a platform by which the Pride Community can showcase their talents and continue to champion their rights and freedoms. The strategic plan developed through this process aims to ensure that Pride WA continues to be a viable and sustainable organisation, committed to strong governance, connected to its community and working in partnership with others.

Pride WA recognises that their collective strength lies in their diversity and willingness to embrace and respect the differences that exist both within our Pride community and the broader communities in which we live, work, love and celebrate.

Event Details:

Project Title	PrideFest 2019
Project Start Date	02/11/2019
Project End Date	30/11/2019
Venue	State Theatre Northbridge Streets Yagan Square (William Street Mall & Lot 10)
Estimated attendance	45,000
Ticket Cost	Pride Parade free to attend Pride Parade participant cost (TBC): – \$350 for a funded community group; \$150 for a funded group; \$1250 for a Corporate;

	\$10 for an individual.
Total Project Cost	\$500,000
Total Amount Requested	\$70,000 p/a (14% of the total project budget)
Multiple Year Request	Seeking a two-year Event Sponsorship
Recommendation	Approve a two-year Event Sponsorship
Recommended amount	FY 2019/20 - \$65,000 FY 2020/21 - \$65,000
Assessment Score	39 out of 50 (78%)

Project Summary

PrideFEST is Western Australia's largest and longest running LGBTIQ celebratory festival of equality and diversity focusing on arts, culture and community. The month-long festival culminates in the Pride Parade which is the biggest street parade on the WA calendar. The event is in its 29th consecutive year.

Project Description

PrideFEST will be comprised of a combination of community, performance and arts events and concludes in the annual Pride Parade in Northbridge. PrideFEST 2018 will include the following components:

Opening Party (TBC)

The Pride WA Opening Party will open a month of celebrations for PrideFEST. Organisers plan to hold this event in a Northbridge venue (TBC). The event aims to bring together all of Pride WA's key supporters and members of the LGBTIQ community to officially launch the festival.

Pride Parade

Date: Saturday, 30 November 2019
Time: 8pm – 9pm
Venue: Northbridge
Estimated attendance: 35,000
Ticket Cost: Free

The Pride Parade is a key fixture of PrideFEST and will include a range of floats, performers and community groups. The event will take a route through the streets of Northbridge and finishes at Yagan Square. 2018 saw 103 entries which is the largest number to date.

Official After Party

Date: Saturday, 30 November 2019
Time: Approx. 5pm - midnight
Venue: Yagan Square (venue TBC)
Estimated attendance: 2,500
Ticket Cost: \$20

The Pride Parade Official After Party will flow on from the parade. The event will be licensed and have a variety of food options with a vast array of entertainment from the festival and DJs.

Impact Reporting

In 2018, Pride WA and the City of Perth engaged Culture Counts to conduct a public survey to measure the sentiment towards the 2018 PrideFest and a local business survey to measure the impact the event had on the businesses on the day of the Pride Parade.

Key insights from the 2018 Culture Counts report included:

- 96% of respondents agreed that the event made them feel safe and welcome;
- 91% of respondents agreed that the event helped them to feel connected to the people in the community;
- 96% of respondents felt that it's important that the event happens in Perth;
- Total economic impact of over \$6M which is a 58% increase from the 2017 festival;
- 88% of surveyed traders indicated that business performed better than normal on the day of the parade; and
- On average, local traders indicated that business increased by 25% on the event day, compared to a typical Saturday.

Previous five years City of Perth Support and Acquittals

Year	Amount
2014	\$45,900
2015	\$45,000
2016	\$55,000
2017	\$50,000
2018	\$55,000
TOTAL	\$250,900

- The City of Perth has received an acquittal for the previous support.
- City Officers can confirm that all previous funding has been satisfactorily acquitted.

Sponsorship Benefits

Organisers will provide the following benefits for the requested sponsorship of \$70,000:

- Official designation of 'Premier Partner';
- City of Perth logo recognition on all event promotional material;
- City of Perth logo recognition on event website;
- City of Perth profile on event website;
- Parade Entry – to march. A float would be at the sponsors own cost;
- Inclusion in e-newsletters;
- Engagement on social media;
- Opportunity for the City of Perth to run an activation at the event;

- Opportunity for a City of Perth representative to launch the festival at the Official Launch Party and at the start of Pride WA's festival activities;
- Opportunity for a City of Perth representative to be a judge of the event from the Parade VIP viewing area;
- Opportunity for a City of Perth representative to attend both the awards ceremony and VIP viewing parade area;
- Free of Charge entry into Pride Parade Free of charge Stall at Fairday;
- City of Perth logo to be displayed at the Awards ceremony in numerous prominent positions around Russell Square. Signage to be supplied by City of Perth;
- City of Perth signage opportunities at all PrideFEST official events where logistically possible, including prominent positions along the Parade route. Signage to be placed on the official PrideWA float in the parade;
- A Welcome message from a City of Perth representative in the Festival Programme;
- A full-page advertisement in a prominent early position in the official PrideFEST festival program. Artwork supplied by City of Perth;
- Logo placement on the Cultural Centre Big Screen during PrideFEST events. TVC acknowledges Pride WA's sponsors;
- Verbal acknowledgement of the City of Perth in all speeches eg at Launch, during PARADE etc;
- Pride WA will promote City of Perth parking as the preferred parking option, where possible, during the Festival and in particular for the parade;
- Link the lighting of the council building in rainbow colours with the timing of Pride Festival events such as the Pride Parade (subject to the lighting upgrade being completed); and
- City of Perth to receive naming rights to the 3 awards that are awarded to 3 floats participating within the parade. The categories are currently being renamed but with consultation with the City of Perth could include the "City of Perth most popular float". This concept can be further developed between Pride WA and City of Perth. This will provide the City of Perth with its own additional PR opportunities.

Event Sponsorship Assessment Score Card

The application was assessed by a four person assessment panel and the scoring has been averaged for each outcome.

Assessment Criteria	Score /5
CULTURAL OUTCOMES	
To what extent does the event celebrate the diversity of Perth as a capital city?	4.25
SOCIAL OUTCOMES	
To what extent does the event provide opportunities to connect and encourage the participation of the broader community?	4.13
CIVIC OUTCOMES	
To what extent does the event provide experiences that are unique to the city?	4.13
PLACE OUTCOMES	

To what extent does the event activate private or public spaces with vibrant activity?	4.50
To what extent are environmental and sustainable practices integrated into the event?	2.88
ECONOMIC OUTCOMES	
Does the event stimulate the local economy and provide opportunities for engagement with local business?	3.88
Does the event raise the profile of Perth as a premier capital city?	3.63
ORGANISATIONAL COMPETENCY	
Does the applicant have a demonstrated capacity to manage all aspects of the event?	4.25
Does the event demonstrate financial viability through evidence of support from other government agencies, business or community organisations?	3.75
BENEFITS	
Does the event offer adequate benefits/ recognition for the City?	3.63
<u>TOTAL ASSESSMENT SCORE 39 out of 50 (78%)</u>	

Assessment Comments:

The assessment panel agreed that the Pride Parade and After Party is a popular community event that brings vibrancy and economic benefit to Northbridge, and celebrates diversity and inclusion, aligning with the City of Perth Strategic Community Plan 2029. The Panel recommended that the City consider participating in the parade through a float and/or staff representation and branded vehicles.

The panel recommend that the event organisers consider a consolidation of the event offerings over a more concentrated time frame in future years which could achieve better results than being stretched out over a four week period.

The assessment panel have recommended a \$10,000 increase from the previous year's support, to \$65,000, for a two-year sponsorship term.

Event Sponsorship | FY 2019/20 | Christmas Pageant supported by Channel 7, City of Perth and The West Australian

Applicant Details

Entity Name	Channel Seven Perth Pty. Limited
ABN	70008679294
Entity Type	Australian Private Company
ABN Status	Active
ATO Endorsed Charity Type	Not endorsed

Applicant Description

Seven West Media is one of Australia's leading integrated media companies, with a market-leading presence in broadcast television, magazine and newspaper publishing and online.

Channel Seven Perth is strongly focused on creating content and maintaining a deep involvement with the people of Western Australia, supporting events and initiatives to help enrich lives and enhance experiences for the community. Since 1972, Channel Seven Perth has owned and managed WA's annual premier Christmas Pageant in the City of Perth - a yearly fixture on the family calendar and in the hearts of Western Australians.

Event Details:

Project Title	Christmas Pageant supported by Channel 7, City of Perth and The West Australian
Project Start Date	07/12/2019
Project End Date	07/12/2019
Venue	Holding – St Georges Terrace and Milligan Street. Close – Mill Street Start - Corner St Georges Terrace and William Street to Corner Bennett Street and Terrace Road. Finish - Langley Park Supreme Court Gardens
Estimated attendance	75,000
Ticket Cost	Free
Total Project Cost	\$650,000
Total Amount Requested	\$120,000
Multiple Year Request	No
Recommendation	Approve
Recommended amount	\$120,000
Assessment Score	36.25 out of 50 (72.50%)

Project Summary

The Christmas Pageant is WA's annual premier Christmas Pageant - a community event with a parade of colourful Christmas floats and entertainers on the streets of Perth city.

Project Description

The Christmas Pageant has been held in Perth city for 48 years. In 2019, the event will be big and bright, featuring 2,000 local performers, cultural groups, marching bands and dance groups, crowd favourites Fat Cat & Santa and everyone's favourite Channel Seven personalities.

The event is multi-generational, family-friendly with spectators lining the streets of Perth city to experience the wonder and delight of this annual spectacle.

The Christmas Pageant is a community event which not only celebrates the traditional values of Christmas and the magic of Santa and his helpers, but provides an opportunity for all members of the community, regardless of their backgrounds and beliefs to participate.

The 2018 parade saw 16 cultural groups take to the streets of Perth showcasing their customs and adding vibrancy to the festivities. The parade is also an important date in the calendars of the various dance and performance groups across our State, with some groups travelling from regional centres to take part.

The Christmas Pageant parade down St Georges and Adelaide Terrace activates the City by highlighting its major buildings, Christmas light displays and allowing attendees a chance to venture through the city to reach the route. The broadcast of the Christmas Pageant will showcase the city by using the State Treasury Building as a backdrop. Channel 7 presenters will regularly cross to different parts of the city and Christmas light displays to highlight the city's activity.

Impact reporting

In 2018, the City of Perth engaged Culture Counts to conduct a public survey and local business survey, to measure the sentiment towards the 2018 Christmas Pageant. The research also included undertaking attendance count via aerial photos taken from a helicopter to get a more accurate estimate on visitor attendance.

Key insights from the 2018 Culture Counts report included:

- 71% of respondents came to visit the city specifically for the 2018 Christmas Pageant;
- 76% of respondents enjoyed the vibrancy and activity of the event, and reported it was also an aesthetic experience that gave respondents a sense of joy, beauty and wonder;
- 82% of respondents strongly agreed to the importance of happening in the city;
- 93% of all business respondents believed that events like the Christmas pageant has a positive local impact on the city, with 89% feeling a sense of pride for the city and 85% were enthusiastic to see similar events like this in the future; and

- 80% of all business respondents believed that their business performed financially better than normal during the 2018 Pageant. Businesses generally believed their financial performance was much better than compared to regular Saturday nights.

Media Coverage

The televised broadcast of the Christmas Pageant helps reach regional Western Australia through GWN and a national audience through Channel Seven's playback service, 7Plus.

According to the organisers, the television broadcast of the Christmas Pageant on GWN (which was broadcast twice) reached an average audience of 16,298 viewers. This represents 17.1% share of viewers watching Free-to-Air (FTA) TV at that time. The replay on Christmas Day averaged 12,135 viewers and FTA share was 15.3%. The playback service 7Plus made available the Pageant on a live special pop-up channel Australia-wide and to catch-up for 28 days after the original telecast on 8 December.

The televised footage profiles Perth as a city with vibrant Christmas and community activity.

Previous five years City of Perth Support and Acquittals

Year	Amount
2014	\$140,000
2015	\$140,000
2016	\$150,000
2017	\$120,000
2018	\$120,000
TOTAL	\$670,000

- The City of Perth has received an acquittal for the previous support.
- City Officers can confirm that all previous funding has been satisfactorily acquitted.

Sponsorship Benefits

Organisers will provide the following benefits for the requested sponsorship of \$120,000:

- Official designation of 'Supporting Partner';
- Logo recognition on all event promotional material and event website;
- Sponsor profile on event website if applicable;
- Opportunity to display City of Perth signage at the event Access to the event for the City of Perth Digital team to produce content at our own cost;
- Channel Seven can offer a tailored bespoke social media campaign activated across all Seven West Media assets including Facebook, Twitter and Instagram accounts;
- Channel Seven will share, where possible, supporting sponsors social media posts relating to the Pageant and other Christmas activity:
 - Channel Seven Perth Facebook - 98,700 followers;
 - Channel Seven Perth Instagram - 9,500 followers; and

- Channel Seven Perth Twitter - 18,700 followers.
- Channel Seven Perth will post 7 posts (equivalent to naming rights partner) on different social media channels for City of Perth Christmas activity, which includes the Christmas Pageant as part of communication. This can include the City lights trail;
- Channel Seven to provide float elements (i.e. Santa Sleigh) to the City of Perth prior to the Pageant date for the launch of the Christmas in the City campaign; and
- Channel Seven is open to discuss any competitions to promote and highlight attendance to the Pageant. I.e. an opportunity for a family to win a place and “ride” on a float – money can’t buy experience.

Event Sponsorship Assessment Score Card

The application was assessed by a four person assessment panel and the scoring has been averaged for each outcome.

Assessment Criteria	Score /5
CULTURAL OUTCOMES	
To what extent does the event celebrate the diversity of Perth as a capital city?	3.25
SOCIAL OUTCOMES	
To what extent does the event provide opportunities to connect and encourage the participation of the broader community?	4.00
CIVIC OUTCOMES	
To what extent does the event provide experiences that are unique to the city?	4.25
PLACE OUTCOMES	
To what extent does the event activate private or public spaces with vibrant activity?	4.13
To what extent are environmental and sustainable practices integrated into the event?	2.75
ECONOMIC OUTCOMES	
Does the event stimulate the local economy and provide opportunities for engagement with local business?	3.38
Does the event raise the profile of Perth as a premier capital city?	3.63
ORGANISATIONAL COMPETENCY	
Does the applicant have a demonstrated capacity to manage all aspects of the event?	4.63
Does the event demonstrate financial viability through evidence of support from other government agencies, business or community organisations?	2.38

BENEFITS	
Does the event offer adequate benefits/ recognition for the City?	3.88
TOTAL ASSESSMENT SCORE 36.25 out of 50 (72.50%)	

Assessment Comments:

The Assessment Panel commented that the Christmas Pageant is a long running and loved annual community event attracting families from all over Western Australia to Perth city.

The Panel noted that the staff from the City's Activity Approvals team have worked closely with Event Organisers in the past to ensure the event is accessible, safe and complies with regulations and have assisted with the route and the logistics for road closures. In addition, staff from the Business Support team have also undertaken the significant function of informing and engaging businesses affected by the pageant route in the past two years. Businesses have now been granted extended trading permits for that evening, however it is up to businesses whether they take up the opportunity. The applicant should consider the required business consultation as part of the event managers planning, with less reliance or expectation of the City to undertake this task.

The City's approvals unit would welcome the Event Organisers to work with them earlier to reconsider the pageant route next year to continue to make the event more accessible and to help reduce traffic and hostile vehicle management costs. This was considered for 2019 however with a number of other major events on the same day, a revised route was not possible.

In addition to the sponsorship, the City has undertaken research with Culture Counts to gauge visitor sentiment, economic benefits to businesses as well as an attendee count. This is to be confirmed for 2019.

Event Sponsorship | FY 2019/20 | Perth Chung Wah Chinese New Year Fair 2020 - Year of the Rat

Applicant Details

Entity Name	Chung Wah Association
ABN	31621821100
Entity Type	Other Unincorporated Entity
ABN Status	Active
ATO Endorsed Charity Type	Not endorsed

Applicant Description

Chung Wah Association was founded in 1910. It is a non-profit organisation and is the largest and most established Chinese organisation in Western Australia. Chung Wah are recognised by the Federal, State, and local governments as the spokesperson for the Chinese community in Western Australia.

The core values for the Association is to take care of its members and the Chinese community in terms of welfare, as well as promotion of the Chinese culture and goodwill between the Chinese community and the local community.

Event Details

Project Title	Perth Chung Wah Chinese New Year Fair 2020 - Year of the Rat
Project Start Date	02/02/2020
Project End Date	02/02/2020
Venue	James St between Mountain Terrace and William St Lake St between Roe St and Francis St Perth Cultural Centre Northbridge Piazza Chinatown (optional) Yagan Square (optional)
Estimated attendance	35,500
Ticket Cost	Free to attend Participant cost - \$290 to \$450 per stall for hire fees
Total Project Cost	\$275,000
Total Amount Requested	\$75,000 (27.27% of the total project budget)
Multiple Year Request	No
Recommendation	Approve
Recommended amount	\$75,000
Assessment Score	34.62 out of 50 (69.25%)

Project Summary

Perth Chinese New Year Fair (PCNYF) is a popular free annual family event open to the public to celebrate the 2020 Chinese New Year - the year of the Rat. The event is a colourful multicultural community street carnival showcasing and celebrating Chinese culture and tradition. The event has been running in Perth city for eight years.

Project Description

The fair will feature significant Chinese Culture through food and beverage, performing arts, sports, activities, games and information sharing. Proposed components of the 2020 PCNYF event include:

James Street (between Mountain Terrace and William Street)

The event will commence with a street parade of various Chinese community groups from diverse ethnic groups. Stalls will line James Street and will offer multicultural food, Chinese Art, costumes, decorative accessories and cultural demonstrations. Local business engagement will take place whereby they will be invited to participate and extend their dining area to the car bays outside their retail establishments.

Perth Cultural Centre (James Street Amphitheatre, Museum Plaza)

The Amphitheatre will play host to a variety of cultural performances such as lion dances, dragon dances, professional song artists, Beijing Opera and Cantonese Opera, Chinese Musical Instrument Orchestra, Taichi, acrobatics, and gymnastics. A traditional and cultural games area for all ages will include giant chess boards, hopscotch, Chinese yoyo, etc.

Northbridge Piazza

During the day, the Northbridge Piazza will showcase live music performances; including Chinese pop music and featuring young Chinese performing artists. The entertainment program will include lion dances, dragon dances, square dances, qigong demonstration and other street performances. The evening will feature the opening ceremony and multicultural concert.

Lake Street (between Francis Street and James Street)

Lake Street will be converted to a Kid's Zone with games, rides and other entertainment to promote a family friendly event. The Kid's Zone will include interactive cultural demonstrations and audience participation activity stalls with activities such as Chinese calligraphy, Chinese painting, story-telling, lantern making, games with chopsticks and table tennis.

Impact Reporting

In 2019, the City of Perth engaged Culture Counts to conduct a public survey to measure the sentiment towards the 2019 Chinese New Year Fair and a local business survey to measure the impact the event had on the businesses on the day of the event.

Key insights from the 2019 Culture Counts report included:

- The 2019 event was more successful at attracting repeat visitors when compared with the 2018 results;
- On average 72% of the audience agreed that events like this are important for Perth and Northbridge and the event's cultural significance is an opportunity to engage people from different cultural backgrounds in a safe environment;
- 93% of respondents rated their experience of the event as a positive one;
- Total economic impact of over \$2.5M;
- 67% of traders strongly support the event which represents a 27% increase since 2018; and
- 38% of traders indicated their business performed better than normal however similar percentages, 31% of traders, reported a negative impact on their business. This might be connected to the presence of food stalls and other food vendors around the event.

Previous five years City of Perth Support and Acquittals

Year	Amount
2015	\$60,000
2016	\$60,000
2017	\$70,000
2018	\$60,000
2019	\$65,000
TOTAL	\$315,000

- The City of Perth has received an acquittal for the previous support.
- City Officers can confirm that all previous funding has been satisfactorily acquitted.

Sponsorship Benefits

Organisers will provide the following benefits for the requested sponsorship of \$75,000:

- Official designation of 'Major Sponsor';
- Naming, presenting and logo exposing rights to the event;
- City of Perth to be acknowledged in all promotional marketing materials including publicity advertisements in the West Australian special Chinese New Year supplement lift-outs whereby 90,000 copies will be published and issued leading up to the event;
- City of Perth banners to be prominently displayed on the site;
- City of Perth logo to appear on all PCNYF flyers, e-flyers and poster that will be posted on all event websites;
- City of Perth logo to appear on the Chung Wah Website with a hyperlink to the City of Perth website;
- City of Perth to receive one advertisement in one issue of Chung Wah Magazine posted to more than 2,000 members;
- City of Perth activities to be promoted through Chung Wah websites and Chung Wah social media channels including Facebook and WeChat;
- the City of Perth to have access to a complimentary stall at the event; and

- City of Perth representatives to be invited to attend the VIP reception and opening ceremony at the multicultural concert event.

Event Sponsorship Assessment Score Card

The application was assessed by a four person assessment panel and the scoring has been averaged for each outcome.

Assessment Criteria	Score /5
CULTURAL OUTCOMES	
To what extent does the event celebrate the diversity of Perth as a capital city?	4.25
SOCIAL OUTCOMES	
To what extent does the event provide opportunities to connect and encourage the participation of the broader community?	3.88
CIVIC OUTCOMES	
To what extent does the event provide experiences that are unique to the city?	3.75
PLACE OUTCOMES	
To what extent does the event activate private or public spaces with vibrant activity?	4.25
To what extent are environmental and sustainable practices integrated into the event?	2.00
ECONOMIC OUTCOMES	
Does the event stimulate the local economy and provide opportunities for engagement with local business?	3.63
Does the event raise the profile of Perth as a premier capital city?	3.38
ORGANISATIONAL COMPETENCY	
Does the applicant have a demonstrated capacity to manage all aspects of the event?	3.38
Does the event demonstrate financial viability through evidence of support from other government agencies, business or community organisations?	2.88
BENEFITS	
Does the event offer adequate benefits/ recognition for the City?	3.25
<u>TOTAL ASSESSMENT SCORE 34.65 out of 50 (69.30%)</u>	

Assessment Comments:

The Chung Wah managed Chinese New Year Event has shown longevity, growth and increased capability to manage the event year-on-year. The assessment panel were supportive of an increase to the sponsorship by \$10,000 from the previous year as they felt the event has significant cultural benefits and potential tourism benefits to Perth. The panel recommend that the applicant should provide an increased focus of time, resources and planning on the areas of business consultation, health and safety approvals, traffic management and sustainable event practices in 2020.

Due to the size and scale of the event, there are considerable costs for traffic management and hostile vehicle management to take into consideration and for the event to continue to grow the applicant requires increased funding to resource this area of focus.

The event is aligned with the City's Strategic Community Plan to make Perth a vibrant, liveable and inclusive city. This event will contribute to the plan to make the city a safe and activated city that celebrates its diversity, sense of community and unique cultural, sporting and lifestyle choices.

The applicant is looking to extend to areas of Perth Cultural Centre and Yagan Square next year if possible, which will continue to bring increased vibrancy, quality performances and participation and economic benefit to the Northbridge and central city area.

The event organiser must ensure that they are using a traffic management company registered under Main Roads WA. This registration scheme applies to any company, agency or organisation that implements temporary traffic management on State roads. Registration is required if the traffic management requires a closure or speed restriction. This applies to all State roads across Western Australia.

Event Sponsorship | FY 2019/20 | Open House Perth

Entity Name	Open House Perth
ABN	48160158467
Entity Type	Australian Public Company
ABN Status	Active
ATO Endorsed Charity Type	Not endorsed

Applicant Description

Open House Perth (OHP) is a not-for-profit organisation that opens the door to great design spaces across the Perth CBD and beyond to create better awareness and demand for good design. They host Western Australia's (WA) premier design event annually and are a unique organisation within WA showcasing high-quality architecture and interiors to the public, for free. From heritage to contemporary, small to big, they open the doors to diverse locations and help position Perth as a destination for world-class design. OHP promotes local destinations along with the creative and building industries.

Event Details:

Project Title	Open House Perth
Project Start Date	16/11/2019
Project End Date	17/11/2019
Venue	City and surrounds
Estimated attendance	75,000
Ticket Cost	Free to attend
Total Project Cost	\$210,000
Total Amount Requested	\$50,000 (23.81% of the total project budget)
Multiple Year Request	Seeking a two-year Event Sponsorship
Recommendation	Approve a two-year Event Sponsorship
Recommended amount	FY 2019/20 - \$40,000 FY 2020/21 - \$40,000
Assessment Score	31.75 out of 50 (62%)

Project Summary

OHP is an annual architecture, design and built environment festival, giving access to normally inaccessible locations to the general public for free over two days.

The event is planned to showcase design across the Perth metropolitan area, with an emphasis on the city of Perth, through the opening of a wide range of venues to the public. The event has been running in Perth for eight years.

Project Description

OHP gives people access to spaces they wouldn't otherwise get the opportunity to see through walking tours and self-guided tours. The focus of OHP is to provide a better understanding of what good design means for the built environment, to celebrate Perth as a design capital and inspire people to visit the city and its design spaces.

OHP are part of an international family of cities, which places Perth in the context of global design destinations like London, New York, Barcelona, Rome and Melbourne.

OHP are a catalyst for positive change in the WA built environment, with the Perth CBD as the heart of their annual event, they help showcase the city as a global leader, and through attendance provide activation for city spaces and help to provide ongoing interest in the local design and construction industries.

In 2019, OHP destinations will include high-quality architecture, interiors, landscape and urban areas.

The organisers estimate 75,000 visitors to Perth over the OHP weekend and anticipate opening 100 destinations across the Perth metropolitan area, of which 40 to 50 of these destinations are anticipated to be within the City of Perth area. The destinations will be diverse in type, scale and age and will be exemplars of the following categories:

- Sustainability;
- Affordability;
- Cultural significance;
- Innovation; and
- Delight.

The organiser will endeavour to offer free fringe programs with planning underway for speaker events with Brickworks on King Street, Chisholm forum presentation with UWA in the Cultural Centre and urban film screening with the local Emerging Architects Group (Emagn).

According to the organisers survey, over 90% of visitors in 2018 said that OHP has helped change their perception of the city in a good way..

Previous five years City of Perth Support and Acquittals

Year	Amount
2014	\$40,000
2015	\$40,000
2016	\$45,000
2017	\$37,500
2018	\$50,000
TOTAL	\$212,500

- The City of Perth has received an acquittal for the previous support.
- City Officers can confirm that all previous funding has been satisfactorily acquitted.

Sponsorship Benefits

Organisers will provide the following benefits for the requested funding of \$50,000:

- Official designation of presenting partner;
- City of Perth logo recognition on the following marketing material:
 - Official website;
 - Launch event invitation;
 - Media release;
 - Inclusion in marketing material where OHP logo is present (where possible);
 - Official printed event guide cover;
 - Open House Perth flyers and posters
 - Open House Perth digital banner advertising (where possible);
 - All e-news;
 - All outdoor advertising;
 - Volunteer and VIP skip the queue lanyard;
 - Displayed on logo loop screens at the launch event;
 - Post-event highlights video; and
 - Placement in the sponsor thank you section of the event guide.
- City of Perth to use the OHP logo to acknowledge its support (subject to approval);
- City of Perth hashtag included on all OHP social media posts;
- One Facebook and Instagram post to OHP followers to thank City of Perth;
- City of Perth profile or message in one e-news to OHP database;
- Double page advertisement in the event guide;
- A City of Perth Welcome Message published in the event guide;
- Opportunity for the City of Perth to include promotional material in the launch event VIP packs (subject to approval);
- A speaking opportunity for a City of Perth representative at the Launch event; and
- City of Perth to be mentioned by the host during the launch event; and

Event Sponsorship Assessment Score Card

The application was assessed by a four person assessment panel and the scoring has been averaged for each outcome.

Assessment Criteria	Score /5
CULTURAL OUTCOMES	
To what extent does the event celebrate the diversity of Perth as a capital city?	2.88
SOCIAL OUTCOMES	
To what extent does the event provide opportunities to connect and encourage the participation of the broader community?	3.25
CIVIC OUTCOMES	
To what extent does the event provide experiences that are unique to the city?	3.63
PLACE OUTCOMES	

To what extent does the event activate private or public spaces with vibrant activity?	3.75
To what extent are environmental and sustainable practices integrated into the event?	2.38
ECONOMIC OUTCOMES	
Does the event stimulate the local economy and provide opportunities for engagement with local business?	3.00
Does the event raise the profile of Perth as a premier capital city?	2.75
ORGANISATIONAL COMPETENCY	
Does the applicant have a demonstrated capacity to manage all aspects of the event?	3.50
Does the event demonstrate financial viability through evidence of support from other government agencies, business or community organisations?	3.13
BENEFITS	
Does the event offer adequate benefits/ recognition for the City?	2.75
TOTAL ASSESSMENT SCORE 31.02 out of 50 (62.04%)	

Assessment Comments:

In 2018 the event was close to being cancelled due to lack of funding however the City of Perth and Western Australian Planning Commission, through the Department of Planning Lands and Heritage, came together to increase their funding to allow the event to run for a seventh year.

OHP attracted approximately 77,000 people across the two-day event in 2018 and similar number are expected for the 2019 event. The event appeals to a broad demographic of people and provides an opportunity for education, building a sense of inclusion, as well as economic benefit to the city with the increased visitation.

The Assessment Panel noted that with the new structure of Project 857 and Muse Bureau managing the project in 2018 there had been some improvements to the event, however there were some issues noted in the acquittal reporting about the two parties working together. The applicant is still struggling to demonstrate financial viability through other sponsorship or income streams, and a considerable portion of the event budget is allocated towards staffing, project management and sponsorship sourcing/managing costs.

The Assessment Panel is recommending two-year funding of \$40,000 plus GST per year to offer some certainty for the event for the next two events, and giving the event organisers time to develop other funding sources and improve their event management processes for this event to continue to grow and develop. The sponsorship prospectus offers a package for three years with a discounted rate, which the City cannot offer (program offers maximum of two years) as well as a number of tickets of value which cannot be accepted. The City would

expect the same level of benefits to be provided as the package offer in the prospectus, minus the inclusion of tickets of value.

The City's Arts, Culture and Heritage team will potentially also be looking to be involved in the program of events again this year.

Report to the Ordinary Council Meeting

Agenda **West Australian Symphony Orchestra - 2019 'Christmas**
Item 13.6 **Symphony'**

Recommendation:

That Council APPROVES a sponsorship of \$30,000 (excluding GST) to the West Australian Symphony Orchestra to support the additional costs of including a carols element as part of the 2019 Christmas Symphony event.

FILE REFERENCE:	P1037135#05#03
REPORTING UNIT:	Business Support and Sponsorship
RESPONSIBLE DIRECTORATE:	Economic Development and Activation
REPORT AUTHOR DISCLOSURE OF INTEREST:	Nil
DATE:	10 July 2019
ATTACHMENT/S:	Nil

Council Role:

- | | | |
|-------------------------------------|----------------|---|
| <input type="checkbox"/> | Advocacy | <i>When the Council advocates on its own behalf or on behalf of its community to another level of government/body/agency.</i> |
| <input checked="" type="checkbox"/> | Executive | <i>The substantial direction setting and oversight role of the Council e.g. adopting plans and reports, accepting tenders, directing operations, setting and amending budgets.</i> |
| <input type="checkbox"/> | Legislative | <i>Includes adopting local laws, town planning schemes and policies</i> |
| <input type="checkbox"/> | Quasi-Judicial | <i>When the Council determines an application/matter that directly affects a person's right and interests. The judicial character arises from the obligation to abide by the principles of natural justice. Examples of Quasi-Judicial authority include town planning applications, building licences, applications for other permits/licences (e.g. under Health Act, Dog Act or Local Laws) and other decisions that may be appealable to the State Administrative Tribunal.</i> |
| <input type="checkbox"/> | Information | <i>For the Council/Committee to note.</i> |

Legislation / Strategic Plan / Policy:

Legislation	Section 8 of the <i>City of Perth Act 2016</i>
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City of Perth Act 2016	Objects of the City of Perth 8(1)(g) - to strengthen Perth's reputation as an innovative, sustainable and vibrant city that attracts and welcomes all
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Integrated Planning and Reporting Framework Implications	Strategic Community Plan Strategic Priority - Social
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Policy

Policy No and Name: 18.13 – Sponsorship and Grants

Purpose and Background:**Applicant Details**

Entity Name	West Australian Symphony Orchestra Pty Ltd
ABN	26 081 230 284
Entity Type	Australian Private Company
ABN Status	Active
ATO Endorsed Charity Type	Charity

Background**WASO 'Symphony in the City' Annual Arts Sponsorship**

Held annually in December since 2007, 'Symphony in the City' (SITC) is a free, outdoor community orchestral classical musical concert that is traditionally the final West Australian Symphony Orchestra (WASO) performance of the year. At its meeting held on **26 June 2018**, Council approved an Annual Arts Sponsorship of \$300,000 (\$150,000 per annum) to support the 2018 and 2019 SITC events.

2018 Cancellation of 'Carols by Candlelight'

Carols by Candlelight has been a traditional event in Perth city for over 75 years. In 2018, event organiser Variety contacted the City of Perth to advise that, due to a shortfall in funding, the 2018 event would be cancelled.

Christmas Symphony 2018

To ensure that a carols event remained on Perth's Christmas event calendar, the City of Perth worked with WASO, Variety and Channel 9 to add a carols element to the 2018 SITC event (renamed Christmas Symphony). The City's financial support for this event totalled \$210,000 (\$150,000 sponsorship to WASO and \$60,000 sponsorship to Variety).

The event was held on Saturday, 15 December 2018 and was considered by stakeholders to be a great success, with over 35,000 visitors attending the event at Langley Park (previous Carols and SITC events were attended by up to 20,000 patrons at each event).

Details:**Christmas Symphony 2019**

Date: Saturday 14 December 2019
 Venue: Langley Park
 Anticipated attendance: 35,000 attendees
 Ticket price: Free-to-the-public

It is proposed that in 2019 WASO will again stage a 'Christmas Symphony' event, combining the classical music programming of 'Symphony in the City', with sing-a-long carols and family entertainment.

It is recommended that Council approve an additional \$30,000 in sponsorship funding to WASO to assist in covering the additional costs, including:

- the additional infrastructure required to support an estimated 15,000 extra patrons including crowd control, toilet facilities and additional lighting and audio-visual requirements;
- a larger stage to incorporate a choir and other entertainment acts; and
- programming of carols content and event entertainment for children and families.

Financial Implications:

ACCOUNT NO:	PJ 1395-80430-0000-7901
BUDGET ITEM:	Event Annual Sponsorship
BUDGETED AMOUNT:	\$700,000
AMOUNT SPENT TO DATE:	\$320,000
PROPOSED COST:	\$30,000
BALANCE REMAINING:	\$350,000
ANNUAL MAINTENANCE:	N/A
ESTIMATED WHOLE LIFE COST:	N/A

All figures quoted in this report are exclusive of GST.

Comments:

The City of Perth recognises that carols in the city have been an important inclusion on the annual Christmas event calendar for over 75 years and plans for this tradition to continue into the future.

City officers had investigated the option of staging a standalone carols event in 2019, however this option was not considered viable due to the timeline required and existing commitments. The Christmas Symphony event was determined to be the most cost effective option for ensuring that the Perth community can enjoy carols as part of their 2019 Christmas celebrations.

The City of Perth will continue to investigate a standalone carols event for inclusion in the 2020 Christmas calendar.

Report to the Ordinary Council Meeting

Agenda Business Improvement Grants – 2019-2020 Program
Item 13.7

Recommendation:

That Council:

1. ***APPROVES the provision of six Business Improvement Grants totalling \$90,000 (excluding GST) subject to the conditions that all developments and installations comply with City guidelines and are approved by the City as follows:***
 - 1.1 ***\$20,000 to “The Royal Hotel” to assist with the restoration and renovation of The Royal Hotel at 300 Murray Street, Perth;***
 - 1.2 ***\$20,000 to “Picabar” to assist with the refurbishment and business fit-out at 51 James Street Mall, Perth;***
 - 1.3 ***\$15,000 to “Mustang Bar” to assist with the refurbishment of the property’s façade and construction of an awning at 40 Lake Street, Northbridge;***
 - 1.4 ***\$15,000 to “Bright Tank Brewery” to assist with the development of an outdoor dining area at 100 Brown Street, East Perth;***
 - 1.5 ***\$10,000 to “Lion Oriental” to assist with a shopfront renovation at 13 Fitzgerald Street, Northbridge; and***
 - 1.6 ***\$10,000 to “Universal Bar” to assist with the development of an outdoor dining area at 221 William St, Northbridge.***
2. ***DECLINES the awarding of Business Improvement Grants to the following two applications:***
 - 1.1 ***\$20,000 to “Veritas Engineering” to assist with an office fit-out at 67 Milligan Street, Perth; and***
 - 1.2 ***\$5,000 to “Goody Two’s” to assist with the activation of the stairwell and landing at 1/40 Irwin Street Perth.***
3. ***APPROVES the extension of the \$10,000 2018-19 Business Improvement Grant acquittal for “Lot 20” from 1 July 2019 to 31 January 2020.***

FILE REFERENCE:	P1037726
REPORTING UNIT:	Economic Development
RESPONSIBLE DIRECTORATE:	Economic Development and Activation
REPORT AUTHOR DISCLOSURE OF INTEREST:	Nil
DATE:	1 July 2019

ATTACHMENT/S:

Confidential Attachment 13.7A – 2019-20 Business Improvement Grants Program Applications Assessment Summary
Confidential Attachments are distributed to Commissioners under separate cover

Council Role:

- | | | |
|-------------------------------------|----------------|---|
| <input type="checkbox"/> | Advocacy | <i>When the Council advocates on its own behalf or on behalf of its community to another level of government/body/agency.</i> |
| <input checked="" type="checkbox"/> | Executive | <i>The substantial direction setting and oversight role of the Council e.g. adopting plans and reports, accepting tenders, directing operations, setting and amending budgets.</i> |
| <input type="checkbox"/> | Legislative | <i>Includes adopting local laws, town planning schemes and policies</i> |
| <input type="checkbox"/> | Quasi-Judicial | <i>When the Council determines an application/matter that directly affects a person's right and interests. The judicial character arises from the obligation to abide by the principles of natural justice. Examples of Quasi-Judicial authority include town planning applications, building licences, applications for other permits/licences (eg under Health Act, Dog Act or Local Laws) and other decisions that may be appealable to the State Administrative Tribunal.</i> |
| <input type="checkbox"/> | Information | <i>For the Council/Committee to note.</i> |

Legislation / Strategic Plan / Policy:

City of Perth Act 2016

Objects of the City of Perth

8(1)(f) - to promote environmentally sustainable development, while ensuring Perth's role as a thriving business, cultural and entertainment centre, considering the flow-on impact to the Perth metropolitan area

Integrated Planning and Reporting Framework Implications

Strategic Community Plan

Strategic Priority - Economic

Policy

Policy No and Name:

18.13 – Sponsorship and Grants

Purpose and Background:

In support of local traders, business operators and land owners, the City administers the Business Improvement Grant Program (the program). The program assists the City by stimulating and encouraging diverse inner city commerce, supporting and rewarding local businesses, improving precinct amenity and streetscape interfaces, creating employment opportunities and to stimulate business activity.

Details:

The City accepted applications during a six-week period from Monday, 15 April until Monday, 27 May 2019. The program was promoted through the following promotional channels during the application period:

- the City's website;
- the City's LinkedIn social media account; and
- direct liaison with business owners by City Officers.

Applications Received

A total of nine applications were received at the close of the submission period. One application was withdrawn due to not complying with the eligibility criteria of the program.

Assessment

The eight eligible applications were assessed against desired outcomes of the Business Improvement Grant Program as well as objectives and initiatives from the City's Strategic Community Plan and the assessment criteria of the 2019-20 program guidelines.

Assessment was undertaken by an internal panel of four officers.

Summary of Recommendations

The below table provides a summary of applications and the panel's recommendations. A detailed summary of the assessments is provided in Confidential Attachment 13.7A – Assessment Summary.

No.	Business/Property Owner	Address	Project	Requested	Recommended
1	The Royal Hotel	300 Murray Street, Perth	Restoration & Renovation of The Royal Hotel	\$20,000	<i>\$20,000</i>
2	Picabar	51 James Street, Perth	Refurbishment of existing business fit-out	\$20,000	<i>\$20,000</i>
3	Mustang Bar	40 Lake Street, Northbridge	Refurbishment of the Property's façade & construction of a new awning	\$15,000	<i>\$15,000</i>
4	Bright Tank Brewery	100 Brown Street, East Perth	Development of an outdoor dining area	\$20,000	<i>\$15,000</i>
5	Lion Oriental	13 Fitzgerald Street, Northbridge	Shopfront Renovation	\$11,902	<i>\$10,000</i>
6	Universal Bar	221 William Street, Northbridge	Development of an outdoor dining area	\$20,000	<i>\$10,000</i>
7	Veritas Engineering	67 Milligan Street, Perth	Office refurbishment	\$20,000	<i>\$0</i>
8	Goody Two's	40 Irwin Street, Perth	Activation of stairwell and entrance landing	\$5,000	<i>\$0</i>
<i>Total Funding Proposed</i>					<i>\$90,000</i>

Request for Lot 20 acquittal extension

The proponent of “Lot 20” (2018-19 grant recipient) has proposed to develop an outdoor dining area installation along James Street to activate the area and to provide a new breakfast service for patrons.

On 27 May 2019, the City received a request from the proponent to extend the time on their acquittal of grant funding, as they were unable to complete their project before the end of the 2018-19 financial year. The proponents have experienced delays in obtaining the necessary approvals from multiple agencies to progress the development of their outdoor dining project at 198-206 James Street Northbridge.

As per Clause 5 of the Business Improvement Grant terms and conditions an extension of the grant acquittal time can be made subject to the determination and approval by Council. The request received from “Lot 20” complies with this clause.

Stakeholder Engagement:

No stakeholder engagement was undertaken in relation to this report

Financial Implications:

ACCOUNT NO:	PJ13606097000007230
BUDGET ITEM:	Place Activation
BUDGETED AMOUNT:	\$100,000
AMOUNT SPENT TO DATE:	\$0
PROPOSED COST:	\$100,000
BALANCE REMAINING:	\$0
ANNUAL MAINTENANCE:	N/A
ESTIMATED WHOLE LIFE COST:	N/A

All figures quoted in this report are exclusive of GST.

Comments:

The 2019-20 Business Improvement Grant Program will leverage approximately \$1,728,685 of private investment into city property and businesses.

It is recommended that Council award six Business Improvement Grants as detailed in the recommendation section of this report. This amounts to a total funding contribution by the City of \$90,000 (excluding GST).

Post Council decision, officers will liaise with the successful funding recipients to agree on payment schedules and timeframes that suit the needs of each business project and minimise the City’s financial risk. Funding recipients are required to obtain all relevant approvals and be compliant with requirements as outlined by City Officers before funding is released by the City.

Approved funding must be claimed by 30 June 2020, and each business must provide evidence of eligible expenditure, all relevant approvals supported by before and after photographs of

the project undertaken using grant funding and a short testimonial that will be used for promotional purposes.

It is also recommended that Council approves the request to extend the \$10,000 2018-19 grant acquittal time for “Lot 20” from 1 July 2019 to 31 January 2020. The funding for this request has been allocated for in the 2019-20 Business Improvement Grant budget.

**CONFIDENTIAL ATTACHMENT 13.7A
ITEM 13.7 – BUSINESS IMPROVEMENT GRANTS 2019-2020**

FOR THE ORDINARY COUNCIL MEETING

30 JULY 2019

DISTRIBUTED TO COMMISSIONERS UNDER SEPARATE COVER

Legislation / Strategic Plan / Policy:

**Integrated Planning and
Reporting Framework
Implications**

Strategic Community Plan
Strategic Priority - Built Environment

Policy

Policy No and Name: 18.13 – Sponsorship and Grants

Purpose and Background:

Bon Marche Arcade is heritage listed in the City Planning Scheme and the State Heritage Register.

The City of Perth received an application for a Heritage Grant of \$20,000 (excluding GST) from the owners of 78-84 (Lot 123) Barrack Street, Perth (Bon Marche Arcade) to prepare a Conservation Management Plan. Photograph image of the site are shown in Attachment 6.8B.

The request is in response to the City of Perth Policy 18.13 Sponsorship and Grants and the Heritage Grant Program Guidelines which support the full funding of the preparation of a Conservation Management Plan to a maximum of \$20,000 (excluding GST).

A report was presented to the Ordinary Meeting of Council held 30 April 2019, with a recommendation that the Council approves a Heritage Grant of \$20,000 (excluding GST) for the preparation of a Conservation Management Plan. The Council resolved to defer the consideration of the report subject to review of the policy guiding the application.

Update following the Ordinary Meeting of Council 30 April 2019

Following the decision to defer a determination of this application at the Ordinary Meeting of Council held on **30 April 2019**, Officers subsequently met with Commissioners on 4 June 2019 to review the heritage grants and incentives program.

Guidelines for the Heritage Grants are being updated for the 2019/20 financial year, with proposed changes to include:

- Set rounds each financial year: this has the benefit of ensuring all heritage grants are received together, are competitively assessed, managed consistently with other grant programs and make best use of City's resources;
- Applications received for Conservation Management Plans for places included on the State Register of Heritage Places may apply for up to 50% of the cost of preparing a Conservation Management Plan, capped at a maximum of \$10,000. This is in recognition that grants are also available from the Department of Planning, Lands and Heritage for places on the State Register which can contribute to the cost of a Conservation Management Plan; and
- Applications received for Conservation Management Plans for places included on the Local Heritage List may apply for 100% funding (as is currently allowable), but capped at \$15,000 (a reduced maximum amount). This is in recognition that the City wishes to increase support for the conservation and profile of places of local significance and funding options for these places are not available elsewhere.

Given that the Applicant for this grant applied under guidelines which allows up to 100% of funding and has shown eligibility under those guidelines, it is recommended that it be approved as per those guidelines. Future applications received in 2019/2020 (i.e. applications submitted after 30 June 2019) will be considered under the revised guidelines.

The City of Perth has previously funded 26 heritage grants for Conservation Management Plans for heritage listed buildings in the City. Of these properties, the Council has received 23 applications for development (an 88% implementation rate), for which the Conservation Management Plans have informed design, assessment and/or interpretation of a site.

All Conservation Management Plans are notated against the relevant property and any assessment of future redevelopment, restoration, additions or interpretation of those places will utilise the Conservation Management Plan to inform the works and decisions.

Details:

The Conservation Management Plan for Bon Marche will be prepared in accordance with the State Heritage Office guidelines as described in the Australian ICOMOS Burra Charter and as required by the City's heritage grant conditions.

The Conservation Management Plan involves research and preparation of the history, physical evidence, preparation of a Statement of Significance and areas/levels of significance of the Place.

Conservation and interpretation policies based on the Statement of Significance will be developed, and a schedule of works identified to conserve the Place will also be prepared. This schedule of works can assist future planning for the site.

The Conservation Management Plan is needed to inform and assist the Owners in making key decisions about the conservation of the Place. The document will guide the owners, the City of Perth and the State Heritage Office for decisions about the building now and into the future.

The Conservation Management Plan will also greatly assist the City of Perth in developing and telling the stories of not only the building and who built it, the architects, who owned it and operated out of the building, but also the connections of this building and those people into the broader history of Perth. These stories add to our unique identity and sense of place and provide the cultural context for the city.

The City retains non-exclusive copyright of the Conservation Management Plan so it can publish and make it available via the City's History Centre.

Financial Implications:

At the Ordinary Council meeting held on **9 October 2007**, Council resolved to commit to Heritage Grants of up to \$400,000 per annum. The tables below reflect the Commitment and Budgeted allocations for 2019/20.

ACCOUNT NO: PJ1435-51220-0000-7901

BUDGET ITEM: Donations & Sponsorships

BUDGETED AMOUNT:	\$566,000
AMOUNT SPENT TO DATE:	\$0
PROPOSED COST:	\$20,000
BALANCE REMAINING:	\$546,000
ANNUAL MAINTENANCE:	N/A
ESTIMATED WHOLE LIFE COST:	N/A

All figures quoted in this report are exclusive of GST.

Payment claims for approved heritage grants can be made following completion of the works or documentation and acquittal to the City's satisfaction. If approved, this grant payment will be made in the financial year 2019/20.

Comments:

The report by the Heritage Grant Assessment Panel (Attachment 13.8A) recognises the positive benefits of the Conservation Management Plan and the value of preparing such a document for the owner, the City and State Heritage Office.

The Assessment Panel acknowledged that the documentation supplied by the applicant justifying the Conservation Management Plan did focus on potential development outcomes rather than focussing on understanding the cultural heritage significance of the place. However, given the Conservation Management Plan will also be used by the City and the State Heritage Office to guide appropriate conservation works in the future, the panel saw the positive outcomes of funding the preparation of a Conservation Management Plan, if undertaken in accordance with the grant conditions and industry standards.

The panel noted that all Conservation Management Plan's subject to the City of Perth Heritage grants are prepared under State Heritage Office guidelines (to a standard set under the Burra Charter), with specified outcomes that are well documented. The quality checks and compliance with Conservation Management Plan industry standards will be undertaken by the Officers to ensure the final document supports conservation outcomes.

A grant of \$20,000 (excluding GST) was requested by the applicant for the preparation of a Conservation Management Plan. This is consistent with the 100% funding criteria outlined in the Heritage Grant Policy specifically for Conservation Management Plan's and the amount requested is consistent with the preparation of such plans for buildings of this size and complexity.

The City is now reviewing and updating its Heritage Grants guidelines, drawing on best practice from around Australia. Concepts being considered include incremental funding, targeted areas for funding based on strategic direction and conservation needs, splitting works into minor and major conservation works, and moving to grant set rounds per financial year.

Assessors Heritage Grant Report 78-84 Barrack Street**Heritage Grant Application | 2019 | 78-84 Hay Street**

Applicant	Marc Beattie (element)
Project Start Date	15/02/2019
Project End Date	05/04/2019
Project Address	78-84 Barrack Street, Perth
Project Type	Conservation Management Plan
Heritage Status	Listed as a heritage place in the City of Perth Planning Scheme
Total Project Cost	\$20,000
Total Amount Requested	\$20,000
Recommendation	Approval
Recommended amount	\$20,000 (100% of the total project budget)
Assessment Score	<u>TOTAL SCORE 11 out of 16 (68.75%)</u>

Applicant Details*Information from the Australian Business Register*

ABN	66 602 100 505
Entity Name	Canci Property Group Pty Ltd
Entity Type	Australian Private Company
ABN Status	Active
ATO Endorsed Charity Type	Not endorsed
Goods & Services (GST)	Yes
Endorsed as DGR	No
Tax Concessions	No tax concessions
Main Business Location Postcode	6167
ACNC Registration	No

Project Summary

The applicant is seeking a Heritage Grant from the City of Perth to prepare a Conservation Management Plan (CMP) for 78-84 Barrack Street, Perth, a building listed as a Heritage Place in the City of Perth Planning Scheme and State Heritage Register.

The CMP is the principal guiding document for the conservation and management of a heritage place. The main objective of the CMP is to ensure that decisions are made with regard to the cultural heritage significance of a heritage place. To that end, a CMP identifies the heritage significance of the place and provides clear policies for the sustainable future of the place.

The process in preparing a CMP is described in the Burra Charter Process and outlined in a guide to Conservation Management Plans set out by the State Heritage Office.

Essentially, this process can be broadly broken down into three parts:

1. Understanding the significance of a place;
2. Developing policies to guide maintenance and change; and
3. Developing an action plan.

The CMP benefits not only the owner as outlined above but also provides invaluable information to the Council in relation to the history of the place for telling the story of Perth. In addition, the CMP provides the Council with an understanding the significance of place as original fabric and zones of significance are identified and used in the development approval and assessment process.

The funding is consistent with the Heritage Grant guidelines which provides up to 100% for the preparation of a Conservation Management Plan.

Previous City of Perth Support

The building is not a current recipient of the Heritage Rate Concession.

Heritage Grant Application | Assessment Score Card

The application was assessed by a three person assessment panel and the scoring has been averaged for each outcome.

ASSESSMENT SCORE CARD – ESSENTIAL CRITERIA	
Has the applicant provided a demonstrated need for the document, including what issues the document seeks to inform or resolve?	2.3
Has the applicant detailed how the information will influence future management of the heritage place?	2
How do you rate the quality of any requests for proposal or guidelines provided to consultants?	2
How do you rate the quality of information provided by the preferred consultants/technical experts in response to the brief?	2.3
How do you rate the overall quality of the application for accuracy, content, detail, attachments and response to the questions?	2.7
TOTAL SCORE 11 out of 16 (68.75%)	
	11.3

Assessment Panel comments:

- *reference to conserving the original facade to enhance the streetscape of Barrack Street predetermines an outcome focused only on the façade - however the intent of CMP is the principal guiding document for the conservation and management of a heritage place. The whole place and setting.*

- *As the CMP follows a predetermined process set out by the SHO and will be used by the owner, the City and the SHO in guiding outcomes I feel comfortable that appropriate document will be developed and informed decisions on development will be made.*
- *The positive aspect of the development is that this is an important building in an important heritage street in the City and that the first step of a conservation plan should be encouraged.*

Photograph of Bon Marche Arcade, 78-84 Barrack Street Perth



Image supplied by the City of Perth 10/3/2015

Report to the Ordinary Council Meeting

Agenda **Parklet Trial Outcomes Report – Hampden Road, Nedlands**
Item 13.9

Recommendation:

That Council APPROVES the continued installation of two parklets on Hampden Road in Nedlands following a successful trial period.

FILE REFERENCE:	P1036590#11
REPORTING UNIT:	Marketing and Activation
RESPONSIBLE DIRECTORATE:	Economic Development and Activation
REPORT AUTHOR DISCLOSURE OF INTEREST:	Nil
DATE:	8 July 2019
ATTACHMENT/S:	Attachment 13.9A – Culture Counts Nedlands Parklet Evaluation – User Trader Feedback Attachment 13.9B – SimplyCity data Analysis Report – Hampden Road Parklets

Council Role:

- | | | |
|-------------------------------------|----------------|---|
| <input type="checkbox"/> | Advocacy | <i>When the Council advocates on its own behalf or on behalf of its community to another level of government/body/agency.</i> |
| <input checked="" type="checkbox"/> | Executive | <i>The substantial direction setting and oversight role of the Council e.g. adopting plans and reports, accepting tenders, directing operations, setting and amending budgets.</i> |
| <input type="checkbox"/> | Legislative | <i>Includes adopting local laws, town planning schemes and policies</i> |
| <input type="checkbox"/> | Quasi-Judicial | <i>When the Council determines an application/matter that directly affects a person's right and interests. The judicial character arises from the obligation to abide by the principles of natural justice. Examples of Quasi-Judicial authority include town planning applications, building licences, applications for other permits/licences (e.g. under Health Act, Dog Act or Local Laws) and other decisions that may be appealable to the State Administrative Tribunal.</i> |
| <input type="checkbox"/> | Information | <i>For the Council/Committee to note.</i> |

Legislation / Strategic Plan / Policy:

Legislation N/A

City of Perth Act 2016**Objects of the City of Perth**

8(1)(d) - to continuously improve the services and facilities provided to the community, visitors and tourists
8(1)(e) - to promote awareness of the facilities and events provided and encourage use of them and participation

**Integrated Planning and
Reporting Framework
Implications**

Strategic Community Plan
Strategic Priority - Social

Policy

Policy No and Name: N/A

Purpose and Background:

In May 2019, the City of Perth installed two parklets on Hampden Road in Nedlands as part of a 12 week trial. The aim of the activation was to engage with the local community, increase street level vibrancy and public amenity. The parklets offer additional outdoor seating, a free community library, a designated dog area, as well as free music performances programmed by the City throughout May. The activation is the first of its kind for City of Perth and community engagement was essential to the future of the parklets on Hampden Road and throughout the City of Perth.

Based on the outcomes of the trial, the City considered two options:

1. leave the parklets in situ long term should feedback be overwhelmingly supportive, or
2. remove the parklets and re-locate to an alternative location or re-use for pop up activation purposes, as the structure is modular and designed for easy reuse.

Details:

To date, the parklets have been installed for a total of eight weeks with a remaining four weeks left in the trial period. Throughout the trial, the City has continuously engaged with stakeholders through various methods including:

- ‘Surprise and delight’ acoustic music performances during Friday lunchtimes periods throughout May (10-31 May). Performances added vibrancy to the street and promoted the parklet trial to the community;
- Culture Counts surveys evaluating public and trader perceptions of the two parklets. The evaluation measured a wide scope of feedback including parklet usage behaviour, general sentiment, community connection outcomes and impact on local business. Surveys were open to the public via an online link, and traders were given the additional opportunity to provide feedback through face to face interviews; and
- Sensor technology capturing foot traffic data on Hampden Road.

Culture Counts survey

Feedback from the Culture Counts survey found the majority of those surveyed (89%) enjoy having the parklets on Hampden Road. On average, those who were ‘just passing by’ were the most positive in their responses to five of the eight dimensions measured. Workers were most likely to agree that they enjoyed the vibrancy and activity here (Vibrancy), their response just above that of student respondents. Both groups ranked ‘Local Impact’ very highly.

Respondents were invited to provide further comments about the parklets based on their experience. It was found that 68% of this feedback was happy or supportive, 14% was unhappy or unsupportive and the remainder was neutral or constructive. All users that indicated they were unhappy or unsupportive also lived in the area. Most happy and supportive feedback

came from local workers. Student and passers-by respondents did not leave any negative feedback.

Overall, traders were supportive of the initiative with two thirds (67%) of surveyed traders agreeing or strongly agreeing that the parklets increased visitation to Hampden Road. This is a positive result and a good indication that the parklets brought people to the area and encouraged them to stay longer. Similarly, 66% of traders agreed that the parklets increased the exposure of their business, highlighting the importance of street level activation for local business. Both outcomes will have ongoing benefits for the revitalisation of the area.

It is evident that there is some demand for on street parking, particularly for residents visiting the area, however these responses were outweighed by responses from workers, students and passers-by who enjoyed having access to the shared space.

Data analysis report

To measure the success of the activation, the Economic Development and Activation Unit worked in close collaboration with the Data and Information Unit to measure foot traffic using innovative wireless sensors to detect Wi-Fi and Bluetooth activity.

The purpose of the data collection was to analyse pedestrian traffic during the parklet installations compared to the baseline established prior to the activation. Footfall technology measured passers-by within a 10-20m radius.

The data collected showed that there was a steady increase in local footfall activity with significant increases on Thursdays and Fridays. The most significant change was a 35% average increase in footfall on Thursdays and 20% average increase on Fridays. These figures may be attributed to the lunch time live music sessions which featured on Fridays throughout May.

Assessment of this data has determined that the parklet trial was successful in achieving its objectives and obtained community support from a majority. The success of the trial can be attributed to high level stakeholder engagement and the delivery of high quality parklets which meet capital city standards. The City of Perth has since received requests for additional parklets to be delivered in East Perth and West Perth.

The parklets in Hampden Road, and in West Perth and East Perth if delivered, will be monitored on an on-going basis including engagement with stakeholders. Should the community desire for parking outweigh the positive vibrancy outcomes and economic impacts the parklets achieve, the City of Perth can investigate relocating the structures to other locations or repurposing them for other activation purposes.

Stakeholder Engagement:

Stakeholder engagement was undertaken in relation to this trial including local businesses, residents, workers, visitors, the City of Nedlands and the local member for Nedlands.

Culture Counts and SimplyCity were also engaged to measure feedback and engagement.

Financial Implications:

ACCOUNT NO:	PJ 1055-14110*
BUDGET ITEM:	Parklets*
BUDGETED AMOUNT:	\$150,000
AMOUNT SPENT TO DATE:	\$0
PROPOSED COST:	\$140,000
BALANCE REMAINING:	\$10,000
ANNUAL MAINTENANCE:	\$2,000
ESTIMATED WHOLE LIFE COST:	\$10,000

All figures quoted in this report are exclusive of GST.

**subject to Council adoption of 2019/2020 budget*

Comments:

The trial has been deemed successful and all key outcomes have been met including increasing vibrancy, supporting local business and fostering community engagement in Nedlands. Feedback from local community members and businesses demonstrates majority support for the parklets on Hampden Road, and agree they would like to see the parklets stay in place. The modular nature of the parklets means that they can be removed at any time in the future should local circumstances and priorities change.

There have been numerous requests from the East Perth Community Group and West Perth Local for parklets to be supplied on their local highstreets and it is considered that the provision of additional parklets will provide similar benefits to that demonstrated on Hampden Road.

CITY OF PERTH

NEDLANDS PARKLET EVALUATION

USER & TRADER FEEDBACK

JULY 2019



CultureCounts

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1 EXECUTIVE SUMMARY

In 2019, Culture Counts Pty Ltd ("Culture Counts") was engaged by City of Perth to evaluate public and trader perceptions of two parklets on Hampden Road in Nedlands, which have installed as part of a trial from May to August. The activation is the first of its kind for City of Perth and community feedback is essential to the future of the parklets on Hampden Road and consideration of similar activations throughout the City.

This evaluation measured public and trader feedback, including; parklet usage behaviour, general sentiment, outcomes and impact on business. All research is based on surveys distributed to the general public via an online link, and to traders via face-to-face interviews and online distribution.

The user survey captured demographic information in an aim to profile parklet users and to identify any difference in perceptions based on user type. A large proportion of people that responded to the user survey indicated that they worked in the area (45%) and/or lived in the area (41%). A smaller proportion were students (15%) and a further 18% didn't identify with any of the options provided and were simply 'just passing by'. Almost half of respondents had used the parklets once, and a third had used them 2 to 3 times.

The majority of those surveyed (89%) enjoy having the parklets on Hampden Road. All local workers and students that were surveyed enjoyed having the parklets available. Almost all (94%) people that were 'just passing by' enjoyed the activations, however those that lived in the area were slightly less likely to indicate that they enjoyed them (74% enjoy). From these results it can be assumed that people who are in the area for scheduled activities (i.e. work, study) and have time to pass in the area while on breaks, tend to appreciate the parklets more. Perhaps for those who live nearby, the parking bays were convenient for short visits to the area as required.

Overall, the user dimension analysis shows that the parklets had a positive impact on the public. Dimensions in the civic and place outcome domains performed well, with the highest average result seen for the custom metric, 'Shared Space' which saw 84% of respondents agree or strongly agree they like that they can sit in a shared space.

On average, those who were 'just passing by' were the most positive in their responses to five of the eight dimensions measured. Workers were most likely to agree that they enjoyed the vibrancy and activity here (Vibrancy), their response just above that of student respondents. Both of these groups ranked Local Impact very highly.

Respondents were invited to provide further comments about the parklets on Hampden Road based on their experience. It was found that 68% of this feedback was happy or supportive, 14% was unhappy or unsupportive and the remainder was neutral or constructive. Interestingly, all users that indicated they were unhappy or unsupportive also lived in the area. Most happy and supportive feedback came from local workers, closely followed by those that live in the area. Students and passers-by did not leave any negative feedback.

Key user feedback themes included; that more shade/shelter could be provided to protect the parklets and its users from the elements. 13% mentioned that they preferred having the spots available for parking, and 10% suggested that more greenery could be introduced to the parklets.

Local traders were also given the opportunity to share their feedback about the Hampden Road Parklets via a separate survey. Of trader survey respondents, 71% were business owners and 29% were workers at local businesses.

Overall, traders were supportive of the parklets with 89% agreeing that they'd like to see the parklets stay on Hampden Road. Two thirds (67%) of surveyed traders agreed or strongly agreed that the parklets increased visitation to Hampden Road. Similarly, 66% of traders agreed that the parklets increased the exposure of their business.

Trader responses to the dimensions were varied but positive on average. Dimensions such as Aesthetics, Local Impact and Positivity performed strongly, with no surveyed traders disagreeing that the building looks good and they can appreciate the design work involved, it's important that it's happening here and the parklets make them feel positive about the community's future. Respondents were fairly neutral in their response to the Decision-making statement, that the parklets helped them to get involved in community decision making, highlighting an opportunity for the City of Perth to engage more with traders in the lead up to activations such as the parklets.

Overall, responses from both users and traders were mostly positive and supportive of the parklet activation on Hampden Road. It is evident that there is some demand for on-street parking, particularly for local residents visiting the area, however these responses were outweighed by responses from workers, students and passers-by who enjoyed having access to the shared space. Trader responses indicate that the activation has had a positive impact on visitation and business exposure, which has ongoing benefits for the vibrancy of the area.

2 INTRODUCTION

2.1 Background and Scope

In May 2019, the City of Perth installed two parklets outside busy eateries on Hampden Road in Nedlands as part of a 12-week trial. They offer extra outdoor seating, a free community library, as well as regular free activations programmed by the City. The parklets are a first for the City of Perth and have been installed in an aim to increase vibrancy, encourage the community to stay in the precinct for longer, to support local businesses and increase community engagement.

As this is a new initiative, feedback from stakeholders is essential to the potential extension of the parklets on Hampden Road, and for the planning of similar initiatives throughout the City in the future.

During the first stage of the trial, public users and local traders were invited to provide feedback about the Hampden Road Parklets via a Culture Counts survey. Respondents were asked a number of questions related to the parklets, with an aim to measure their perceptions and the outcomes of the project. The results of this will assist the City in determining the success of the parklets at the Hampden Road location and influence similar place activation strategies moving forward.

Survey responses were collected from 10 May to 24 June 2019. Two separate surveys optimised for each respondent type were distributed online and in total, 104 members of the public took the opportunity to submit their feedback and a total of 15 trader responses were captured online and via prompted face-to-face interviews. Results from the evaluation are presented in this report.

2.1 Strategic Alignment

Culture Counts uses a standardised set of metrics called 'dimensions' to measure the quality and impact of activations and events. The dimensions were developed in collaboration with the sector, and they've been internationally tested and academically validated. Survey respondents move a slider to indicate whether they agree or disagree with the dimension statement using a Likert scale.

For the Hampden Road Parklet evaluation, City of Perth identified a set of dimensions that aligned with the activation objectives, including a core set of six metrics used across both the public and local trader surveys, in addition to specific dimensions that were used in each. The dimensions were accompanied by a series of additional custom questions designed to capture data in alignment with the evaluation objectives.

Figure 1: Evaluation Dimensions

CORE METRICS	
OUTCOME AREA	DIMENSION STATEMENT
Cultural	Distinctiveness - It was different from things I've experienced before
Civic	Positivity - It made me feel positive about the community's future
Place	Vibrancy - I enjoy the vibrancy and activity here
	Community - I feel a sense of a community here
	Place - It made me feel proud of my local area
	Local Impact - It's important that it's happening here

USER ONLY METRICS	
OUTCOME AREA	DIMENSION STATEMENT
Place	Unique - It helped me appreciate the place's characteristics
Custom	Shared Space - I like that I can sit down in a shared community space
TRADER ONLY METRICS	
OUTCOME AREA	DIMENSION STATEMENT
Civic	Decision-making - It enabled me to get involved in community decision making
Place	Aesthetics - The building looks good - I can appreciate the design work involved
	Atmosphere - I enjoy the atmosphere here
Economic	Collaboration - It provided opportunities for collaboration

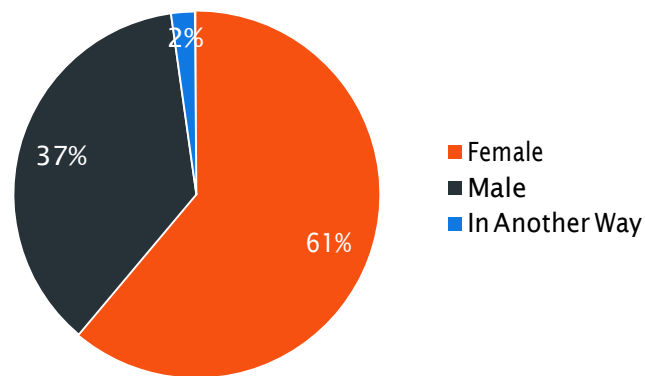
3 USER EVALUATION FINDINGS

The following sections of the report provide an overview of the findings of surveys administered to the public, collected via the online survey.

3.1 Demographic Profile

Survey respondents were asked to provide their age, gender and postcode as part of the survey. This enables data to be matched to the wider population and responses to be filtered to understand differences in demographics. Figure 2 shows the proportion of public survey responses captured for each of the gender demographics and Figure 3 provides an age breakdown.

Figure 2: Gender Breakdown

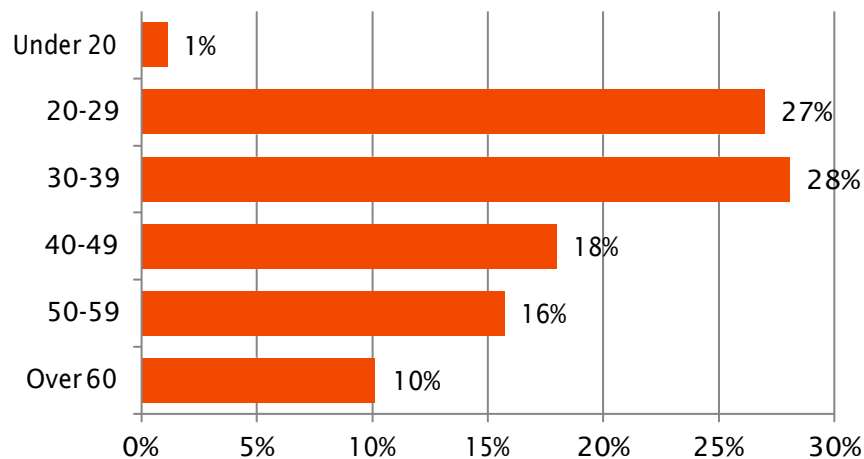


Culture Counts 2019; n = 90

Insights

The majority of public respondents were female (60%) with males making up 38% of the sample. A further 2% of respondents identify their gender in another way.

Figure 3: Age Breakdown

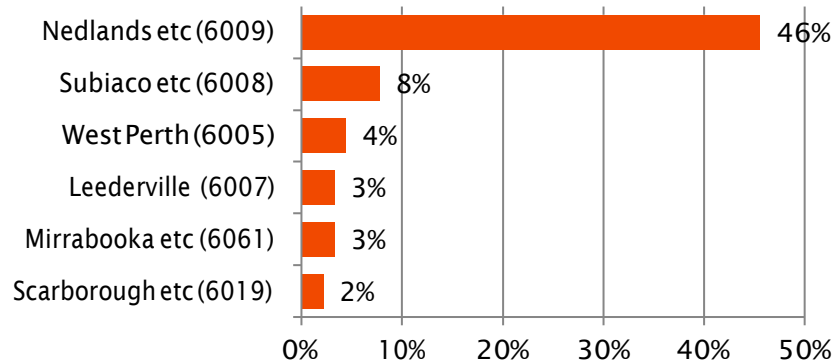


Culture Counts 2019; n = 89

Insights

People within the 30-39 age bracket made up the majority of the Hampden Road Parklets user survey sample (28%), alongside those in the 20-29 year old cohort (27%). Those aged between 40-49 made up just under a fifth of total respondents (18%), closely followed by the 50-59-year-old cohort (16%) and people aged over 60 (0%). Those aged under 20 years held the lowest representation, making up 1% of all respondents.

Figure 4: Top 6 Postcodes



Culture Counts 2019; n = 90

Insights

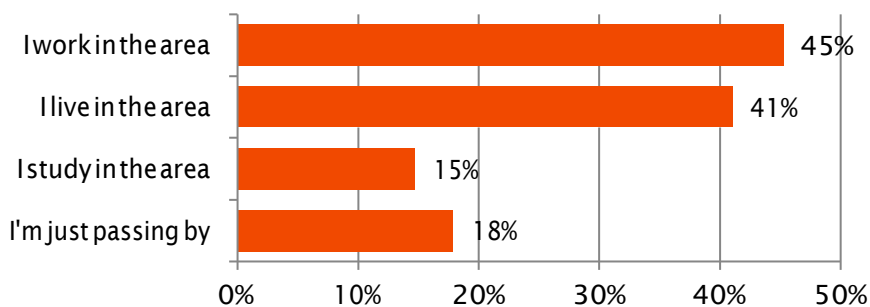
When asked their postcode, the majority of respondents indicated that they lived locally in the Nedlands/Crawley/Dalkeith area (postcode 6009), making up almost half of the sample (46%). The remaining respondents came from a range of suburbs including Subiaco/Daglish/Shenton Park (8%), West Perth (4%), Leederville (3%) and Mirrabooka (3%) and more.

3.2 Usage Analysis

Public respondents that had used the parklets on Hampden Road were asked about their relationship to the area (i.e. worker, resident, student, passer-by) as well as how many times they had used the parklets. Responses were then categorised based on user type, to see if the user's relationship to the area affected their usage.

Figure 5: User Type

Which of the following best describes you?



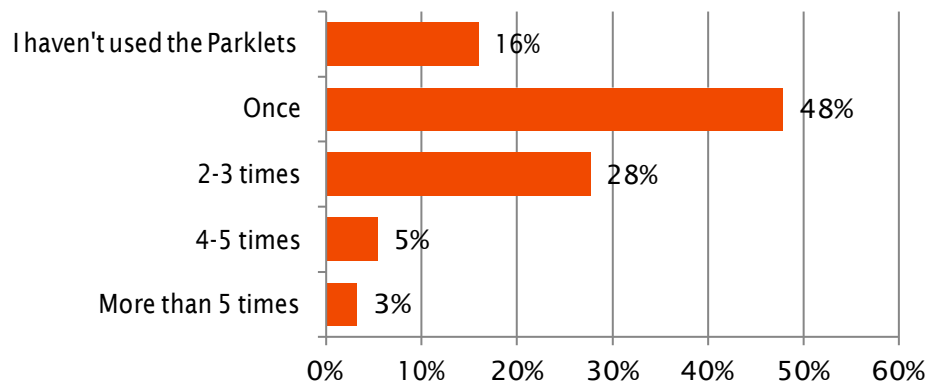
Culture Counts 2019; n = 95

Insights

Respondents were asked which 'user type' they identified with; they were able to select all options that applied. The majority of people that responded to the survey indicated that they worked in the area (45%) and/or lived in the area (41%). A smaller proportion were students (15%) and a further 18% didn't identify with any of those options and were simply 'just passing by'.

Figure 6: Usage Frequency

How many times have you used the Hampden Road parklets?



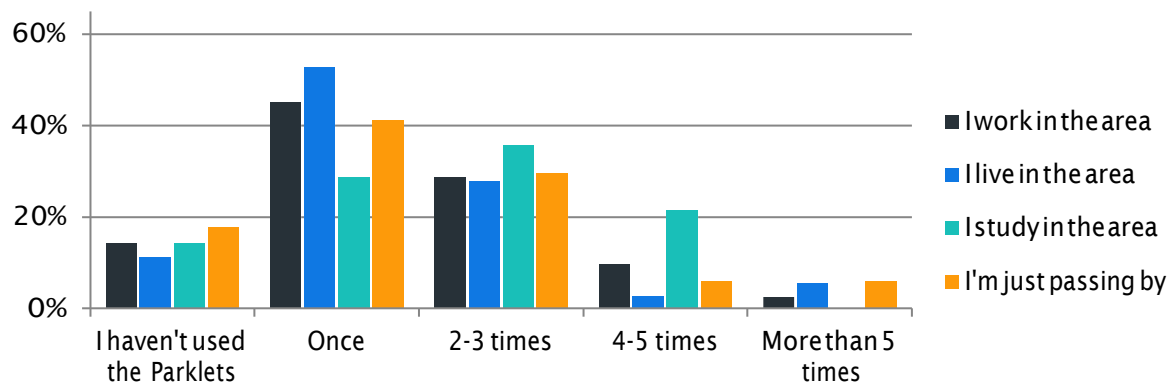
Culture Counts 2019; n = 95

Insights

Almost half of respondents had used the parklets once, and 28% had used them two to three times. A proportion of those surveyed hadn't used them at all (16%) while the remainder had used them four or more times (8%).

Figure 7: Usage Frequency by User Type

How many times have you used the Hampden Road parklets?



Culture Counts 2019; n = 94

Insights

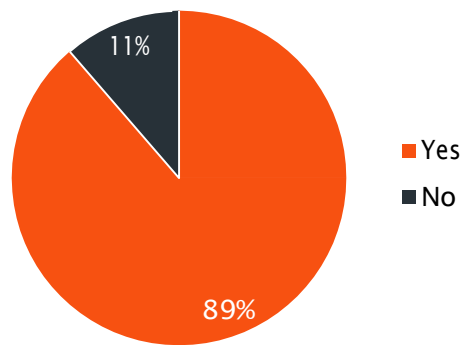
Figure 7 shows that students were most likely to use the parklets more than once (2-3 and 4-5 times). The remaining users were most likely to use it once.

3.3 Overall Enjoyment

Users were asked if overall, they enjoyed having the parklets available on Hampden Road with a choice of two options – yes or no. This general sentiment is used to further profile respondents based on their user type and usage frequency.

Figure 8: Overall Enjoyment

Overall, have you enjoyed having the parklets available on Hampden Road?

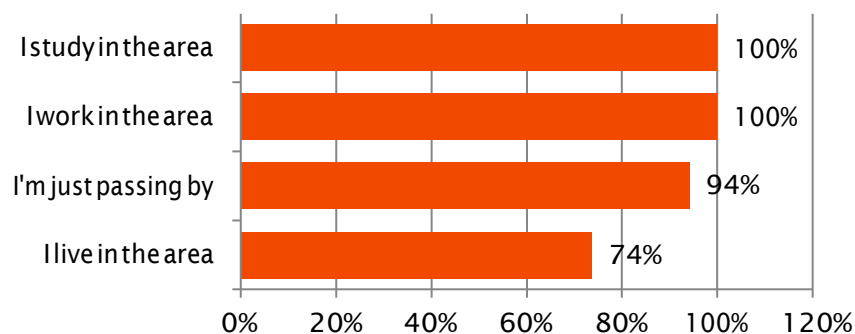


Culture Counts 2019; n = 97

Insights

The vast majority of those surveyed (89%) enjoy having the parklets available on Hampden Road, while the remaining 11% did not.

Figure 9: Overall Enjoyment by User Type



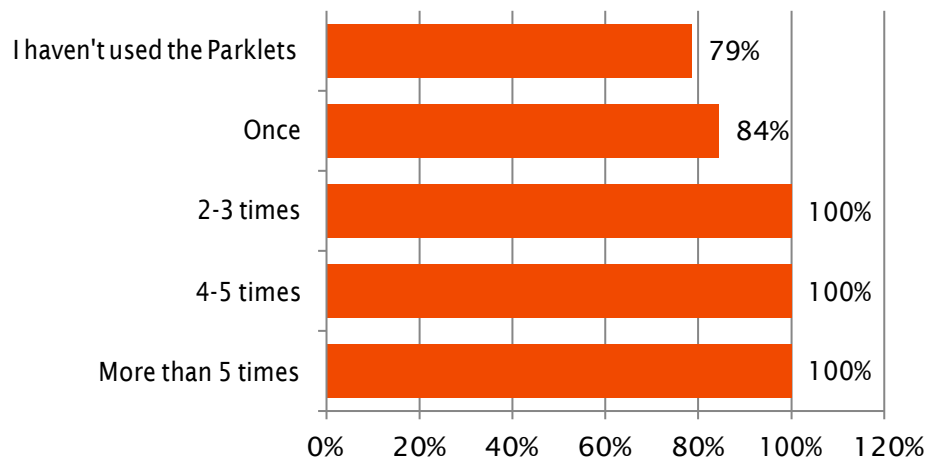
Culture Counts 2019; n = 97

Insights

Figure 9 demonstrates that all (100%) workers and students that completed the survey indicated that they had enjoyed having the parklets available on Hampden Road. Almost all (94%) people that were 'just passing by' enjoyed the activations, however those that lived in the area were slightly less likely to indicate that they enjoyed them (74% enjoy).

From these results it can be assumed that people who are in the area for scheduled activities (i.e. work, study) and have time to pass in the area while on breaks, tend to appreciate the parklets more. Perhaps for those who live nearby, the parking bays were convenient for short visits to the area as required.

Figure 10: Overall Enjoyment by Usage Frequency



Culture Counts 2019; n = 93

Insights

Everyone that used the parklets two or more times indicated that they enjoyed having them there. Of the respondents who had experienced the activations once, 84% enjoyed having the parklets available. Those that had never used the parklets were slightly less favourable in their response, with 21% selecting that they didn't enjoy them.

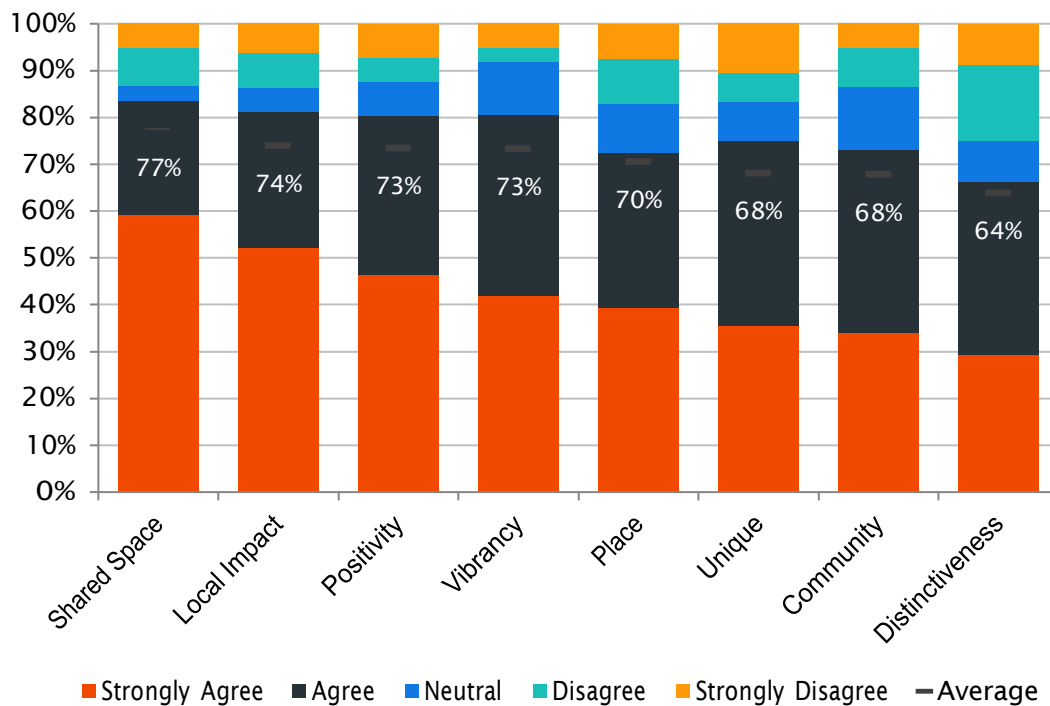
3.4 User Outcomes

Survey respondents moved a slider to indicate whether they agreed or disagreed with the dimension statement using a Likert scale. Figure 11 illustrates results for all user responses, showing the average score and the percentage of people that agreed or disagreed with each of the statements.

The dimensions measured across the public surveys included:

- Distinctiveness - *It was different from things I've experienced before*
- Positivity - *It made me feel positive about the community's future*
- Vibrancy - *I enjoy the vibrancy and activity here*
- Community - *I feel a sense of a community here*
- Place - *It made me feel proud of my local area*
- Local Impact - *It's important that it's happening here*
- Unique - *It helped me appreciate the place's characteristics*
- Shared Space - *I like that I can sit down in a shared community space*

Figure 11: User Dimension Results



Culture Counts 2019; n = 98 (varies per dimension).

Insights

The responses to each of the statements were extremely positive, with an average agreeance rate of over 70% for five of the eight dimensions measured in the user survey.

The highest agreeance rate was received for the custom Shared Space dimension, with 84% of respondents agreeing they like that they can sit in a shared space.

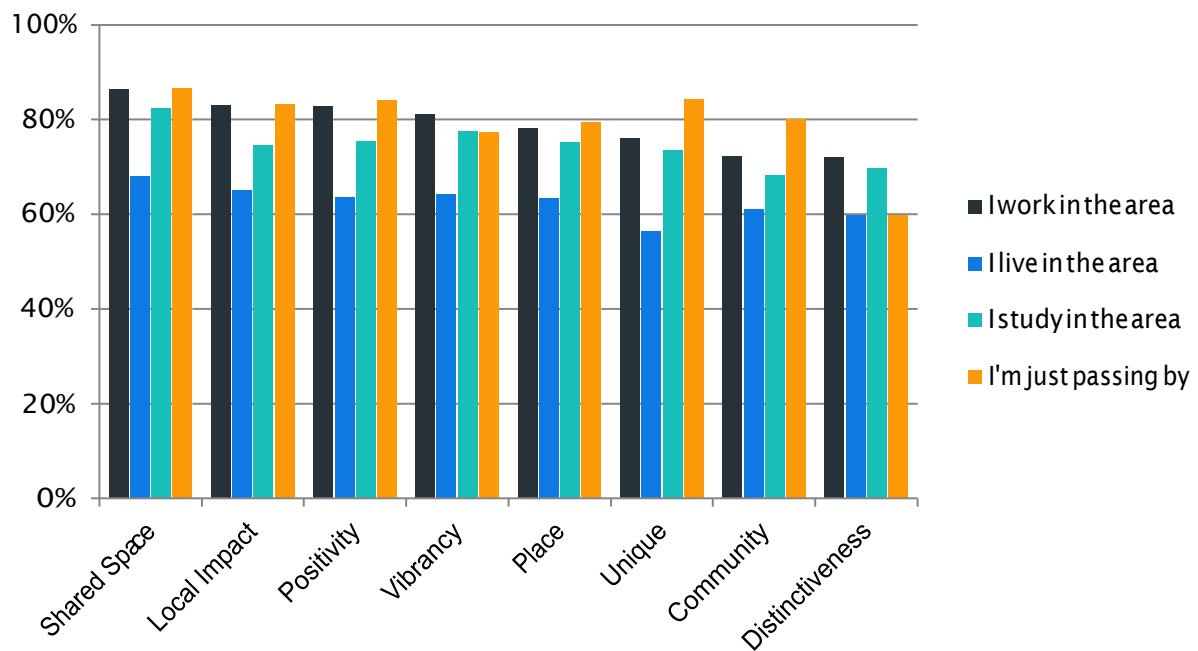
A total of 81% respondents agreed it's important the activation is happening here (Local Impact), and 80% agreed that it makes them feel positive about the community's future (Positivity).

High percentages were also obtained by Vibrancy (81% agree or strongly agree), Unique (75% agree or strongly agree) and Community (73% agree or strongly agree) indicating that they enjoy the vibrancy and activity here, that the parklets helped them to appreciate the place's characteristics and that they felt a sense of community there.

While still receiving positive results, respondents were slightly less favourable to the Place (70% agree or strongly agree) and Distinctiveness (66% agree or strongly agree) dimensions, that the parklets made them feel proud of their local area and were different to things they'd experienced before.

Overall the dimension analysis shows that the parklets had a positive impact on the public.

Figure 12: Dimension Averages by User Type



Culture Counts 2019; n = 98 (varies per dimension).

Insights

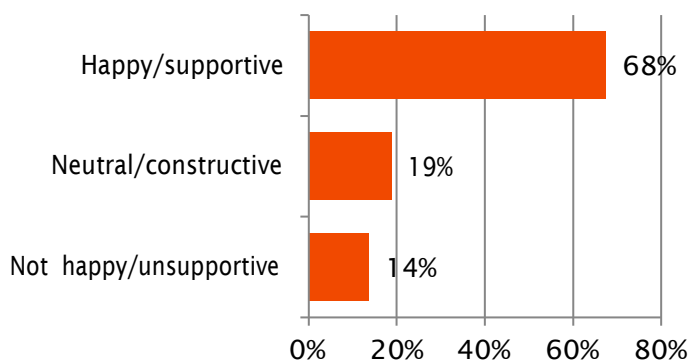
On average, those who were 'just passing by' were most positive in their responses to the five of the eight dimensions – Shared Space, Positivity, Place, Unique and Community.

Workers were most likely to agree that they enjoyed the vibrancy and activity here (Vibrancy), their response just above that of student respondents. Both of these groups ranked Local Impact highly.

3.5 Anecdotal Feedback

Respondents were invited to provide further feedback about the parklets on Hampden Road based on their experience. Most (74%) of all public survey respondents chose to leave additional feedback at the end of the survey. This feedback has been categorised in Figure 16.

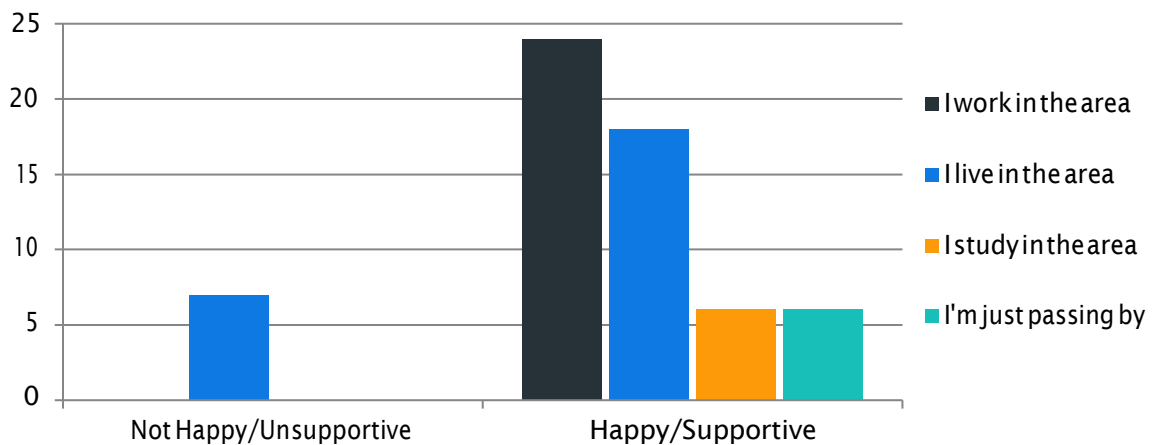
Figure 13: Feedback Sentiment



Insights

Of all the feedback received, it was found that 68% was happy or supportive, and 14% was from people there were not happy or unsupportive. The remainder was neutral or constructive.

Figure 14: Feedback Sentiment by User Type

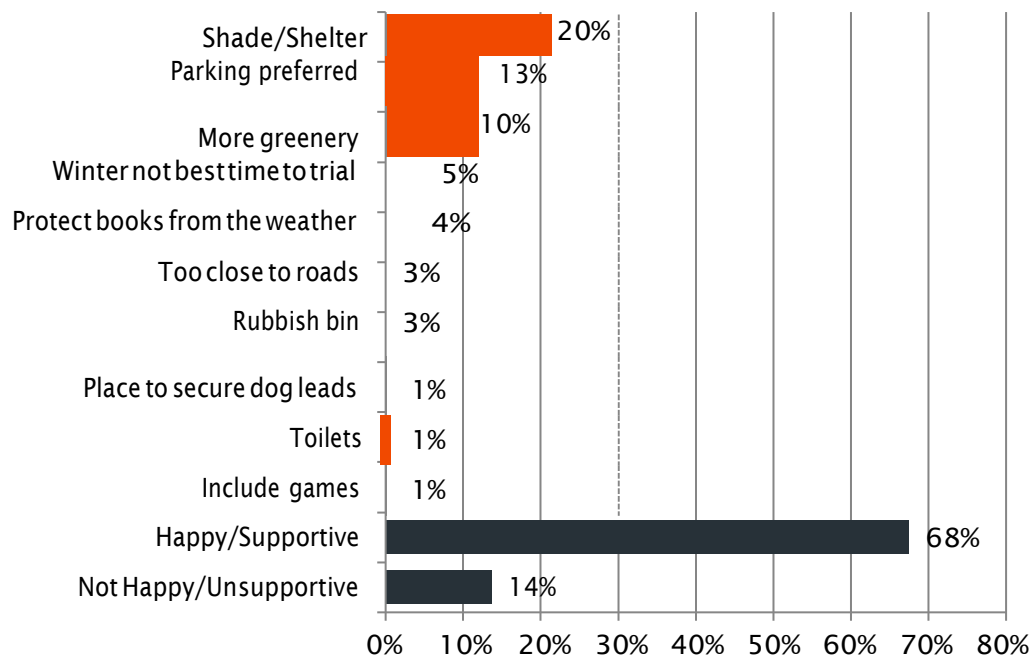


Insights

All users that left feedback that indicated they were not happy or unsupportive, also lived in the area.

Most happy and supportive feedback came from local workers, closely followed by those that live in the area. Students and passers-by left positive suggestions only.

Figure 15: Key Feedback Themes



Insights

20% of users suggested that more shade or shelter could be provided to protect the parklets and its users from the elements. 13% mentioned that they preferred having the spots available for parking, and 10% suggested that more greenery could be introduced to the parklets.

Other feedback themes included; winter wasn't an ideal time to trial the parklets, and that the books needed additional protection from the weather.

User Feedback Examples and Key Themes

Users were asked if they had any other feedback about the parklets, alongside question subtext that read:

"This parklet trail runs until 2 August 2019. Would you support an extension or permanent arrangement for parklets in this area? Please provide any additional feedback about the initiative."

The below examples summarise these responses and key themes.

Happy/Supportive

- *"Definitely worth having. Brings seating to a community area surrounded by food and coffee!"*
- *"Is a lovely idea and very positive for the community and local workforce"*
- *"The parklets are a great addition to the street. We need them installed in the other CoP villages such as West Perth to help support local businesses and reduce the brutal roadway impact of Hay St bring one-way."*
- *"My friend and I were headed to pick up some burgers on Hampden Road and were expecting to have to search for somewhere to sit (I use a wheelchair and couldn't gain access to the restaurant). It just so happens that one of the Parklets was being installed right out front on that particular day. Perfect timing! (how did you know?) I think it's a fantastic initiative; extra seating, extra greenery, and the library feature is a genuinely clever addition. It definitely adds to the life and character of the street and is worth the sacrifice of a single car bay, in my opinion. I've since seeing other people using the seats so it would seem to be a successful project. I can't see a downside and would be very happy to see them made into permanent fixtures after the trial period. Well done, city of Perth!"*

Not happy/Unsupportive

- *"There are not enough parking bays in Hampden Rd as it is, why take away more bays! So many times I've driven past with the intention of stopping to shop but can't get a park so drive on. If you want more people to be there then give more parking not more places for pets to hang out."*
- *"No. Right on a busy road. Seats too close to road. Takes up already limited parking space. Encourages takeaway coffee, rather than sitting and enjoying the cafes. Not everyone uses keep cups. Space too narrow for passing dogs. Rather the money spent on a bench at cul de sac in Hardy Rd."*

Shade/Shelter: *"Some scope to put some cover on them down the track would be great - shade in summer and rain shelter in winter!"*

Parking preferred: *"Parking is already too limited on Hampden Road making it difficult to access the shops and restaurants. Parklets make this even worse."*

More greenery: *"More of these please. Maybe with more plants and shrubs incorporated into the parklets."*

Winter not best time to trial: *"Yes I would. Especially as the trial will run over the winter period and potentially stop use when colder or raining."*

Protect books from the weather: *"Yes. Perhaps a door on the bookshelf... I noticed the books got a little wet during the rain. Also, a lot of people stop with their dogs whilst walking, and people have put bowls down for water... perhaps this could be built into the unit?"*

Too close to roads: *"No. Right on a busy road. Seats too close to road. Takes up already limited parking space. Encourages takeaway coffee, rather than sitting and enjoying the cafes. Not everyone uses keep cups. Space too narrow for passing dogs. Rather the money spent on a bench at cul de sac in Hardy Rd."*

Rubbish bin: *"Yes please, 2 bay closer to Felix please. And a bin."*

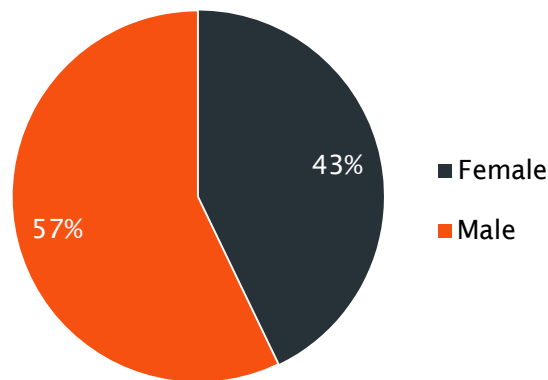
4 TRADER EVALUATION FINDINGS

Local traders were given the opportunity to share their feedback about the Hampden Road Parklets via a separate survey. Surveys were collected via an online link and through face-to-face interviews on location. Traders were asked about their perceptions of the parklets and if the activations have had an impact on their business.

4.1 Trader Respondent Profile

Survey respondents were asked to provide their age and gender as part of the survey. Figure 16 shows the proportion of trader survey responses captured for each of the gender demographics and Figure 17 provides an age breakdown.

Figure 16: Gender Breakdown

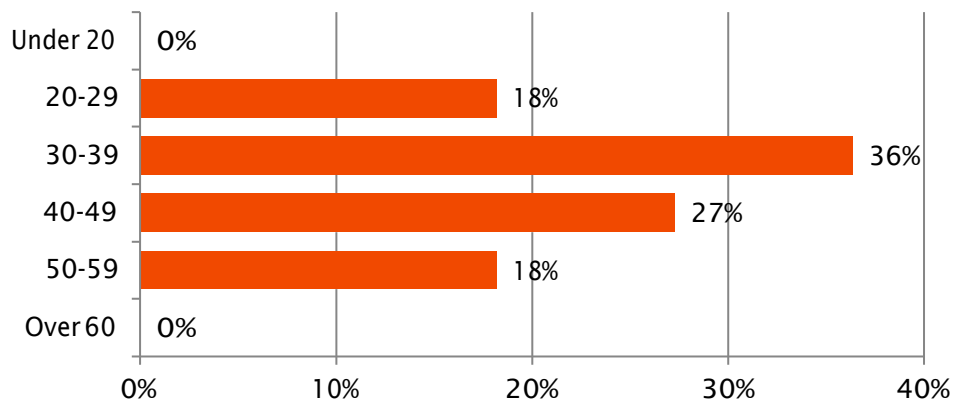


Culture Counts 2019; n = 14

Insights

The majority of trader respondents were male (57%) with females making up 43% of the sample. No respondents identified their gender in another way.

Figure 17: Age Breakdown

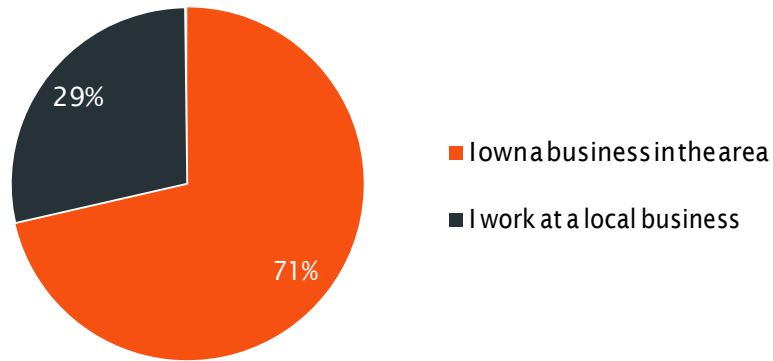


Culture Counts 2019; n = 11

Insights

The largest proportion of trader respondents sat within the 30 to 39 age bracket (36%) with those aged 40 to 49 making up the second largest cohort (27%). People aged between 40 to 49 and those in the 20-29 bracket each made up 18% of the sample. There were no trader respondents aged under 20 or over 60.

Figure 18: Trader Respondent Type



Culture Counts 2019; n = 14

Insights

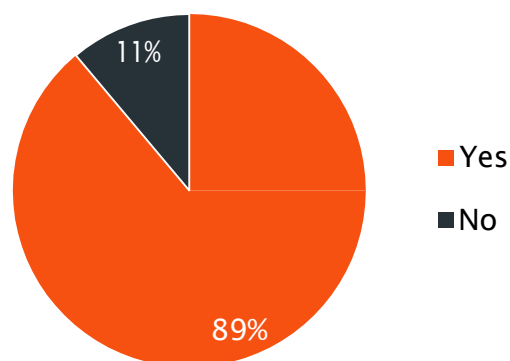
Of trader survey respondents, 71% were business owners. The remaining 29% were workers at local businesses.

4.2 General Sentiment

As part of the survey, traders were asked if they'd like to see the parklets stay on Hampden Road. The proportion of yes and no responses is shown in Figure 19.

Figure 19: General Sentiment

Would you like to see the parklets stay on Hampden Road?



Culture Counts 2019; n = 9

Insights

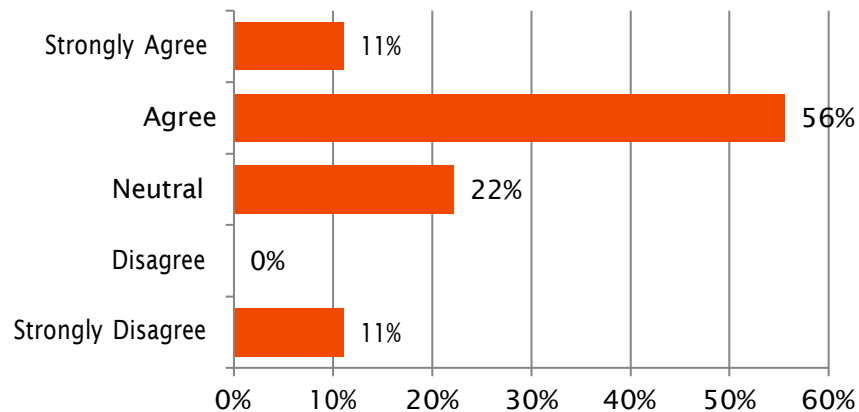
The large majority of trader respondents (89%) were supportive of the parklets and would like them to stay in place on Hampden Road. Those who were not supportive made up 11% of the sample.

4.3 Impact on Business

Those who completed the trader survey were asked to indicate how much they agreed or disagreed with statements that related to the Hampden Road parklets' impact on their business activity. Respondents used these questions to indicate if the parklets increased visitation to the Hampden Road area and/or the exposure of their business.

Figure 20: Visitation Impact

The parklets have resulted in increased visitation to Hampden Road



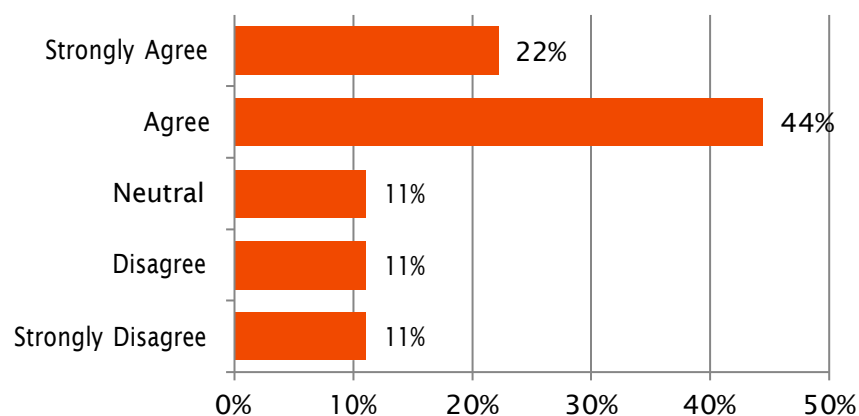
Culture Counts 2019; n = 9

Insights

Two thirds (67%) of surveyed traders agreed or strongly agreed that the parklets increased visitation to Hampden Road. This is a positive result and a good indication that the parklets brought people to the area and encouraged them to stay longer.

Figure 21: Exposure Impact

The parklets have resulted in increased exposure of my business



Culture Counts 2019; n = 9

Insights

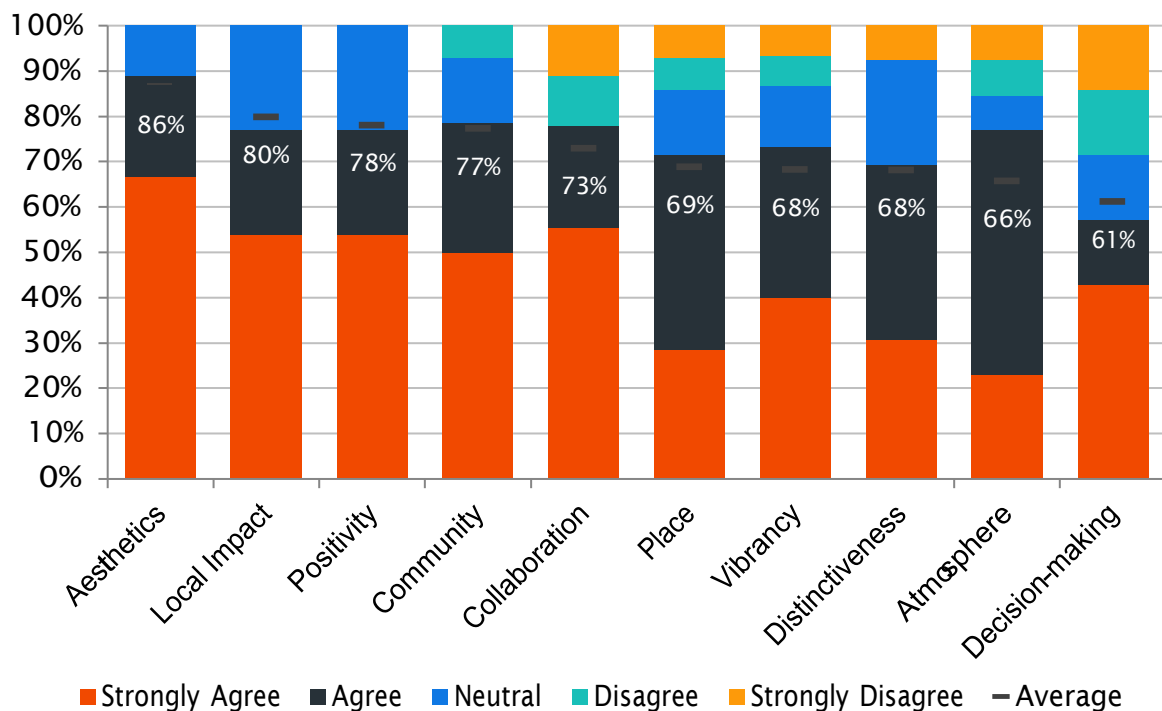
Similarly, 66% of traders agreed that the parklets increased the exposure of their business. This is a positive result, encouraging people to frequent their business and contribute to marketing via word of mouth.

4.4 Trader Outcomes

Respondents to the trader survey were asked a set of dimensions questions, designed to capture general perceptions of the activations as well as their specific effect on businesses in the area. The dimensions measured across the trader surveys included:

- Decision-making - *It enabled me to get involved in community decision making*
- Distinctiveness - *It was different from things I've experienced before*
- Positivity - *It made me feel positive about the community's future*
- Vibrancy - *I enjoy the vibrancy and activity here*
- Community - *I feel a sense of a community here*
- Place - *It made me feel proud of my local area*
- Local Impact - *It's important that it's happening here*
- Aesthetics - *The building looks good - I can appreciate the design work involved*
- Atmosphere - *I enjoy the atmosphere here*
- Collaboration - *It provided opportunities for collaboration*

Figure 22: Trader Dimension Results



Culture Counts 2019; n = 15 (varies per dimension).

Insights

Dimensions such as Aesthetics, Local Impact and Positivity performed strongly, with no surveyed traders disagreeing that the building looks good and they can appreciate the design work involved, it's important that it's happening here and the parklets make them feel positive about the community's future.

Community and Collaboration also received average agreeance rates over 70%, with majority of traders agreeing that the they feel a sense of community here and the parklets provide opportunities for collaboration.

Responses to the Place, Vibrancy, Distinctiveness and Atmosphere dimensions were mixed but positive on average. Most respondents agreed that the parklets made them feel proud of the local area, that they enjoy the vibrancy and activity here, the parklets are different to things they've experienced before and that they enjoy the atmosphere.

Respondents were fairly neutral in their response to the Decision-making statement, that the parklets helped them to get involved in community decision making, highlighting an opportunity for the City of Perth to engage more with traders in the lead up to activations such as the parklets.

4.5 Anecdotal Feedback

Traders were invited to provide further feedback about their experience of the parklets on Hampden Road.

Two respondents chose to leave feedback, these comments have been included below.

- *"We would like to thank you city of Perth also we would love to have the Parklet permanently on Hampden Rd"*
- *"The lack of parking bays is an issue but the parklets look nice and I think they will be better when it's sunnier"*



City of Perth

Hampden Road PARKLET Trial

SimplyCity Data Analysis Report



Project Name	Hampden road Parklet Trial	
Strategic Alignment	Corporate Business Plan	
Business Sponsorship	Ben Fitzpatrick	
	Lead	Alignment Support
Division	Economic Development and Activation	Corporate Services
Business Unit	Marketing and Activation	Data and Information
Project members	Jacqui Zanetti – Project Manager	Mariann Nemeth – Business Analyst John Hawke – Smart Cities
Dates	Data collection period - 6 May – 31 May 2019	

Background

A parklet trial was conducted on Hampden Road, Nedlands with the installation of two parklets in May 2019. The aim of the parklets was to increase vibrancy, support local business and foster community engagement as part of a new City trial. The parklets provide seating, a free community book nook and a designated area for dogs, encouraging locals to linger longer. The tactical activation also included live acoustic music sets at lunchtime on Fridays across May.

If this 3-month trial is well received, the City of Perth will look to extend it and potentially work with other community groups and businesses to install parklets in other areas across the City.

Visitors were asked to comment on the activation via a survey conducted by Culture Counts. To provide objective measures: special crowd counting technologies are applied to monitor pedestrian traffic around the area, before the installation of parklets and after.

Research tools and methodologies

To measure the success of the activation, the City of Perth Economic Development and Activation Directorate worked in close collaboration with the Data and Information team and SimplyCity.

SimplyCity was recently engaged in the successful Smart Cities program with the City of Perth.

For this project, the recently commissioned CoP LoRa Wide Area Network was used to send data from low-cost wireless sensors. The sensors detect Wifi and Bluetooth activity to measure localised footfall and business activity. Sensors were plugged in at Burgermeister on the 7th of May and started transmitting data the next day. EDU and DAI team members used inhouse analysis tools to interpret and display the data.

The date range used in the analysis: 8th May – 31st May 2019. Please note that data collected earlier and later were discarded (because of insufficient data quality, assumed that sensors unintentionally got deactivated).

Trend analysis:

The analysis aims to compare traffic before and after the parklet installations. Footfall technology is used to measure passers-by within a 10-20m radius. Average number of by passers per minute were calculated by day of the week and time. Then the figures from the pre-installation and post installation period were compared.

Significant Dates:

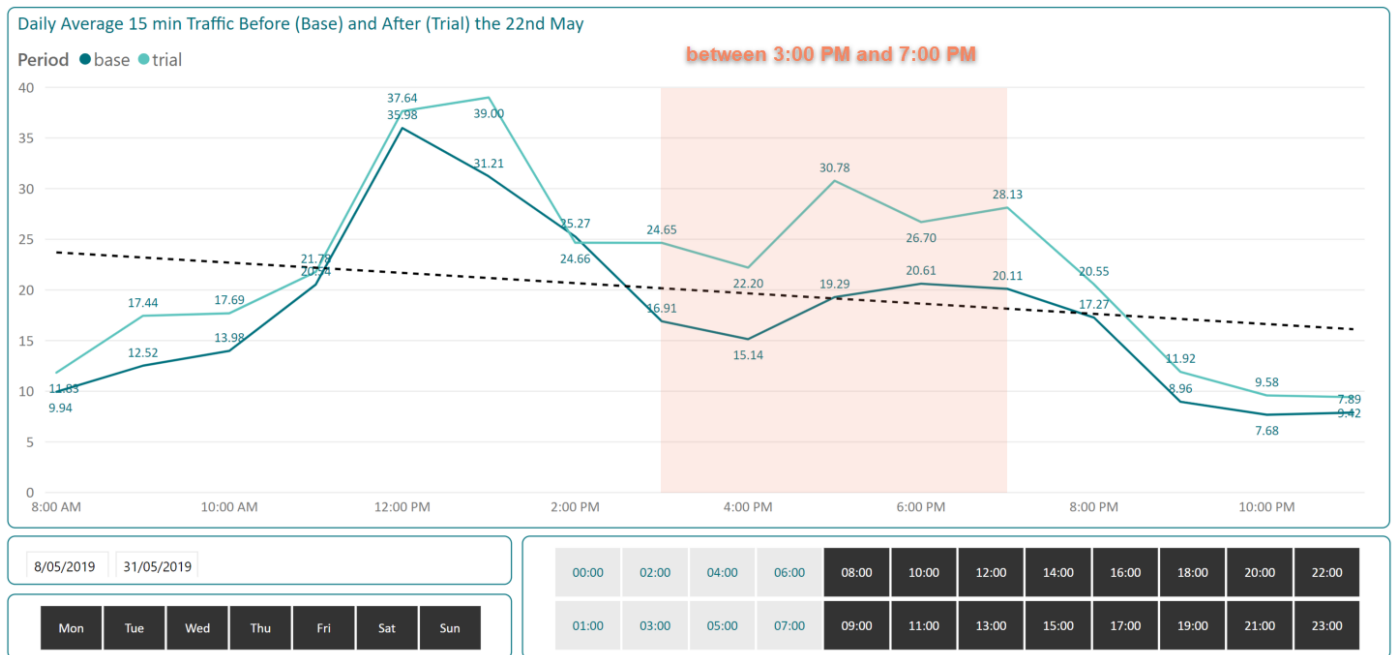
- 6 May – data counters plugged in in front of Burgermeister
- 10 May – Parklet in front of Baskin-Robbins installed (158 Hampden Road)
- 22 May – Parklet in front of Burgermeister installed (170 Hampden Road) This is the parklet that is closest to the WIFI counters.

Based on the above listed dates the data set was divided into:

- 1) Base: monitoring traffic from the day the sensor in Burgermeister was plugged in till the second parklet was installed close by (8 May – 21 May)
- 2) Trial: monitoring traffic after the parklet installed in front of Burgermeister till the sensor was active (22May – 31 May)

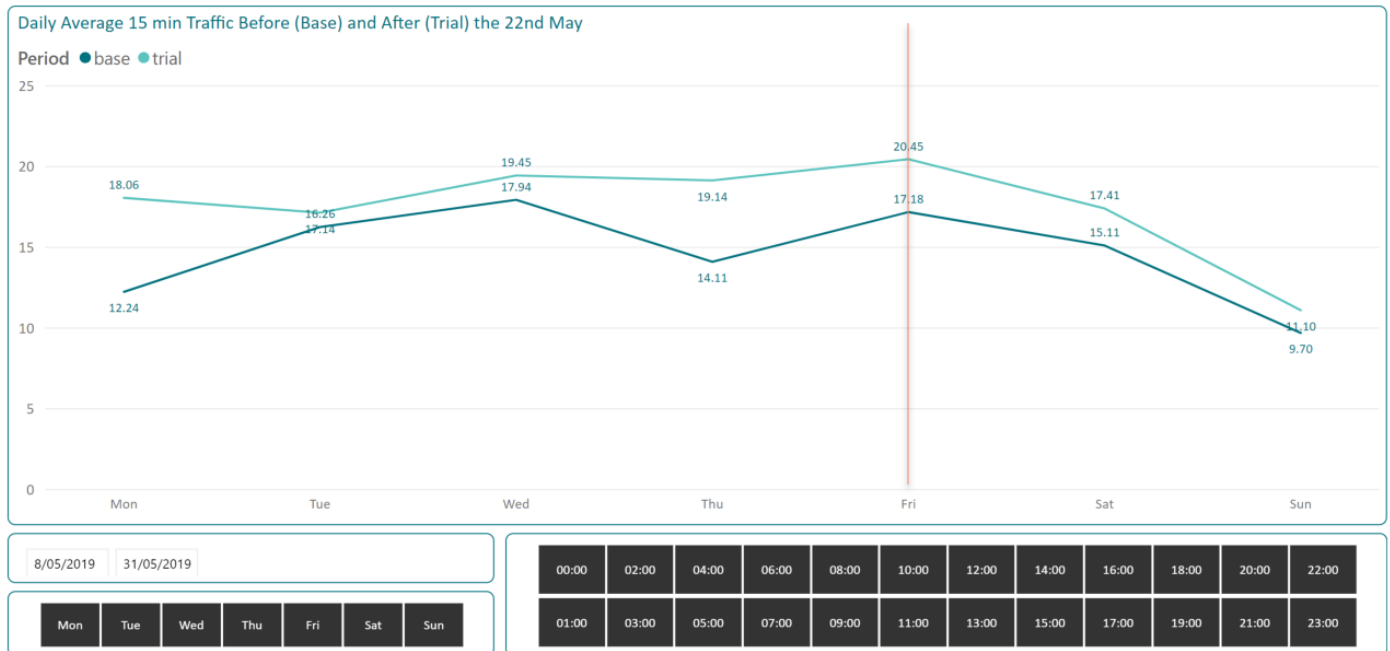
May 2019							
Mo	Tu	We	Th	Fr	Sa	Su	
29	30	1	2	3	4	5	BASE TRIAL
6	7	8	9	10	11	12	
13	14	15	16	17	18	19	
20	21	22	23	24	25	26	
27	28	29	30	31	1	2	
3	4	5	6	7	8	9	

Graph 1



Graph 1 shows a significant growth in traffic during lunch hour (1:00 PM) and even larger increases at late afternoons early evenings. The highest increase, 60% is at 5:00 PM. At 3:00PM and 4:00 PM there are also over 45% increases in the footfall.

Graph 2



Graph 2 demonstrates the steady increase in local footfall activity on the surveyed area at each day of the week. The most significant increases are on Thursdays and Fridays; 36% and 20% increases. These figures also prove the popularity of the lunch time live music sessions organised for every Friday across May.



Report to the Ordinary Council Meeting

Agenda **Preparation of a New City Planning Scheme and Local Planning**
Item 13.10 **Policies**

Recommendation:

That Council:

1. ***APPROVES*** pursuant to section 75 of the Planning and Development Act 2005 and regulation 19 of the Planning and Development (Local Planning Schemes) Regulations 2015, the preparation of a new local planning scheme; City Planning Scheme No. 3, with reference to the area of the City of Perth shown on the City of Perth Scheme Area Map as provided in Attachment A;
2. ***AUTHORISES*** the advertising of the resolution and the seeking of recommendations with respect to the preparation of the local planning scheme over a 28-day period from:
 - 2.1 ***relevant persons or bodies in accordance with regulation 20 of the Planning and Development (Local Planning Schemes) Regulations 2015; and***
 - 2.2 ***key users of the existing local planning schemes and local planning policies.***

FILE REFERENCE:	P1036369
REPORTING UNIT:	City Planning
RESPONSIBLE DIRECTORATE:	Planning and Development
REPORT AUTHOR DISCLOSURE OF INTEREST:	Nil
DATE:	11 July 2019
ATTACHMENT/S:	Attachment 13.10A – City of Perth Scheme

Council Role:

- | | | |
|-------------------------------------|----------------|---|
| <input type="checkbox"/> | Advocacy | <i>When the Council advocates on its own behalf or on behalf of its community to another level of government/body/agency.</i> |
| <input type="checkbox"/> | Executive | <i>The substantial direction setting and oversight role of the Council e.g. adopting plans and reports, accepting tenders, directing operations, setting and amending budgets.</i> |
| <input checked="" type="checkbox"/> | Legislative | <i>Includes adopting local laws, town planning schemes and policies</i> |
| <input type="checkbox"/> | Quasi-Judicial | <i>When the Council determines an application/matter that directly affects a person's right and interests. The judicial character arises from the obligation to abide by the principles of natural justice. Examples of Quasi-Judicial authority include town planning applications, building licences, applications for other permits/licences (e.g. under Health Act, Dog Act or Local Laws) and other decisions that may be appealable to the State Administrative Tribunal.</i> |



Information For the Council/Committee to note.

Legislation / Strategic Plan / Policy:**Legislation**

Regulation 19 and 20 of the Planning and Development (Local Planning Schemes) Regulations 2015
 City of Perth City Planning Scheme No. 2
 City of Perth Minor Town Planning Schemes No.'s 11, 13, 14, 16, 21, 23 and 24
 City of Perth Local Planning Scheme No. 26
 City of Subiaco Town Planning Scheme No. 4
 City of Nedlands Town Planning Scheme No. 2

City of Perth Act 2016**Objects of the City of Perth**

8(1)(a) - to provide for the good government of persons in City of Perth, including residents, ratepayers and visitors

Integrated Planning and Reporting Framework Implications

Strategic Community Plan
 Strategic Priority - Built Environment

Policy

Policy No and Name: All Planning Policies adopted under City Planning Scheme No. 2 and City of Subiaco Town Planning Scheme No. 4 (the latter as at 1 July 2016)

Purpose and Background:

The purpose of this report is to provide an overview of the proposed preparation of a new City Planning Scheme No. 3 (CPS3) and local planning policies and to fulfil the associated requirements of the *Planning and Development (Local Planning Schemes) Regulations 2015 (Regulations)*.

Current Local Planning Framework:

The *Planning and Development Act 2005 (the Act)* empowers local governments to make local planning schemes to guide development and use of land within the municipality.

The City has various local planning schemes operating within its boundaries. The primary scheme which applies to the majority of the local government area is City Planning Scheme No. 2 (CPS2). Minor Town Planning Schemes (MTPS) No.'s 11, 13, 14, 16, 21, 23 and 24 and Local Planning Scheme No. 26 – Normalised Redevelopment Areas (LPS26) also apply in select areas of the city.

In addition, the City applies the following local planning schemes within the areas transferred to the City on the 1 July 2016 under the *City of Perth Act, 2016*:

- City of Subiaco Town Planning Scheme No. 4 (TPS4); and
- City of Nedlands Town Planning Scheme No. 2 (TPS2).

To support the local planning schemes, additional guidance is provided in the form of 15 precinct plans and 75 local planning policies (38 of these applying to the former Main Roads Australia normalised redevelopment areas) created under CPS2 and 35 local planning policies created under TPS4.

Review of City of Perth's Local Planning Schemes

At its meeting on 24 April 2018 the Council considered a review of the City of Perth's local planning schemes in accordance with regulations 65 and 66 of the *Regulations*.

This review involved a high-level examination of the City's existing local planning schemes and consideration as to whether they were satisfactory.

The review found that overall, the City's primary local planning scheme, CPS2, had met its objectives and been effective in providing flexibility for a variety of land uses as well as capacity for future growth.

A number of planning issues were however identified, many of which have now been addressed in part through the draft City Planning Strategy which is currently out for preliminary consultation.

The review noted inconsistency between the City's local planning schemes, largely due to the different approach taken by the Metropolitan Redevelopment Authority, which the City has applied to the normalised redevelopment areas under LPS26 and the City's expansion under the *City of Perth Act*, 2016 and application of the City of Subiaco's TPS4. The inconsistencies occur in terms of structure and format, objectives, terminology, land use zones and categories as well as development standards. There is also inconsistency between the existing local planning schemes and the State Government's Model Planning Provisions. The review found that whilst this lack of consistency had not affected planning outcomes it was not optimal from an administrative perspective. It also makes the local planning framework more difficult and complex for customers to navigate.

The review concluded that the preparation of a new local planning scheme would be appropriate to:

- align with the City Planning Strategy that was being prepared;
- address several identified planning issues; and
- consolidate the City's current local planning schemes.

The Council resolved, pursuant to the *Regulations*, to:

- approve the review of the City's local planning schemes and provide the approved review report to the Western Australian Planning Commission (WAPC); and
- recommend to the WAPC that upon finalisation of the City Planning Strategy, a new Local Planning Scheme (CPS3) be prepared and that upon approval of this, the current City's local planning schemes be repealed.

The WAPC advised on 29 August and 19 October 2018 that it agreed with the recommendations of the review report.

Resolution to Prepare City Planning Scheme

The draft City Planning Strategy is intended to set out the long-term planning directions, apply State or regional planning policy and provide the rationale for the zoning or classification of land under the local planning scheme.

The *Regulations* allow for a local planning strategy and local planning scheme to be prepared, concurrently and require the Council to resolve to prepare a local planning scheme, provide public notification of this resolution and seek recommendations from adjoining local governments and public authorities.

Details:

Purpose

The CPS3 project will comprise the preparation of:

- a new City Planning Scheme to guide future development within those areas of the city under the planning control of the City of Perth; and
- a new set of local planning policies to support the new City Planning Scheme.

Objectives and Principles

The objectives of the project are listed as follows:

1. To demonstrate leadership befitting to the capital city through the creation of best practice City Planning Scheme and local planning policies.
2. To ensure the new City Planning Scheme and local planning policies align with the City of Perth's strategic vision of the development of the city as set out in the City Planning Strategy.
3. To ensure that the new City Planning Scheme and local planning policies respond to key planning issues as identified in the City Planning Strategy and Review of the City of Perth's Local Planning Schemes.
4. To create a new streamlined City Planning Scheme and local planning policy framework which can be easily navigated and understood.
5. To minimise regulation wherever possible.
6. To ensure the new City Planning Scheme and local planning policies provide sufficient certainty for investment and decision making whilst being robust and flexible to rapidly respond to planning and development issues as they arise and allow for site specific responses and innovation.
7. To ensure that the new City Planning Scheme and local planning policies acknowledge and respect the local planning frameworks of other planning agencies within and adjoining the city.
8. To ensure that the costs of implementing the new City Planning Scheme and local planning policies are reasonable and do not stifle development or business activity within the city nor create a financial burden for the City of Perth in administering it.
9. To ensure the new City Planning Scheme and local planning policies provide for integrated planning outcomes.
10. To ensure that the new City Planning Scheme and local planning policy provisions are practical, not overly complex and are easy to administer and implement.
11. To ensure wherever possible that the new City Planning Scheme and local planning policies enable ease of transition of MRA redevelopment areas upon normalisation.

The principles that will be applied in the delivery of the project are:

1. Achieve consistency with State Government Planning Policy and guidance including the Model Scheme provisions and Residential Design Codes wherever possible unless they compromise the City's strategic intent or are impractical given the capital city context.
2. Standardise planning provisions across the city wherever possible except where needed to reflect specific place needs.
3. Place the majority of planning provisions in local planning policies with provisions only being placed in the City Planning Scheme where they are considered non-discretionary, critical and/or are needed to provide a head of power to policy provisions.
4. Ensure sufficient guidance is provided to assist in the application of discretion.
5. Avoid the duplication of planning provisions and the potential for inconsistency.
6. Ensure planning provisions are written in a simple and concise manner so that they are easy to understand.
7. Ensure that planning provisions are clearly linked to strategic planning objectives.
8. Ensure a consistency of approach to local planning policy development.
9. Ensure that State Government, adjoining local governments, key stakeholders and the broader community are actively engaged to provide input and feedback at key stages of the process in a manner that is effective, inclusive, respectful and genuine.
10. Ensure that the multidisciplinary input is sought in developing the planning provisions.
11. Ensure that the need for planning provisions is evidence based.

Planning Provisions

Planning provisions (local planning scheme and local planning policy) will be developed to provide direction and guidance around the following elements:

1. Land use – zones and reserves, land use definitions and land use permissibilities;
2. Density of development – plot ratios and R codes;
3. Built form – building heights, setbacks and design;
4. Heritage – heritage places and heritage areas;
5. Special issues – these being issues that apply across a discrete area of the city and may warrant special planning provisions;
6. Special sites – these sites would generally be those which are large in size and may warrant special planning provisions;
7. Transport – residential parking, end of trip facilities, service vehicle parking;
8. Development incentives/contributions – bonus plot ratio and transfer of plot ratio;
9. Community engagement processes – approach to be taken with respect to various planning applications;
10. Design review processes including the City's design advisory committee; and
11. Exemptions from development approval.

Key Phases and Timeframes

The general process for the delivery of a local planning scheme is laid out in the Act, *Regulations* and *Environmental Protection Act 1986*.

The key phases and timeframes for the CPS 3 project are outlined below. It should be noted that the legislation dictates the timeframes for phase 3 and phases 9-14. Phases 5 and 6 are discretionary phases.

City Planning Scheme No. 3 - Schedule - July 2019														
Project Phase	2019-20				2020 - 21				2021 - 22				2022 - 23	
	Q 1	Q 2	Q 3	Q 4	Q 1	Q 2	Q 3	Q 4	Q 1	Q 2	Q 3	Q 4	Q 1	Q 2
Phase 1: Scoping														
Phase 2: Initiation (this report)														
Phase 3: Government Agency and Key Scheme User Engagement														
Phase 4: Research & Analysis														
Phase 5: Preliminary Community Engagement														
Phase 6: Consideration of Comments														
Phase 7: Drafting (Scheme)														
Phase 8: Drafting (Policies)														
Phase 9: Environmental Protection Authority Consideration of Scheme														
Phase 10: State Government Referral/Consideration of Scheme														
Phase 11: Formal Advertising														
Phase 12: Consideration of Comments and Support														
Phase 13: State Government Referral/Consideration of Scheme														
Phase 14: Modification of Scheme as required by Minister														
Phase 15: Finalisation														

Further details of each phase are provided below.

Phase 1 – Scoping

Phase 1 involves scoping of the project and the preparation of a Project Plan.

Phase 2 – Initiation

Phase 2 is a statutory phase with the Council being required to resolve to prepare a local planning scheme.

Phase 3 – Government Agency and Key External Users Engagement

Phase 3 is a statutory phase with the Council being required to engage with various government agencies and adjoining local governments on their recommendations with respect to the preparation of the local planning scheme. Broader community engagement is not required.

This phase also involves engagement with key external users of the existing local planning schemes and local planning policies to identify detailed issues to be addressed.

Phase 4 – Research and Analysis

Phase 4 is an important phase to ensure that there is a sound evidence base for the new City Planning Scheme and local planning policies.

Whilst research and analysis has been undertaken as part of the preparation of the draft City Planning Strategy, further, more detailed research and analysis will be needed. This will involve reviewing the City's current local planning schemes, precinct plans (x 15) and local planning policies (x 150). Consideration will need to be given as to how to best translate the aspirations set out in the City Planning Strategy into planning provisions as well as ensure consistency where possible with the State Government's Model Scheme provisions.

Examples of some of the further research and analysis required include:

Density of Development

The draft City Planning Strategy outlines principles for where future growth should occur and identifies a number of growth areas across the city. The extent of growth to be accommodated however needs to be determined, taking into consideration matters such as the land use demand forecasts, minimum population targets for neighbourhood catchments as well as built form aspirations. Consideration also needs to be given to how this growth is facilitated, i.e. whether this is through increases to base plot ratio or through planning incentives such as bonus plot ratio.

Built Form

The draft City Planning Strategy identifies the need to strengthen the desired character of each city neighbourhood through built form and to protect and enhance public spaces. Investigation will be undertaken as to whether there are any additional character areas that deserve protection. The current planning provisions relating to the public interface of buildings and podiums will also be reviewed with a view of taking a more place based approach to these. Overshadowing provisions will be examined to ensure that key public spaces receive appropriate levels of sunlight access.

Land Use

The draft City Planning Strategy sets out the high level land use intent for each city neighbourhood and acknowledges the need for greater alignment with the State Government's Model Scheme provisions in relation to land use provisions (i.e. the use of zones rather than the current scheme use areas, the assigning of individual land use permissibility rather than the current land use groups). A comprehensive review of the City's land use provisions is needed, with careful consideration being given to the permissibility of land uses given the exemptions from development approval which currently apply to permitted land uses under the State Government's deemed planning provisions.

Development Incentives

The draft City Planning Strategy identifies the need to review the need, effectiveness and outcomes of the City's current planning incentives relating to residential and special residential land uses, heritage conservation, public spaces, pedestrian facilities as well as specific facilities on private land. It also calls for investigation of the potential for new planning incentives to encourage affordable housing, cultural industries, public art, design excellence and environmentally sustainable design. This review will occur as part of the CPS 3 project.

A standardised approach to the research and analysis phase is proposed as follows:

- A detailed examination of the existing situation;
- Identification of detailed issues;
- Identification and analysis of options to address issues; and
- Recommendation as to preferred option.

The bulk of this research and analysis will be undertaken in house by City staff. External consultant assistance will generally only be sought where internal technical capability is lacking or where there are internal capacity issues.

Consultant assistance is currently proposed in relation to the following:

- Built Form Assessment;
- Heritage Impact Assessment;
- Mount Street Design Policy Land Survey;
- Neighbourhood Retail Analysis; and
- Development Incentive Cost Analysis.

This phase will culminate in the preparation of a report to Council on the preferred options for key planning elements.

These key planning elements will need to be defined but are likely to entail those relating to land use, built form, density of development and development incentives. The preferred options will provide the key content for the drafting of planning provisions.

Phases 5 and 6 – Preliminary Community Engagement and Consideration of Comments

Phase 5 involves preliminary community engagement on the Council's preferred options for key planning elements coming out of the research and analysis phase.

Phase 6 involves consideration of the comments received during preliminary community engagement and what, if any, changes may be required to the key content of key planning elements. This will involve a report to Council seeking endorsement on the key content of the key planning elements to enable complete drafting of the planning provisions.

Whilst these phases are discretionary they are considered important as they will reduce the risks of proceeding straight from research and analysis to drafting the planning provisions and then changes in key content being requested.

Phases 7 and 8 – Drafting – Scheme and Policies

Phases 7 and 8 involve the drafting of the City Planning Scheme provisions and accompanying policies. These phases will run in parallel to phases 5 and 6 but will continue beyond these two phases to take into account any changes required due to community feedback. Whilst the Model Scheme provisions of the *Regulations* guide the general structure to be followed for the Scheme and provides many of its administrative provisions, it does not provide the key planning content or detail of the Scheme provisions and as such these will need to be developed as part of this phase.

Phase 7 will culminate in a report to Council seeking its endorsement of the draft Scheme to proceed to advertising which is a statutory requirement. It is anticipated that some of the key local planning policies will also be presented to Council at this time to provide greater context to the draft Scheme provisions.

The bulk of the planning provisions will be placed in local planning policies rather than the Scheme as they provide for greater flexibility and a more agile response to changing needs. Unlike the Scheme, most local planning policies (except those which seek to vary some elements of the Residential Design Codes) do not require the approval of the WAPC. Phase 8 will culminate in a report to Council seeking its adoption of the draft local planning policies for formal advertising which is a statutory requirement.

Phase 9 and 10 – Referral to EPA and WAPC

Phases 9 and 10 are statutory phases with the City being required to refer the draft Scheme to the EPA for its consideration and advice as to the need for formal environmental assessment and to the WAPC to obtain its consent to formally advertise the draft Scheme. The WAPC is not able to consent to the formal advertising of the Scheme until EPA advice is received.

Phase 11 – Formal Advertising

Phase 11 is a statutory phase with the City being required to publicly advertise the draft Scheme. The Planning Policies will also be concurrently advertised at this time which is also a statutory requirement.

Phase 12 – Consideration of Comments and Support

Phase 12 is a statutory phase with the City being required to consider the comments received on both the draft Scheme and Planning Policies during their advertisement. This phase will conclude with a report to Council outlining the comments received, how these have been considered and recommendations as to whether to support the draft Scheme and Planning Policies with or without modifications or not to support the draft Scheme.

Phase 13 – WAPC Referral/Consideration of Scheme

Phase 13 is a statutory phase with the City being required to refer to the Scheme to the WAPC for its consideration and recommendation to the Minister.

Phase 14 – Modification of Scheme as required by the Minister

The Minister may choose to approve, refuse or request modifications to the Scheme. Once any required modifications are made, the Scheme will then be endorsed by the City, WAPC and Minister.

Phase 15 – Finalisation

Phase 15 involves the gazettal of the Scheme and is when the Planning Policies will also come into effect. It also involves publishing the Scheme and Planning Policies in various forms.

Project Governance

Local Planning Schemes are required to be approved by the Minister and WAPC under the Act and the *Regulations* and the project governance structure, outlined below, reflects this.



The Project Steering Group, Project Manager, Project Delivery Team and Reference Groups are intended to comprise officers from the Administration of the City of Perth.

The role of the External Advisor – Department of Planning, Lands and Heritage will be to provide advice as to the likely WAPC and Minister acceptability of the Scheme.

Resolution to Prepare a Local Planning Scheme

The *Regulations* require local governments to resolve to prepare a local planning scheme and as soon as is reasonably practicable advertise the resolution:

- in a newspaper circulating in the area; and
- provide a copy of the published notice to the following persons or bodies for recommendations with respect to the preparation of the local planning scheme:

- adjoining local governments;
- each licensee under the *Water Services Act 2012*;
- the chief executive officer of the Department of Biodiversity, Conservation and Attractions; and
- each other public authority likely to be affected by the Scheme.

The local government is required to provide the above persons or bodies with a minimum of 21 days to provide recommendations.

Whilst the draft City Planning Strategy and the Review of the City of Perth's Local Planning Schemes have identified the high-level planning issues to be addressed in preparing the new City Planning Scheme and Planning Policies, there is also a need for more detailed issues with the existing local planning schemes and local planning policies to be identified and addressed. To assist in identification of these, it is also proposed to engage with key external users (i.e. planners, architects, etc) of the existing local planning schemes and local planning policies at this time.

A 28-day engagement period is proposed in excess of the statutory requirement to provide stakeholders with additional time to consider and formulate their recommendations.

Financial Implications:

The anticipated specific cost associated with resolving to prepare City Planning Scheme and public notice requirements is \$2,000.

The total budget for project is currently estimated as follows:

Year	Budget
2019/20	\$432,500
2020/21	\$290,950
2021/22	\$27,225
2022/23	\$51,700
Total	\$802,375

The above amounts will be subject to the City's standard budget consideration and approval process.

Further details of the budget are provided below.

2019/20

Budget is currently proposed for the following project phases and items:

- Phase 4 - Research and Analysis: Budget of \$300,000 is proposed for consultancy and document production; and
- Phase 5 – Preliminary Community Engagement: Budget of \$132,500 is proposed for various items associated with engagement.

2020/21

Budget is estimated for the following project phases:

- Phase 6 – Consideration of Comments;
- Phases 7 and 8 - Drafting of Scheme and Policies; and
- Phase 11 – Formal Advertising.

Expenditure is proposed for final research and analysis consultancy including the need for possible legal advice, document production and for various items associated with advertising.

2021/22

Budget is estimated for the following project phases:

- Phase 11 – Formal Advertising (continued);
- Phase 12 – Consideration of Comments; and
- Phase 14 – Modifications of Scheme Where Required by the Minister.

Expenditure is proposed for various items associated with advertising as well as document production and possible legal advice.

2022/23

Budget is estimated for Phase 15 – Finalisation.

Expenditure is proposed on document production as well public notification.

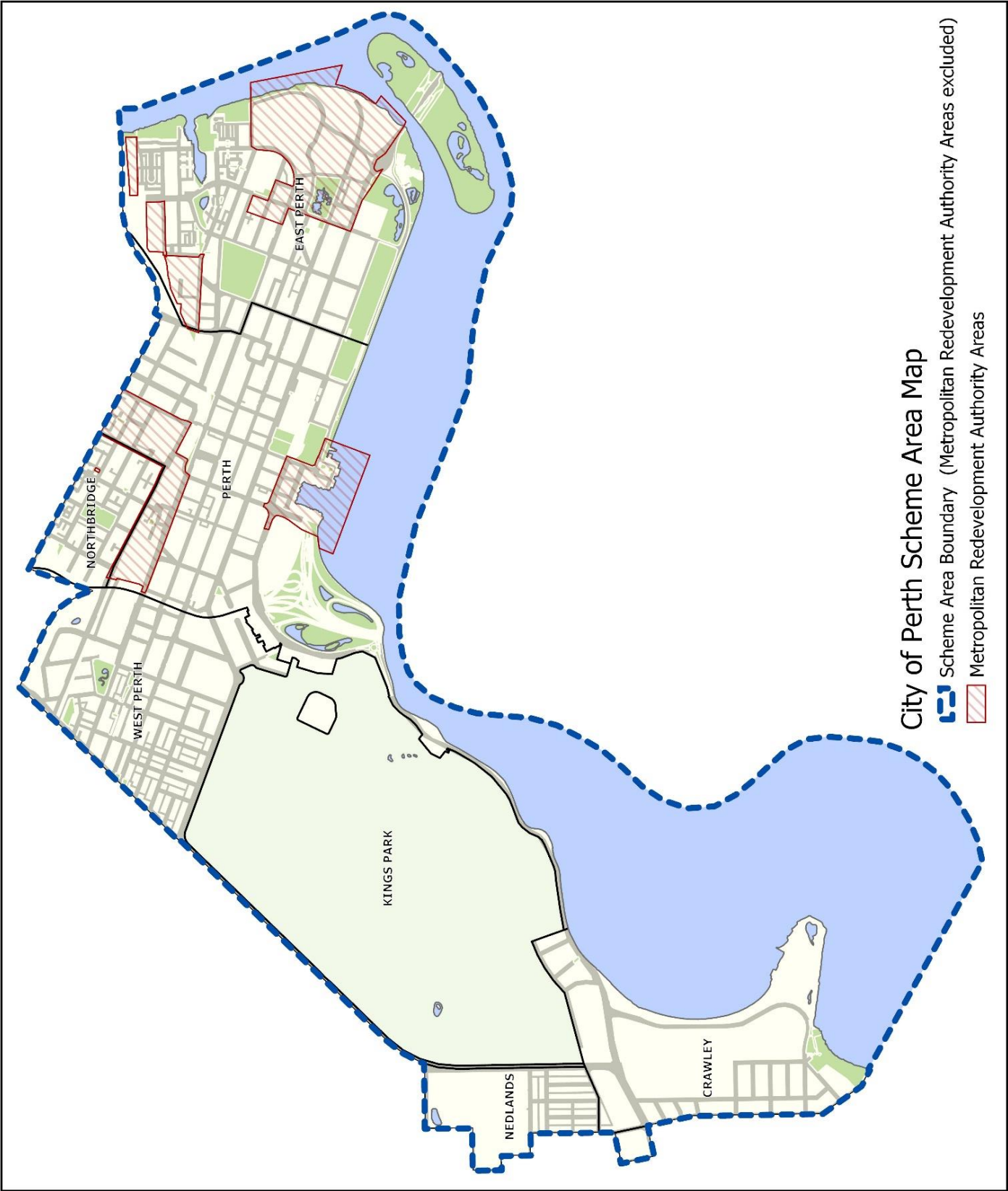
All figures quoted in this report are exclusive of GST.

Comments:

With the draft City Planning Strategy being approved by Council for preliminary consultation and given the significant work that will be involved in preparing a new local planning scheme and set of local planning policies, it is now considered timely to commence preparation of CPS3. Whilst the City Planning Strategy is in draft form and may change following community engagement and formal consideration by the WAPC, it is considered that both projects can run concurrently with work on CPS3 being modified to align with any changes in the direction of the Strategy wherever necessary.

It is recommended that Council resolve to prepare a new local planning scheme and engage with adjoining local governments and public authorities to comply with the requirements under the *Regulations*. Engagement with key users of the existing local planning framework is also recommended to assist in identification of finer grain issues to be addressed as part of CPS3.

Wider community engagement will occur in subsequent phases of the project.



Report to the Ordinary Council Meeting

Agenda **Mount Street East Concept Plan - Final**
Item 13.11

Recommendation:***That Council:***

1. ***RECEIVES the consultation on the Draft Mount Street East Concept Plan as detailed in Attachment 13.11A;***
2. ***APPROVES the Final Mount Street East Concept Plan as detailed in this report and Attachments 13.11B and 13.11C;***

FILE REFERENCE:	P1033195
REPORTING UNIT:	Coordination and Design
RESPONSIBLE DIRECTORATE:	Planning and Development
REPORT AUTHOR DISCLOSURE OF INTEREST:	Nil
DATE:	25 June 2019
ATTACHMENT/S:	Attachment 13.11A – Consultation Results Summary Attachment 13.11B – Mount Street East Concept Plan -Final Attachment 13.11C – Mount Street East Concept Plan – Overview Report

Council Role:

- | | | |
|-------------------------------------|----------------|---|
| <input type="checkbox"/> | Advocacy | <i>When the Council advocates on its own behalf or on behalf of its community to another level of government/body/agency.</i> |
| <input checked="" type="checkbox"/> | Executive | <i>The substantial direction setting and oversight role of the Council e.g. adopting plans and reports, accepting tenders, directing operations, setting and amending budgets.</i> |
| <input type="checkbox"/> | Legislative | <i>Includes adopting local laws, town planning schemes and policies</i> |
| <input type="checkbox"/> | Quasi-Judicial | <i>When the Council determines an application/matter that directly affects a person's right and interests. The judicial character arises from the obligation to abide by the principles of natural justice. Examples of Quasi-Judicial authority include town planning applications, building licences, applications for other permits/licences (eg under Health Act, Dog Act or Local Laws) and other decisions that may be appealable to the State Administrative Tribunal.</i> |
| <input type="checkbox"/> | Information | <i>For the Council/Committee to note.</i> |

Legislation / Strategic Plan / Policy:**Legislation**

N/A

City of Perth Act 2016**Objects of the City of Perth**

8(1)(c) - to provide a safe, clean and aesthetic environment for the community, city workers, visitors and tourists

Integrated Planning and Reporting Framework Implications**Strategic Community Plan**

Strategic Priority - Social

Strategic Priority - Built Environment

Strategic Priority - Natural Environment

Policy

Policy No and Name:

N/A

Purpose and Background:

At the Ordinary Council meeting held on **26 February 2019**, the Council endorsed the following:

1. *APPROVES the Draft Mount Street Concept Plan as detailed in this report and Attachments 13.8A and 13.8B for consultation purposes; and*
2. *NOTES that the results of the consultation will be used to inform the Final Concept Plan which will be presented to Council at a future meeting.*

This report presents feedback from the stakeholder consultation received on the Draft Mount Street East Concept Plan. The report also outlines the Final Concept and proposed next steps in the implementation of this Plan.

Details:

The development of the Draft Mount Street Concept Plan involved an initial phase of consultation in November 2018 with key stakeholders including local businesses, building owners, interest groups and service providers. Following Council approval to do so, a second stage of community engagement was conducted.

During the second stage of the consultation process between 8 March 2019 and 5 April 2019, the Draft Concept attracted a total number of 721-page visits with 145 responses through Engage Perth (92 survey responses and 54 comments)

Several key areas of interest emerged during the consultation process on the Draft Concept Plan and the feedback received has informed the refinement of the Final Plan:

Draft Concept Plan	General feedback	Final Concept Plan Response
Safety	Crossing the street is difficult for pedestrians	<ul style="list-style-type: none"> The Spring Street intersection will include a formalised East/West pedestrian crossing.

		<ul style="list-style-type: none"> • An improved widened and raised North/South crossing will enhance pedestrian movement across Mount Street. • Paving on the road will provide a visual indication to drivers to reduce speeds in the pedestrian area – particularly adjacent the median parking bays. • Road lane widths are reduced to slow vehicles. • Lights will be upgraded to ensure pedestrians and cyclists are clearly visible when entering the road.
Trees	More trees	<ul style="list-style-type: none"> • An additional 12 trees will increase the canopy and help cool street in summer.
Cycling	Needs to provide a safer environment for cyclists	<ul style="list-style-type: none"> • A slower street environment will reduce conflict between cyclists and cars. • Wider footpaths will provide more room for pedestrians and cyclists. • A cycle entry ramp will be provided to create a safe place for cyclists to exit the street and access the Mount Street Bridge without navigating through the pick-up and drop-off area.
Lighting	Safety and security and the need for more detail about the lighting	<ul style="list-style-type: none"> • The Final Concept Plan proposes extensive new LED lighting to existing footpaths and roads. The lighting has been sized and located to avoid conflicts with tree canopies. • Enhancement lighting to tree canopies in key locations.
Parking	Reduce the amount of on street parking	<ul style="list-style-type: none"> • Parking has been rationalised to respond to the demands of the street • Several bays have been removed to allow for a pedestrian plaza and a pickup/drop-off area.
Vehicle access	Need to maintain vehicle access to buildings and improve street function	<ul style="list-style-type: none"> • Building access via existing crossovers will be retained. • Dedicated pickup/drop-off zone will be provided to improve function of street during peak periods.

Other key elements of the Final Concept Plan include:

- Creation of social spaces for respite and relaxation;
- Creation of event spaces with associated infrastructure;
- Provisions for future smart cities technologies including CCTV cameras, WiFi and upgrading of parking monitoring technologies;
- Opportunity for more native planting display areas to strengthen the City's connection to Kings Park; and
- Water harvesting side collection pits for new and existing trees where possible.

Further information on how the consultation process informed the Final Concept Plan can be found within Attachment 13.11A and 13.11C.

Stakeholder Engagement:

Initial engagement – Scoping and vision

In November and December 2018 key stakeholders were asked for insights into the way the street was currently used. Stakeholders were also asked for input on the proposed opportunities identified by the City including footpath widening, road surface material and changes to parking layouts.

Stage 2 engagement Draft Concept Plan – Feedback and proposal

Stakeholder engagement on the Draft Concept Plan was undertaken from 8 March 2019 to 5 April 2019 and included the following:

- Content on Engage Perth;
- A letter-drop to local businesses;
- Follow up emails to previously contacted Stakeholders;
- A submission to 'Perth Business e-news';
- Targeted social media releases and content;
- Onsite flyer handouts; and
- Footpath decals.

The Engage Perth page provided a Draft Masterplan, and FAQ section, artist impression perspective images, a 'fast facts' page, a project timeline, a general comments section and a survey.

Key stakeholders contacted included the following:

State Government	Community	Other
Member for Perth	Local and adjacent businesses	St John Ambulance
Main Roads WA	Property owners of buildings on site and adjacent	Bicycling Western Australia
Water Corporation	Activate Perth	Department of Fire and Emergency Services
Western Power		Access and inclusion Advisory Group

Future engagement – Implementation

Consultation will continue during the construction phase as part of an educational and delivery phase. This will include but not be limited to the following:

- Construction hoarding signage;
- Project signage;
- Letter-drops; and

- Social media releases and content.

Financial Implications:

ACCOUNT NO:	PJ14089
BUDGET ITEM:	Mount Street Concept Plan
BUDGETED AMOUNT:	\$90,316
AMOUNT SPENT TO DATE (18/19 FY):	\$72,524
REMAINING COMMITMENTS COST:	\$5,445
BALANCE REMAINING:	\$12,347

All figures quoted in this report are exclusive of GST.

The indicative cost estimate for this Draft Concept for construction in 2020/21 is approximately \$2,210,000. This cost is inclusive of professional fees, design and construction contingency fees and escalation.

The surface material for the road is currently proposed to be a combination of paved areas using the standard City of Perth trafficable paver and asphalt in the turning circle. This treatment is designed to contribute to a slower speed environment in turn creating a safer space for pedestrians.

It is acknowledged this paving treatment will be a higher increased capital cost at installation than asphalt (estimated at \$50k over and above asphalt – representing a 2.5% increase of the whole project). There may also be an increased maintenance cost. However, given the area is a key pedestrian gateway into the city and there is need to create a slower and safer environment the treatment warrants further investigation.

Installation, ongoing maintenance and asset renewal at end of life of paving material (after 25 years) is estimated at \$150,000 over and above a standard asphalt treatment.

It is proposed that further design development be undertaken following approval of this Final Concept Plan. This would include engineering reports and further detail design/cost/life cycle analysis, reinstatement guidelines and maintenance regimes to ensure a robust outcome and reduce the maintenance requirements as far as practical. This work is proposed be undertaken during the detail design stage which will be presented to Council in the future.

Comments:

The Mount Street East Concept Plan incorporates key strategic considerations and will guide the future enhancement of this portion of the street. Feedback during the Draft Concept Plan process has indicated a high level of support for the enhancement.

Consideration for a start date for construction will be based on finding the least disruptive timeframe for local businesses and integrating with the proposed Water Corporation works within the area in the **2020/21 FY**.

Further detailed design outcomes, cost estimates and program details of the enhancement works will be presented to Council in the future.

ATTACHMENT A - Attachment A – Consultation Results Summary				CM Ref 100431/19
Guestbook Comments - Mount Street East Draft Concept Plan – Engage Perth – 08/03/19 – 05/04/19				
“Please have your say on the Mount Street East Draft Concept Plan! Did we forget something? What do you like or dislike regarding the proposal? Let us know.”				
#	Date	Comment	CoP Response	
1	12 Mar 2019	<p>Moving to crosswalk down Spring St may have excessive cross fall and result in shoulder injuries for wheelchair users. Having concrete islands will prevent wheelchair users from being able to cross. Crossfall is required to be no more than 1 in 40 according to https://www.humanrights.gov.au/frequently-asked-questions-access-premises</p> <p>See Catherine Holloway, "The Effect of Footway Crossfall Gradient on Wheelchair Accessibility", April 2011.</p> <p>Will curbing have a height less than 50mm for wheelchair accessibility?</p> <p>The Woodside death ray building may set fire to the trees as it did to the car.</p>	<p>The crossings are being designed to all relevant Australian Standards for universal access.</p> <p>Kerbing will be to City of Perth Standards and universal access ramps at crossing points will be provided elsewhere including flush access from one side of the street to the other.</p> <p>Woodside is working with the building developer and the City of Perth to rectify the environmental issue caused by glare.</p>	
2	13 Mar 2019	<p>It would be nice to see less cars in this area, with more focus on pedestrians and public space.</p> <p>This space is frequently used as a thoroughfare for reaching exercise areas on Mount Street (west), the less cars and trucks in this area the better.</p>	<p>The Mount Street East Concept Plan aims to provide increased street amenity and function. The design responds to the City’s priority of providing a safer more walkable city whilst balancing the needs of all users.</p> <p>The Concept Plan proposes to reduce the number of parking bays to allow the creation of more generous pedestrian and cyclist areas, create a dedicated drop-off zone and provide upgraded street amenity.</p>	
3	13 Mar 2019	I agree @vasdee (<i>referring to comment No. 3</i>), as a mother I feel pedestrian safety is paramount for this area – the less cars and trucks through this area, the better.	Noted, as above	
4	03 Apr 2019	The main issue is traffic control/priorities. Place a roundabout at the junction. It would smooth out flow and make sighting of oncoming traffic clearer.	<p>Improvements to the Spring Street and Mount Street intersections will increase visibility and legibility of the intersection and create a safer environment for all users. The Spring Street intersection works will be implemented by the end of 2019.</p> <p>The City does not support the use of roundabouts in the street network as these prioritise car movements over pedestrians, force pedestrian crossing points further away from intersections and allow faster vehicle turning creating more dangerous streets for pedestrians and cyclists.</p>	
5	05 Apr 2019	<p>I am a business owner with direct vehicle access to pedestrian and car parking and wasn’t consulted in respect to this proposal. I’m a daily user of the area.</p> <p>There is confusion and as a result, congestion created due to the poorly considered placement of pick up and drop off areas in Mount Street.</p> <p>A new configuration of parking, loading and ride share needs to be incorporated. The Taxi and Loading bays are not soundly considered or located in practical terms as</p>	<p>The City met with the stakeholder for a meeting on 6 May 2019 and confirmed the following:</p> <p>Improvements to the Spring Street and Mount Street intersections will increase visibility and legibility of the intersection and create a safer environment for all users. The Spring Street intersection works will be implemented by the end of 2019.</p> <p>The design will seek to reconfigured the drop-off and parking areas, including taxis and ride shares, to best suit the current volumes and users of Mount Street in their various modes.</p>	

Guestbook Comments - Mount Street East Draft Concept Plan – Engage Perth – 08/03/19 – 05/04/19			
“Please have your say on the Mount Street East Draft Concept Plan! Did we forget something? What do you like or dislike regarding the proposal? Let us know.”			
#	Date	Comment	CoP Response
		<p>drivers who do not routinely use the location do not use it properly and cause dangerous situations as well as congestion.</p> <p>The pedestrian crossings on Mount Street and do not take in to account the St George’s Terrace pedestrian access arrangements and configurations. This adversely affects the movement of people both across and around Mount Street.</p> <p>Given the light reflection issue off the Woodside building it is questionable if trees will survive, and it may be more appropriate to construct a sheltered pedestrian crossing at this point of Mount Street.</p> <p>I would be pleased to be involved further if you want further clarification on any point raised. I would also appreciate the opportunity to be directly informed about when the matter shall be presented to the City’s Commissioners as I would appreciate the opportunity to make a formal representation prior to any final decision being made.</p>	<p>The new designs of the East West and North South pedestrian crossings are being carried out following multiple traffic and pedestrian surveys reviewing how the intersections are used as well as total volumes.</p> <p>Woodside is working with the building developer and the City of Perth to rectify the environmental issue caused by glare.</p>
6	07 Apr 2019	<p>Great that you intend to improve safety of intersection - dangerous for everyone. The most significant action you could take to improve amenity is to ban smoking. The small park in the cul-de-sac is currently a toxic hazardous-to-the-health no-go zone. If Singapore can ban chewing gum surely we can ban smoking from the CBD.</p>	<p>Noted. Smoking bans are currently restricted to City of Perth malls and outdoor dining areas. Smoking restrictions are mandated by the Health Department of Western Australia and not enforceable by the City of Perth.</p> <p>The Mount Street East Concept Plan aims to provide additional seating in various areas of the street to accommodate use in various area.</p>

Survey Comments - Mount Street East Draft Concept Plan – Engage Perth – 08/03/19 – 05/04/19			
#	Date	Stakeholder	Summary Comment
7	03/08/19	Employee/B usiness Owner	It looks very good, would love to see a pedestrian crossing over Mount St.
8	03/08/19	Employee/B usiness Owner	I think it's a missed opportunity (SIC) if the "death ray" from the Woodside building isn't incorporated into a unique and innovative feature designed for this space. Creating a solar powered water fountain or moving sculpture unique to Perth.
9	03/08/19	Employee/B usiness Owner	To my view this little street is like the pedestrians "gateway to Kings Park" and perhaps the proposal could be taking a more grand view
10	03/08/19	Service Provider	ATCO Gas owns and operates underground gas mains classified as City High Pressure and gas service lines. We support the concept subject

Survey Comments - Mount Street East Draft Concept Plan – Engage Perth – 08/03/19 – 05/04/19				
#	Date	Stakeholder	Summary Comment	CoP Response
			to any trees planted within 3m of the HP mains having root barriers installed & maintain access to our gas mains	
11	11/03/19	Employee/B usiness Owner	The biggest issue to me is the path ACROSS Mount Street which I can't see tackled in the proposal. Given the road this section gets blocked up and is frequently high risk. At peak times there are many cars, pedestrians and cyclists all competing.	Improvements to the Spring Street and Mount Street intersections will increase visibility and legibility of the intersection and create a safer environment for all users. The Spring Street intersection works will be implemented by the end of 2019. The crossing via Mount Street has been designed and located to accommodate the increased pedestrian traffic volumes.
12	12/03/19	Emergency Services Provider	DFES would like to be assured there will be no impediment to access existing Installed Fire Safety Hydraulic Systems. Widening footpaths may impact the ability for Emergency Services Appliances being able to reach installed systems. Boosters etc.	No impediments will be placed to accessing booster systems. The design has taken access for this into consideration and the access point for DFES vehicles remains very close to the same position. The City will meet and review in further detail with DFES during subsequent project stages.
13	12/03/19	Employee/B usiness Owner	Better management of illegal parking, more ranger activity required.	Noted. Provisions have been made for CCTV camera locations, WiFi and upgrading of parking monitoring technologies.
14	12/03/19	Employee/B usiness Owner	it seems that Spring street has 1 lane only, I'm concerned about leaving the area by car between 4:30pm and 6pm where it's hard to turn right on Spring St. from Mount St. Also, it takes ages to get through the light at Mount Bay rd.	Noted.
15	12/03/19		Proposed addition of proper pedestrian crossings and greenery is very much welcome.	Noted
16	12/03/19	Employee/B usiness Owner	The concept doesn't address the huge amount of people that cross spring street outside the new Woodside building. This junction is confusing for drivers and pedestrians. Few people understand who has right of way. You should also tackle this problem	Improvements to the Spring Street and Mount Street intersections will increase visibility and legibility of the intersection and create a safer environment for all users. The Spring Street intersection works will be implemented by the end of 2019.
17	12/03/19	Employee/B usiness Owner	My main concern is the unsafe pedestrian crossings at the intersection to Spring St. I don't think the concept design focuses enough on making the pedestrian crossing safer (particularly the Eastern crossing).	Noted as above
18	12/03/19	Employee/B usiness Owner	The scene is ruined by the parking in the centre. The parking bays around the middle Island should be given over to more pedestrian zone or a small park. There is already too much street side car parking in the area, park space is hard to come by.	The removal of several parking bays will allow for widened footpaths, a pedestrian area with shade trees, furniture and opportunity for small scale events. The design was created to balance promoting a more walkable safe city and the needs of the local businesses and making sure activities were not to adversely impacted. In this way a more democratic space is created that benefits all users.
19	13/03/19	Employee/B usiness Owner	Need safe cycle access to bridge and much better ramps to bridge on CBD end and an improved entry to PSP. Currently a very dangerous space and one which brings pedestrians and cyclists into conflict.	The Mount Street pedestrian bridge is a Main Roads WA asset and the City of Perth is unable to alter the bridge ramps. Commentary regarding this will be forwarded to Main Roads for consideration.

Survey Comments - Mount Street East Draft Concept Plan – Engage Perth – 08/03/19 – 05/04/19				
#	Date	Stakeholder	Summary Comment	CoP Response
				The Mount Street East Concept Plan aims to provide a more generous landing area at the base of the ramps allowing for better circulation of pedestrians and cyclists.
20	13/03/19	Employee/B usiness Owner	Need separation of roads and even less parking, as cars take up a large amount of the street space that can be better used, also the access on to the bridge from both sides is problematic. The kerb is high with no ramp sections in it near Woodside.	<p>The Mount Street East Concept Plan aims to provide increased street amenity and function. The design responds to the City's priority of providing a safer more walkable city whilst balancing the needs of all users.</p> <p>The Concept Plan proposes to reduce the number of parking bays to allow the creation of more generous pedestrian and cyclist areas, create a dedicated drop-off zone and provide upgraded street amenity.</p> <p>A new kerb ramp is proposed in the concept plan to allow cyclists to exit the street with greater ease.</p>
21	13/03/19	Employee/B usiness Owner	The areas very busy at lunch, would be good to see some better crossings and a nicer street generally	Improvements to the Spring Street and Mount Street intersections will increase visibility and legibility of the intersection and create a safer environment for all users. The Spring Street intersection works will be implemented by the end of 2019.
22	13/03/19	Employee/B usiness Owner	Can the wider pavement be extended along the south side of Mount Street to enable larger shade trees to be installed over the parking bays currently cordoned off?	The Mount Street East Concept Plan currently proposes to extend the footpaths on the southern side of the street. The extent is subject to detail design.
23	13/03/19	Employee/B usiness Owner	A traffic light would reduce confusion particularly traffic flow entering the Mount St mall off St Georges Terrace, for those accessing car parks lot at 251, BGC. And a larger pick-up access for tour bus for Rendezvous hotel so traffic flows smoothly	<p>Main Roads WA control implementation of all signalled intersections. The option for traffic lights at this intersection was discussed but did not meet their qualifying criteria.</p> <p>The Concept Plan currently proposes a larger sized designated pick-up and drop-off area and has reconfigured parking spaces to provide better street function.</p> <p>This will improve vehicle access to buildings and better support business activities such as coach buses and delivery vehicles.</p>
24	14/03/19	City of Perth Resident	It looks great and will boost the profile of this end of town and it should grow now that there is a lot more traffic in the area.	Noted
25	14/03/19	Employee/B usiness Owner	Trees won't fix the death ray, but will look nice. That looks to have removed the stop sign leading onto the new section. This intersection is already bad. people don't know how to navigate it. Ped crossing will make it worse. bridge from KPMG would be! (message ends)	<p>Woodside is working with the building developer and the City of Perth to rectify the environmental issue caused by glare.</p> <p>Improvements to the Spring Street and Mount Street intersections will increase visibility and legibility of the intersection and create a safer environment for all users. The Spring Street intersection works will be implemented by the end of 2019.</p> <p>The alignment of the crossing has been designed in relation to the new footpath, cycling and vehicle lanes.</p>
26	14/03/19	Employee/B usiness Owner	I have concerns for the location and fall of the crosswalk on Spring St, concerned that cars turning left into Mount St from Spring St may hit cyclists turning right from Spring St into Mount St.	Improvements to the Spring Street and Mount Street intersections will increase visibility and legibility of the intersection and create a safer environment for all users. The Spring Street intersection works will be implemented by the end of 2019.

Survey Comments - Mount Street East Draft Concept Plan – Engage Perth – 08/03/19 – 05/04/19				
#	Date	Stakeholder	Summary Comment	CoP Response
27	14/03/19	Employee/B usiness Owner	It looks good. The extension of the island should hopefully prevent u-turns back towards St Georges Terrace. It isn't clear if turning right onto Spring St will still be possible. As this is something that currently causes problems, it needs to be addressed.	Noted as above
28	14/03/19	Employee/B usiness Owner	Love all the trees!	Noted
29	14/03/19	Employee/B usiness Owner	does not adequately consider (or has not provided enough detail) relevant to cars travelling west on Mount Street, wanting to cross over spring street & continue on Mount Street. looks to be down to 1 lane for turning or going straight ahead. difficult cross	Improvements to the Spring Street and Mount Street intersections will increase visibility and legibility of the intersection and create a safer environment for all users. The Spring Street intersection works will be implemented by the end of 2019.
30	15/03/19	Employee/B usiness Owner	All car parking should be removed and allow delivery vehicle parking only. There is no need for local car parking here - the few parks available are irrelevant to the total in the city.	The Mount Street East Concept Plan aims to provide increased street amenity and function. The design responds to the City's priority of providing a safer more walkable city whilst balancing the needs of all users. The Concept Plan proposes to reduce the number of parking bays to allow the creation of more generous pedestrian and cyclist areas, create a dedicated drop-off zone and provide upgraded street amenity.
31	15/03/19	Employee/B usiness Owner	Please consider a roundabout for the Mount St Spring St intersection. Daily I witness near misses here and have witnessed two accidents in the past three months. Consider dedicated cycle path from Milligan to Mount.	The City does not support the use of roundabouts in the street network as these prioritise car movements over pedestrians, force pedestrian crossing points further away from intersections and allow faster vehicle turning creating more dangerous streets for pedestrians and cyclists. Improvements to the Spring Street and Mount Street intersections will increase visibility and legibility of the intersection and create a safer environment for all users. The Spring Street intersection works will be implemented by the end of 2019. There is currently a dedicated cycle lane program being designed for Spring Street, Mount Street and Milligan Street.
32	16/03/19	Visitor/ Tourist	This street needs protected cycle tracks. Why is this not even listed as option for public feedback? Less car parking please. Also, the pedestrian crossing should be at the corner and not down the hill, people want to walk in straight lines!	There is currently a dedicated cycle lane design proposed for Spring Street, Mount Street and Milligan Street as part of the City's Cycle Plan 2029 program. Improvements to the Spring Street and Mount Street intersections will increase visibility and legibility of the intersection and create a safer environment for all users. The Spring Street intersection works will be implemented by the end of 2019. The alignment of the crossing has been designed in relation to the new footpath, cycling and vehicle lanes. The Mount Street Cul-de-sac has been designed as a slow speed environment to promote safety for all users.
33	18/03/19	Employee/B usiness Owner	It needs to be made safer for pedestrians to cross spring street (I favour lights) and cars should not be able to turn right from the Mt	Improvements to the Spring Street and Mount Street intersections will increase visibility and legibility of the intersection and create a safer environment for all users. The Spring Street intersection works will be implemented by the end of 2019.

Survey Comments - Mount Street East Draft Concept Plan – Engage Perth – 08/03/19 – 05/04/19				
#	Date	Stakeholder	Summary Comment	CoP Response
			Street loop onto spring street (dangerous). Also, too much traffic backs up on Spring Street	
34	18/03/19	Visitor/ Tourist	It still looks awkward getting from the bridge to the road as a cyclist. You have mixed cyclists in with pedestrians and cars. Please properly separate us so we're not weaving around pedestrians or getting yelled at by angry motorists.	A wide pedestrian and cyclist area has been created at the base of the Mount Street bridge to allow people to navigate safely. The area is designed as a safer, slow speed environment to accommodate all users.
35	19/03/19	Employee/B usiness Owner	it will make the problem with cars entering and exiting Mount Street worse. There should be no street parking (other than taxis) so that the number of cars needing to enter Mount Street is reduced and roundabout/lights so that cars can enter safely	The Mount Street East Concept Plan aims to provide increased street amenity and function. The design responds to the City's priority of providing a safer more walkable city whilst balancing the needs of all users. The Concept Plan proposes to reduce the number of parking bays to allow the creation of more generous pedestrian and cyclist areas, create a dedicated drop-off zone and provide upgraded street amenity. Main Roads WA control implementation of all signalled intersections. The option for traffic lights at this intersection was discussed but did not meet the criteria. The City does not support the use of roundabouts in the street network as these prioritise car movements over pedestrians, force pedestrian crossing points further away from intersections and allow faster vehicle turning creating more dangerous streets for pedestrians and cyclists.
36	20/03/19	City of Perth Resident	You need to ensure that you design the street not only for visitors and employees but also for people who live on the street.	The Concept Plan will provide upgraded amenity for all users. This includes more street trees and furniture, a safer environment and a small-scale area that could host markets or food events.
37	20/03/19	Employee/B usiness Owner	The plan doesn't seem to have a well-defined cycling route from Spring Street to the ped bridge. I currently use this route and it is a pinch point for peds and cars. I would like to see a separated cycle path from road and path	There is currently a dedicated cycle lane design proposed for Spring Street, Mount Street and Milligan Street as part of the City's Cycle Plan 2029 program. The Mount Street Cul-de-sac is designed as a safer, slow speed environment to accommodate all users.
38	20/03/19	Employee/B usiness Owner	Timing is really important. Before a serious incident occurs	The intersection for Spring Street is a separate portion of work proposed for implementation in 2019.
39	24/03/19	Visitor/ Tourist	Replace the car parking spots with neat cycle paths, so that the space isn't wasted.	The Mount Street East Concept Plan aims to provide increased street amenity and function. The design responds to the City's priority of providing a safer more walkable city whilst balancing the needs of all users. The Concept Plan proposes to reduce the number of parking bays to allow the creation of more generous pedestrian and cyclist areas, create a dedicated drop-off zone and provide upgraded street amenity.
40	25/03/19	Employee/B usiness Owner	Looks great. Would like to see the proposed pedestrian crossing move further north, so it better responds to pedestrian desire lines (keeps path straight)	Noted. Improvements to the Spring Street and Mount Street intersections will increase visibility and legibility of the intersection and create a safer environment for all users. The Spring Street intersection works will be implemented by the end of 2019. The alignment of the crossing has been designed in relation to the new footpath, cycling and vehicle lanes.

Survey Comments - Mount Street East Draft Concept Plan – Engage Perth – 08/03/19 – 05/04/19				
#	Date	Stakeholder	Summary Comment	CoP Response
41	25/03/19	Employee/B usiness Owner	I would remove all car parking spaces to reduce car traffic to area. Car access should be for business residents and hotel passenger/suppliers pick up and drop off	The Mount Street East Concept Plan aims to provide increased street amenity and function. The design responds to the City's priority of providing a safer more walkable city whilst balancing the needs of all users. The Concept Plan proposes to reduce the number of parking bays to allow the creation of more generous pedestrian and cyclist areas, create a dedicated drop-off zone and provide upgraded street amenity
42	26/03/19	Employee/B usiness Owner	Good to see lots of trees proposed. Hope the plan helps getting across the street	Noted. The Spring Street and Mount Street intersections are currently being design by the City of Perth to create a safer environment for all users. This is being done by increasing visibility and legibility of the intersections.
43			Looks great, more trees are always good. It's a getting busier on the street.	Noted
44	29/03/19		Principles good but management of Vehicular traffic entering the pedestrian area not indicated nor how pedestrians will cross Spring St safely. Currently Vehicles run stop sign and Pedestrians need to interpret 3 flows of traffic to cross Spring St.	Improvements to the Spring Street and Mount Street intersections will increase visibility and legibility of the intersection and create a safer environment for all users. The Spring Street intersection works will be implemented by the end of 2019.
45	02/04/19		Not sure the raised crossing alone is sufficient for better/safer access and only approves access from one access direction.	Improvements to the Spring Street and Mount Street intersections will increase visibility and legibility of the intersection and create a safer environment for all users. The Spring Street intersection works will be implemented by the end of 2019. The Mount Street East Concept Plan aims to provide increased street amenity and function. The design responds to the City's priority of providing a safer more walkable city whilst balancing the needs of all users. The Concept Plan proposes to reduce the number of parking bays to allow the creation of more generous pedestrian and cyclist areas, create a dedicated drop-off zone and provide upgraded street amenity.
46	02/04/19	Visitor/ Tourist	Reduce vehicle movements to only building access, improve cycling access as it is a major connecting point to the city.	There is currently a dedicated cycle lane program being designed for Spring Street, Mount Street and Milligan Street as part of the City's Cycle Plan 2029 program. The Mount Street Cul-de-sac has been designed as a slow speed environment to promote safety for all users.
47	26/04/19	Employee/B usiness Owner	Item 3 - Pedestrian crossing needs to be upgraded to the same size as the new proposed crossing. The new proposed crossing should be located further down spring street so it bridges between Woodside steps and KPMG court yard this is safer	The crossing via Mount Street in the Concept plan has been designed and located to accommodate the increased pedestrian traffic volumes. Improvements to the Spring Street and Mount Street intersections will increase visibility and legibility of the intersection and create a safer environment for all users. The Spring Street intersection works will be implemented by the end of 2019.
48	04/04/19	Employee/B usiness Owner	Like the concept of a purpose pick-up/ drop-off space and addition of more trees.	Noted

Survey Comments - Mount Street East Draft Concept Plan – Engage Perth – 08/03/19 – 05/04/19				
#	Date	Stakeholder	Summary Comment	CoP Response
49	04/04/19	Employee/B usiness Owner	Like the safer pedestrian crossing and more shade trees.	Noted
50	04/04/19	Employee/B usiness Owner	The end of Mount St (beside pedestrian bridge) is a smoker area. Is this the intent? It is central to surrounding buildings and pedestrians. I think a designated smoking area off to the side is more appropriate.	Noted. The City does not create or provide dedicated smoking areas. Smoking bans are currently restricted to City of Perth malls and outdoor dining areas. Smoking restrictions are mandated by the Health Department of Western Australia and not enforceable by the City of Perth. The Mount Street East Concept Plan aims to provide additional seating in a variety of areas.
51	04/04/19	Employee/B usiness Owner	Big improvement - needed	Noted
52	05/04/19	Employee/B usiness Owner	Like the planned drop off zone (5). Cyclists coming from St Georges terrace need a link into Mount Street Cul-de-sac. Is the intent for them to use the crosswalk across Spring Street? Mixing bikes with Pedestrians.	Noted. There is currently a dedicated cycle lane program being designed for Spring Street, Mount Street and Milligan Street as part of the City's Cycle Plan 2029 program. The Mount Street Cul-de-sac has been designed as a slow speed environment to promote safety for all users. Cyclists will have the option of using the road intersection or crossing on the pedestrian crossing as a pedestrian.
53	05/04/19	Employee/B usiness Owner	There doesn't appear to be any changes to the traffic on Spring St (particularly turning right from Mount St down the hill towards the river). There urgently needs to be a pedestrian crossing over Spring Street.	There is a formalised pedestrian crossing for Spring Street currently being designed to create a safer environment for all users. This is being achieved by increasing visibility and legibility of the intersection. The intersection for Spring Street is a separate portion of work proposed for implementation in 2019.

Social media - Mount Street East Draft Concept Plan – 08/03/19 – 05/04/19				
#	Platform	Date	Stakeholder	Comment
54	LinkedIn	18/03/19	Public Comment	Develop and maintain large ground level city vistas or the city will become claustrophobic. Paris and Sydney are good examples of such vistas.
55	LinkedIn	08/03/19	Public Comment	The multiple-choice answers are limiting. You need to provide more free text in your consultations.



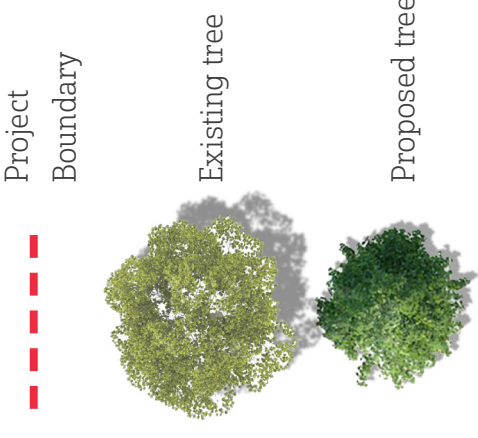
The Mount Street Draft Concept Plan aims to create a vibrant, safe and accessible street, key features include:

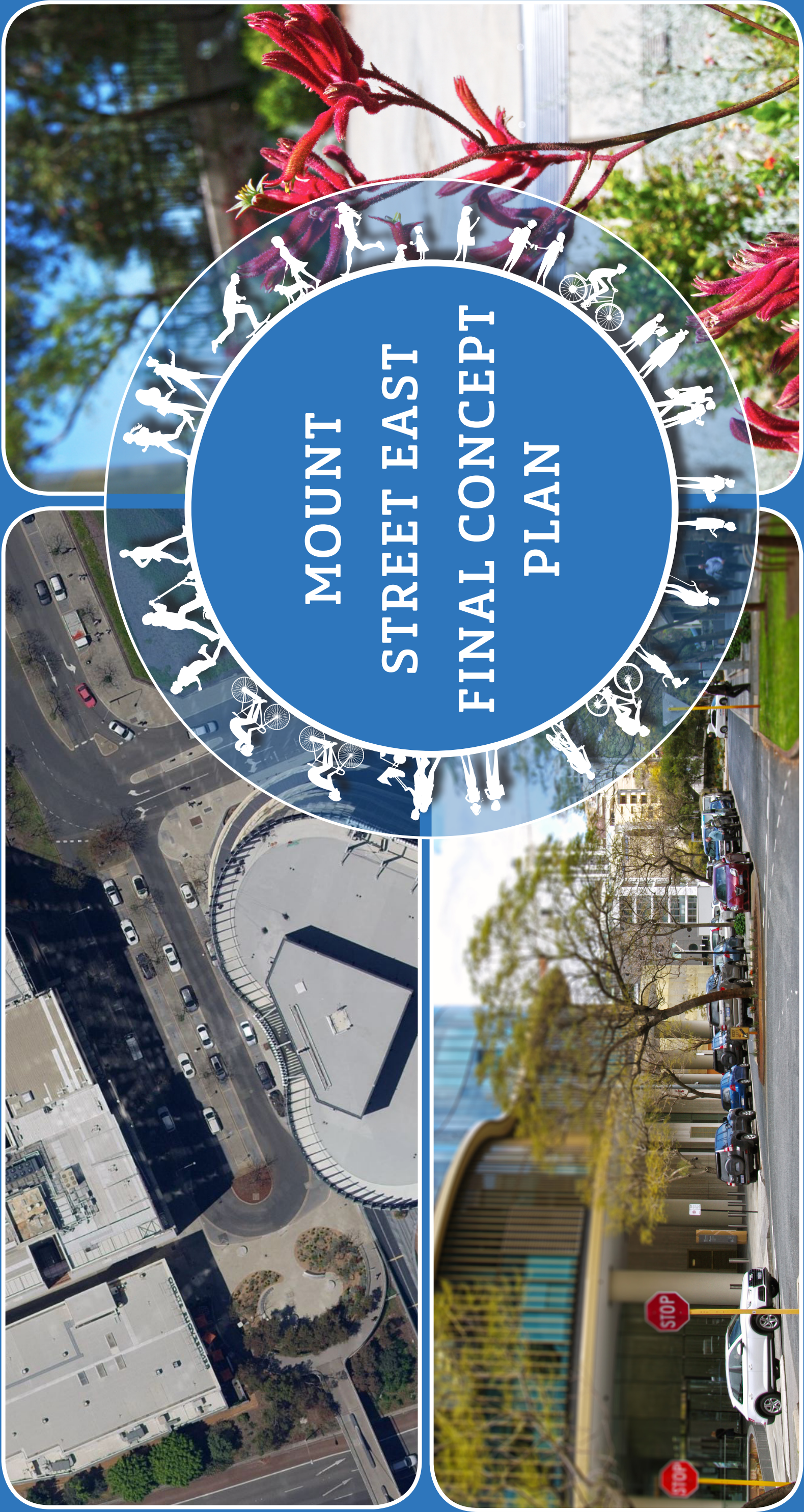
- ① Existing Mount Street node
- ② Plaza with additional trees and street furniture, lighting to encourage on street activities. Power provisions are supplied to support small events
- ③ Dedicated drop-off area to improve street function
- ④ Kerb ramp for Bikes entering footpath
- ⑤ New ACROD parking bay
- ⑥ New widened and raised pedestrian crossing

General Design Notes:

Crossover access to be maintained to existing buildings

- Additional street trees to maximise shade and strengthen the east-west connection with the Terrace and Mount Street. Additional native planting will augment existing planting displays
- Widened footpaths to cater for increasing pedestrian and bicycle volumes. New street furniture and shade trees will facilitate and encourage everyday activity
- Reconfigured on-street parking bays
- Upgrading lighting to footpaths and roads and to enhance the character of the space and increase safety and security.
- Provisions for CCTV, WiFi, power supplies and Integrated Parking Management Systems





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- 5. Site analysis

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- 9. Current use – vehicle
- 10. Video Survey observations summary
- 11. Current use – on street parking

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- 13. Engagement Survey responses - demographics
- 14. Engagement Survey responses – street use and amenity
- 15. General comments and responses

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- 16. Proposed concept plan
- 17. Artist Impression 1
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- 19. Design response benefits at a glance

ACKNOWLEDGMENT

We acknowledge the Whadjuk Nyoongar people, Traditional Owners of the lands and waters where the City of Perth is today and pay our respects to Elders past and present.

PROJECT BACKGROUND - INTRODUCTION

What is the Mount Street East Concept?

The Mount Street East Concept Plan aims to improve the environment, character, safety and amenity, ensuring it is a great place to be as well as being safe and easy to get around.

The design aims to incorporate key strategic City’s initiatives and site specific considerations, resulting in an improved streetscape environment: A street that is comfortable, safe, a tree lined street with plenty of invitations to stay and is easily legible for pedestrians, cyclists and vehicle movement.

What are the aims for the Concept Plan?

The City’s video surveys of the area revealed several issues that required resolution. These issues were confirmed through our initial conversations with stakeholders.

The key aims for the Mount Street East Concept Plan are to:

- Provide increased safety for all users
- To increase amenity on the street
- Create a more democratic streetscape that improves how the street functions while balancing the needs of various users.
- To enhance the City’s connection to Kings Park and emphasise the streets position as a pedestrian gateway into and out of the City

What are the current known issues?

There has been considerable change over the last three years in the area around Mount Street including new developments and refurbishment of existing buildings. Some recent studies on how the street has been performed and is being used has highlighted some issues that need to be addressed:

- 43% increase in pedestrian activity
- 135% increase in cyclist activity
- 10% increase in total vehicle traffic
- Building vehicle access is down 20% while drop-offs have risen by approximately 25
- Daily competition between Pedestrians, cyclists and vehicles.
- Low level lighting providing minimum standard

How has the Concept Plan been prepared?

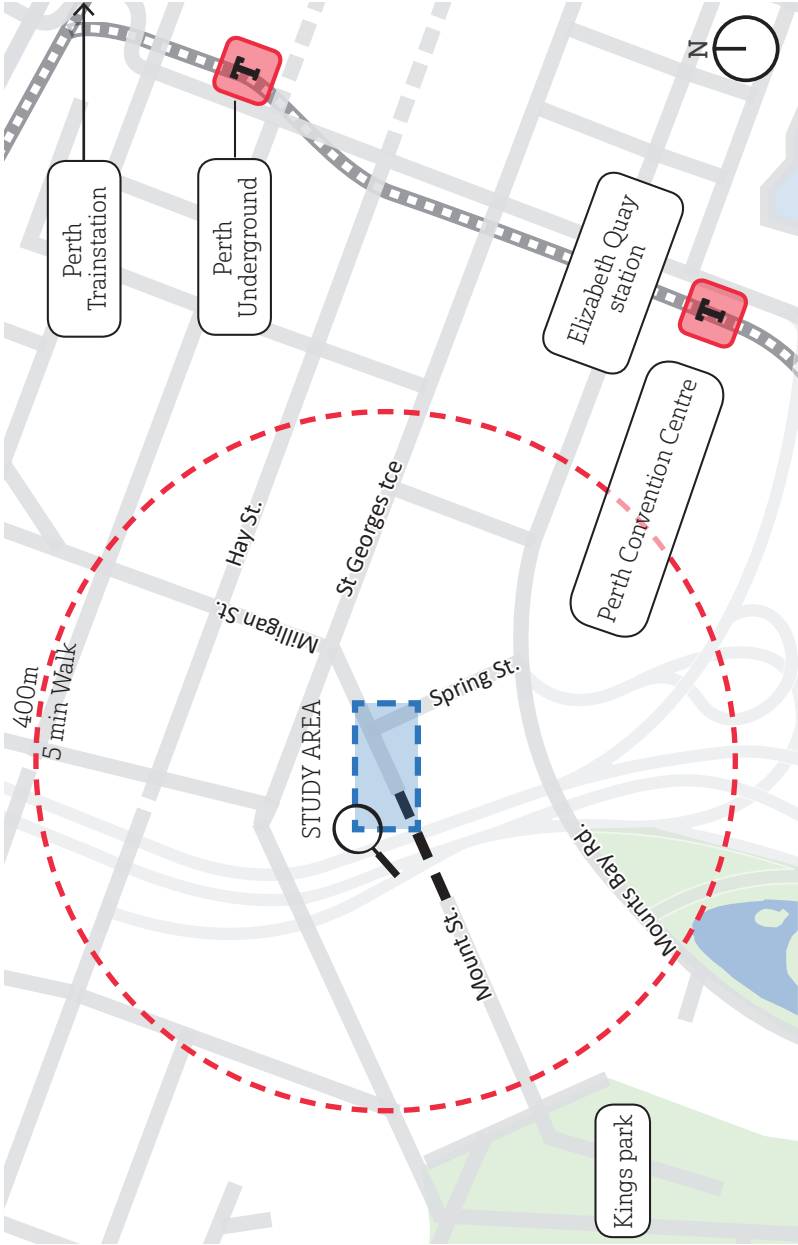
The Concept Plan has been informed by review of key strategic documents, site analysis, pedestrian metrics and multiple rounds of external stakeholder engagement.

What are the key informing strategies and action plans?

- Strategic Community Plan - 2017
- Transport Strategy - 2016
- Cycle Plan - 2029
- Urban Forest Plan - 2016
- City of Perth Lighting Strategy
- Environment Strategy
- Disability Access and Inclusion Plan
- Urban Design Framework - A Vision for Perth

EXISTING SITE - LOCATION AND CONTEXT ANALYSIS

Location

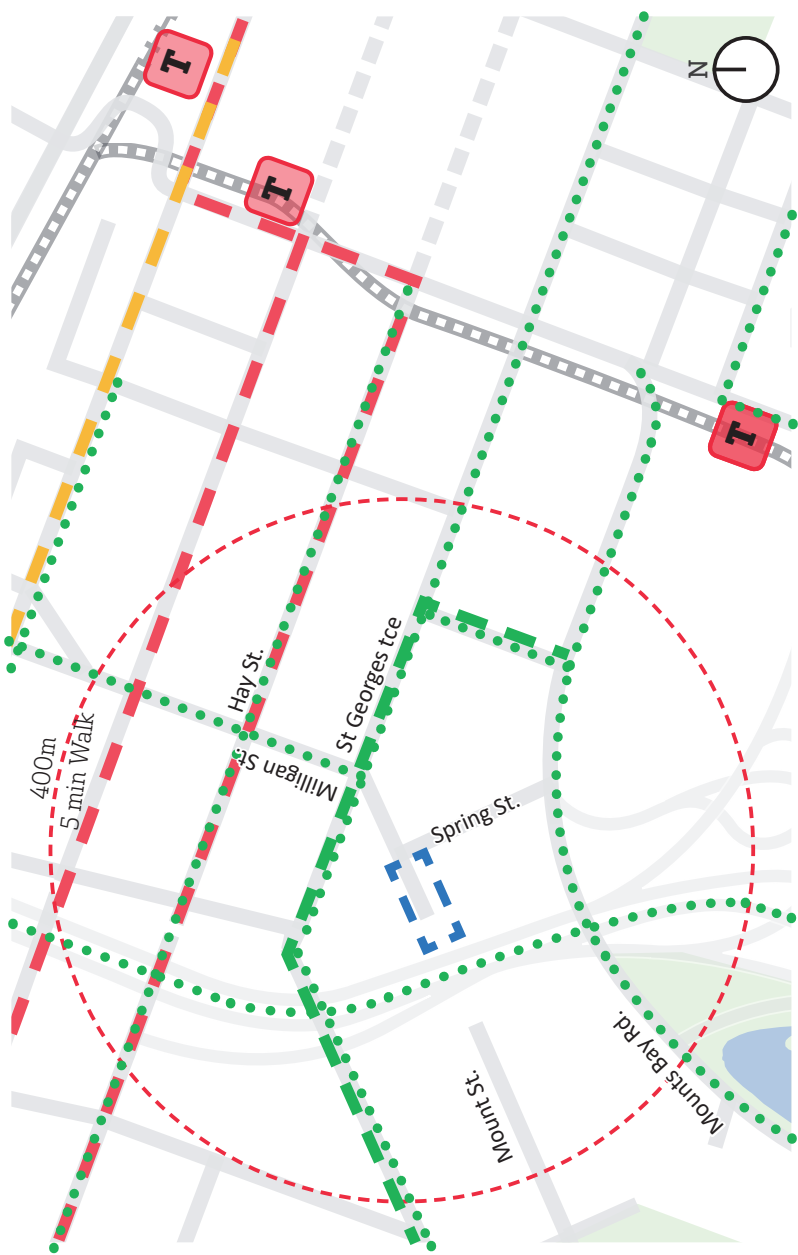


The Mount Street East Concept Plan project area stretches between from the Spring Street intersection in the east to the Mount Street pedestrian bridge landing and node on the West. It is a unique area that connects residences on Mount Street west of the Mitchell freeway to the CBD.

The pedestrian bridge provides a connection across the freeway and to the principle shared path making it a key pedestrian and cyclist gateway into the City. The Pedestrian bridge also provides a direct link to Kings Park.

The site is within a 5 minute walk to Kings Park and The Perth Convention Centre and a 10 minute walk to Elizabeth Quay, both the bus ports and Perth underground and Elizabeth Quay Train Stations

Public Transport



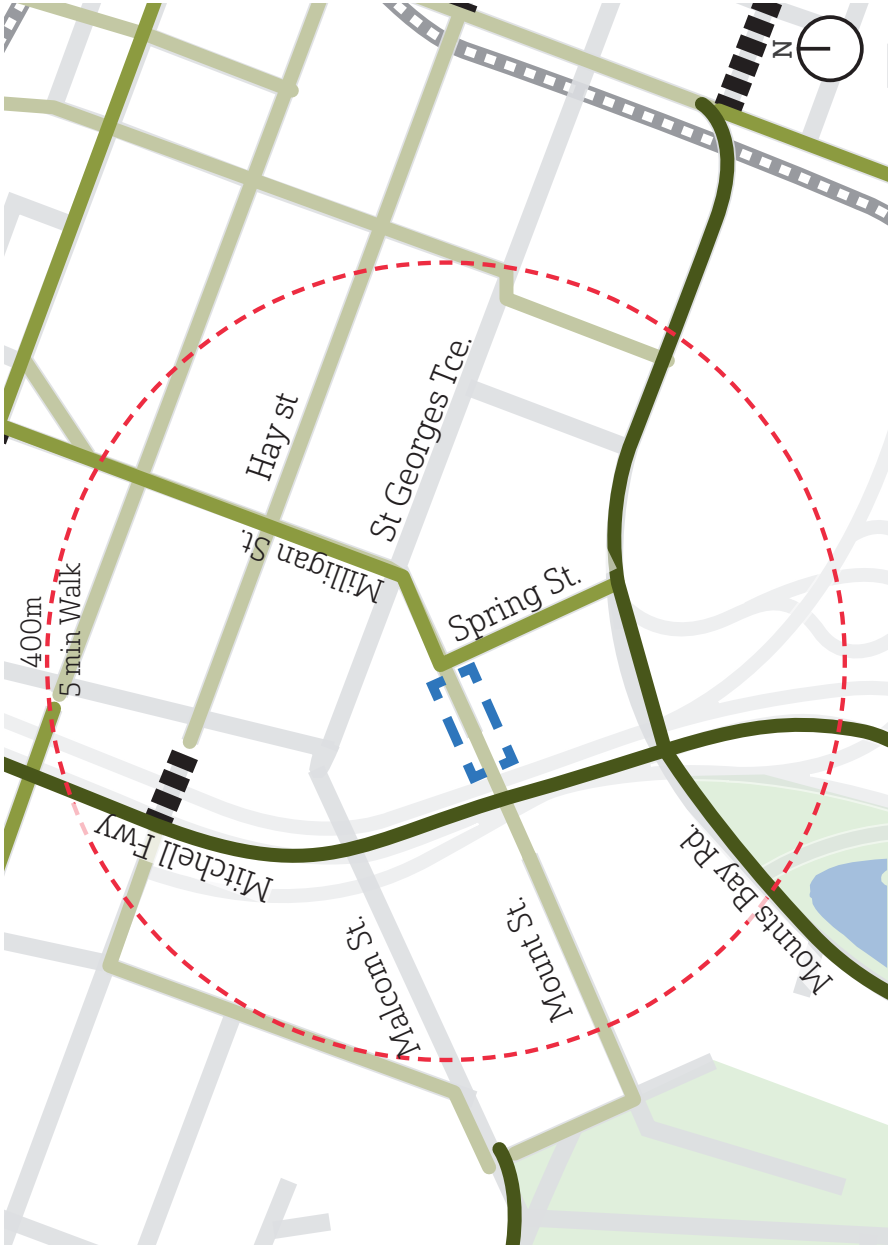
Mount Street is well connected to the public transport network - serviced by nearby bus routes and the Green Cat route, the location is also with a walkable catchment of the major bus and train stations

Legend

- Red/blue/yellow/green cat route
- Transperth bus route

EXISTING SITE - CONTEXT ANALYSIS

Cycle Network



Mount Street is an important cycling connection identified in both the City's Transport Strategy and Cycle Plan 2029.

The area is connected to the Principle Shared Path located along the Mitchell Freeway and is used as a through route for a moderate amount of commuters.

Legend

- Regional route
- City cycle route
- Integrated cycling route
- Pedestrian priority zone

On and Off Street Parking



Vehicle parking within the Mount Street cul-de-sac is primarily 1 hour parking. More information on parking usage can be found within this report within the existing site usage section.

Within a 5 minute walk there are several multi story parking facilities and more than 500 on-street bays.

Legend

- Multi storey parking structure
- On-street parking

EXISTING SITE - CURRENT CONDITION



View west down Mount Street across Spring Street intersection



View west down Mount Street across Spring Street intersection



View west down Mount Street from median



View east down Mount Street from existing Mount Street Node



Mount Street Node Looking north west



Mount Street Node Looking south west

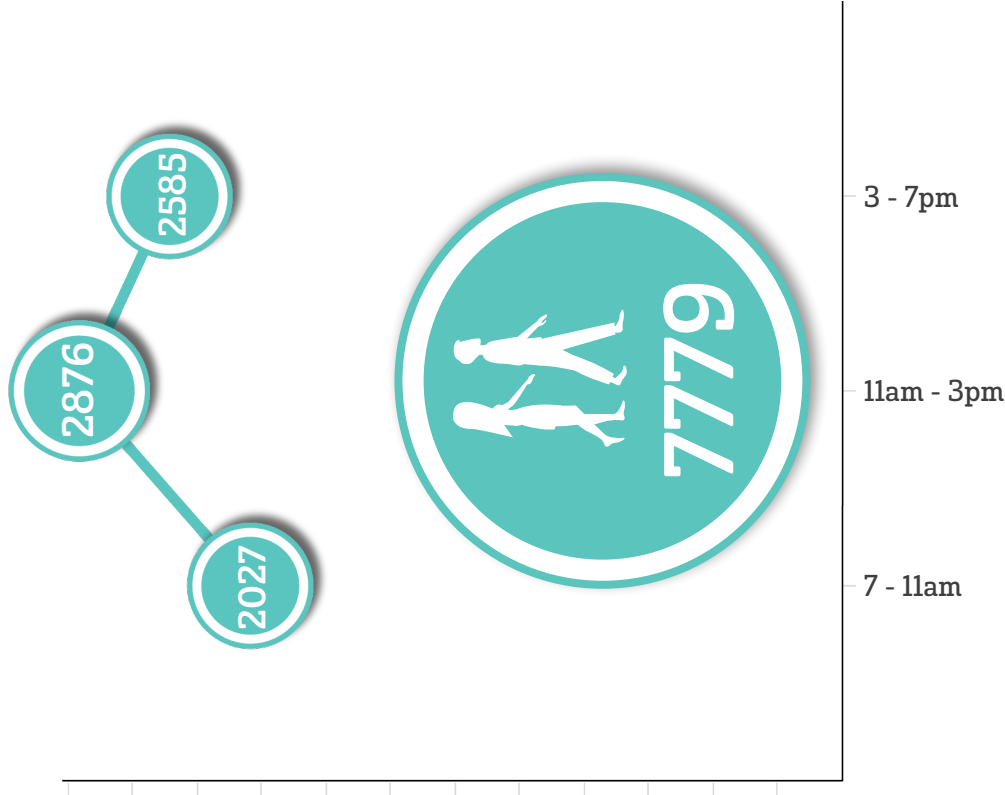
EXISTING SITE - CURRENT PEDESTRIAN USE

As surveyed December 2018

Note: Multiple video surveys have occurred for the purposes of this draft concept plan. These occurred in september 2018 (prior to the opening of the new Woodside offices) and again in early December 2018. The video surveys were conducted on both weekdays and weekends and compared against historical surveys dating back to 2015. The data presented following is taken from the most recent survey (December 2018) from the weekday average

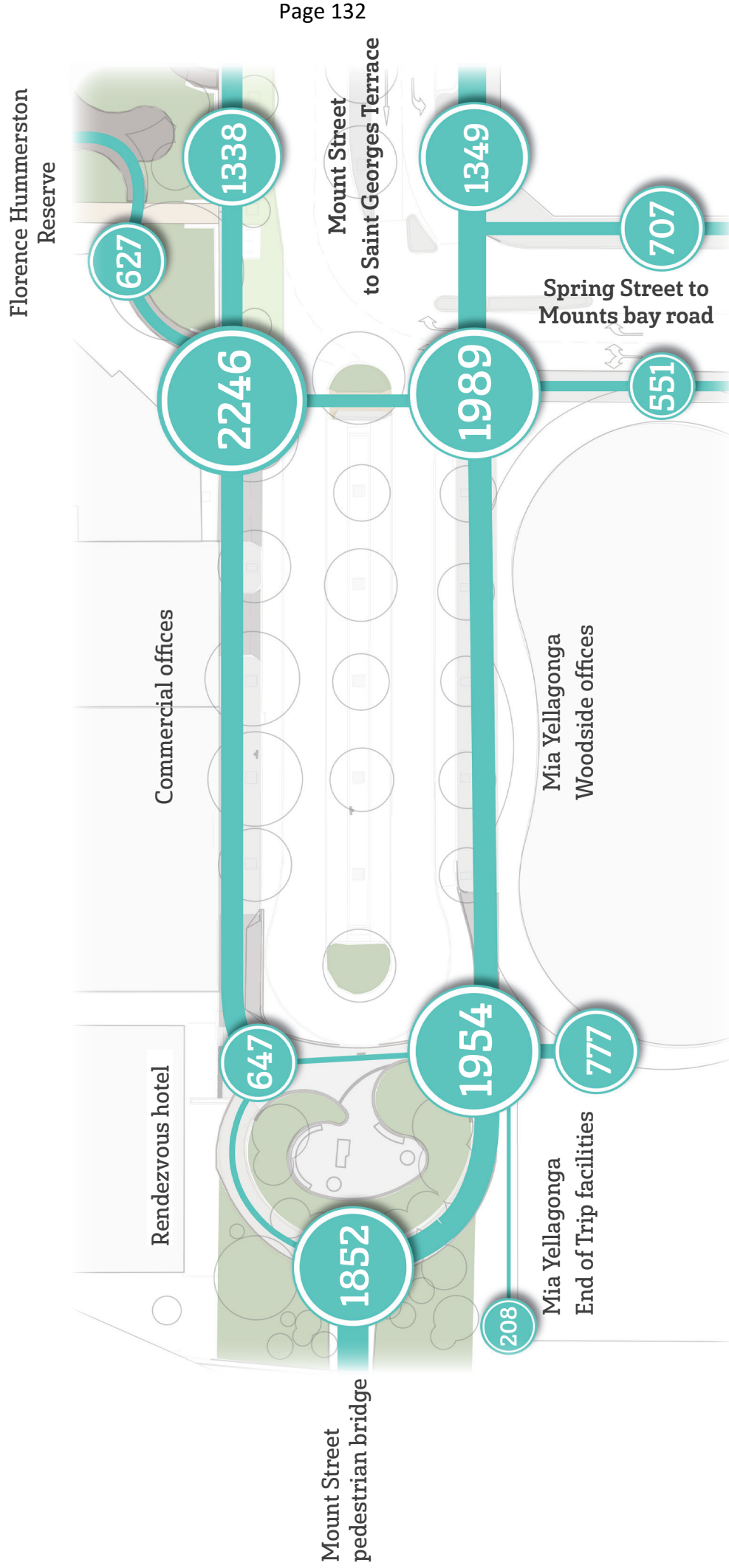
TOTAL COUNTS - TIME OF DAY

Number of pedestrians accessing the Mount Street cul-de-sac



HIERARCHY OF MOVEMENT - PEDESTRIAN COUNTS AT KEY POINTS

Numbers provided indicate count of pedestrians through the specific area for full 12 hour survey period
Line thickness represents pedestrian numbers

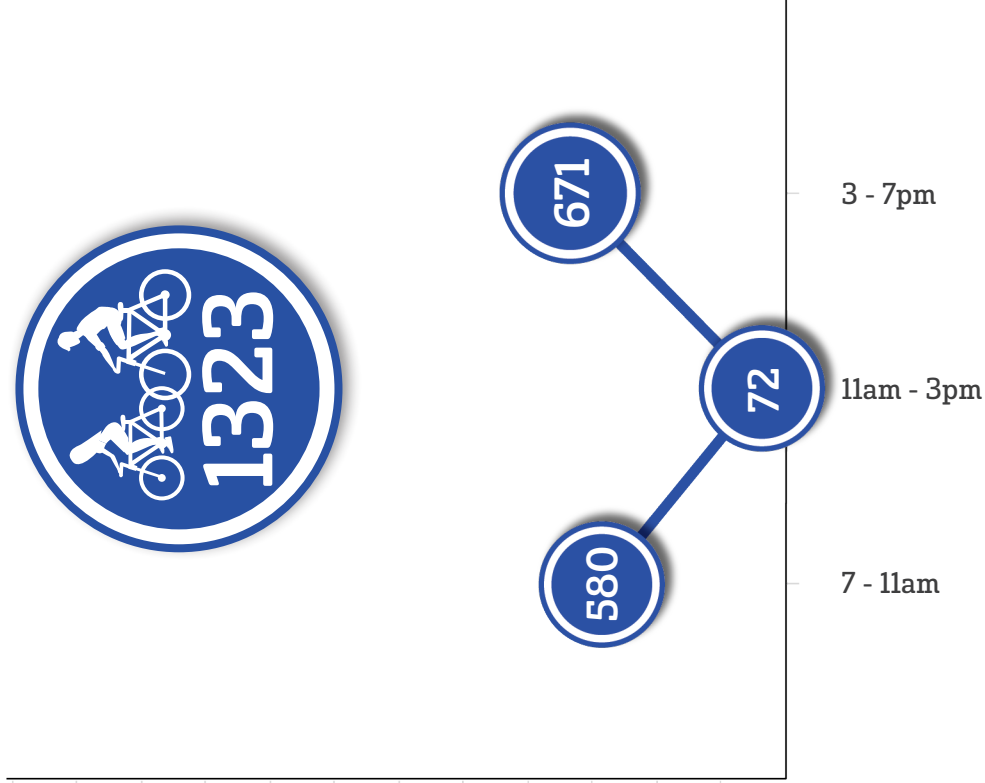


EXISTING SITE - CURRENT CYCLIST USE

As surveyed December 2018

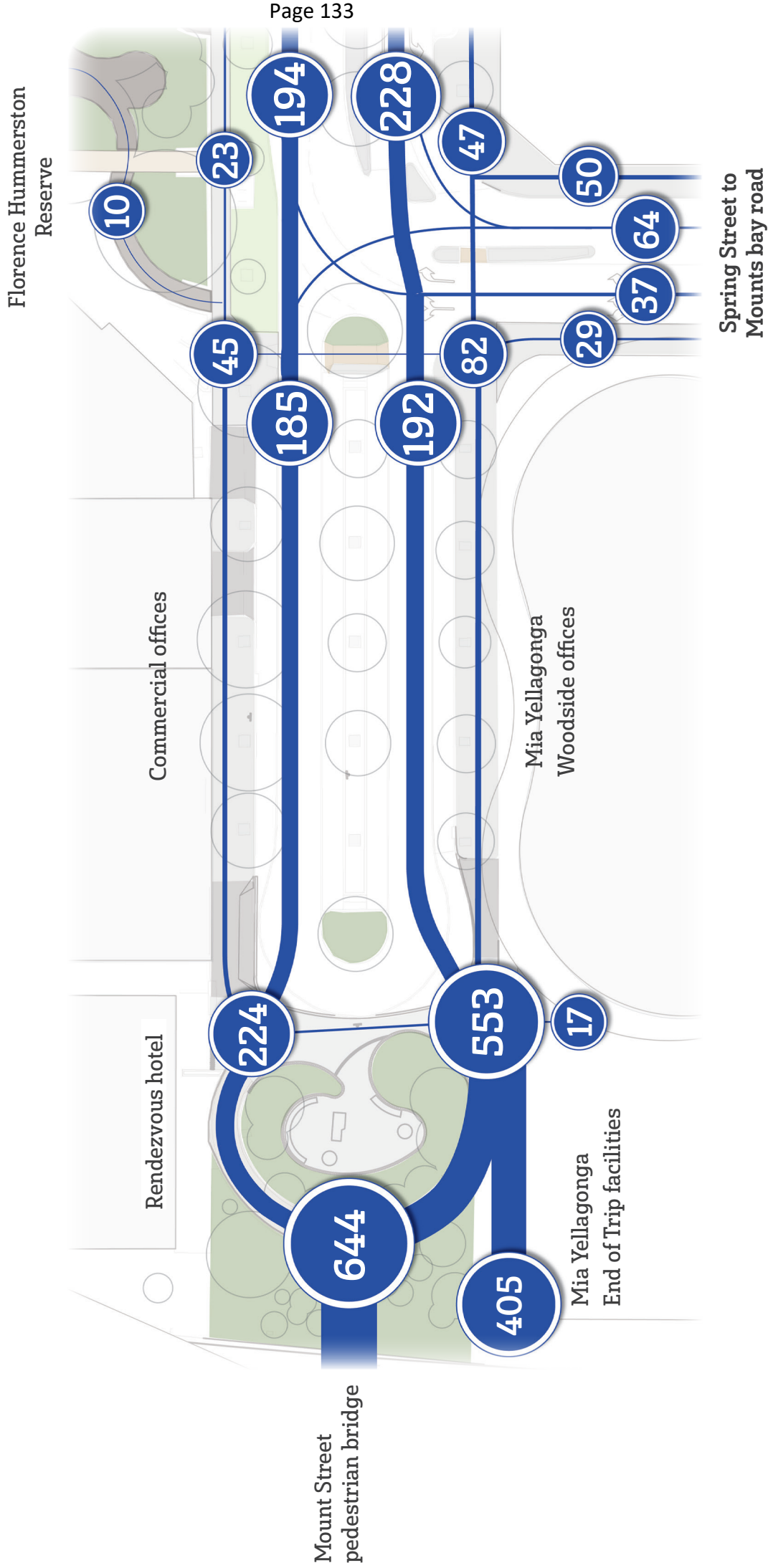
TOTAL COUNTS - TIME OF DAY

Number of cyclists accessing the Mount Street cul-de-sac



HIERARCHY OF MOVEMENT - CYCLIST COUNTS AT KEY POINTS

Numbers provided indicate count of cyclists through the specific area for full 12 hour survey period
Line thickness represents cyclist numbers

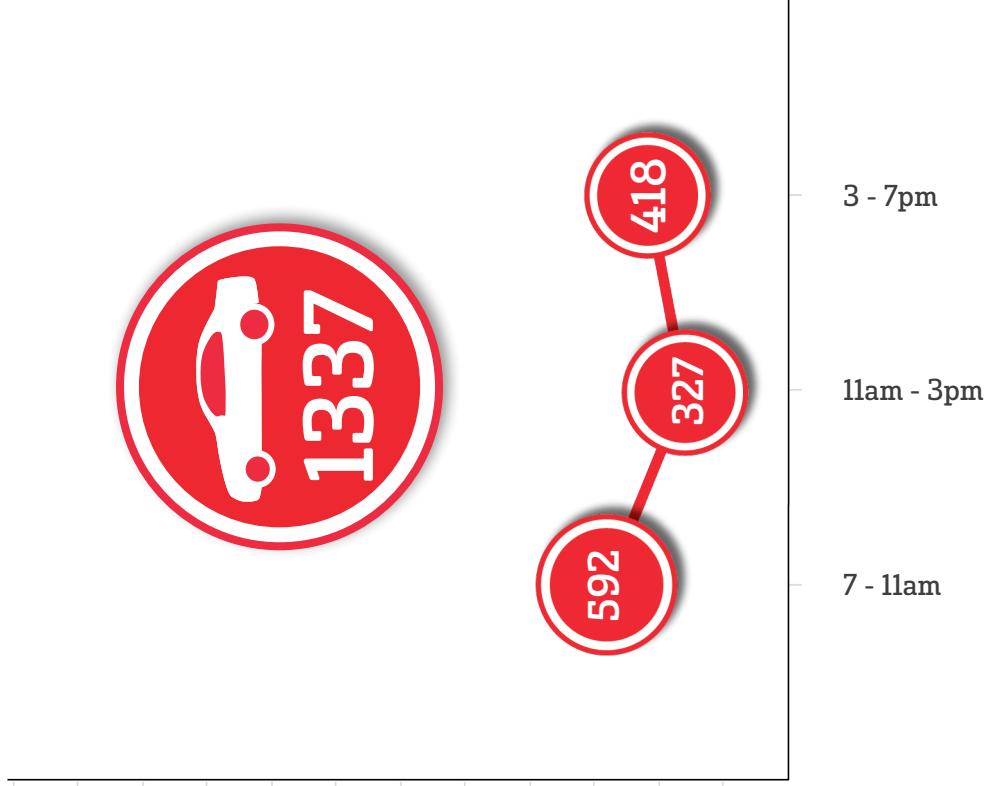


EXISTING SITE - CURRENT VEHICLE USE

As surveyed December 2018

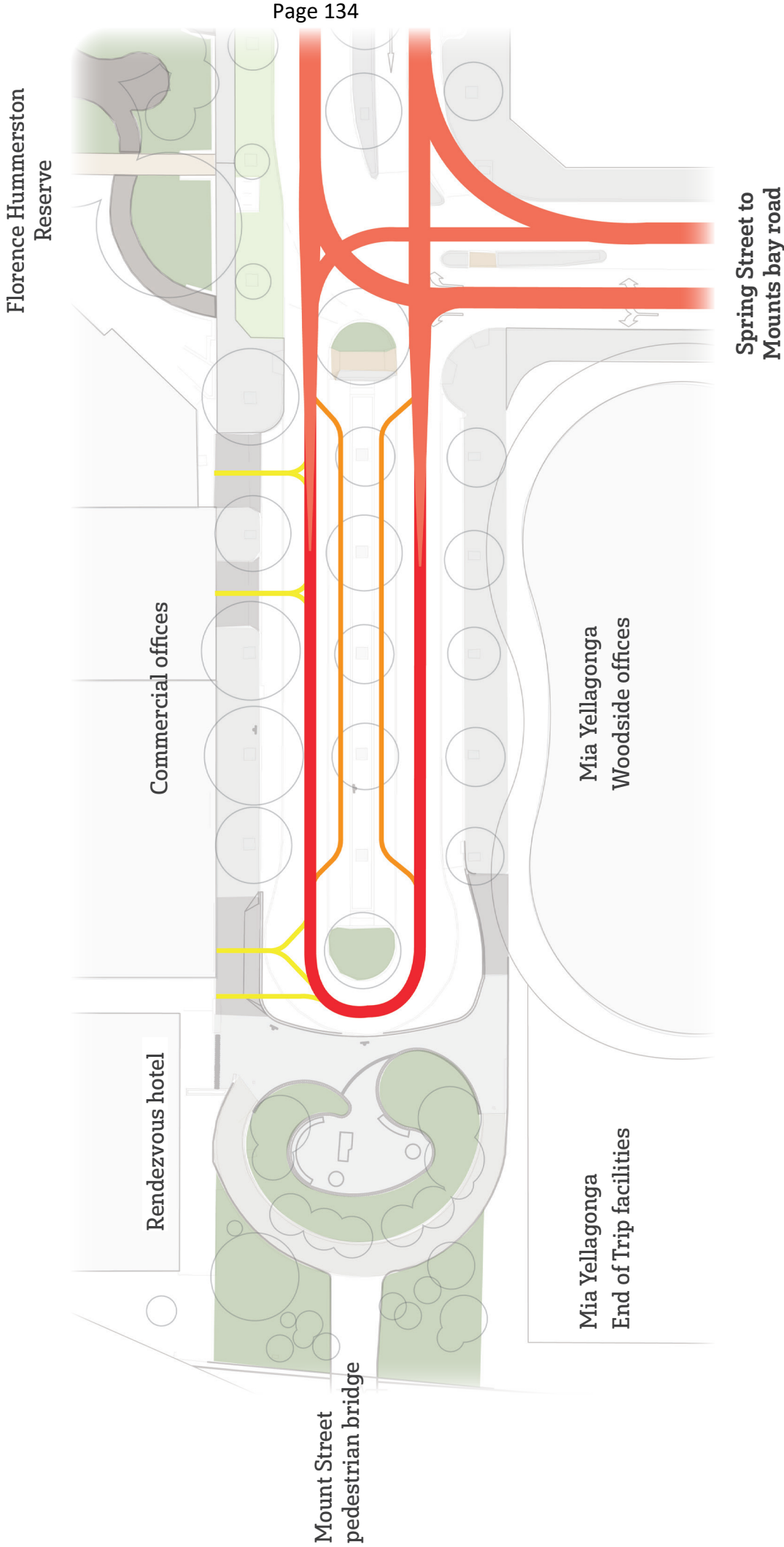
TOTAL COUNTS - TIME OF DAY

Number of vehicles accessing the Mount Street cul-de-sac



HIERARCHY OF MOVEMENT - VEHICLE COUNTS AT KEY POINTS

Numbers provided indicate count of vehicles through the specific area for full 12 hour survey period
Line thickness represents vehicle numbers



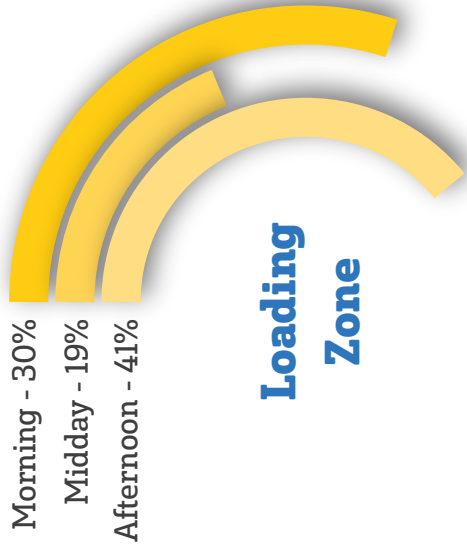
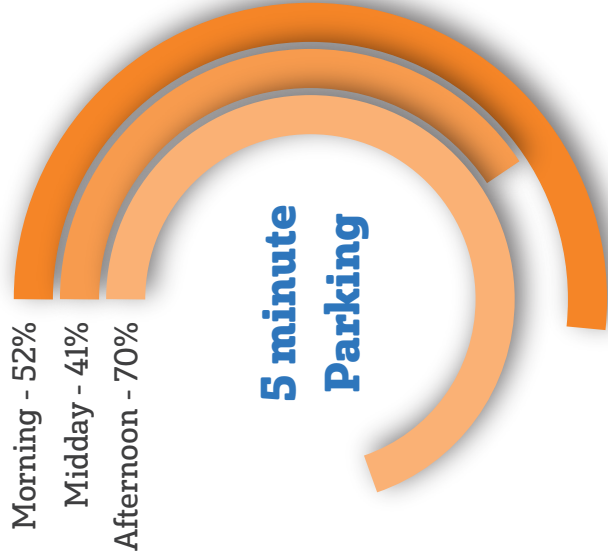
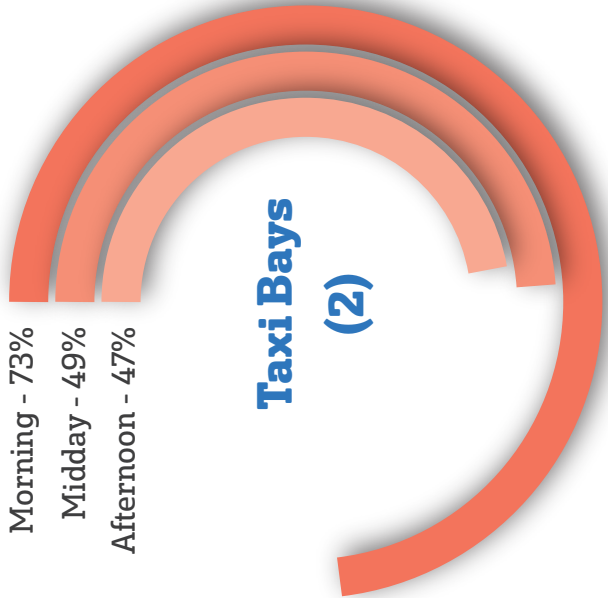
EXISTING SITE - SURVEY OBSERVATIONS

As surveyed December 2018



EXISTING SITE - ON STREET PARKING OCCUPANCY RATES

Occupancy rates by time of day (%)



Observations

Following analysis of video surveys of parking taken in September 2018 and December of 2018 the following observations can be made:

- Peak demand for parking is in the morning
- It is uncommon for bays to be unavailable outside of peak demand
- Parking is used frequently by visiting trades and couriers for short visits and people visiting the adjacent businesses for longer periods
- The 1 hour bays are very rarely used for a full duration of the parking period

STAKEHOLDER ENGAGEMENT - SUMMARY

Engagement background

The stakeholder engagement for the Mount Street East Concept Plan has occurred in two stages.

In November and December 2018 key stakeholders were invited to attend one on one meetings and asked for insights into the way the street was currently used.

Stakeholders were also asked for input on the proposed opportunities identified by the City including footpath widening and changes to parking layouts.

The input from consultation undertaken in March of 2019 has informed the finalisation of the Concept Plan. This engagement took place via multiple platforms including:

- Content on Engage Perth
- A letter-drop to local businesses
- Follow up emails to previously contacted Stakeholders
- A submission to 'Perth Business eNewsletter'
- Targeted social media releases and content
- Onsite flyer handouts
- Footpath decals
- One on one Meetings
- Responding to individual email inquiries

Engage Perth Result

WHO RESPONDED?		TOTAL
PAGE VISITS Overall page visits to Engage Perth throughout the consultation period		721
INFORMED VISITORS Number of participants that have viewed a specific piece of information (viewed a document or FAQ page)		442
AWARE VISITORS Number of participants that have viewed at least one page.		632
WHAT VISITORS LOOKED AT?		TOTAL
DOCUMENT DOWNLOADS Downloads from Engage Perth (Draft Masterplan, Artists Impression, 'At a Glance' summary)		687
WHAT DID VISITORS CONTRIBUTE?		TOTAL
SURVEYS Number of surveys completed on Engage Perth		92
COMMENTARY Number of comments within guest book, survey and social media		53

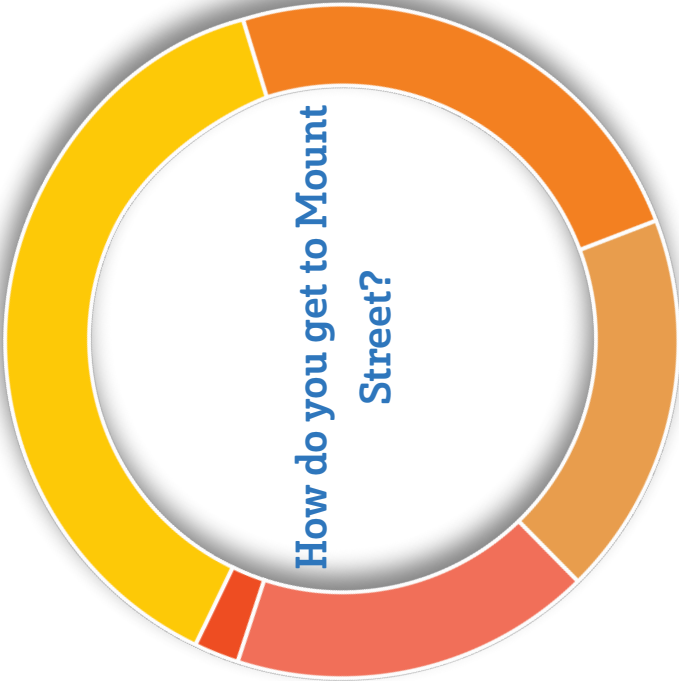


Twitter
7 retweets
10 Likes



LinkedIn
188 Likes

STAKEHOLDER ENGAGEMENT - DEMOGRAPHICS



- 83% Employee or Business Owner
- 7.5% Visitor or Tourist
- 6.5% City of Perth Resident
- 3.5% Other

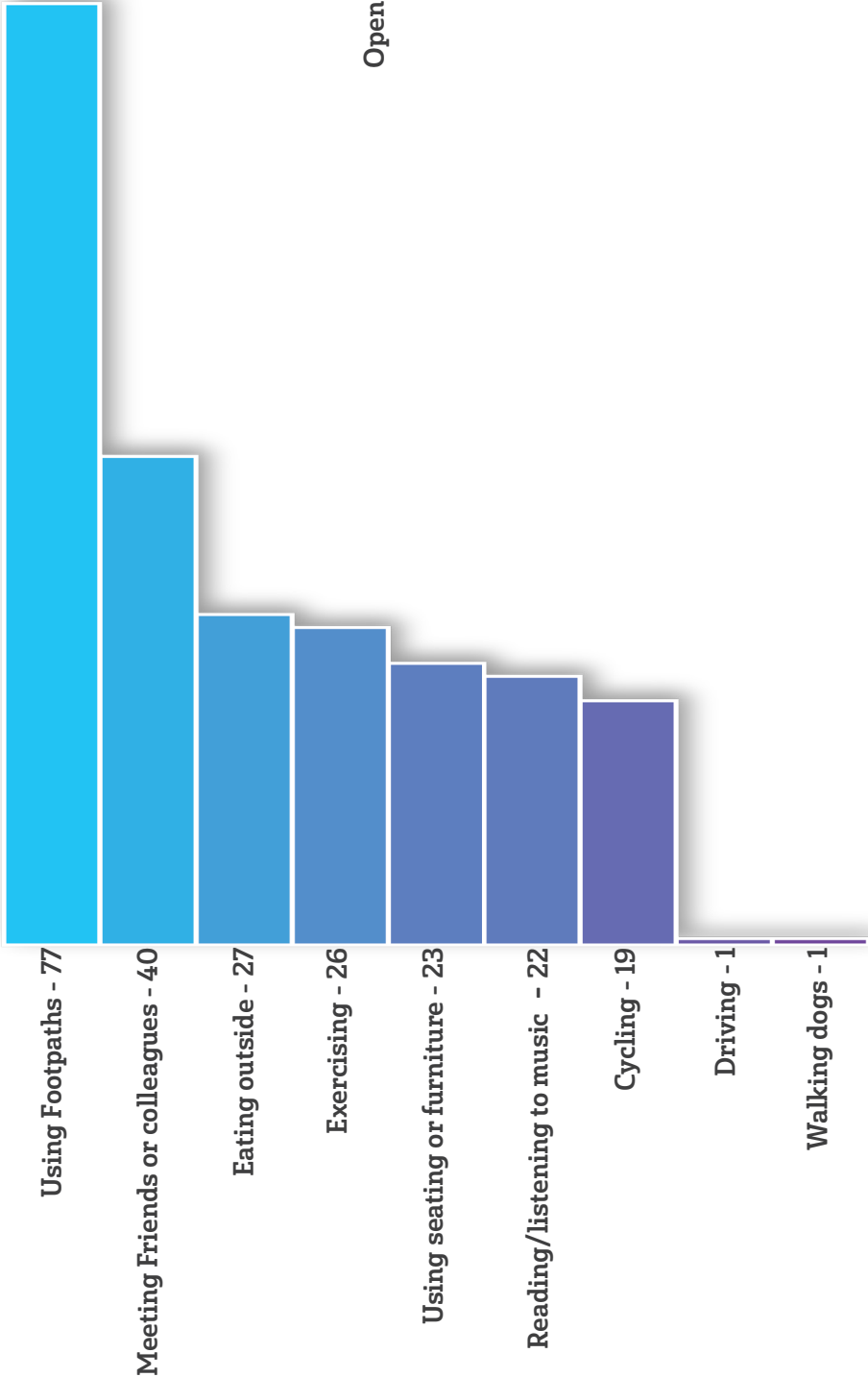
- 70% Working in the area
- 20% Traveling through
- 7% Visiting a Business
- 3% Live in the area

- 37% Public Transport
- 23% Cycling
- 18% Walking
- 17% Car
- 1% Motorcycle

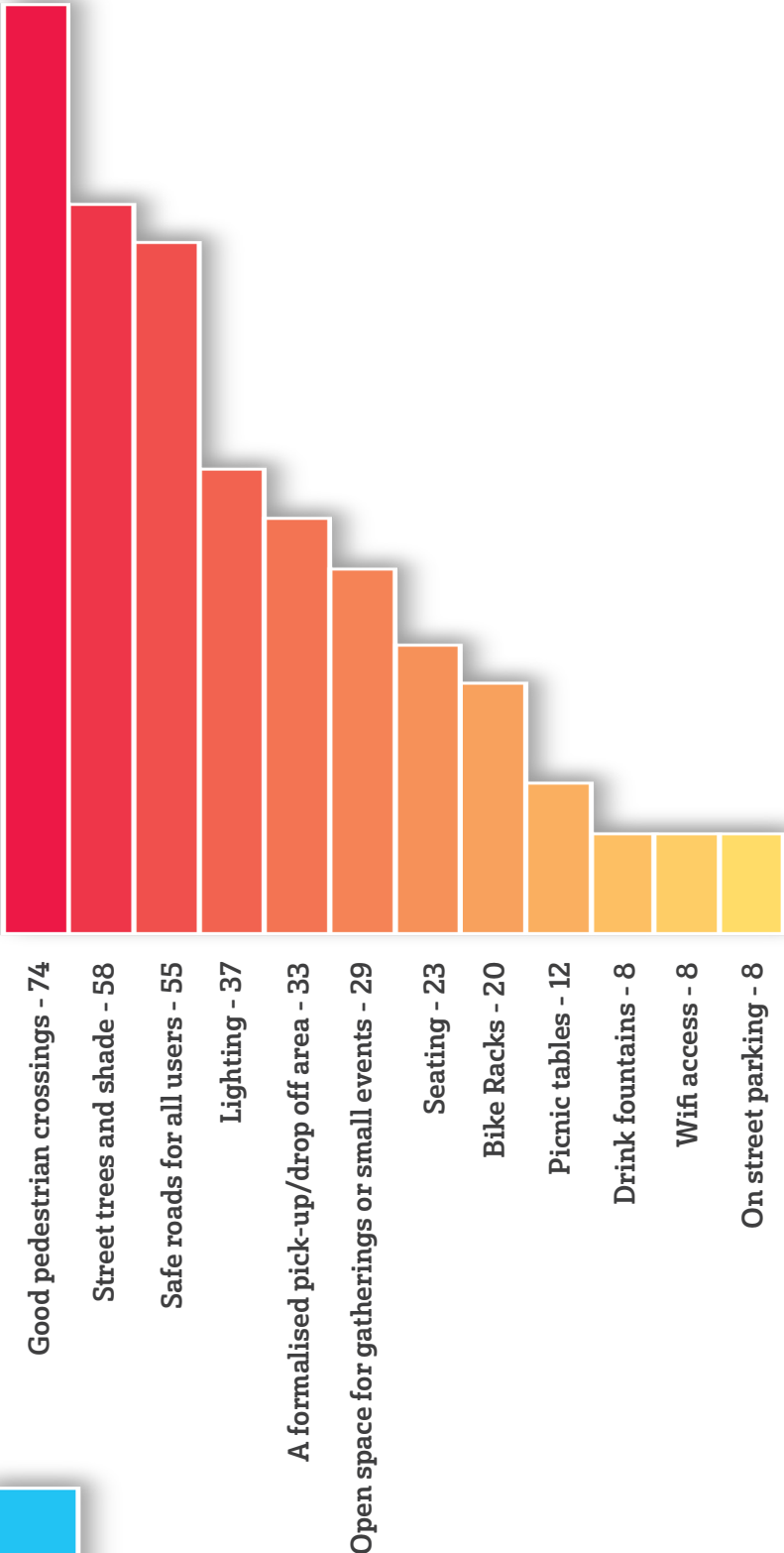
- 62% In office parking
- 24% Multistorey
- 7% Pick up or drop off
- 7% Park on the street

STAKEHOLDER ENGAGEMENT - STREET USE AND AMENITY

What activities do you take part in on Mount Street



What street features are most important to you - Pick 5



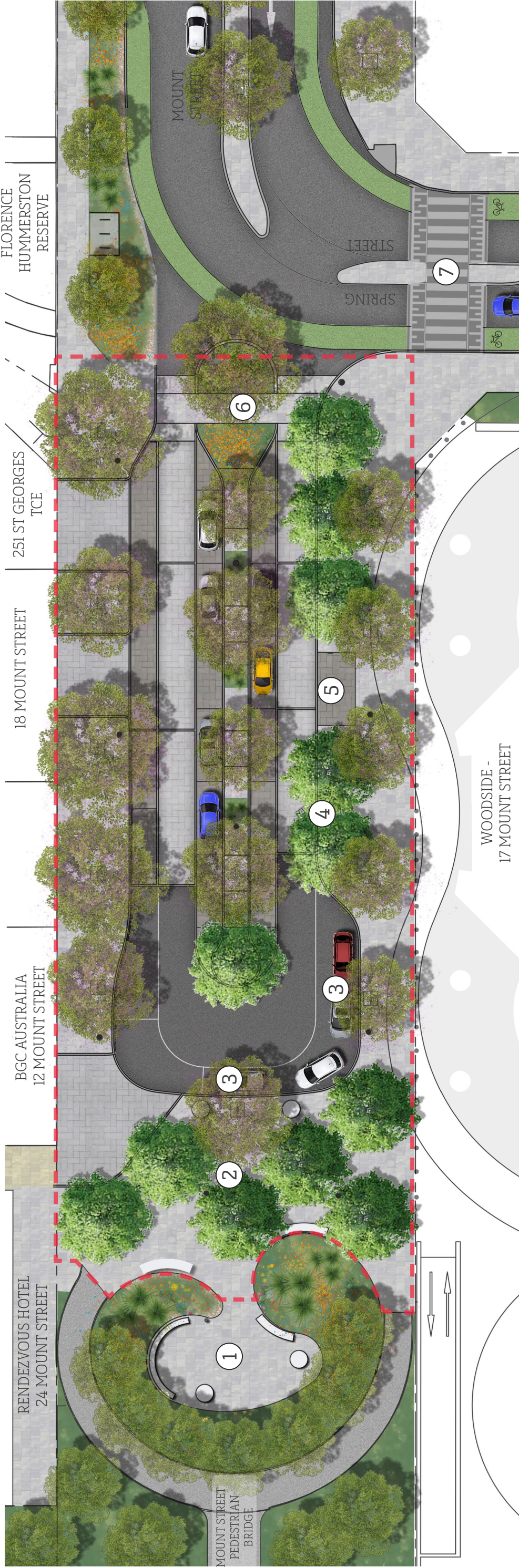
The top 4 responses for “What Mount Street needs more of?” were:

1. Better pedestrian crossings
2. More Trees
3. Wider Footpaths
4. A defined dropoff area

STAKEHOLDER ENGAGEMENT - HOW DID CONSULTATION INFORM THE FINAL CONCEPT



DESIGN RESPONSE - PROPOSED CONCEPT PLAN



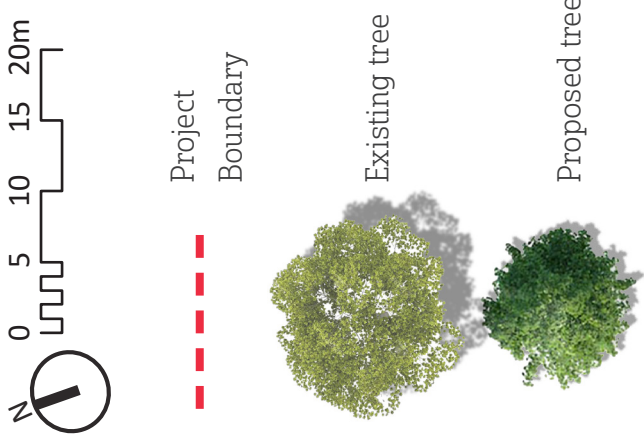
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- ① Existing Mount Street node
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- ⑥ New widened and raised pedestrian crossing

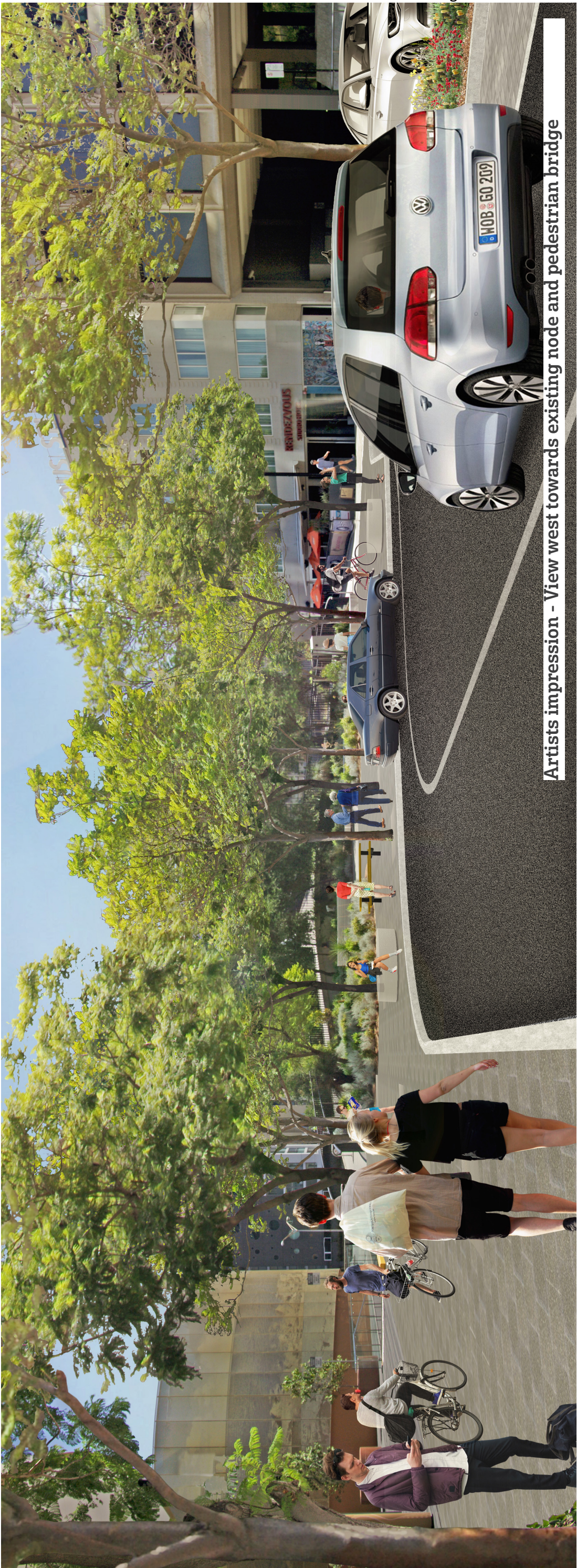
General Design Notes:

Crossover access to be maintained to existing buildings

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- Widened footpaths to cater for increasing pedestrian and bicycle volumes. New street furniture and shade trees will facilitate and encourage everyday activity
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- Upgrading lighting to footpaths and roads and to enhance the character of the space and increase safety and security.
- Provisions for CCTV, WiFi, power supplies and Integrated Parking Management Systems



DESIGN RESPONSE - ARTIST IMPRESSION



Artists impression - View west towards existing node and pedestrian bridge



Existing condition

DESIGN RESPONSE - ARTIST IMPRESSION



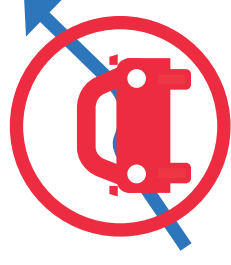
DESIGN RESPONSE - CURRENT CONDITION



43% increase in pedestrian activity
from 5415 to 7779 people per day since September 2018



135% increase in cyclist activity
578 up to 1323 per day



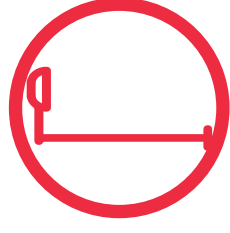
10% increase in total vehicle traffic
Building vehicle access is down 20% while drop-offs have risen by approximately 25%



71% peak parking bay occupancy
Parking occupancy rates have remained consistent.

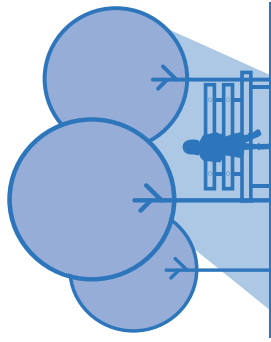


Conflict of modes
Daily competition between Pedestrians, cyclists and vehicles.



Lighting
Low level lighting providing minimum standard

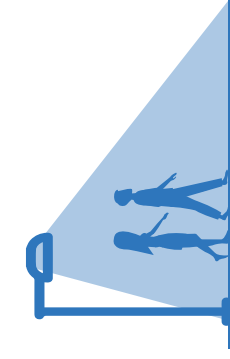
DESIGN RESPONSE - PROPOSED PLAN BENEFITS



Additional Trees
New trees for shade
All existing trees to be retained



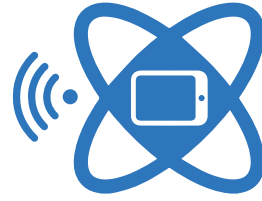
New furniture
Picnic, seating and drink fountains



Lighting and CCTV
New lighting improving safety and security and improving the character of the street



450sqm more footpath
50% more space for pedestrians



Smart technology and WiFi



Gathering space
Creation of a space capable of hosting small scale events such as market and food stalls



Safer, Slow Speed Environment
Reduced road speeds, narrower lanes and dedicated drop-off lanes help promote safety for all



Water
Sensitive urban design
Reduction in irrigated turf area and increased native plants



Sustainability
Increase biodiversity
LED Lighting
Encouraging walking and cycling



Report to the Ordinary Council Meeting

Agenda **Interim Homelessness Plan 2019/2020**
Item 13.12

Recommendation:

That Council ENDORSE the interim Homelessness Plan 2019/2020 outlined at Appendix 2 of the Homeless Sector Review Update.

FILE REFERENCE:	P1033601
REPORTING UNIT:	Community Services
RESPONSIBLE DIRECTORATE:	Community and Commercial Services
REPORT AUTHOR DISCLOSURE OF INTEREST:	Nil
DATE:	12 July 2019
ATTACHMENT/S:	Attachment 13.12A – Homeless Sector Review Update Attachment 13.12B – Interim Homelessness

Council Role:

- | | | |
|-------------------------------------|----------------|---|
| <input type="checkbox"/> | Advocacy | <i>When the Council advocates on its own behalf or on behalf of its community to another level of government/body/agency.</i> |
| <input checked="" type="checkbox"/> | Executive | <i>The substantial direction setting and oversight role of the Council e.g. adopting plans and reports, accepting tenders, directing operations, setting and amending budgets.</i> |
| <input type="checkbox"/> | Legislative | <i>Includes adopting local laws, town planning schemes and policies</i> |
| <input type="checkbox"/> | Quasi-Judicial | <i>When the Council determines an application/matter that directly affects a person's right and interests. The judicial character arises from the obligation to abide by the principles of natural justice. Examples of Quasi-Judicial authority include town planning applications, building licences, applications for other permits/licences (e.g. under Health Act, Dog Act or Local Laws) and other decisions that may be appealable to the State Administrative Tribunal.</i> |
| <input type="checkbox"/> | Information | <i>For the Council/Committee to note.</i> |

Legislation / Strategic Plan / Policy:

Legislation	Nil
--------------------	-----

City of Perth Act 2016	Objects of the City of Perth 8(1)(d) - to continuously improve the services and facilities provided to the community, visitors and tourists
-------------------------------	---

Integrated Planning and Reporting Framework Implications	Strategic Community Plan Strategic Priority - Social
---	--

Policy

Policy No and Name: Nil

Purpose and Background:

The purpose of this report is for Council to endorse the interim homelessness plan and articulated program of works for the City to deliver. An interim Homelessness plan has been developed pending the completion of the City's Social Strategy in 2020 and the development of the Department of Communities Homelessness Strategy expected late 2019.

In 2018, the City conducted a review of the homeless sector within the Perth City and surrounding areas. This review identified 12 initiatives the City could undertake to lead, support, leverage or advocate for initiatives aligned to the Homeless Sectors strategic direction. Of these 12 initiatives, 9 are in progress.

This Homeless Sector Review Update provides an overview of what work has been undertaken by the City of Perth, in collaboration with the sector since the initial review.

Details:

The City Homelessness Framework Committee was established in February 2018 by the City of Perth and John Carey MLA to address key emerging issues and trends regarding rough sleeping and broader homelessness in the inner city of Perth. The City Homeless Framework Committee consists of key stakeholders including Not for Profits, Government and Non-Government organisations.

The City Homeless Framework Committee created three working groups to consult with and capture the voice of the sector. These working groups were divided into:

- Coordination of Services into a Housing Plus Model;
- Coordination of Services within the Inner City; and
- Unsolicited Distribution of Goods and Services in the Inner City.

Six consecutive fortnightly meetings were held for each working group from July to September 2018. These findings were condensed into a City Homeless Framework Committee Action Plan which articulated 34 actions from four key themes:

- The Accreditation Process (Actions 1-10);
- The No Wrong Door Concept (Actions 11-20);
- Aligning the Homelessness Sector (Actions 21-28); and
- Future research / work (Actions 29-34).

The City Homeless Framework Committee Action Plan has been endorsed and supported by all representatives on the City Homeless Framework Committee. Within the City Homeless Framework Committee Action Plan there are actions which the City is responsible for leading and/or supporting.

The actions from the City Homeless Framework Committee Action Plan identified as the responsibility of the City of Perth have been articulated in the interim Homelessness Plan for

the City. In addition, the existing 12 recommendations from the Homeless Sector Review have been incorporated. The City is currently developing a Social Strategy and associated Community Needs Study. It is anticipated the Strategy and Community Needs Study (due for finalisation in March 2020) will identify further opportunity for the City to support the Homeless Sector.

Pending the development of the State Government's Strategy for homelessness, the City will be leading the facilitation of the Interim Homelessness Plan. The City currently employs 1 FTE to deliver the projects identified under the Homelessness Portfolio. Homelessness, particularly rough sleeping, is a complex social context which is becoming an increasing concern for community. To progress all actions outlined within the Interim Homelessness Plan within the next 12 months, a commitment reprioritisation of current resources to deliver these actions will be required.

Stakeholder Engagement:

City Homeless Framework Committee inaugural meeting was held in February 2018 is compromised key stakeholders within the Homelessness Sector. This Committee has met on several occasions since this date. The working groups held six consecutive fortnightly meetings from July to September 2018, where key themes and opportunities were collected from each.

Financial Implications:

ACCOUNT NO:	1075 70110
BUDGET ITEM:	
BUDGETED AMOUNT:	\$326,000
AMOUNT SPENT TO DATE:	\$0
PROPOSED COST:	\$359,000
BALANCE REMAINING:	\$-33,000

All figures quoted in this report are exclusive of GST.

Comments:

The City, in collaboration and consultation with the sector, has identified opportunities for improvement across all layers of the architecture of the Homeless Sector.

These opportunities have been outlined in the City Homeless Framework Committee Action Plan with roles and responsibilities across all State Government, Local Government, Not for Profit and community Sector. These actions have been endorsed through the City Homeless Framework Committee Meeting.

The City has developed an Interim Homelessness Plan that will provide leadership in facilitation within the Homeless Sector and commit to a program of works to be implemented within the next three years. The City can provide leadership and funding in the interim whilst the Department of Communities strategy for Homelessness is developed.



City of Perth

Homeless Sector Review Update





City of **Perth**

27 St George Terrace, Perth WA 6000
GPO Box C120, Perth WA 3839
(08) 9461 3333 | www.perth.wa.gov.au

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Executive Summary

The City of Perth (City) has a responsibility to all people in the City; residents, workers, business owners, visitors and people experiencing homelessness. Each of these groups may have a different view on homelessness and it is the City's role to assist in uniting these views towards a shared understanding to best support all people in the City.

The City is committed to taking a lead role to support and advocate for the coordination and collaboration throughout the Perth Homelessness Sector (sector) to assist in aligning the sector to the strategic direction required to shift from 'managing homelessness', to 'ending homelessness' in Western Australia within the next nine years.

Currently homelessness is a complex and contentious matter and the challenges presented by homelessness are unlikely to abate without consistent, integrated and structured intervention. There is an outdated perception of homelessness in Perth that requires robust education and whole of community approach to achieving a shared understanding throughout the sector. The sector's systemic problems are coupled with achievable solutions and opportunities that could be adopted by the sector, however to facilitate success, these solutions should be consistently led and driven by State Government and funding bodies.

In 2018, the City conducted a review of the homeless sector within the Perth City and surrounding areas. The *Homeless Sector Review* was undertaken to better understand the prevalence and factors contributing to homelessness, specific services supporting people experiencing homelessness and the systemic issues within the sector.

This *Homeless Sector Review Update* provides an overview of what work has been undertaken by the City of Perth, in collaboration with the sector since this review. This update further identifies the types and causes of homelessness, how peoples actions and behaviors need to be separated from community perceptions of homelessness and what is required to support the sector into more effective and efficient processes. Addressing the current and trending homelessness issues will better inform the sector of the solutions required and how local government can assist to achieve better outcomes for people experiencing homelessness.

The City Homelessness Framework Committee was established to address some of these key emerging issues and trends regarding rough sleeping and broader homelessness in the inner city of Perth. The CHFC created three working groups to consult with and capture the voice of the sector on these current issues and their potential solutions.

The City would like to acknowledge the agencies and organisations that provide support services to people experiencing homelessness, and appreciates the feedback and opinions that contribute to guiding the direction of the sector and the City's role within the homelessness space. The City is committed to continue working with, and advocating for what is needed by the community and the sector to support people at risk of and experiencing homelessness.

Introduction

The Perth City Summit was held in 2017 to identify the most urgent problems facing Perth and to create actions to address them. The Perth City Summit Findings Report identified the top ten key actions required for the Perth City that were recorded in number of priority, where homelessness came in as the second most important action with ‘Recognising Indigenous culture and history in our city’ as the most important. The identified action of; ‘Establish a coherent Perth city homeless strategy with stakeholders’ stated:

“...Bringing key service and not-for-profit leaders, local and state government agencies together to provide a consistent, coherent plan for both services and infrastructure to address homelessness, was clearly identified as the second pressing issue requiring action.”

“Precinct workshops and the Summit specifically identified the need for a coherent plan to rapidly identify and resolve coordination problems between service providers, government agencies, and the diverse community they aim to serve. During discussions at workshops and at the Summit, there was broad consensus that duplication of services needs to be avoided, to ensure that services are made available in a coherent and focussed way.”

With John Carey MLA as the lead advocate, the priority tasks were to:

- Establish a formal City coordinating group, inviting State Government, City of Perth, homelessness providers, Royal Perth Hospital and other stakeholders;
- Undertake full audit of current services provided in city, identifying both duplications and gaps;
- Implement pivotal “quick-win” fixes identified following initial research;
- Formulate and seek feedback on a draft framework to coordinate services and initiatives; and
- Endorse and implement long-term framework for action.

The City established the City Homelessness Framework Committee (CHFC) in partnership with John Carey MLA and subsequently three working were formed to consult with and capture the voice of the sector on the current issues and potential solutions. These working groups were:

- Coordination of Services into a Housing Plus Model;
- Coordination of Services within the Inner City; and
- Unsolicited Distribution of Goods and Services in the Inner City.

Scope and Methodology

The sector currently has a range of homelessness resources, namely; reports, reviews and studies, with additional bodies of work being published on a regular basis. To keep within the scope of this update, the resources referenced reflect current trends for Perth and Western Australia.

This update considered advice and feedback from the CHFC working groups, a number of stakeholders were invited to participate. The key stakeholders who attended, chaired and contributed to these working groups were:

- Anglicare
- Homeless HealthCare
- Ruah Community Services (Chair)
- Salvation Army
- St Bartholomew's House (Chair)
- St Vincent de Paul Society
- UnitingCare West (Chair)
- City of Perth (Chair)
- City of Vincent
- Centre for Social Impact – University of WA
- Mobile Clinical Outreach Team (MCOT) – Royal Perth Bentley Group
- Perth Inner City Youth Service (PICYS)
- Volunteering WA
- WA Council of Social Service (WACOSS)

Definitions and Terminology

Homelessness encompasses many definitions; however, for this update, the Australian Bureau of Statistics (ABS) definition of homelessness has been applied. The definition that was published on 12 November 2012 and applied to Census data collected in 2001, 2006, 2011 and 2016, where homelessness is:

“When a person does not have suitable accommodation alternatives they are considered homeless if their current living arrangement:

- is in a dwelling that is inadequate; or*
- has no tenure, or if their initial tenure is short and not extendable; or*
- does not allow them to have control of, and access to space for social relations.”*

Where this definition is clear, current terminology used throughout the sector should be ‘people experiencing homelessness, however the term ‘homeless people’, is used and in doing so indirectly refers to all types of homelessness. However, the term ‘homeless’ is most commonly being used to describe someone that is ‘rough sleeping’ or someone who only appears to be ‘homeless’ because of their appearance.

It is recommended that the sector and community adopt and support more concise and appropriate terminology to assist in clarifying the different types of homelessness, to improve the identification and application of the most appropriate intervention and support options.

Types and Causes

People experience homelessness by rough sleeping (e.g. sleeping in the inner-city laneways, parks, shopfront doorways etc.), other rough sleeping (e.g. vehicles, tents, etc.), couch-surfing and temporary, lodging, crisis or transitional accommodation, where each of these types of homelessness requires a different approach and tailored support options. This highlights the need for correct terminology to expedite the link between the type, the cause and the support required to end a person's homelessness.

People can find themselves homeless due to one or more of following reasons, with each cause requiring a particular type and level of support. It is important to note, people experiencing homelessness often require more than one type of support.

Table 1: Causes of homelessness to marry appropriate support

Causes of Homelessness	Appropriate Support
Mental Health / psychosocial disability	Mental Health support into accommodation options.
Other physical or intellectual disability	Disability support into accommodation options.
Alcohol and/or other drug (AOD)	AOD / rehabilitation support into accommodation options.
Family and domestic violence (FDV)	FDV and legal support into accommodation options.
Unemployment or financial difficulties	Employment, Centrelink, financial counselling or other financial and crisis support into accommodation options.
Overcrowded, abusive or unsafe home	FDV, Child Protection and Family Services (CPFS) or other Not-For-Profit / Non-Government support into accommodation options.
Recently out of hospital or prison	Health support or judicial / legal support into accommodation options.
Choice	To identify what support is required and how to balance choice with local and state laws.

Where the concept of choice or choosing homelessness is controversial, for many personal and cultural reasons, not all people share the same view of accommodation or housing being ‘four walls and a roof’. It is also known that when relationships are developed with people who are rough sleeping, a person with accommodation may choose to sleep rough with them, where this is more common with young people.

It is important to note that people with a psychosocial disability who state that they are choosing rough sleeping over accommodation options may require mental health support to assist them with this decision.

There are significant complexities in the sector and often difficulties in attempting to navigate it. The clear need emerging from consultation with the sector was the need for an inner-city night shelter to provide low barrier crisis accommodation for people who would otherwise be rough sleeping. This inner-city accommodation option would provide an interim safe place, while support services link peoples type and cause of homelessness to their available support options into more sustainable accommodation.

Actions, Behaviors and Perception

Education and awareness is required to assist community misconception, where current opinions and personal bias regarding homelessness is leading to the under-reporting of offences being committed in the Perth city. This is due to the community not being aware of the need to decouple a person's actions and behaviours from their own personal and often sympathetic view of someone who appears to be experiencing homelessness.

When a person displays anti-social behaviour, intimidation or is causing a public disturbance, the matter needs to be reported to the WA Police. The WA Police will then be able to determine if that person needs to be conveyed to hospital for a mental health assessment. By reporting the matter to the WA Police, the person displaying the antisocial behaviour may now have access to mental health support options that they would not have had if the incident was not reported.

Often these types of matters are reported directly to Local Government Authorities due to the person reporting viewing the incident as a 'homelessness' matter. Associated with this is often accompanied by a sympathetic community opinion that they do not want to get the person experiencing homelessness 'into trouble'.

The shift in focus to actions and behaviours, and not perceptions of homelessness will need the full support of the sector.

Architecture of Homelessness

FEDERAL GOVERNMENT

The Australian Government recognises that homelessness is a complex issue that affects many Australians. It requires a long-term and systematic effort across agencies, sectors, and the community.

The National Priority Cohorts are;

- Reforms and initiatives that will contribute to a reduction in the incidence of Homelessness;
- Women and children affected by family and domestic violence;
- Children and young people;
- Indigenous Australia;
- People experiencing repeat homelessness;
- People current exiting institutions and care into homelessness; and
- Older people.
-

Homelessness Priority Policy Reform Areas are;

- Achieving better outcomes for people, setting out how the desired outcomes for individuals will be measured (may include a focus on priority groups, economic and social participation);

- Early intervention and prevention, including through mainstream services, setting out actions being taken through homelessness services and mainstream services (may include a focus on particular client groups or services; and
- Commitment to service program and design, that is evidence and research based, that shows what evidence and research was used to design responses to homelessness and how responses/strategies will be evaluated.

While State and Territory governments are responsible for service delivery, the Commonwealth supports state and territory governments in their role of providing services to the homeless, or those at risk of homelessness, with funding through the National Affordable Housing Agreement (NAHA) and the National Partnership Agreement on Homelessness (NPAH).

As announced in the 2017-18 Budget, the Government is working with the states and territories to reform the NAHA and the NPAH into the new National Housing and Homelessness Agreement (NHHA). The NHHA will increase the supply of new homes and improve housing and homelessness outcomes for all Australians across the housing spectrum, particularly those most in need.

The NHHA will provide certainty for homelessness services, with a further \$375.3 million over three years from 1 July 2018.

Commonwealth funding received by Western Australia under this Agreement in 2018-19 comprises approximately 22.5% of Western Australia's total expenditure on the delivery of social housing and homelessness programs and services (this figure excludes the cost of services to remote communities).

Western Australia has developed an Affordable Housing Action Plan as a precursor to a new strategy to be developed by 2020. The new Action Plan sets a higher target of 35,000 additional homes for people on low to moderate incomes by 2020. Under the Affordable Housing Action Plan WA will invest \$20.5m capital for new and refurbished crisis accommodation facilities for people dealing with family violence, homelessness and drug and/or alcohol issues, including two new women's refuges.

STATE GOVERNMENT

The Department for Communities is the lead agency for homelessness in Western Australia and oversees funding from Commonwealth.

Under the new NHHA agreement, Western Australia is required to implement a 10-year Homelessness Strategy. The Department of Communities established a Supporting Communities Forum Homelessness Working Group is co-chaired by Department of Communities and Ruah Community Services and includes Members drawn from across government and the community sector. This working group has developed the Directions Paper for the 10-Year Strategy on Homelessness Western Australia 2019–2029.

Community consultations for the 10-Year Strategy on Homelessness were held throughout regional and metropolitan Western Australia in September and October 2018. Consultations were held in

Broome, Kununurra, Port Hedland, Karratha, Geraldton, Albany, Kalgoorlie, Bunbury, Cockburn, Joondalup and the Perth CBD.

The purpose of the paper was to share the work that has been done so far and to seek feedback on how to better support those who are at risk of, or experiencing homelessness.

The aim is to deliver a whole of community Strategy that:

- is responsive to the feedback received from communities across regional and metropolitan Western Australia
- defines the role of and sets out clear actions for state government agencies, local government, business and the community sector to help address and prevent homelessness
- puts Western Australia on the path to ending—not managing—homelessness.

Development of the 10-year Homelessness Strategy will involve investigating innovative and sustainable ways services can be delivered to better meet the needs of individuals and families experiencing homelessness, with a focus on older women in addition to the national priority homelessness cohorts.

Dedicated homelessness funding under this Agreement will be applied initially to extending the existing contracts for funded service providers while the 10-year Homelessness Strategy is developed and transition to new service models is affected.

Public comment on the Directions Paper has now closed and feedback will be used to inform the Strategy, which is expected to be finalised late 2019.

THE WA ALLIANCE TO END HOMELESSNESS

In April 2018, the WA Alliance to End Homelessness launched the Western Australian Strategy to End Homelessness, which is a 10-year plan to end homelessness. The Alliance's strategy is a community-led initiative informed by a community campaign and an extensive consultation process with the sector. The WA Alliance to End Homelessness is comprised of a group of individuals and organisations that have come together to end homelessness in Western Australia.

Steering Committee: UnitingCare West, Ruah Community Services, St Bartholomew's House, Foundation Housing Ltd, Anglicare WA, Vinnies WA, Australian Alliance to End Homelessness Representative and Social Impact UWA

Backbone Organisation: Shelter WA.

Project Funding: Lotterywest.

Following an 18-month community campaign, the Alliance developed the WA Strategy to End Homelessness, collectively developed by representatives from homelessness services, people experiencing homelessness, service funders, and members of our community.

This Strategy seeks to provide a framework to inform the process of ending homelessness, and providing signposts for action. It is intended to act as a blueprint - replicable in terms of processes, and guidance in terms of approach.

The Strategy includes 5 key focus areas:

1. Housing - ensure adequate and affordable housing;
2. Prevention - focus on prevention and early intervention;
3. Strong and Coordinated Approach - no 'wrong-door system';
4. Data, Research and Targets - improve data and research, and set clear targets; and
5. Build Community Capacity - never about us, without us.

The following working groups have been established;

- Housing Supply;
- By-Name List / Advance to Zero;
- Women & Family and Domestic Violence;
- Older Adults;
- Employment; and
- Youth Homelessness.

To facilitate engagement, alignment and collaborative opportunities the Alliance has established a series of ongoing opportunities for a broad range of stakeholders to engage and contribute to implementing the 10-Year WA Strategy to End Homelessness.

The Department of Communities 10-Year Strategy on Homelessness will expand and build on the Alliance's work, and establish strong and ongoing linkages between the two strategies.

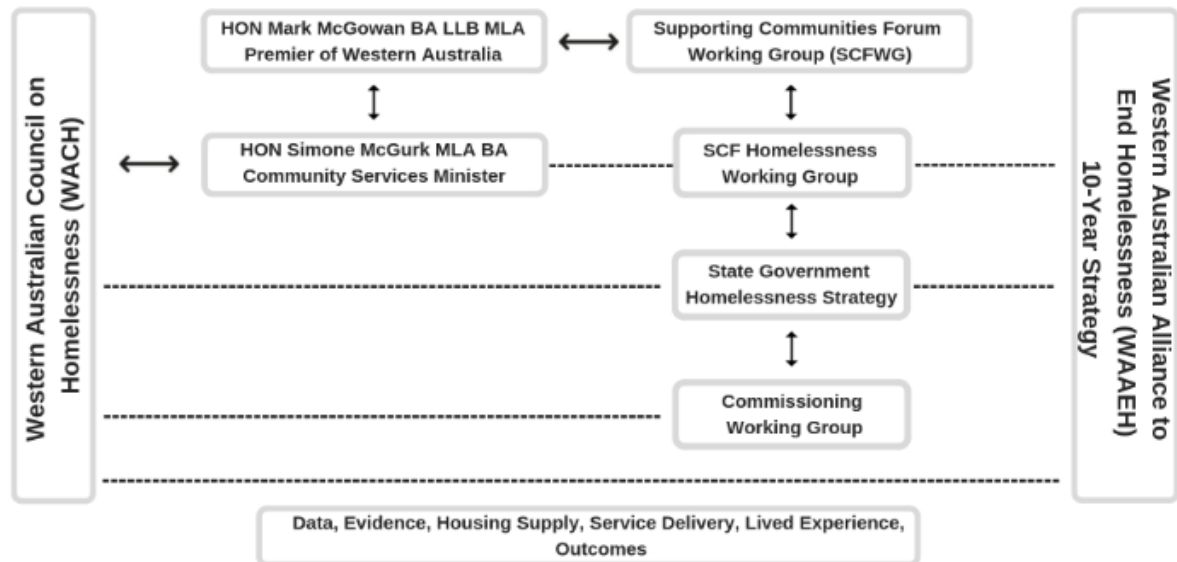
The newly created *Current Homelessness Architecture* model illustrates how the WA Alliance to End Homelessness (WAAEH) and Western Australian Council on Homelessness (WACH) imparts the voice of the sector forward to State and Federal Government. Clear communication pathways are vital to be able to feed the current system issues and breakdowns from the front-line support services to State Government.

Informing the State Government on homelessness trends and the needs of the sector is fundamental to directing funding and resources to where it is most needed to support the sector. There is an additional need for neutral and impartial people to attend and chair these groups that influence State Government, and for the direction coming from these groups to be available to the whole of sector.

Diagram 1: WA Housing Hub website shows the Current homelessness architecture for Western Australia

Current homelessness architecture

A number of strategic initiatives are occurring to end homelessness in Western Australia.



The inception of the WAAEH is a significant step forward for the sector, where organisations that compete for funding have come together with the peak body for social and affordable housing, Shelter WA and the University of Western Australia (UWA) Centre for Social Impact to collectively achieve the goal of ending homelessness in Western Australia by 2028. Where this unified approach is essential to achieve such a goal, funding and tender opportunities need to support the WAAEH, where collaborative funding opportunities would support the alliance's collective goals.

Role of Local Government

Whilst the role of local government has not yet been articulated in the *Architecture of Homelessness*, the City has been actively and collaboratively involved in working towards ending homelessness in WA.

The *Homeless Sector Review* found the below recommendations as the role of the City of Perth:

- Supporting a housing first approach to end homelessness in Western Australia;
- Developing strong connections and foundations with service providers to support the sector;
- Committing to cultural awareness training for all City of Perth staff to better engage with the Aboriginal community and develop more culturally appropriate relationships;

- Develop an Aboriginal Engagement Framework to provide a deeper understanding of the Aboriginal community to inform planning, implementation and accountability of City of Perth business;
- Developing, maintaining and evaluating mutually reciprocal partnerships with local governments to end homelessness in Western Australia;
- Reviewing Homeless Connect Perth to ensure it aligns with the ending homelessness in Western Australia strategy and meets objectives of service providers within the sector;
- Effective and appropriate strategies to manage and coordinate use of public spaces meeting the expectations and needs of the whole community, including those experiencing homelessness;
- Taking a lead advocacy role for service providers in platforms and forums to progress organisational objectives and create social change to end homelessness in Western Australia;
- Identifying and providing support for activities and initiatives which contribute to ending homelessness in Western Australia;
- Providing and delivering community education and awareness initiatives through the City's communication mediums to change community perceptions of homelessness and focus efforts to ending homelessness in Western Australia;
- Committing to partnerships with service providers with clear roles and responsibilities of the City of Perth to assist ending homelessness in Western Australia; and
- Committing support to ongoing research of factors contributing to homelessness in Western Australia sharing findings with the sector to inform and contribute to strategies and plans.

The City continues to work collaboratively with the sector and plays an important role in advocacy, facilitation, education and in serving as a conduit between front-line service delivery and State Government. It is crucial that the strategic direction on homelessness is mirrored consistently throughout the City, where the Commissioners, Executive Leadership Team, Management Leadership Team and officers have a shared understanding of and response to homelessness in the Perth city.

The City has an opportunity to proactively work with strategic specifics to best inform the community of this commitment.

City Homelessness Framework Committee

The City Homelessness Framework Committee (CHFC) working groups were tasked to identify current problems and potential solutions within the defined areas of three groups. These working groups were made up of nominated external stakeholders of the sector and were split into the groups of:

- Coordination of Services into a Housing Plus Model (chaired by RUAH & St Bartholomew's);
- Coordination of Services within the Inner City (chaired by City of Perth and UnitingCare West); and
- Unsolicited Distribution of Goods and Services in the Inner City (chaired by the City of Perth).

Six consecutive fortnightly meetings were held for each working group from July to September 2018, where key themes and opportunities were collected from each. These findings were condensed into

a draft Action Plan where it is proposed that the City will be both solely and jointly responsible for multiple actions. These actions have been included in a program of works for the City to undertake.

The opinions and feedback of the attending stakeholders clarified the systemic breakdowns, and identified possible solutions and methods of collaboration.

Coordination of Services into a Housing Plus Model Working Group Key Themes:

- Housing First works as it bypass program specific rules and ceases the 'jumping' in and out of different accommodation programs, by providing the housing first, then supporting people from within. 'Housing First' or 'Housing Plus' is a very strong step in the right direction, however there will still be a need for options for people who prefer or suit alternative models.
- Crisis accommodation needs to be immediately accessible (i.e. a bed is available tonight). Crisis accommodation also needs to be short term with an exit to appropriate housing, otherwise it can become a mechanism for extending homelessness. An increased amount of low threshold / low barrier housing models is required, and these models need to be incentivised for the increase to organisational risk.
- There is a need for a mapping exercise to identify how much accommodation is currently available to gap analyse how much private accommodation will be required. Clarity is required to be clear about the types of accommodation, proximity and appropriateness regarding; shared, group, single or single with carer options. There is currently a lack of official data which demonstrates the number of beds / accommodation within the sector to ascertain the specific need and specific number of beds required to meet sector demand.
- It is important to note that a multitude of housing options or a 'housing continuum' of options will always be required for a sustainable person-centred approach, acknowledging that one model will not be applicable for every person experiencing homelessness. Understanding that people are individuals with unique life experiences where there will always be a need for an 'ecosystem of solutions', acknowledging there will be no 'silver-bullet' but many options at each stage of the 'housing continuum' that needs to be coupled with a 'support option continuum'.

Coordination of Services within the Inner City Working Group Key Themes:

- Street to Home is a collective which supports people experiencing homelessness into the housing continuum, where a review of this model may assist to have better synergy with both 50/50 and Homeless healthcare. Street to Home no longer provide Assertive Outreach in the capacity it was initially designed due to the merging role with Housing Support. This merge has resulted in case management continuing for a longer period and service providers unable to increase case management quotas due to funding limitations. At present there is no Assertive Outreach team actively operating in a crisis capacity throughout the Inner City.
- The Department of Communities, Local Government or sector peak bodies need to take the lead role in incentivising collaboration. It is both the competitive nature of funding and

historical service relationships, that has proved collaboration to often be difficult. A collaborative procurement model is required to support collaborative funding opportunities.

- There is a vital need for an appropriate, centralised and standardised triage system which includes a supportive pathway out of homelessness. Ideally this would include:
 - A centralised community directory;
 - A centralised data sharing platform;
 - A centralised 24/7 phone contact;
 - A centralised 'walk-in' triage point;
 - A standardised sector referral form; and
 - A standardised sector supported model for banned or 'black listed' clients.

Unsolicited Distribution of Goods and Services in the Inner City Working Group Key Themes:

- Volunteers want to be on 'the streets', to experience the 'hands on' side of volunteering and at times wanting to fulfil their perception of 'helping' rather than identifying what contribution is required from them to support the sector. Providing food and rough sleeping items supports people experiencing homelessness at a crisis level, this crisis support to be applied with linking people into more sustainable support options to assist them out of their current crisis circumstances.
- Within the homelessness sector, there is a duplication of food services. Sector feedback supports the opinion that Perth does not need any more food options for people experiencing homelessness, however there is a need for coordination. There is an opportunity for goodwill groups to support reduction of duplication, identify gaps and work more efficiently with established service providers that provide crisis support in the inner city.
- An 'Accreditation Process' is required to bring the goodwill groups and volunteerism into the strategic alignment of the sector and coordinate their efforts.

The City Homeless Framework Committee Action has been included in this Appendix 1, page 20.

ADVOCACY TO STATE GOVERNMENT

The Department of Communities have released a Directions Paper in early 2019 outlining outcomes of their consultation in the development of their 10-year strategy. The hope of the sector is for the strategy to bring systemic changes to the sector and improve outcomes and accessibility to services for those experiencing homelessness.

The engagement through the City Homelessness Framework Committee and working groups, identified recommendations and opportunities for State Government to exercise leadership in the Homelessness Sector and commit to Ending Homelessness in WA. Key recommendations include;

1. A review and audit of homeless funding within the Homeless Sector
2. Commitment to lead and coordinate funding across Homeless Sector.
3. Provide clear referral process for pathways from crisis to sustainable supports.
4. To develop and lead a No Wrong Door Concept

5. Support Asset Management and Renewal in the Homeless Sector
6. Develop a 24/7 Phone Triage line.
7. Centralised Data Management System
8. Cease all 'Life Bans' from services.
9. Review Assertive Outreach model in the Inner City
10. Review current crisis, transitional and low barrier affordable housing stock coupled to funding

The City Homeless Framework Committee provided the above key recommendations as part of feedback to the Department of Communities Directions Paper to advocate for these changes. The City is committed to supporting the sector in its efforts of realignment to change from managing homelessness to ending homelessness.

The City of Perth provided feedback on the Direction paper from a local government perspective.

City of Perth

Since the endorsement and release of the Homeless Sector Review in February 2018, the City of Perth has been actively collaborating with the Homeless Sector to develop projects and initiatives which strategically work towards ending homelessness in WA. In addition to leading the work undertaken through the City Homeless Framework Committee, the City has been actively engaged in a number of initiatives outlined below.

COUNCIL OF CAPITAL CITY LORD MAYORS (CCCLM)

The Lord Mayors of Australia's capital cities agreed to work together to identify key strategic sites within their cities that would benefit from national funding for crisis, social and affordable housing. This has come in response to growing pressures on social and affordable housing in inner cities and a sharp increase in housing stress and homelessness across the country.

In September 2017, the CCCLM agreed that homelessness was to be a key priority to be addressed by capital cities. The City of Perth has been an active member of the CCCLM Homelessness Working Group which was established in March 2018 to develop actions for all capital cities to be coordinated through the CCCLM and provide opportunity for collaboration with other councils, other governments and share capability.

At the last meeting, the Homelessness Working Group supported the CCCLM with the development of a National Homelessness Advocacy Plan to be pitched to the Federal Government. A crisis Housing and Homelessness meeting was called for and held on 2 May 2019. The outcomes of this meetings informed a call to action to both the Prime Minister and the Leader of the Opposition to commit to urgent action to respond to rough sleeping on city streets across the country and the creation of a national housing plan, working in collaboration with local and state governments.

The City of Perth will be actively participating in the upcoming CCCLM Homelessness Working Group meeting (28-29 May). At this meeting, the working group will assess the post-election landscape

and develop recommendations to the CCCLM on collective advocacy opportunities. Capital City local government will also share the work and facilitate learning.

COORDINATION OF SERVICES IN THE INNER CITY

Identified in the *Homeless Sector Review*, the Mobile Free Food Distribution concept was created to coordinate the goodwill food and volunteer support provided by homelessness services in the inner city. By coordinating the sector's goodwill, it will work to reduce duplication of services provided, identify gaps in service and best utilise the sectors finite resources to support people experiencing homelessness.

This concept was further clarified during the City Homeless Framework Committee's (CHFC) working group 'Unsolicited Distribution of Goods and Services in the Inner City' where key themes and opportunities were captured and summarised into an action plan to assist in this coordination of service provision.

To assist with sector adoption, this concept was renamed to the 'Accreditation Process', where this process will collectively support the City, the sector, the community and people requiring support by creating a structured process to ensure delivery of homeless support services have a process that incorporates collaboration, transparency, sustainability and safety.

The City of Perth has engaged the sector and goodwill groups through two working groups in May and June 2019. The purpose of these workshops was to better understand the services being delivered within the Inner City and to understand the vision and direction of the accreditation process for the sectors perspective. The sector is informing the development of the accreditation process development and due to be delivered in August 2019.

LOCAL GOVERNMENT PROTOCOLS

Shelter WA established a Local Government Protocols working group in May 2017 comprised of WALGA and various local governments within the metropolitan area. Shelter WA conducted a review of the responses to Homelessness in regional and metropolitan local governments and which business units were responsible in addressing homelessness. This working group investigated the potential of shared protocols across Local Governments in the response to homelessness within municipalities.

The working group identified the potential to develop of a simple toolkit and training package to assist Western Australian Local Governments develop a tailored, local policy and operational response across all functional areas to end homelessness within their municipality. The information will be based on the WA End Homelessness Alliance approach and relevant to metropolitan, regional and remote Councils.

The City of Perth is working collaboratively with Shelter WA, UWA Centre of Social Impact and WALGA to lead the consultation with local governments to inform development of these tools. The expected outcome of this toolkit is;

- Local Governments are supported to end homelessness within their municipality;
- Peer to peer learning across Local Government to end homelessness;
- Economies of scale through model information for Local Government; and

- Local Government practice is aligned with the WA End Homelessness Alliance ten-year strategy and the WA Government Homelessness Strategy.

HOMELESS CONNECT PERTH

The City of Perth has supported and provided funding to Volunteering WA for the delivery of Homeless Connect Perth for the last 10 years. This is an event that welcomes guests of all backgrounds into the City and links them with the community and service providers. Homelessness is a complex issue that benefits from a collective community approach where volunteers, community goodwill and corporate donations can support people experiencing homelessness and who are at risk of homelessness at this event. The City of Perth has committed to sponsoring this event in 2019.

The Goals of Homeless Connect are to:

1. Improve access to services and support into accommodation options for people experiencing homelessness in Perth and surrounds;
2. Engage and increase the collaborative involvement of the homelessness sector; including business, the not-for-profit community, and individual volunteers that work together to create solutions to homelessness;
3. Improve the systemic barriers faced by the sector to encourage opportunities for collaboration and sharing of best practice among Perth's homeless service providers; and
4. Direct private, corporate and foundation funds and in-kind support to augment efforts to increase housing support options and to build service capacity for people experiencing homelessness in Perth and surrounds.

The range of services available demonstrates the complexities of homelessness with services including:

- Accommodation assistance;
- Support and counselling services;
- Legal advice;
- Employment options;
- Family and youth support;
- Physical and mental health support;
- Personal maintenance including; haircuts, showers and personal hygiene items;
- Footwear and clothing;
- Identification and family connection services;
- Budget/financial counselling; and
- Other services.

HOMELESS SERVICES IN THE INNER CITY

The City of Perth takes a lead role providing key service information to the sector through the Homelessness in the Inner-City Brochure. This brochure is updated annually to ensure it is reflective of the organisations operating with the sector and services available to people at risk of, or who are experiencing homelessness. The City of Perth, with funding supporting from Department of Communities, distributes 10,000 copies of this brochure across the metropolitan area on an annual basis. Organisations have reported that this is the resource used during case management and

supports those experiencing homelessness to access the diverse services needed to end their homelessness journey. A copy of the recently updated brochure is available on the City's website.

Recommendations

The City will continue to take a lead local government role in homelessness by continuing to advocate, support and facilitate opportunities within the City that align to City and State strategies.

From the consultation undertaken and through the development of the City Homeless Framework Committee Action Plan, the following actions were identified to be led by the City of Perth;

1. Develop an Accreditation Process to assist coordination of goodwill groups and alignment to the broader direction of the Homeless Sector;
2. Establish a working group consisting of goodwill groups delivering support services to assist the Accreditation Process and alignment to the broader Homeless sector;
3. Establish a system with parameters for data collection and data sharing through the Accreditation Process;
4. Support the Department of Communities and sector, where required, in the development of a No Wrong Door concept;
5. Support the Department of Communities and sector, where required, in sector training for the No Wrong Door concept;
6. Support the Department of Communities and sector, where required, in the mapping of housing stock in the City of Perth;
7. Support the Department of Communities and Shelter WA in further research for a low barrier crisis accommodation model within the Inner City;
8. Develop and implement a communication plan for the community to shift the mindset from 'managing homelessness' to 'ending homelessness';
9. Develop guidelines and pathways for partnerships to support service provider to work in collaboration with goodwill groups;
10. Develop and hold Local Government Forums on Homelessness to encourage shared initiatives and unified approach to homelessness;
11. Undertake a feasibility study for a night shelter within the City of Perth, with research to include consideration of appropriate support services model and potential locations; and
12. Identify opportunities to align and coordinate corporate and private sector goodwill and support for ending Homelessness in WA.

The body of the work to be undertaken by the City of Perth has been articulated in the Homeless Plan which can be viewed in Appendix 2 on page 35.

Conclusion

Acknowledging that this update does omit some of the periphery complexities, if the goal to end homelessness is going to be achieved by 2028, now is the time to strengthen responsibility, accountability and solutions.

The City, in collaboration and consultation with the sector, have identified opportunities for improvement across all layers of the architecture of the Homeless Sector. These opportunities have been outlined in the City Homeless Framework Committee Action Plan with roles and responsibilities across all State Government, Local Government, Not for Profit and community Sector. These actions have been endorsed through the City Homeless Framework Committee Meeting and advocated to State Government for incorporation in to the Department of Communities 10-year Strategy for Homelessness.

The City is positioned to deliver on its responsibilities within the Action Plan and deliver on its role within the Homeless Sector by committing to a program of works to be implemented within the next 2 years.

APPENIDX 1 – City Homeless Framework Committee to Department of Communities for 10 year Strategy.

15 May 2019

Dear Department of Communities,
homelessness.strategy@communities.wa.gov.au

RE: Feedback on the Department of Communities Directions Paper for the 10-Year Strategy on Homelessness in Western Australia 2019 – 2029.

The City Homelessness Framework Committee (CHFC) was invited to comment on the Future Directions Discussion Paper for the Department of Communities 10-Year Strategy on Homelessness in Western Australia.

The CHFC was formed out of the Perth City Summit 2017 to address the critical issue of homelessness within the inner city. The CHFC consists of the homeless sectors key stakeholders including Not-for-Profits, Government and Non-Government organisations. The CHFC initiated three working groups consisting of the homelessness sector's key stakeholders to identify current problems and potential solutions to current inner city homelessness trends and issues. These working groups were divided into:

- Coordination of Services into a Housing Plus Model;
- Coordination of Services within the Inner City; and
- Unsolicited Distribution of Goods and Services in the Inner City.

The findings of the working groups clarified systemic breakdowns from a front-line perspective. Consistent themes and opportunities were identified with the most urgent being the need for sector collaboration and the development and strengthening of structures to support collaboration. These working groups collectively noted that any No Wrong Door concept will need to be incentivised for organisations and services to both train their staff on the concept, and will need to be designed to not negatively impact service statistics or funding body progress reports when referring a person from their own organisation to another organisation. The working groups stated:

“The current reality is that almost every door in the sector is a ‘wrong door’ as the organisations and services are not aware, are not required and are statistically discouraged to know of alternative support services that may best fit a person experiencing homelessness.”

The key theme coming from these working groups was: *“The sector itself is achieving what it can to end homelessness and rough sleeping, within the limits and challenges of funding requirements and the competitive nature of their programs. The State Government and Department of Communities are best positioned to lead this change. By creating collaborative funding opportunities instead of enabling competition between the sectors not-for-profit organisations, it*

will shift the focus from data outputs to outcomes for people experiencing or at risk of homelessness.”

An Action Plan was created by combining the most important components of each of the three working groups where the CHFC agreed that the below CHFC Action Plan was to be submitted to the Department of Communities regarding the Directions Paper for the 10-Year Strategy on Homelessness Western Australia 2019-2029:

City Homeless Framework Committee Action Plan

Identified through the key themes and opportunities captured from the Working Groups:

1. Coordination of Services into Housing Plus Model;
2. Coordination of Services within the Inner City; and
3. Unsolicited Distribution of Goods and Services in the Inner City.

The below draft Action Plan has merged the key themes for all three working groups to identify the current issue, action required for success, estimated timelines and the proposed responsibility, where these total 34 actions and are a combination of four key themes:

- The Accreditation Process (Actions 1-10);
- The No Wrong Door Concept (Actions 11-20);
- Aligning the Homelessness Sector (Actions 21-28); and
- Future research / work (Actions 29-34).

1. Accreditation - Goodwill Accreditation Process

Issue	Action	Timeline	Responsibility
An accreditation process is required to assist goodwill groups to coordinate their service delivery and to best support their volunteers and people experiencing homelessness.	To create and implement an inner city accreditation process for goodwill groups to coordinate resources, reduce duplication, identify gaps, assist with best practice and provide a process to support goodwill groups. Further assisting in aligning them with the strategic direction of the homelessness sector.	12 months	City of Perth (lead) and City of Vincent

2. Accreditation - Establish goodwill stakeholder group

Issue	Action	Timeline	Responsibility
A goodwill stakeholder group is required for consultation for the goodwill accreditation process and to assist in the delivery of the accreditation process.	A stakeholder group to include goodwill groups, churches and volunteers to capture their knowledge, experience and feedback to assist in aligning their volunteerism with the sectors needs and to assist in coordinating their service delivery.	6 months	City of Perth (lead) and City of Vincent

3. Accreditation - Educate community and goodwill groups about homelessness

Issue	Action	Timeline	Responsibility
Current community perception of 'feeding the homeless' is not aligned with 'ending homelessness' and supporting people out of their homelessness journey.	An education piece is required to shift the current mindset of 'managing homelessness' to 'ending homelessness'. Current perceptions can indirectly enable homelessness by providing people only crisis supports without offering them a structured pathway out of their current set of circumstances.	12 months	City of Perth, City of Vincent, Volunteering WA and WA Alliance to End Homelessness (WAAEH).

4. Accreditation - Options for community to get involved with existing services instead of looking to create new services

Issue	Action	Timeline	Responsibility
Community members are wanting to offer their goodwill to assist people experiencing homelessness and are creating their own groups or services instead of looking to work with established support and service providers.	The education piece from Action 3, needs to be coupled with an online platform to have clear pathways for community members who wish to volunteer. Potential to support smaller goodwill groups, merge or have Partnership Understanding Agreement's with not-for-profits (NFP).	12 months	City of Perth, City of Vincent, Volunteering WA and WAAEH.

6. Accreditation - Coordinate inner city service delivery with goodwill groups and NGO's

Issue	Action	Timeline	Responsibility
Goodwill groups and NGO's / NFP's are currently over-servicing during business hours, with afterhours and weekends having a gap in service delivery which is not being addressed.	Coordination is required with goodwill groups and more established NGO's and NFP's to reduce duplication, identify and fill gaps in service delivery. Weekend options are being explored with UCW's Tranby and Ruah where a 7 day 'day centre' needs to be explored.	12 months	City of Perth, UCW, Ruah, Volunteering WA and supported by WAAEH.

7. Accreditation - Correct insurance, duty of care, standards and best practice

Issue	Action	Timeline	Responsibility
There is currently foreseeable risk regarding the likeliness of an incident involving a volunteer with a person experiencing homelessness. These volunteers are often not trained and are ill-equipped for conflict situations.	Accreditation process to cover what the correct insurances are required by goodwill groups and what standards are required to be complied with. These standards to include recommended volunteer basic training that include; duty of care, confidentiality, vicarious trauma, de-escalation, alcohol and other drug, mental health and first aid.	12 months	City of Perth with Volunteering WA

8. Accreditation - Implement a non-punitive incident reporting system

Issue	Action	Timeline	Responsibility
Incidents involving volunteers and people experiencing homelessness are not being reported due to unclear reporting processes and a fear of punitive action.	Accreditation process to ensure goodwill groups have an incident reporting system that allows them to report incidents that can be investigated without fear of it leading to punitive actions that hinder their sustainability and service delivery.	12 months	Volunteering WA with the City of Perth

9. Accreditation - Clear referral process for pathways from crisis to sustainable supports

Issue	Action	Timeline	Responsibility
Goodwill groups are doing a great service of providing crisis support but are not referring people to more sustainable support options to assist them out of needing crisis support.	A clear and user-friendly referral process is required for goodwill groups to refer people into NFP or NGO services. The standardised sector referral process in Action 17 will assist this. Action 3 mentions the education piece that will support the 'why' with Action 17 supporting the 'how'.	12 months	Department of Communities

10. Accreditation - Data collection and sharing processes

Issue	Action	Timeline	Responsibility
Often goodwill groups are not required to capture statistics. Previous statistics quoted in the media appear to fluctuate based on opinion instead of captured data.	Accreditation to include a data capture system or processes to assist goodwill groups record data. This is to assist their own resourcing, help identify trends to also feed into the collective data of the homelessness sector. The 'By-Name List' concept by Community Solutions 'Built for Zero' may assist via their data capture systems when clarified through the WAAEH.	18 months	Department of Communities, WAAEH, Volunteering WA with the City of Perth

11. Accreditation - Responsibilities regarding sites and rubbish

Issue	Action	Timeline	Responsibility
Rubbish is being left on sites utilised by goodwill groups with feedback including, 'that the City of Perth could clean it up as their part', as goodwill groups are providing their service for free.	Accreditation to include the site conditions, expectations and responsibility of rubbish being left behind after service deliver. Goodwill groups and all service providers to leave sites clean of rubbish and as they found it.	12 months	City of Perth, City of Vincent.

12. No Wrong Door - No Wrong Door concept

Issue	Action	Timeline	Responsibility
The Homelessness Sector is difficult to navigate. Neither service worker or people needing support can identify available services; which programs have capacity or the admission criteria. This currently relies on services having individual relationships instead of having a transparent pathway for all available support options.	The No Wrong Door concept being led by the Department of Communities looking to be implemented from a person-centred approach. The Department of Communities to 'roll out' the No Wrong Door concept and campaign throughout the state of Western Australia, where there is potential to have an inner city No Wrong Door pilot. The No Wrong Door concept needs to be supported by LGA's, NFP's and NGO's, the WAAEH and to detailed and mandated in Department of Communities contracts and funding.	12 months	Department of Communities with City of Perth

13. No Wrong Door - Physical Location

Issue	Action	Timeline	Responsibility
There is no physical location for a face-to-face No Wrong Door point for people experiencing homelessness to attend, to link them to the most appropriate service or support.	A specific inner city facility either to be identified or to utilise the existing day centre 'Tranby' to be the physical location to support the No Wrong Door face-to-face point of contact. Here, staff would be trained in the No Wrong Door concept and would use the created triage model to best refer people to the most appropriate service.	12 months	Department of Communities with UnitingCare West / Tranby

13. No Wrong Door - 24/7 Phone Support

Issue	Action	Timeline	Responsibility
There is no 24/7 phone contact triage point or centralised 'first point of call' phone support option that supports a No Wrong Door concept.	A No Wrong Door type of central phone support option is required. This could be a new initiative or to add to the existing Entrypoint model. The model needs a 24 hour, 7 day per week phone contact support with No Wrong Door trained telephone support.	12 months	Department of Communities with Entrypoint

14. No Wrong Door - Community Directory

Issue	Action	Timeline	Responsibility
Accommodation options and criteria are not clear, nor are the referral pathways required for entry. This is difficult to navigate for both support workers and people who require access to support.	One community directory platform, either new or working with the Infoxchange 'AskIzzy' platform to both have clear tailored options of support, and the ability to capture the data of what the users are searching on the directory to best direct future resourcing.	12 months	Department of Communities with Infoxchange

15. No Wrong Door - Data Management System

Issue	Action	Timeline	Responsibility
A person currently needs to repeat their situation at every step in their support journey, potentially retraumatising people, where services also lose vital information about the person and rely on their disclosure at that time of interaction only.	A centralised information online data sharing system is required for all services and programs funded by Department of Communities. This system could be built new or on top of an existing system similar to the 'My Health Record' system. This would be a locked system, where only services approved / with consent will have the person's information visible to provide support.	18 months	Department of Communities with Australian Digital Health Agency

16. No Wrong Door - Sector Training

Issue	Action	Timeline	Responsibility
Staff are not trained or informed of all the available services and options for a person who needs to access support. Staff are trained specifically in the programs offered by their specific organisation.	No Wrong Door training will be required by the entire homelessness, where support workers and organisations will need to be informed about how a person-centred approach to the No Wrong Door concept and supported by funding, will supersede the past models of a more service-centred approach.	24 months	Department of Communities with City of Perth

17. No Wrong Door - Standardised referral forms and process

Issue	Action	Timeline	Responsibility
Each service has their own referral form which is often outdated or updated, are not user friendly and often require more information than is needed or capture unnecessary information.	A standardised sector referral form is required to support the No Wrong Door concept. One sector supported referral form that was structured with similarities to assist referrals to and from periphery sectors of homelessness would assist internal and external sector referrals.	24 months	Department of Communities, Shelter WA, WACOSS, WAAMH, WANADA and supported by WAAEH

18. No Wrong Door - Standardised 'service ban' process

Issue	Action	Timeline	Responsibility
Services are issuing 'life bans' to complex and comorbid clients without offering pathways of how to re-engage with support.	A standardised sector process is required for 'service bans' where 'pathways to return to support' is required and is more appropriate to support complex and comorbid people. This process to be built into current contracts and future tenders.	24 months	Department of Communities with Shelter WA, WACOSS, WAAMH and WANADA supported by WAAEH

19. No Wrong Door - Sector accepted definitions

Issue	Action	Timeline	Responsibility
There are no clear definitions of terminology used in the homelessness sector with different services having a different understanding of the same terminology.	Clear definitions for terms including; 'housing-first', 'housing-plus', 'wrap-around support', 'crisis accommodation', 'transitional accommodation', 'service bans', etc. need to be documented and accepted definitions across the sector.	12 months	Shelter WA with WAAEH

20. No Wrong Door - 50 Homes / 50 Lives PUA / MOU for 'Wrap-around support'

Issue	Action	Timeline	Responsibility
Support services are unclear on how to resource the 50 Homes / 50 Lives Housing First Model and 'wrap-around support' without a clear agreement.	A Partnership Understanding Agreement / Memorandum of Understanding is required to define what 'Housing First' and 'wrap-around support' is required by service providers to have consistent and effectively resources available to support the wrap-around support component of the 50 Homes / 50 Lives model.	6 months	RUAH

21. Aligning the sector - Work of the WA Alliance to End Homelessness

Issue	Action	Timeline	Responsibility
The work of the WA Alliance to End Homelessness is not reaching all parts of the sector.	The WAAEH to have their website regularly updated and link their website to supporting organisations and visa versa. A sector newsletter or email required to keep the sector up to date, avoid duplication of work and maintain the strategic sector focus.	6 months	WA Alliance to End Homelessness

22. Aligning the sector - Local government forum to educate local government authorities

Issue	Action	Timeline	Responsibility
Local governments need to deliver a consistent message so there is a structured process across local government authorities.	A local government forum to be held to education local government authorities on the inner city goodwill accreditation process and to have an aligned local government approach to support ending homelessness in WA.	18 months	City of Perth

23. Aligning the sector - Inner City Assertive Outreach Role

Issue	Action	Timeline	Responsibility
Assertive Outreach role needs to be defined as it is now missing from the inner-city due to bottlenecks occurring from ineffective case management models and unclear referral pathways.	The Assertive Outreach role needs to be defined to provide outreach to the rough sleepers and street present people in the inner city. A review of the Street to Home program is required to identify the bottlenecks, with either this model updated or a new model required to have consistent assertive outreach in the inner city.	24 months	Department of Communities with Street to Home Program

24. Aligning the sector - Sector Review to align to strategic direction

Issue	Action	Timeline	Responsibility
Sector services have an operational and crisis focus without aligning their service to the strategic direction of ending homelessness.	A review of existing services and positions are required where current funded programs and service models do not align to the direction of the sector. Service managers and strategic positions are also providing case management support to clients where positional KPI's that separate strategic from operational roles are required to maintain services strategic focus.	48 months	Funding bodies, Department of Communities and WAPHA

25. Aligning the sector - Audit of data capturing, requirements and use of funding

Issue	Action	Timeline	Responsibility
Service data is often not accurate due to not having clear and standardised processes. Current data capture methods both miss capturing data they require and capture data they do not.	An audit of services data capture systems is required. Services need to demonstrate how their captured data and current process aligns to the required progress report and the service contractual obligations. Action 15 regarding a centralised data system that supports the No Wrong Door concept supports this action.	24 months	Funding Bodies / Department of Communities and WAPHA

26. Aligning the sector - Contracts and future tenders to support collaboration

Issue	Action	Timeline	Responsibility
There is an expectation that services will work in collaboration when the current funding model creates a competitive market that pins collaboration directly against service funding and organisational sustainability.	Funding bodies need to create a collaborative procurement process that incentivises collaboration and collectives. If over-servicing arises from the efficiency caused by collaboration, a strategy to transition crisis workers and programs to ongoing support workers and programs is required.	24 months	Funding Bodies / Department of Communities and WAPHA

27. Aligning the sector - Contracts to measure outcomes as well as outputs

Issue	Action	Timeline	Responsibility
Tenders and existing contracts are 'output' focused instead of 'outcome' focused, where these statistics are not reflective of a person's homelessness journey.	Updated measurement tools to better capture the longer-term outcomes from a person-centred approach out of homelessness are required as well as the current output data. A measurement tool that aligns with the outcome focus of 'ending homelessness' is required.	24 months	Funding Bodies / Department of Communities and WAPHA

28. Aligning the sector - Map housing stock in the inner city

Issue	Action	Timeline	Responsibility
It is not known how much accommodation; housing options or land is required in the Perth area without what we currently have being mapped.	Data is required to specifically identify how much more housing is needed, what type and where. Research required to map the entire amount of housing options in the Perth area against the projected amount of people needing housing, this piece needs to focus on crisis and rough sleeping and not to be combined with social and affordable housing.	24 months	City of Perth with the Department of Communities.

29. Further Research - Open space night shelter

Issue	Action	Timeline	Responsibility
There is no night shelter or open space area for rough sleepers in the inner-city area.	<p>Option to build a purpose-built area to support rough sleepers that also supports the Rangers and WA Police. This could incorporate an artistic and culturally appropriate design. There is an option to include a toilets, showers and shade incorporated with a safety and security design.</p> <p>Further, research is required to ascertain what the most appropriate model for 'overflow' accommodation and support options would be.</p>	24 months	City of Perth

30. Further Research - Common Ground model or another low barrier model

Issue	Action	Timeline	Responsibility
A low barrier / low threshold model is required to assist people at the complex and entrenched end of the housing continuum.	The Common Ground model would work in WA and fits a part of the housing continuum of housing options. If the Common Ground model is decided to not fit Perth, another low barrier housing model is still required for the complex and entrenched people who are rough sleeping.	24 months	Department of Communities, Shelter WA, City of Perth

31. Further Research - Low barrier housing option for youth accommodation

Issue	Action	Timeline	Responsibility
There is a gap in the housing continuum for low barrier / low threshold accommodation for young people.	A low barrier housing option for youth in the inner city, a 'Tom Fisher for Youth' is required where organisations with the risk appetite for low barrier models needs to be supported by funding bodies.	24 months	Department of Communities with consultation from St Vincent de Paul.

32. Further Research - Private rental market initiatives / landlord guarantees

Issue	Action	Timeline	Responsibility
There are not enough accommodation options, where the private market needs to be engaged to assist supply.	There is a need to create incentives and landlord guarantees to entice the private rental market. Private accommodation, including hotels could be more involved and form part of the solution.	36 months	Department of Communities

33. Further Research - Align and coordinate corporate and developer's goodwill

Issue	Action	Timeline	Responsibility
There is no clear strategy on what housing development is required in the inner city and what the next development is, so developers can assist.	A clear plan to identify opportunities for property developers and capture their goodwill contribution is required and needed to be added into the strategic alignment of the sector.	36 months	Department of Communities with the City of Perth

34. Further Research - Concept to 'roll over' transition housing to permanent

Issue	Action	Timeline	Responsibility
People that thrive in transitional accommodation are not able to remain in that accommodation even if it is a good community fit.	Some housing could be identified to be adaptable with the option to 'roll over' from transitional to permanent housing, dependent on the tenancy. This would support a person-centred approach and assist the sustainability of the tenancy.	24	Housing Authority with the Department of Communities

Thank you for the opportunity to provide feedback on the Directions Paper, please be in contact if you would like to further discuss or clarify any of the abovementioned. Further to this, should the Department of Communities be open for the CHFC to provide feedback of the Strategy prior to it being finalised that would be a welcome opportunity.

City Homeless Framework Committee



City of Perth

APPENDIX 2

Homelessness Plan

Action	Action Identified	Role	Status
Continue to develop and maintain a Homeless Services in the Inner-City Brochure annually with up to date information to support access to services and supports.		Lead	In Progress
Continue to support and co-chair the City Homeless Framework Committee and oversee the progression of the actions identified within the Action Plan.		Lead	In Progress
Continue to participate in the Council of Capital City Lord Mayors (CCCLM) and advocate at a Federal level for collective systemic changes.		Support	In Progress
Supporting a housing first approach to end homelessness in Western Australia.	Homeless Sector Review and City Homeless Framework Committee Action Plan	Support	In Progress
Developing strong connections and foundations with service providers to support the sector.	Homeless Sector Review	Lead	In Progress
Committing to cultural awareness training for all City of Perth staff to better engage with the Aboriginal community and develop more culturally appropriate relationships.	Homeless Sector Review	Lead	In Progress

Action	Action Identified	Role	Status
Develop an Aboriginal Engagement Framework to provide a deeper understanding of the Aboriginal community to inform planning, implementation and accountability of City of Perth business.	Homeless Sector Review	Lead	Yet to commence
Developing, maintaining and evaluating mutually reciprocal partnerships with local governments to end homelessness in Western Australia.	Homeless Sector Review	Lead	In Progress
Reviewing Homeless Connect Perth to ensure it aligns with the ending homelessness in Western Australia strategy and meets objectives of service providers within the sector.	Homeless Sector Review	Volunteering WA (Lead) Support	Yet to commence
Effective and appropriate strategies to manage and coordinate use of public spaces meeting the expectations and needs of the whole community, including those experiencing homelessness.	Homeless Sector Review & City Homeless Framework Committee	Lead	In Progress
Taking a lead advocacy role for service providers in platforms and forums to progress organisational objectives and create social change to end homelessness in Western Australia.	Homeless Sector Review	Lead	Yet to commence
Identifying and providing support for activities and initiatives which contribute to ending homelessness in Western Australia.	Homeless Sector Review	Support	In Progress

Action	Action Identified	Role	Status
Providing and delivering community education and awareness initiatives through the City's communication mediums to change community perceptions of homelessness and focus efforts to ending homelessness in Western Australia.	Homeless Sector Review and City Homeless Framework Committee Action Plan	Lead	Yet to commence
Committing to partnerships with service providers with clear roles and responsibilities of the City of Perth to assist ending homelessness in Western Australia.	Homeless Sector Review	Lead	Yet to commence
Committing support to ongoing research of factors contributing to homelessness in Western Australia sharing findings with the sector to inform and contribute to strategies and plans.	Homeless Sector Review	Lead	In Progress
Develop an Accreditation Process to assist coordination of goodwill groups and alignment to the broader direction of the Homeless Sector.	City Homeless Framework Committee Action Plan	Lead	In Progress
Establish a working group consisting of goodwill groups delivering support services to assist the Accreditation Process and alignment to the broader Homeless sector.	City Homeless Framework Committee Action Plan	Lead	Yet to commence
Establish a system with parameters for data collection and data sharing through the Accreditation Process.	City Homeless Framework Committee Action Plan	Lead	New action

Action	Action Identified	Role	Status
Support the Department of Communities and sector, where required, in the development of a No Wrong Door concept	City Homeless Framework Committee Action Plan	Support	New action
Support the Department of Communities and sector, where required, in sector training for the No Wrong Door concept.	City Homeless Framework Committee Action Plan	Support	New action
Support the Department of Communities and sector, where required, in the mapping of housing stock in the City of Perth.	City Homeless Framework Committee Action Plan	Support	New action
Support the Department of Communities and Shelter WA in further research for a low barrier crisis accommodation model within the Inner City.	City Homeless Framework Committee Action Plan	Support	New action
Develop and implement a communication plan for the community to shift the mindset from 'managing homelessness' to 'ending homelessness'.	City Homeless Framework Committee Action Plan	Lead	New action
Develop guidelines and pathways for partnerships to support service provider to work in collaboration with goodwill groups.	City Homeless Framework Committee Action Plan	Lead	New action
Develop and hold Local Government Forums on Homelessness to encourage shared initiatives and unified approach to homelessness.	City Homeless Framework Committee Action Plan	Lead	New action

Action	Action Identified	Role	Status
Investigate an Assertive Outreach model for Perth CBD, linking to service provider referral pathways	City Homeless Framework Committee Working Group Consultation	Lead	New action
Undertake a feasibility study for a night shelter within the City of Perth, with research to include consideration of appropriate support services model and potential locations.	Homeless Sector Review and City Homeless Framework Committee Action Plan	Lead	New action
Identify opportunities to align and coordinate corporate and private sector goodwill and support for ending Homelessness in WA.	City Homeless Framework Committee Action Plan	Lead	New action
Hold an event to engage the corporate and private sector to identify opportunity for goodwill and support for ending Homelessness in WA	City Homeless Framework Committee Action Plan	Lead	New action

Interim Homelessness Plan 2019/20 Resource Requirement

(note: budget may be required beyond 12 months for some projects/programs eg. Assertive Outreach, Accreditation Process)

REF		New/Above current resourcing	Budget (exc. FTE)	FTE
Accreditation Process	Lead	N	\$4,000	0.25
Accreditation Process Working Group	Lead	N	\$6,000	0.1
Accreditation Process Data Collection System	Lead	N	\$-	0.2
No Wrong Door Concept	Support	Y	\$-	0.05
Housing Stock Mapping	Support	Y	\$-	0.03
Research low-barrier crisis accommodation options	Support	Y	-	0.03
Sector Partnerships and Pathways Guidelines	Lead	Y	\$10,000	0.15
Local Government Forums	Lead	Y	\$10,000	0.05
Night Shelter Feasibility Study	Lead	N	\$50,000	0.05
Corporate & Private Sector Alignment Project	Lead	Y	\$-	0.5
Homeless Sector Service Provider Engagement	Lead	Y	\$-	0.3
City Homeless Framework Committee	Lead	N	\$5,000	0.15
Local Government Partnerships	Lead	Y	\$5,000	0.2
Homeless Connect Perth	Support	N	\$87,000	0.05
Rough Sleeper Plan	Support	Y	\$-	0.03
In Kind Sponsorship Review	Lead	Y	\$2,000	0.25
WA Ending Homelessness Alliance	Support	Y	\$-	0.03
Homeless Services in the Inner City Brochure	Lead	N	\$10,000	0.1
Perth Zero Project/By Name List	Support	Y	\$-	0.03
Homelessness Week	Lead	Y	\$-	0.06
Sector working groups & collaboration meetings	Lead	Y	\$-	0.1
Community education and awareness	Lead	Y		0.1
Assertive Outreach for Perth CBD	Lead	Y	\$170,000	0.5
TOTAL resource requirement (budget and FTE)			\$359,000	2.96
TOTAL current resources (budget and FTE)			\$293,976	1
TOTAL ADDITIONAL RESOURCES			\$65,024	1.96

Report to the Ordinary Council Meeting

Agenda **Sole Supplier Status – Core Systems**
Item 13.13

Recommendation:

That Council APPROVES sole supplier status to suppliers of core systems for up to a maximum period of 3 years. The Suppliers and systems are as follows:

- ***Technology One Limited– Finance One modules including Human Resources;***
- ***Infor Global Solutions (ANZ) Pty Ltd – Hansen Asset Management and Pathway Modules;***
- ***Empower Masterpay Pty Ltd– Empower Human Resources;***
- ***Entco Australia Pty Ltd – Content Manager; and***
- ***SAP Australia Pty Ltd – Business Objects***

FILE REFERENCE:	P1019059-54
REPORTING UNIT:	Information Technology
RESPONSIBLE DIRECTORATE:	Corporate Services
REPORT AUTHOR DISCLOSURE OF INTEREST:	Nil
DATE:	10 July 2019
ATTACHMENT/S:	Confidential Attachment 13.13A – Spreadsheet of Core Systems and Costs <i>Confidential Attachments are distributed to Commissioners under separate cover</i>

Council Role:

- | | | |
|-------------------------------------|----------------|---|
| <input type="checkbox"/> | Advocacy | <i>When the Council advocates on its own behalf or on behalf of its community to another level of government/body/agency.</i> |
| <input checked="" type="checkbox"/> | Executive | <i>The substantial direction setting and oversight role of the Council e.g. adopting plans and reports, accepting tenders, directing operations, setting and amending budgets.</i> |
| <input type="checkbox"/> | Legislative | <i>Includes adopting local laws, town planning schemes and policies</i> |
| <input type="checkbox"/> | Quasi-Judicial | <i>When the Council determines an application/matter that directly affects a person's right and interests. The judicial character arises from the obligation to abide by the principles of natural justice. Examples of Quasi-Judicial authority include town planning applications, building licences, applications for other permits/licences (e.g. under Health Act, Dog Act or Local Laws) and other decisions that may be appealable to the State Administrative Tribunal.</i> |
| <input type="checkbox"/> | Information | <i>For the Council/Committee to note.</i> |

Legislation / Strategic Plan / Policy:**Legislation**

Regulation 11(2)(f) of the *Local Government (Functions and General) Regulations 1996*

City of Perth Act 2016**Objects of the City of Perth**

8(1)(a) - to provide for the good government of persons in City of Perth, including residents, ratepayers and visitors

Integrated Planning and Reporting Framework Implications

Strategic Community Plan
Strategic Priority - Leadership

Policy

Policy No and Name: 9.7- Purchasing

Purpose and Background:

The purpose of this report is to inform and obtain Council approval of sole supplier status to the suppliers of core systems to the City of Perth to enable the continuation of licensing and support services for 2019/20 to 2021/22 financial year periods.

Details:

The City previously tendered for all core systems. Following installation and implementation the systems have had annual licensing, support and maintenance provided by the suppliers. The Contract Period and Warranty expired 90 days after acceptance. However, the Period of Licence is "Perpetual, provided maintenance charge is paid".

Over time, the suppliers providing the licensing, support and maintenance have changed and the legal entity from who originally tendered, some of which no longer exist as follows:

Tenderer	Current Entity Name
Technology One Pty Ltd	Technology One Ltd
Logica Pty Ltd	Infor Global Solutions
Management Information Systems (WA) Pty Ltd	Empower Masterpay Pty Ltd*
Sigma Data Solutions	Entco Australia Pty Ltd**
Business Objects Australia Pty Ltd	SAP Australia Pty Ltd

Empower Masterpay Pty Ltd* is scheduled to be decommissioned in late 2019.

Entco Australia Pty Ltd** is trading as Micro Focus Australia Pty Ltd from June 2019.

The recently endorsed Corporate Recovery Implementation Plan (CRIP) identifies a number of key deliverables specifically:

- Develop and implement an ICT Governance Framework to ensure integrity and validity of data, data security, defined accountabilities for data collection, analysis and reporting;
- Document current and desired ICT systems on a roadmap showing interrelationships between systems;

- Develop and implement an ICT Strategy. Prioritise systems that impact on customer interactions; and
- Improve alignment between Information Technology (IT) and Data functions.

Initial analysis has identified that the core system landscape at the City is highly complex, has multiple integration points and manual processes, leading to inefficient business operations and opportunity for improved customer service.

Approving Sole Supplier Status across core systems for an extended period allows the City to continue ongoing service delivery initiatives in parallel with focussing on key initiatives required to support the CRIP deliverables above, and then determine:

- Which systems need to be replaced;
- The order in which they will need to be replaced; and
- When specific system implementations can be scheduled.

This approach supports the direction mandated to transition to an integrated Enterprise Resource Planning (ERP) environment, and enables the City to maximise the use of and investment in core systems, to improve organisational productivity by leveraging ICT and Business Systems.

Sole Supplier status has previously been approved on an annual basis for each supplier.

Financial Implications:

ACCOUNT NO:	1115-55120/130/140/150/160 1115-82175/176 1330-55190
BUDGET ITEM:	Application Software, Maintenance & Support
BUDGETED AMOUNT:	\$2,948,133.13 (see Confidential Attachment 6.13A)
AMOUNT SPENT TO DATE:	\$0.00
PROPOSED COST:	\$2,948,133.13 (see Confidential Attachment 6.13A)
BALANCE REMAINING:	\$2,948,133.13 (see Confidential Attachment 6.13A)
ANNUAL MAINTENANCE:	Included in above
ESTIMATED WHOLE LIFE COST:	\$2,948,133.13 if over 3 years

All figures quoted in this report are exclusive of GST.

Comments:

Approving sole supplier status for core systems for up to a maximum of three years will enable the City to continue to maintain these systems while an IT Strategy is being developed and implemented.

It will provide certainty and ensure transparency during the planning and delivery of the required core systems transformation under Organisational Reform, to maximise benefits and deliver customer service excellence.

CONFIDENTIAL ATTACHMENT 13.13A
ITEM 13.13 – SOLE SUPPLIER STATUS – CORE SYSTEMS

FOR THE ORDINARY COUNCIL MEETING

30 JULY 2019

DISTRIBUTED TO COMMISSIONERS UNDER SEPARATE COVER

Report to the Ordinary Council Meeting

Agenda **Financial Statements and Financial Activity Statement for the**
Item 13.14 **Period Ended 31 May 2019**

Recommendation:

That Council RECEIVES the Financial Statements and the Financial Activity Statement for the period ended 31 May 2019 as detailed in Attachment 13.14A of this report.

FILE REFERENCE:	P1014149-25
REPORTING UNIT:	Finance
RESPONSIBLE DIRECTORATE:	Corporate Services
REPORT AUTHOR DISCLOSURE OF INTEREST:	Nil
DATE:	25 June 2019
ATTACHMENT/S:	Attachment 13.14A - Financial Statements and Financial Activity Statement for the period ended 31 May 2019

Council Role:

- | | | |
|-------------------------------------|----------------|---|
| <input type="checkbox"/> | Advocacy | <i>When the Council advocates on its own behalf or on behalf of its community to another level of government/body/agency.</i> |
| <input checked="" type="checkbox"/> | Executive | <i>The substantial direction setting and oversight role of the Council e.g. adopting plans and reports, accepting tenders, directing operations, setting and amending budgets.</i> |
| <input type="checkbox"/> | Legislative | <i>Includes adopting local laws, town planning schemes and policies</i> |
| <input type="checkbox"/> | Quasi-Judicial | <i>When the Council determines an application/matter that directly affects a person's right and interests. The judicial character arises from the obligation to abide by the principles of natural justice. Examples of Quasi-Judicial authority include town planning applications, building licences, applications for other permits/licences (e.g. under Health Act, Dog Act or Local Laws) and other decisions that may be appealable to the State Administrative Tribunal.</i> |
| <input type="checkbox"/> | Information | <i>For the Council/Committee to note.</i> |

Legislation / Strategic Plan / Policy:

Legislation	Section 6.4(1) and (2) of the <i>Local Government Act 1995</i> Regulation 34(1) of the <i>Local Government (Financial Management) Regulations 1996</i>
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Integrated Planning and Reporting Framework Implications	Strategic Community Plan Leadership
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Policy

Policy No and Name:	N/A
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Details:

The Financial Activity Statement is presented together with a commentary on variances from the revised budget.

Comments:

The Financial Activity Statement commentary compares the actual results for the 11 months to 31 May 2019 with the original budget approved by Council on 3 July 2018, and amended on 28 August 2018, 27 November 2018 and 26 February 2019.

**FINANCIAL ACTIVITY STATEMENT FOR THE ELEVEN MONTHS TO
31 MAY 2019**

REPORT OF VARIANCES TO BUDGET

This report compares the actual performance for the eleven months to 31 May 2019 to the 2018/19 Budget adopted by Council on 3 July 2018 and amended by Council on 28 August 2018, 27 November 2018 and 26 February 2019.

Operating Revenue

- Parking revenue for the year to date was \$68.0 million, which was \$49,000 above the budget. The variance relates mainly to On Street parking revenue generated from events in the City. Kerbside parking revenue was \$128,000 over budget, offset by Undercover car parks underperforming by \$129,000.
- Fines and costs were \$9.0 million, being \$402,000 or 4.7% above budget for the period. Revenue forecasts for the year were reduced to reflect disruptions which would have been caused by the implementation of the IPMS project. A delay in the project implementation has resulted in performance above budget. Fines and Costs for the month of May only were \$168,000 above budget.
- Investment Income and Interest was \$981,000 over the budget mainly due to the performance of the Colonial Share index balanced fund to May.

Operating Expenditure

- Employee costs for the year to date were \$71.3 million being 0.8% or \$532,000 above the budget. This was mainly due to workers compensation top-up payments to LGIS for prior financial year liabilities. Employee Costs for the month of May were \$172,000 above budget as a result of lower staff costs being capitalised.
- Materials and Contracts were \$4.3 million under the budget. This was mainly due to timing variances in Contractors and Consultants.
- Depreciation and Amortisation was over the budget by 0.4% or \$132,000.
- Loss on Disposal of assets was \$399,000 above budget due to the timing of the capitalisation of Work in Progress projects.

Investing Activities

- Capital expenditure was \$10.4 million under budget for the year to date as detailed below.

**FINANCIAL ACTIVITY STATEMENT FOR THE ELEVEN MONTHS TO
31 MAY 2019**

REPORT OF VARIANCES TO BUDGET

Capital expenditure Variance for the period to May 2019				
Details	Revised Budget 2018/19	Year to Date		
		Actual	Budget	Variance
Integrated Parking Management and Enforcement System	3,900,000	686,323	3,051,644	(2,365,320)
Pedestrian Walkways	4,000,000	2,000,000	-	2,000,000
Smart Cities Federal & Enhancements	2,409,042	2,154,070	2,350,057	(195,987)
Wellington Square Enhancement	1,726,158	393,952	1,497,485	(1,103,533)
Lighting - Council House Upgrades	1,559,446	389,332	769,085	(379,752)
Digital Workplace Enhancements	1,487,734	640,667	771,644	(130,976)
East End Revitalisation	1,167,000	522,074	920,842	(398,768)
Concert Hall Structural Repairs	1,300,000	928,812	1,101,565	(172,752)
2-Way Street Projects	1,004,773	912,733	652,826	259,907
Bollard Replacement in Hay & Murray St Malls	605,614	24,966	260,224	(235,258)
Lighting Upgrade	382,240	144,077	374,924	(230,847)
Roads (Crawley Nedlands) Various	380,978	34,432	247,831	(213,399)
HRIS System Review and Implementation	912,199	818,864	838,635	(19,771)
Telemetric irrigation control system	835,664	460,659	835,664	(375,005)
Ozone Reserve Artesian Bore Project	828,446	2,900	402,250	(399,350)
St Georges Terrace (Irwin — Victoria St) Lighting - Upgrade	794,841	148,830	626,455	(477,625)
Spring Street Pedestrian Crossing	300,000	41,260	300,000	(258,740)
All other projects	24,416,045	14,333,532	19,987,763	(5,654,230)
TOTAL	48,010,179	24,637,484	34,988,892	(10,351,408)

Financing Activities

- Transfers to Reserves were under the budget by \$16.7 million mainly due to timing differences. Transfers to the Parking Facilities Development, Asset Enhancement and Concert Hall Refurbishment Reserves of \$5.7m, \$6.5m and \$3.5m respectively would normally occur in June 19.
- Transfers from Reserves were under the budget by \$11.7 million due to timing differences. This is largely impacted by the capital projects currently performing under budget.

Page 199
**FINANCIAL ACTIVITY STATEMENT FOR THE ELEVEN MONTHS TO
31 MAY 2019**

REPORT OF VARIANCES TO BUDGET

Amounts sourced from Rates

- Rates revenue raised was \$1.5 million or 1.6% above the budget due to higher than budgeted interim rates.

CITY OF PERTH

FINANCIAL ACTIVITY STATEMENT for the period ended 31 May 2019

	Revised Budget 2018/19 \$	Actual YTD 31-May-19 \$	Revised Budget YTD 31-May-19 \$	Variance YTD 31-May-19 \$
Proceeds from Operating Activities				
Operating Revenue				
Parking Fees	73,891,792	68,006,433	67,957,387	49,046
Fines and Costs	9,286,683	8,953,093	8,550,981	402,113
Investment Income and Interest	4,794,547	5,499,265	4,518,113	981,152
Community Service Fees	1,672,835	1,437,109	1,522,748	(85,639)
Rubbish Collection	9,443,099	9,341,390	9,398,334	(56,943)
Rentals and Hire Charges	5,044,547	5,301,862	4,639,959	661,903
Recurrent Grants	1,479,982	1,546,712	1,328,595	218,118
Contributions, Donations and Reimbursements	1,108,090	941,930	894,705	47,225
Other Income	4,627,789	4,399,039	4,395,722	3,317
Distribution from TPRC	580,000	0	0	0
	111,929,365	105,426,833	103,206,542	2,220,291
Less: Operating Expenditure				
Employee Costs	77,340,391	71,265,146	70,733,472	(531,674)
Materials and Contracts	53,409,352	41,918,465	46,246,221	4,327,756
Utilities	3,146,760	2,823,181	2,847,338	24,157
Insurance Expenditure	982,923	906,223	902,039	(4,184)
Depreciation and Amortisation	34,615,228	31,841,107	31,709,397	(131,710)
Interest Expenses	969,957	906,324	904,862	(1,463)
Loss on Disposal of Assets	1,626,642	1,693,415	1,294,034	(399,381)
Expense Provisions	622,947	568,601	570,383	1,782
Other Expenditure	24,733,660	22,707,572	22,179,044	(528,528)
	197,447,860	174,630,034	177,386,790	2,756,756
Add back Depreciation	(34,615,228)	(31,841,107)	(31,709,397)	131,710
(Loss) / Profit on Disposals	(1,626,642)	(1,693,415)	(1,294,034)	399,381
	161,205,990	141,095,512	144,383,359	3,287,847
Net Surplus/(Deficit) from Operations	(49,276,625)	(35,668,680)	(41,176,817)	5,508,138
Investing Activities				
Capital Grants	1,894,780	1,077,792	1,183,826	(106,034)
Capital Expenditure	(48,010,179)	(24,637,484)	(34,988,892)	10,351,408
Proceeds from Disposal of Assets/Investments	1,516,025	981,596	1,391,420	(409,824)
Sub-total Investing Activities	(44,599,374)	(22,578,096)	(32,413,646)	9,835,550
Financing Activities				
Repayment of Borrowings	(7,448,608)	(7,448,608)	(7,448,608)	0
Transfers to Reserves	(40,649,178)	(20,581,905)	(37,308,150)	16,726,245
Transfer from Reserves	37,997,955	23,157,464	34,874,835	(11,717,371)
Sub-total Financing Activities	(10,099,831)	(4,873,049)	(9,881,922)	5,008,873
Add: Opening Funds	30,455,893	28,442,492	30,455,893	(2,013,401)
Net Surplus/(Deficit) before Rates	(73,519,937)	(34,677,332)	(53,016,492)	18,339,160
Amount Sourced from Rates	91,030,358	92,530,454	91,044,240	1,486,213
Closing Funds	17,510,421	57,853,122	38,027,748	19,825,374

CITY OF PERTH

CURRENT POSITION AS AT THE END OF THE PERIOD 31 MAY 2019

Description	Revised Budget 2018/19	Actual YTD 31-May-19	Revised Budget YTD 31-May-19	Variance YTD 31-May-19
Current Assets	\$	\$	\$	\$
Cash and Cash Equivalents	12,286,390	27,125,131	8,057,374	19,067,757
Deposits and Prepayments	8,787,964	3,098,541	5,130,688	(2,032,147)
Money Market Investments - Municipal Funds	4,471,710	33,065,712	29,759,140	3,306,571
Money Market Investments - Restricted Funds	103,602,530	95,403,691	91,263,321	4,140,369
Trade and Other Receivables	12,211,455	10,636,100	12,907,816	(2,271,716)
Inventories	822,095	976,122	1,281,778	(305,656)
Total Current Assets	142,182,144	170,305,296	148,400,117	21,905,179
Current Liabilities				
Trade and Other Payables	18,947,077	16,618,445	18,611,941	(1,993,496)
Employee Entitlements	9,417,195	11,346,453	12,768,026	(1,421,573)
Provisions	500,092	178,782	497,108	(318,326)
Borrowings	7,448,608	6,782,383	6,782,383	0
Total Current Liabilities	36,312,972	34,926,063	38,659,457	(3,733,394)
Working Capital Position Brought Forward	105,869,172	135,379,233	109,740,661	25,638,572
Deduct Restricted Cash Holdings	(103,602,530)	(95,403,691)	(91,263,321)	(4,140,369)
Add Current Liabilities not expected to clear	0	11,095,196	12,768,026	(1,672,830)
Add Current Borrowings	7,448,608	6,782,383	6,782,383	0
Current Funds Position Brought Forward	9,715,250	57,853,122	38,027,748	19,825,374

Net Cash on Hand	\$	\$	\$	\$
Cash On Hand	12,286,390	27,125,131	8,057,374	19,067,757
Money Market Investments	108,074,240	128,469,402	121,022,462	7,446,940
Overdraft	0	0	0	0
Funds on Hand	120,360,630	155,594,533	129,079,836	26,514,697
Analysis of Funds on Hand				
Reserves	103,602,530	95,403,691	91,263,321	4,140,369
Provisions	9,917,287	11,525,235	13,265,133	(1,739,898)
General Funds	6,840,813	48,665,608	24,551,381	24,114,226
Funds on Hand	120,360,630	155,594,533	129,079,836	26,514,697

EXPLANATORY NOTES – FINANCIAL ACTIVITY STATEMENT

BACKGROUND

- Regulation 34 of the Local Government (Financial Management) Regulations 1996 was amended effective from 1 July 2005.
- The amendment prescribes a monthly Financial Activity Statement (FAS) reporting the sources and application of funds, as set out in the Rate Setting Statement which is included in the Annual Budget.

PURPOSE

- The FAS reports the actual financial performance of the City in relation to its adopted budget, which has been structured on financial viability and sustainability principles.
- The FAS is intended to act as a guide to Council of the impact of financial activities and the reasons for major variances to the annual budget estimates.

PRESENTATION

- Regulation 34 prescribes the minimum detail to be included in the FAS. These are listed below.
 - Annual Budget estimates, and approved revisions to these, are to be included for comparison purposes.
 - Actual amounts of income and expenditure to the end of the month of the FAS.
 - Material variances between the comparable amounts and commentary on reasons for these.
 - The net current assets at the end of the month to which the FAS relates.
- An explanation of the composition of the net current assets at the end of the month to which the FAS relates; less committed and restricted assets.
- Councils are given the option of adopting a format which is considered most appropriate to their needs. These options are listed below.
 - According to nature and type classification,
 - by program, or
 - by business unit.
- It is recommended that while the information presented by cost objects (programs and activities) or by cost centres (business units) are useful for expense allocation and cost centre accountability purposes, they are less informative and difficult to comprehend in matters of disclosure and less effective in cost management and control.
- The FAS has therefore been presented in the format using nature and type classification as the most meaningful disclosure to the Council and public.

FORMAT

- The FAS is formatted to align with the Rate Setting Statement.
- The first part deals with operating income and expenditure, excluding rate revenue.
- The next classification is the amount spent on capital expenditure and debt repayments.
- The classification 'Financing Activities' provides a statement of sources of funds other than from operating or rates revenue, which are usually associated with capital expenditure.
- Attached to the FAS is a statement of 'Net Current Assets' for the budget and actual expenditure to the end of the month to which the FAS relates.
- Opening and closing funds represent the balance of 'Net Current Assets', not including any funds which are committed or restricted.
- "Committed assets" means revenue unspent but set aside under the annual budget for a specific purpose.
- "Restricted assets" means those assets the uses of which are restricted, wholly or partially, by regulations or other externally imposed requirements", e.g. reserves set aside for specific purposes.
- To avoid duplication in calculating 'Closing Funds on hand', certain balances, such as provisions and borrowings, are also deducted.
- The total Closing Funds on hand are to be taken into account when calculating the amount to be raised by rates each year.
- The classification "Net Cash on Hand" represents the balances of funds held in cash or invested and the analysis into those funds reserved, carried forward or remaining unspent at the end of the month to which the FAS relates.



CITY of PERTH

CITY of PERTH

Financial Report

For the 11 months ended 31 May 2019

**CITY OF PERTH
MUNICIPAL**

**Statement of Comprehensive Income for the 11 months ended 31 May 2019
(By Program)**

	<i>Note</i>	*Budget 2018/2019	Revised Budget YTD	Actual YTD 31/05/2019	YTD Variance	
OPERATING REVENUE		\$	\$	\$	\$	%
General Purpose Funding Rates		91,205,599	92,098,784	93,636,152	1,537,368	1.7%
General Purpose Funding Other		4,763,533	4,374,375	5,452,292	1,077,917	24.6%
Law, Order, Public Safety		97,871	78,309	85,033	6,724	8.6%
Health		886,434	1,100,823	1,133,074	32,251	2.9%
Education and Welfare		1,987,870	1,772,866	1,723,893	(48,973)	-2.8%
Housing		1,086,624	925,016	979,600	54,584	5.9%
Community Amenities		12,820,109	11,741,045	11,434,910	(306,135)	-2.6%
Recreation and Culture		1,736,788	2,092,107	2,595,157	503,050	24.0%
Transport		84,690,064	78,625,794	79,319,325	693,531	0.9%
Economic Services		1,067,654	1,115,945	1,112,236	(3,709)	-0.3%
Other Property and Services		675,094	325,720	485,617	159,897	49.1%
Total Operating Income		201,017,640	194,250,784	197,957,289	3,706,505	1.9%
OPERATING EXPENDITURE						
Governance		(8,388,979)	(7,425,247)	(7,140,395)	(284,852)	3.8%
General Purpose Funding		(2,177,904)	(1,481,746)	(1,460,181)	(21,565)	1.5%
Law, Order, Public Safety		(5,857,753)	(5,591,514)	(5,669,425)	77,911	-1.4%
Health		(1,800,788)	(1,616,302)	(1,484,793)	(131,509)	8.1%
Education and Welfare		(3,859,097)	(3,885,255)	(3,906,826)	21,571	-0.6%
Housing		(656,634)	(666,689)	(629,633)	(37,056)	5.6%
Community Amenities		(31,520,532)	(23,849,445)	(23,170,557)	(678,888)	2.8%
Recreation and Culture		(32,865,760)	(33,941,085)	(33,761,773)	(179,312)	0.5%
Transport		(84,244,158)	(72,757,851)	(71,048,758)	(1,709,093)	2.3%
Economic Services		(16,965,145)	(16,107,665)	(15,949,356)	(158,309)	1.0%
Other Property and Services		(9,888,529)	(8,769,957)	(8,714,923)	(55,034)	0.6%
Total Operating Expenditure		(198,225,279)	(176,092,756)	(172,936,620)	(3,156,136)	1.8%
NET FROM OPERATIONS		2,792,361	18,158,028	25,020,669	6,862,641	37.8%
GRANTS/CONTRIBUTIONS						
For the Development of Assets						
- General Purpose Funding		60,000	103,298	103,298	-	0.0%
- Recreation and Culture		375,000	517,847	142,847	-	0.0%
- Transport		377,165	562,681	638,388	75,707	13.5%
- Economic Services		657,247	-	-	-	0.0%
Total Grants/Contributions		1,469,412	1,183,826	884,533	(299,293)	-25.3%
DISPOSAL/WRITE OFF OF ASSETS						
Gain/(Loss) on Disposal of Assets	2	(1,663,015)	(1,294,034)	(1,693,417)	(399,383)	30.9%
Change in net assets resulting from operations before significant items		2,598,758	18,047,820	24,211,785	6,163,965	34.2%
SIGNIFICANT ITEMS						
Distribution from TPRC		580,000	-	-	-	0.0%
Initial Recognition of Assets		-	-	10,653	10,653	0.0%
Contributed Assets Public Transport Authority		-	-	182,606	182,606	0.0%
Change in net assets resulting from operations after significant items		3,178,758	18,047,820	24,405,044	6,357,224	35.2%

* 2018/2019 Budget adopted by Council on 3 July 2018

**CITY OF PERTH
MUNICIPAL**

**Statement of Comprehensive Income for the 11 months ended 31 May 2019
(By Nature or Type)**

	<i>Note</i>	*Budget 2018/2019	Revised Budget YTD	Actual YTD 31/05/2019	YTD Variance	
OPERATING REVENUE		\$	\$	\$	\$	%
Rates		90,190,099	91,044,240	92,530,454	1,486,214	1.6%
Grants and Contributions for Non Capital Purposes		2,104,830	2,223,299	2,488,642	265,343	11.9%
Fees and Charges		102,135,208	95,042,218	95,923,157	880,939	0.9%
Interest and Investment Income		4,767,575	4,518,113	5,499,265	981,152	21.7%
Other Revenue		1,819,928	1,422,914	1,515,771	92,857	6.5%
Total Revenue from Operating Activities		201,017,640	194,250,784	197,957,289	3,706,505	1.9%
OPERATING EXPENDITURE						
Employee Costs		(78,297,999)	(70,733,472)	(71,265,146)	531,674	-0.8%
Materials and Contracts		(52,144,397)	(46,246,221)	(41,918,465)	(4,327,756)	9.4%
Utilities		(3,242,445)	(2,847,338)	(2,823,181)	(24,157)	0.8%
Depreciation and Amortisation		(36,371,570)	(31,709,397)	(31,841,107)	131,710	-0.4%
Interest		(961,020)	(904,862)	(906,324)	1,462	-0.2%
Insurance		(861,507)	(902,039)	(906,223)	4,184	-0.5%
Expenses Provision		(622,947)	(570,383)	(568,601)	(1,782)	0.3%
Other Expenses from Ordinary Activities		(25,723,394)	(22,179,044)	(22,707,573)	528,529	-2.4%
Total Expenses from Ordinary Activities		(198,225,279)	(176,092,756)	(172,936,620)	(3,156,136)	1.8%
Change in Net Assets from Ordinary Activities before Capital Amounts		2,792,361	18,158,028	25,020,669	6,862,641	37.8%
GRANTS/CONTRIBUTIONS						
Grants and Contributions- Capital		1,469,412	1,183,826	884,533	(299,293)	-25.3%
NET OPERATING SURPLUS		4,261,773	19,341,854	25,905,202	6,563,348	33.9%
DISPOSAL/WRITE OFF OF ASSETS	2	(1,663,015)	(1,294,034)	(1,693,417)	(399,383)	30.9%
SIGNIFICANT ITEMS						
Distribution from TPRC		580,000	-	-	-	0.0%
Initial Recognition of Assets		-	-	10,653	10,653	0.0%
Contributed Assets Public Transport Authority		-	-	182,606	182,606	0.0%
Change in net assets resulting from operations after capital amounts and significant items		3,178,758	18,047,820	24,405,044	6,357,223	35.2%

* 2018/2019 Budget adopted by Council on 3 July 2018

**CITY OF PERTH
MUNICIPAL**

Statement of Financial Position as at 31 May 2019

	Note	31/05/2019	30/06/2018
CURRENT ASSETS		\$	\$
Cash and Cash Equivalents	11	27,125,131	20,842,973
Deposits/Prepayments	4	3,098,541	1,737,175
Investments	3, 11	128,469,402	112,708,017
Trade and Other Receivables	5	9,683,992	10,118,755
Rates Receivable	1	952,108	606,839
Inventories		976,122	1,072,442
TOTAL CURRENT ASSETS		170,305,296	147,086,201
NON CURRENT ASSETS			
Investments	3	6,731,209	6,601,314
Trade and Other Receivables	5	60,494	62,649
Property, Plant and Equipment	8	722,293,664	730,211,561
Infrastructure	8	367,318,006	377,221,243
Capital Work in Progress	8	56,300,326	49,042,894
TOTAL NON CURRENT ASSETS		1,152,703,699	1,163,139,661
TOTAL ASSETS		1,323,008,995	1,310,225,862
CURRENT LIABILITIES			
Trade and Other Payables	6	16,618,445	21,199,331
Employee Benefits	7	11,346,453	10,505,607
Provisions	7	178,782	612,044
Loan Liability	9	6,782,383	7,448,608
TOTAL CURRENT LIABILITIES		34,926,063	39,765,590
NON CURRENT LIABILITIES			
Employee Benefits	7	1,480,878	1,480,878
Loan Liability	9	8,900,751	15,683,134
TOTAL NON CURRENT LIABILITIES		10,381,629	17,164,012
TOTAL LIABILITIES		45,307,692	56,929,602
NET ASSETS		\$1,277,701,303	\$1,253,296,260
EQUITY			
Accumulated Surplus		702,893,077	675,673,431
Asset Revaluation Reserve	10	476,965,346	477,204,390
Reserves	10	97,842,880	100,418,439
TOTAL EQUITY		\$1,277,701,303	\$1,253,296,260

**CITY OF PERTH
MUNICIPAL**

Statement of Changes in Equity for the 11 months ended 31 May 2019

	Accumulated Surplus	Asset Revaluation Reserve	Cash/investment Backed	Total Equity
	\$	\$	\$	\$
Balance at 1 July 2017	659,485,259	612,865,897	93,205,998	1,365,557,154
Change in net assets resulting from operations	(112,260,894)	-	-	(112,260,894)
Transfer to Cash Backed Reserves	(33,413,115)	-	33,413,115	-
Transfer from Cash Backed Reserves	26,200,674	-	(26,200,674)	-
Transfers to Asset Revaluation Reserve	(4,365,967)	4,365,967	-	-
Transfers from Asset Revaluation Reserve	140,027,474	(140,027,474)	-	-
Balance at 30 June 2018	\$675,673,431	\$477,204,390	\$100,418,439	\$1,253,296,260
	\$	\$	\$	\$
Balance at 1 July 2018	675,673,431	477,204,390	100,418,439	1,253,296,260
Change in net assets resulting from operations	24,405,044	-	-	24,405,044
Transfer to Cash Backed Reserves	(20,581,905)	-	20,581,905	-
Transfer from Cash Backed Reserves	23,157,464	-	(23,157,464)	-
Transfers to Asset Revaluation Reserve	(411,712)	411,712	-	-
Transfers from Asset Revaluation Reserve	650,756	(650,756)	-	-
Balance at the end of the reporting period	\$702,893,077	\$476,965,346	\$97,842,880	\$1,277,701,303

**CITY OF PERTH
MUNICIPAL**

Statement of Cash Flows for the 11 months ended 31 May 2019

	Note	*Budget 2018/2019	YTD Actual 31/05/2019	YTD Variation	
		\$	\$	\$	%
Cash Flows from Operating Activities					
Receipts					
Rates		89,209,455	94,689,095	5,479,640	6.1%
Fees and Charges		102,068,853	96,529,459	(5,539,394)	-5.4%
Interest		4,767,575	5,342,497	574,922	12.1%
Other		1,819,928	2,112,488	292,560	16.1%
		197,865,811	198,673,539	807,728	0.4%
Payments					
Employee Costs		(78,378,106)	(70,847,348)	7,530,758	9.6%
Materials and Contracts		(56,252,703)	(48,755,956)	7,496,747	13.3%
Interest		(961,020)	(1,000,580)	(39,560)	-4.1%
Other		(29,966,325)	(28,373,873)	1,592,452	5.3%
		(165,558,154)	(148,977,757)	16,580,397	10.0%
Net Cash Flows from Operating Activities	12	32,307,657	49,695,782	17,388,125	-53.8%
Cash Flows from Investing Activities					
Proceeds from Disposal of Assets		1,516,025	981,596	(534,429)	-35.3%
Proceeds from Disposal of Investments		-	268,491,004	268,491,004	0.0%
Purchase Land and Buildings		(11,459,765)	(46,894)	11,412,871	-99.6%
Purchase Infrastructure Assets		(20,265,755)	(380,362)	19,885,393	-98.1%
Purchase Plant and Mobile Equipment		(14,378,763)	(1,862,436)	12,516,327	87.0%
Purchase Office Furniture and Equipment		(10,184,778)	(212,259)	9,972,519	-97.9%
Work in Progress		-	(21,329,837)	(21,329,837)	0.0%
Purchase of Investments		-	(284,382,287)	(284,382,287)	0.0%
Net Cash Flows from Investing Activities		(54,773,036)	(38,741,475)	16,031,561	-29.3%
Cash Flows from Financing Activities					
Repayment of Borrowings		(7,448,608)	(7,448,608)	-	0.0%
		(7,448,608)	(7,448,608)	-	0.0%
Cash Flows from Government and Other Parties					
Receipts from Appropriations/Grants					
Recurrent		3,262,399	1,891,925	(1,370,474)	-42.0%
Capital		1,469,412	884,533	(584,879)	-39.8%
		4,731,811	2,776,458	(1,955,353)	-41.3%
Net Increase (Decrease) in Cash Held		(25,182,176)	6,282,157	31,464,333	-124.9%
Cash at 1 July 2018		151,411,889	20,842,973	(130,568,916)	-86.2%
Cash at 31 May 2019	11	126,229,713	27,125,131	(99,104,582)	-78.5%

* 2018/2019 Budget adopted by Council on 3 July 2018

MUNICIPAL

Notes to the Balance Sheet for the 11 months ended 31 May 2019

1 Rates Receivable

	Actual YTD 31/05/2019	2017/18 YTD 31/05/2018
	\$	\$
Outstanding Amount at 30 June 2018	606,839	323,913
Rates Levied for the Year	92,258,756	89,531,421
Late Payment Penalties	210,998	134,839
Ex Gratia Rates	7,436	7,377
Rates Administration Fee	373,089	364,260
Rates Instalment Interest	355,339	352,192
Back Rates	264,262	(106,055)
Bins Levy	103,841	124,957
	94,180,560	90,732,904
Amount Received during the Period	93,228,452	89,936,789
Outstanding Amount at 31 May 2019	\$952,108	\$796,115

2 Gain/(Loss) on Disposal/Write off of Assets

	Annual Budget	Actual YTD 31/05/2019
Land and Buildings	\$	\$
Proceeds on Disposal	-	-
Less: Carrying amount of assets sold/written off	-	168,291
(Loss) on Disposal/Write Off	-	(168,291)
Infrastructure		
Proceeds on Disposal	-	-
Less: Carrying amount of assets written off	1,917,040	1,519,304
(Loss) on Write Off	(1,917,040)	(1,519,304)
Plant and Mobile Equipment		
Proceeds on Disposal	1,516,025	981,596
Less: Carrying amount of assets sold/written off	1,262,000	976,925
Profit on Disposal /Write Off	254,025	4,671
Furniture and Equipment		
Proceeds on Disposal	-	-
Less: Carrying amount of assets sold /written off	-	10,493
(Loss) on Disposal/Write Off	-	(10,493)
Gain/(Loss) on Disposal/Write off of Assets	(\$1,663,015)	(1,693,417)

3 Investments

Current	31/05/2019	30/06/2018
Short Term Cash Investments *	\$	\$
Call Funds	-	19,384,434
Bank/Term Deposits	122,750,000	88,000,000
Managed Funds	5,719,402	5,323,583
Total Current Investments	\$128,469,402	\$112,708,017

* Short Term Cash Investments as stated in Note 11.

Non Current Investments	31/05/2019	30/06/2018
	\$	\$
Mortgage Backed Securities (MBS)	2,439,189	2,481,033
	2,439,189	2,481,033
Equity in Local Government House	10,000	10,000
Equity in Mindarie Regional Council	450,285	450,285
Equity in Tamala Park Regional Council	3,831,735	3,659,996
	\$6,731,209	\$6,601,314

MUNICIPAL

Notes to the Balance Sheet for the 11 months ended 31 May 2019

4 Deposits/Prepayments

	31/05/2019	30/06/2018
	\$	\$
Prepaid Insurance	215,340	-
Prepaid Parking Bay Licence Fees	1,481,859	113,564
Other	1,401,342	1,623,611
	\$3,098,541	\$1,737,175

5 Trade And Other Receivables

	31/05/2019	30/06/2018
	\$	\$
Current		
Emergency Services Levy (ESL)	208,277	114,563
Accrued Interest and Investment Income	1,248,970	1,092,202
Accrued Income	1,162,744	1,767,763
Modified Penalties/Fines and Costs	8,260,549	7,886,627
Debtors - General		
Australian Taxation Office - GST Refundable	252,120	1,024,489
Other Debtors	2,601,363	2,216,562
	13,734,023	14,102,206
Less: Provision for Doubtful Debts	(4,050,031)	(3,983,451)
	\$9,683,992	\$10,118,755
Non Current		
Pensioners' Rates Deferred	60,494	62,649
	\$60,494	\$62,649

6 Trade And Other Payables

	31/05/2019	30/06/2018
	\$	\$
Current		
Trade Creditors	4,788,395	15,035,282
Emergency Services Levy	2,583,106	-
Interest Payable on Loans	137,611	231,867
Accrued Expenses - Operating	4,656,622	2,471,480
Accrued Expenses - Capital	323,995	396,625
Advances Received for Recoverable Works	65,480	96,738
Income Received / Raised in Advance	1,900,093	1,083,716
Other Creditors	2,163,143	1,883,623
	\$16,618,445	\$21,199,331

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Notes to the Balance Sheet for the 11 months ended 31 May 2019

7 Employee Benefits

	31/05/2019	30/06/2018
Current	\$	\$
Leave Entitlements		
Annual Leave	5,027,393	4,792,212
Self Funded Leave	178,193	163,543
Long Service Leave	6,042,003	5,435,598
Recognition of Employees- Presentations	98,864	114,254
	\$11,346,453	\$10,505,607
Non Current		
Annual Leave	379,099	379,099
Long Service Leave	1,101,779	1,101,779
	\$1,480,878	\$1,480,878

Provisions

	31/05/2019	30/06/2018
Current	\$	\$
Workers Compensation	178,782	612,044
	178,782	\$612,044

8 Property, Plant and Equipment and Work in Progress

	31/05/2019	30/06/2018
Land - fair value	\$	\$
	418,170,435	418,170,435
Less: Accumulated Depreciation	(8,833,355)	(8,224,622)
	409,337,080	409,945,813
Buildings - at fair value	466,621,382	461,389,957
Less: Accumulated Depreciation	(199,784,013)	(190,281,759)
	266,837,369	271,108,198
Leasehold Improvements - at fair value	654,500	654,500
Less: Accumulated Depreciation	(111,781)	(94,569)
	542,719	559,931
Infrastructure Assets - at cost/fair value	606,498,003	601,956,718
Less: Accumulated Depreciation	(239,179,997)	(224,735,475)
	367,318,006	377,221,243
Plant and Mobile Equipment - at cost/fair value	47,009,026	48,244,193
Less: Accumulated Depreciation	(32,833,961)	(32,299,077)
	14,175,065	15,945,116
Office Furniture and Equipment - at cost/fair value	48,329,818	47,137,143
Less: Accumulated Depreciation	(16,928,387)	(14,484,640)
	31,401,431	32,652,503
Property, Plant and Equipment	1,089,611,670	1,107,432,804
Work in Progress - at cost	56,300,326	49,042,894
	56,300,326	49,042,894
Total Property, Plant and Equipment and Work in Progress	\$1,145,911,996	\$1,156,475,698

MUNICIPAL

Notes to the Balance Sheet for the 11 months ended 31 May 2019

8 Property, Plant and Equipment and Work in Progress - Movement at Cost

	Balance 30/06/2018	Acquisitions Actual YTD 31/05/2019	Transfers Actual YTD 31/05/2019	Discovered/Initial Recognition of Asset Actual YTD 31/05/2019	Disposals/ Write off/ Actual YTD 31/05/2019	Reclassification Actual YTD 31/05/2019	Balance 31/05/2019
	\$	\$	\$	\$	\$		\$
Land	418,170,435	-	-	-	-	-	418,170,435
Buildings	461,389,957	46,894	5,634,531	-	(450,000)	-	466,621,382
Leasehold Improvements	654,500	-	-	-	-	-	654,500
Infrastructure Assets	601,956,718	380,362	5,428,520	196,106	(3,014,810)	1,551,107	606,498,003
Plant and Mobile Equipment	48,244,193	1,862,436	1,438,954	-	(2,987,205)	(1,549,352)	47,009,026
Office Furniture and Equipment	47,137,143	212,259	1,497,770	-	(515,599)	(1,755)	48,329,818
Work in Progress	49,042,894	21,942,276	(14,684,844)	-	-	-	56,300,326
	\$1,626,595,840	\$24,444,227	(685,069)	196,106	(6,967,614)	-	\$1,643,583,490

9 Loan Liability

	31/05/2019	30/06/2018
Current	\$	\$
Loans - Western Australian Treasury Corporation	6,782,383	7,448,608
Non Current		
Loans - Western Australian Treasury Corporation	8,900,751	15,683,134

10 Reserve Funds

Purpose of Reserve Fund	Balance 30/06/2018	Transfer from Accumulated Surplus	Transfer to Accumulated Surplus	Balance 31/05/2019
	\$	\$	\$	\$
Refuse Disposal and Treatment	3,758,149	110,489	(45,938)	3,822,700
Concert Hall - Refurbishment and Maint.	5,502,176	130,809	(1,284,421)	4,348,564
Asset Enhancement	30,621,651	884,164	(2,075,755)	29,430,060
Street Furniture Replacement	358,479	4,258	(271,197)	91,540
Parking Levy	21,222,806	18,155,427	(17,825,290)	21,552,943
Art Acquisition	399,275	11,109	(50,948)	359,436
Heritage Incentive	608,930	18,254	-	627,184
Parking Facilities Development	23,919,144	681,881	(1,582,483)	23,018,542
Employee Entitlements	1,924,579	57,069	-	1,981,648
David Jones Bridge	341,959	10,105	-	352,064
Bonus Plot Ratio	655,680	16,968	-	672,648
PCEC Fixed Plant Replacement	5,007,286	148,991	-	5,156,277
Enterprise and Initiative	5,477,133	334,244	-	5,811,377
Public Art	621,192	18,137	(21,432)	617,897
	100,418,439	20,581,905	(23,157,464)	97,842,880
* Asset Revaluation	477,204,390	411,712	(650,756)	476,965,346
	\$577,622,829	\$20,993,617	(\$23,808,220)	\$574,808,226

* The Asset Revaluation Reserve is a non cash backed reserve and cannot be used ,except for adjustments to fixed assets on their revaluation, disposal or write off

MUNICIPAL

Notes to the Balance Sheet for the 11 months ended 31 May 2019

11 Cash Reconciliation

	31/05/2019	30/06/2018
	\$	\$
Cash and Cash Equivalents	27,125,131	20,842,973
Short Term Cash Investments	128,469,402	112,708,017
	\$155,594,533	\$133,550,990

12 Reconciliation of Net Cash Provided By Operating Activities to Operating Surplus

	31/05/2019	30/06/2018
	\$	\$
Change in Net Assets Resulting from Operations	24,211,785	11,846,488
Adjustment for items not involving the movement of Funds:		
Depreciation	31,841,107	34,706,879
Doubtful Debts	66,580	312,664
(Gain)/Loss on Disposal/Write off/Contribution of Assets	1,693,417	1,717,911
	57,812,889	48,583,942
Revenues Provided By :		
Government Grants	(2,776,458)	(5,028,039)
	(2,776,458)	(5,028,039)
Change in Operating Assets and Liabilities		
Add Back		
Decrease in Inventories	96,320	-
Decrease in Deposits and Prepayments	-	98,131
Decrease in Deferred Debtors	2,155	-
Decrease in Accrued Income	605,019	1,405,487
Increase in Income Received /Raised in Advance	785,119	373,519
Increase in Accrued Interest Payable	-	75,420
Increase in Accrued Expenses	2,185,142	-
Increase in Provisions	407,584	530,691
Increase in Trade and Other Payables	-	3,367,298
Deduct		
Decrease in Trade and Other Payables	(7,384,261)	-
Decrease in Accrued Interest Payable	(94,256)	-
Increases in Deferred Debtors	-	(16,293)
Decrease in Accrued Expenses	-	(1,293,063)
Increase in Inventories	-	(153,803)
Increase in Trade and Other Receivables	(425,337)	(1,457,099)
Increase in Prepayments	(1,361,366)	-
Increase in Accrued Interest and Investment Income	(156,768)	(386,685)
	(5,340,649)	2,543,603
Net Cash Provided by Operating Activities	\$49,695,783	\$46,099,506

MUNICIPAL

Notes to the Balance Sheet for the 11 months ended 31 May 2019

13 Ratios

	31/05/2019	30/06/2018
1 Current Ratio		
<u>Current Assets minus Restricted Assets</u>		
<u>Current Liabilities minus Liabilities</u>	2.14	1.24
associated with Restricted Assets		
2 Debt Ratio		
<u>Total Liabilities</u>		
<u>Total Assets</u>	3.42%	4.35%
3 Debt Service Ratio		
<u>Debt Service Cost</u>		
Available Operating Revenue	6.74%	7.33%
4 Rate Coverage Ratio		
<u>Net Rate Revenue</u>		
Operating Revenue	47.30%	44.79%
5 Outstanding Rates Ratio		
<u>Rates Outstanding</u>		
Rates Collectable	1.01%	0.67%
6 Untied Cash to Unpaid Creditors Ratio		
<u>Untied Cash</u>		
Unpaid Trade Creditors	12.57	2.37
7 Gross Debt to Revenue Ratio		
<u>Gross Debt</u>		
Total Revenue	7.92%	11.45%
8 Gross Debt to Economically Realisable Assets Ratio		
<u>Gross Debt</u>		
Economically Realisable Assets	1.64%	2.48%

Restricted Assets includes reserve funds and tied contributions not utilised at 31.05.2019

Report to the Ordinary Council Meeting

Agenda Undertaking for Outdoor Dining Local Law 2019
Item 13.15

Recommendation:

That Council RESOLVES to undertake to the Joint Standing Committee on Delegated Legislation that the City will:

- 1. When the Outdoor Dining Local Law 2019 is next reviewed or amended, amend the Outdoor Dining Local Law 2019 to:***
 - 1.1 Delete clause 2.5(2)(c); and***
 - 1.2 Make any further necessary consequential amendments required; and***
- 2. Until the Outdoor Dining Local Law 2019 is amended in accordance with part 1:***
 - 2.2 Not enforce the Outdoor Dining Local Law 2019 in a manner contrary to the undertaking in part 1; and***
 - 2.3 Where the Outdoor Dining Local Law 2019 is made publicly available, whether in hard copy or electronic form (including on the City's website), ensure that it is accompanied by a copy of these undertakings.***

FILE REFERENCE:	P1038020
REPORTING UNIT:	Governance
RESPONSIBLE DIRECTORATE:	Corporate Services
REPORT AUTHOR DISCLOSURE OF INTEREST:	Nil
DATE:	8 July 2019
ATTACHMENT/S:	Attachment 13.15A – <i>Outdoor Dining Local Law 2019</i> Confidential Attachment 13.15B – Letter from the Joint Standing Committee on Delegated Legislation <i>Confidential Attachments are distributed to Commissioners under separate cover</i>

Council Role:

- | | | |
|-------------------------------------|-------------|--|
| <input type="checkbox"/> | Advocacy | <i>When the Council advocates on its own behalf or on behalf of its community to another level of government/body/agency.</i> |
| <input type="checkbox"/> | Executive | <i>The substantial direction setting and oversight role of the Council e.g. adopting plans and reports, accepting tenders, directing operations, setting and amending budgets.</i> |
| <input checked="" type="checkbox"/> | Legislative | <i>Includes adopting local laws, town planning schemes and policies</i> |

- ☐ Quasi-Judicial *When the Council determines an application/matter that directly affects a person's right and interests. The judicial character arises from the obligation to abide by the principles of natural justice. Examples of Quasi-Judicial authority include town planning applications, building licences, applications for other permits/licences (e.g. under Health Act, Dog Act or Local Laws) and other decisions that may be appealable to the State Administrative Tribunal.*
- ☐ Information *For the Council/Committee to note.*

Legislation / Strategic Plan / Policy:

Legislation Section 3.12(7) of the *Local Government Act 1995*
City of Perth Outdoor Dining Local Law 2019

City of Perth Act 2016

Objects of the City of Perth

8(1)(a) - to provide for the good government of persons in the City of Perth, including residents, ratepayers and visitors

Integrated Planning and Reporting Framework Implications

Strategic Community Plan
Strategic Priority - Leadership

Policy

Policy No and Name: N/A

Purpose and Background:

At its Ordinary Council Meeting held on **30 April 2019**, Council resolved to make the *City of Perth Outdoor Dining Local Law 2019*. In accordance with section 3.12 of the *Local Government Act 1995*, the local law was subsequently published on the Government Gazette on 27 May 2019 and came into operation on 10 June 2019.

In accordance with section 3.12(7) of the *Local Government Act 1995*, the Minister for Local Government has given directions requiring local governments to provide local laws and explanatory material to the Parliamentary Joint Standing Committee on Delegated Legislation (JSCDL) in a prescribed manner following gazettal. The local law was sent to the JSCDL on 5 June 2019 accordingly.

The JSCDL's role is to oversee the making of delegated legislation (such as local laws, regulations and other subsidiary legislation). The role includes considering whether local laws are authorised or contemplated under the relevant empowering law. When considering local laws, the JSCDL considers whether they are in accordance with its terms of reference. The JSCDL is required to inquire whether the local law:

- (a) is within power;
- (b) has no unintended effect on any person's existing rights or interests;
- (c) provides an effective mechanism for the review of administrative decisions; and
- (d) contains only matters that are appropriate for subsidiary legislation.

Where, on consideration of the local law, the JSCDL finds that it is not in accordance with one of the above matters it may recommend to Parliament that the local law is disallowed in its entirety. As an alternative, the JSCDL may instead request that the local government give an undertaking to the JSCDL that it will complete certain actions in a certain timeframe.

The JSCDL has considered the *Outdoor Dining Local Law 2019* and formed the view that clause 2.5(2)(c) needs to be deleted, and any consequential amendments be made, in order for the local law to comply with their terms of reference. On 27 June 2019, the JSCDL requested an undertaking in relation to deleting clause 2.5(2)(c) of the *Outdoor Dining Local Law 2019*.

Details:

Clause 2.5(2)(c) of the *Outdoor Dining Local Law 2019* provides:

Without limiting the scope of the discretion of the local government or authorised person under subclause (1)(b), the local government or authorised person may refuse an application for a permit if, in their opinion-

- ...
- (c) *the proposed permit holder has been convicted during the preceding 5 years of an offence against-*
- (i) *this local law;*
 - (ii) *the City of Perth Alfresco Dining Local Law 2009;*
 - (iii) *the Food Act;*
 - (iv) *the Health Act;*
 - (v) *the Public Health Act;*
 - (vi) *the Liquor Control Act; or*
 - (vii) *any other written Law which affects outdoor dining.*

The JSCDL has detailed the reasoning for its concern with the clause in Confidential Attachment 6.15B. It is considered that the position of the JSCDL in relation to clause 2.5(2)(c) is well reasoned and the local law will function as well with the removal of the clause.

The JSCDL has requested an undertaking from the City to delete this clause and other actions to ensure the *Outdoor Dining Local Law 2019* is not enforced contrary to this undertaking. The JSCDL requested that the Council of the City of Perth provide undertakings that the City will:

1. When the *Outdoor Dining Local Law 2019* is next reviewed or amended, amend the *Outdoor Dining Local Law 2019* to:
 - (a) Delete clause 2.5(2)(c); and
 - (b) Make any further necessary consequential amendments required (for example, numbering clause 2.5(d) and 2.5(e)).
2. Until the *Outdoor Dining Local Law 2019* is amended in accordance with undertaking 1:
 - (a) Not enforce the *Outdoor Dining Local Law 2019* in a manner contrary to undertaking 1; and
 - (b) Where the *Outdoor Dining Local Law 2019* is made publicly available, whether in hard copy or electronic form (including on the City's website), ensure that it is accompanied by a copy of these undertakings.

On deletion of the clause the City will still have the ability to generally determine whether a person is a fit and proper person in accordance with clause 2.5(2)(d).

Undertakings

Undertakings are commitments to the JSCDL that certain actions will be completed within a certain time frame. Requesting undertakings is a serious matter as the JSCDL allows the delegated legislation to pass unimpeded into law subject to the commitment that the relevant local government, department or agency will abide by their undertakings.

The JSCDL accepts undertakings provided on the following terms:

- all consequential amendments arising from the undertakings will be made;
- offending clauses will not be enforced in a manner contrary to the undertakings;
- the undertakings will be completed within six months of their provision to the JSCDL;
- where the instrument is made publicly available, whether in hard copy or electronic form, it be accompanied by a copy of the undertakings; and
- in the case of a local government, it will provide a copy of the minutes of the meeting at which the relevant council resolves to provide the undertakings.

The JSCDL regularly reviews undertakings to determine whether they have been made in the required time.

Disallowance

Should the City determine not to give this requested undertaking the JSCDL is highly likely to recommend the disallowance of the *Outdoor Dining Local Law 2019* to Parliament. The JSCDL has advised in its past reports that when a local law offends its terms of reference, and an undertaking to correct the local law is requested and not given, the JSCDL has no option but to recommend disallowance. If disallowed, a local law will cease to have effect from the date of disallowance. The previous local law, the *Alfresco Dining Local Law 2009* would be revived.

Financial Implications:

The amendment to the local law will result in additional advertising and gazettal costs of approximately \$2000. These costs will be met through existing operating budgets.

All figures quoted in this report are exclusive of GST.

Comments:

As a local government, the City has an obligation to ensure good governance. Proper local laws are an important foundation of this and it is the responsibility of a local government to ensure the local laws comply with the all statutory requirements of the Parliament. Therefore, it is considered appropriate to grant the undertaking.

In addition, refusal to provide the undertaking will be likely to result in a recommendation that the *Outdoor Dining Local Law 2019* be disallowed. As the *Outdoor Dining Local Law 2019* is an improvement on the *Alfresco Dining Local Law 2009* this would result in a less effective law being in place.

The City has also undertaken significant work in developing an online platform using the *Outdoor Dining Local Law 2019* as its basis, therefore there would be some administrative consequences of disallowance of the local law.



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LOCAL GOVERNMENT ACT 1995

CITY OF PERTH

**OUTDOOR DINING LOCAL
LAW 2019**

LOCAL GOVERNMENT ACT 1995

CITY OF PERTH

OUTDOOR DINING LOCAL LAW 2019

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SCHEDULE—MODIFIED PENALTIES FOR OFFENCES

LOCAL GOVERNMENT ACT 1995

CITY OF PERTH

OUTDOOR DINING LOCAL LAW 2019

Under the powers conferred by the *Local Government Act 1995* and under all other powers enabling it, the Council of the City of Perth resolved on 30 April 2019 to make this local law.

PART 1—PRELIMINARY

1.1 Short title

This is the *City of Perth Outdoor Dining Local Law 2019*.

1.2 Commencement

This local law will come into operation 14 days after the date of its publication in the *Government Gazette*.

1.3 Purpose and intent

(1) The purpose of this local law is to regulate the management of outdoor dining areas in any public place within the district.

(2) This local law is intended—

- (a) to enable outdoor dining areas to be managed so that they do not interfere with the safe, accessible and reasonable movement of persons and vehicles; and
- (b) to encourage high quality outdoor dining to enhance amenity, vitality and ambience of the district.

1.4 Repeal

The *City of Perth Alfresco Dining Local Law 2009* as published in the *Government Gazette* on 16 June 2009 is repealed.

1.5 Transitional

A licence issued under the *City of Perth Alfresco Dining Local Law 2009*—

- (a) is taken to be a permit issued under this local law;
- (b) is valid for the period specified in the licence; and
- (c) may be cancelled or suspended under this local law.

1.6 Application

This local law applies throughout the district.

1.7 Terms used

In this local law, unless the context otherwise requires—

Act means the *Local Government Act 1995*;

authorised person means a person authorised by the local government under section 9.10 of the Act to perform any of the functions of an authorised person under this local law;

CEO means the Chief Executive Officer of the local government;

Council means the council of the local government;

district means the district of the local government;

disability access and inclusion plan of the local government means the plan prepared and published by the local government, from time to time, under Part 5 of the *Disability Services Act 1993*;

fee means a fee or charge imposed under sections 6.16 to 6.19 of the Act;

food has the meaning given in the Food Act;

Food Act means the *Food Act 2008*;

food business has the meaning given in the Food Act;

footpath has the meaning given in the *Road Traffic Code 2000*;

furniture means chairs, tables, waiters' stations, planter boxes, umbrellas, screens, barriers, awnings, portable gas heaters and any other structure set up in the outdoor dining area;

Health Act means the *Health (Miscellaneous Provisions) Act 1911*;

Liquor Control Act means the *Liquor Control Act 1988*;

local government means the local government of the City of Perth;

local government property has the meaning given in the Act;

local public notice has the meaning given in the Act;

outdoor dining means outdoor dining or drinking or both in a public place;

outdoor dining area means an area in which tables, chairs and other structures are provided for the purpose of the—

- (a) supply or consumption of food or beverages or both to the public;
- (b) preparation and supply of beverages to the public; or
- (c) safe storage of pre-packaged meals for supply to, or consumption by, the public;

pedestrian mall means any road or portion of a road that is gazetted as a pedestrian mall;

permit means a permit issued by the local government or an authorised person under this local law;

permit plan means a plan attached to and forming part of a permit depicting the parts of a street or public place within which an outdoor dining area may be set up and conducted;

permit holder means a proprietor of a food business who holds a valid permit;

proprietor has the meaning given in the Food Act;

Public Health Act means the *Public Health Act 2016*;

public liability insurance policy means an insurance policy held with an insurance company that insures against sums for which the policy holder may become legally liable by way of compensation for claims of personal injury or property damage that a third party suffers as a result of the operation or activities of the policy holder's business.

public place means any thoroughfare, pedestrian mall or local government property;

Regulations means the *Local Government (Functions and General) Regulations 1996*;

Schedule means the Schedule to this local law;

thoroughfare has the meaning given in the Act;

utility means any public or private body which provides an essential service, such as electricity, gas, water, drainage, sewerage, telecommunications or traffic control, and has equipment on, in or under a public place for that purpose;

valid, in relation to a permit, means current and for which—

- (a) all the associated fees, if any, have been paid in full; or
- (b) if any part of the associated fees are permitted by the local government to be paid in installments, all installments due to be paid by the permit holder have been paid in full; and

vehicle crossing means a crossing used by vehicles to allow access from a thoroughfare to private land or a private thoroughfare.

PART 2—PERMIT

2.1 Permit required

Unless exempt under clause 2.2, a person must not set up or conduct an outdoor dining area in a public place—

- (a) other than in a portion of a public place adjacent to a food business;
- (b) unless the person is the proprietor of a food business or is acting on behalf of the proprietor of a food business referred to in paragraph (a);
- (c) unless the person is a permit holder; and
- (d) other than in accordance with the permit, including the permit plan and any conditions set out in, or applying in respect of, the permit.

2.2 Exemptions

(1) The local government or an authorised person may give a written exemption to a person or class of persons from the requirement to have a permit.

(2) An exemption may be given—

- (a) on the application of a person; or
- (b) at the discretion of the local government or an authorised person.

(3) An exemption may be given subject to any conditions the local government or an authorised person sees fit.

(4) An exemption may apply to, or in respect of—

- (a) a particular event, street festival, carnival or activity approved by the local government or an authorised person;
- (b) particular goods or services; or
- (c) a period of time.

2.3 Application for a permit

- (1) A person who is required to obtain a permit under this local law must apply for the permit in accordance with subclause (2).
- (2) An application for a permit must—
 - (a) be in the form determined by the CEO or an authorised person;
 - (b) provide the information or documents required by—
 - (i) the form; or
 - (ii) the local government or an authorised person;
 - (c) be signed by the applicant for the permit;
 - (d) be signed by any neighbouring business owner and any neighbouring building owner where the proposed outdoor dining area is intended to extend beyond the public area in front of the applicant's food business into a public area directly in front of the premises of that neighbouring business owner or that neighbouring building owner;
 - (e) include an acknowledgement from each neighbouring business owner and each neighbouring building owner referred to in paragraph (d) that the extension of the outdoor dining area, as proposed, will result in that area no longer being available for their use during the outdoor dining trading hours; and
 - (f) be forwarded to the local government together with the appropriate fee, if any, imposed by the local government.
- (3) The local government or an authorised person may require an applicant to provide additional information reasonably related to an application before determining the application.
- (4) The local government or an authorised person may require an applicant to give local public notice of the application for a permit.
- (5) The local government or an authorised person may refuse to consider an application for a permit which is not in accordance with subclause (2) or where the applicant has not complied with subclause (3) or (4).

2.4 Relevant considerations in determining application for permit

In determining an application for a permit, the local government or an authorised person may have regard to—

- (a) any relevant policies of the local government;
- (b) the disability access and inclusion plan of the local government; and
- (c) any other matters that the local government or the authorised person considers to be relevant.

2.5 Decision on application for permit

- (1) The local government or an authorised person may, in respect of an application for a permit—
 - (a) approve the application subject to any conditions; or
 - (b) refuse to approve the application.
- (2) Without limiting the scope of the discretion of the local government or authorised person under subclause (1)(b), the local government or authorised person may refuse an application for a permit if, in their opinion—
 - (a) the proposed outdoor dining does not conform with the requirements of any written law;
 - (b) the proposed design or furniture is unsuitable, in any respect, to the location in which the permit is to operate;
 - (c) the proposed permit holder has been convicted during the preceding 5 years of an offence against—
 - (i) this local law;
 - (ii) the *City of Perth Alfresco Dining Local Law 2009*;
 - (iii) the Food Act;
 - (iv) the Health Act;
 - (v) the Public Health Act;
 - (vi) the Liquor Control Act; or
 - (vii) any other written law which affects outdoor dining;
 - (d) the proposed permit holder is not a fit and proper person to hold a permit; or
 - (e) the pedestrian flow on a footpath would be unreasonably impeded.
- (3) If the local government or an authorised person approves an application for a permit, it is to issue to the applicant a permit in the form determined by the CEO.
- (4) If the local government or an authorised person refuses to approve an application for a permit, it is, as soon as practicable after the decision is made—
 - (a) to give the applicant written notice of, and written reasons for, the refusal; and
 - (b) to inform the applicant of his or her rights, under Part 9, Division 1 of the Act, to object to, and apply for a review of, the decision.

(5) Where a clause of this local law refers to conditions which may be imposed on a permit the clause does not limit the power of the local government to impose other conditions on the permit under subclause (1)(a).

(6) Where a clause of this local law refers to the grounds on which an application for a permit may be refused, the clause does not limit the power of the local government to refuse the application for a permit on other grounds under subclause (1)(b).

2.6 Conditions which may be imposed on a permit

The local government or an authorised person may approve an application for a permit subject to conditions relating to—

- (a) the area or location to which the permit applies;
- (b) the number, type, form and construction of any structure or furniture which may be used in the outdoor dining area;
- (c) the care, maintenance and cleaning of any structure or furniture used in the outdoor dining area;
- (d) the removal and storage, prior to each closure of the adjacent food business, of any structure or furniture used in the outdoor dining area;
- (e) the maintenance of pedestrian access between the outdoor dining area and the adjacent food business;
- (f) the outdoor dining area not impeding or obstructing a public place used by either pedestrians or vehicles;
- (g) the maintenance of clear sight lines for vehicles entering or leaving a thoroughfare or a vehicle crossing;
- (h) the obtaining and maintaining of a public liability insurance policy in an amount and on the terms reasonably required by the local government or an authorised person;
- (i) the grant of another approval, licence, permit or other authorisation which may be required under any written law;
- (j) the commencement and duration of the permit;
- (k) the placement of advertising on any structure or furniture within the outdoor dining area;
- (l) the payment of all fees and taxes imposed or incurred as a result of the establishment or operation of the outdoor dining area;
- (m) the clearing of the outdoor dining area and the immediate surrounds of any rubbish, matter or thing coming from or caused by patrons of the outdoor dining area;
- (n) specified times during which an outdoor dining area must not be set up or conducted;
- (o) the payment of costs associated with the local government preparing the public place for use as an outdoor dining area such as the reshaping of footpaths and marking the boundaries of the outdoor dining area; and
- (p) the payment of a bond or the provision of a bank guarantee or other security for the purpose of ensuring that—
 - (i) a public place can be repaired or reinstated where the operation of the outdoor dining area, including the installation of any structure or furniture, will or may or cause damage to or permanently alter the public place; and/or
 - (ii) conditions of approval insofar as they relate to the public place or local government property are complied with.

2.7 Compliance with conditions

Where an application for a permit has been approved subject to conditions the permit holder must comply with each of those conditions.

2.8 Payment and return of bond or security

(1) A bond required as a condition of a permit is to be paid into an account established by the local government or an authorised person for the purposes of this clause.

(2) A bond, or a bank guarantee or other security, required as a condition of a permit is to be returned to the permit holder if the local government or an authorised person is satisfied that the operation of the outdoor dining area, including the installation of any structure or furniture, has not caused damage to or permanently altered the public place affected by the outdoor eating area.

2.9 Responsibilities of permit holder

A permit holder must—

- (a) not allow the operation of the outdoor dining area to extend beyond the area specified in the permit or depicted on the permit plan;
- (b) keep the outdoor dining area free of any obstacle or thing likely to cause injury to persons or property;
- (c) ensure that any structure or furniture used in or in connection with the outdoor dining area remains within the outdoor dining area or the permitted storage location and does not impede pedestrian flow or access;
- (d) repair any damage to the surface of the outdoor dining area, and to any fixtures, fittings or utility services in or on the outdoor dining area, caused by or attributable to the conduct of the outdoor dining area;

- (e) pay all fees or taxes imposed or incurred as a result of the establishment or operation of the outdoor dining area;
- (f) ensure that trading within the outdoor dining area is limited to the operating hours stated in the permit; and
- (g) pay the costs associated with any alteration, repair, reinstatement or reconstruction of all or part of the outdoor dining area or adjacent public place required as a result of the operation of the outdoor dining area.

2.10 Amendment of permit conditions

- (1) A permit holder may apply in writing to the local government to amend any of the terms or conditions of the permit.
- (2) The local government or an authorised person may, in respect of an application under subclause (1)—
 - (a) amend the permit, either in accordance with the application or otherwise as it sees fit; or
 - (b) decline to amend the permit.
- (3) The local government or an authorised person may, at any time, amend any of the terms or conditions of the permit.
- (4) If the local government or an authorised person amends a permit under this clause, it is to notify the permit holder in writing of the amendment as soon as practicable after the amendment is made and, unless otherwise specified in the amendment, the amended term or condition, or both, of the permit apply from the date of the notification.
- (5) If the local government or an authorised person amends a permit otherwise than in accordance with an application from the permit holder, it is, as soon as practicable after the decision to amend is made—
 - (a) to give to the permit holder written notice of, and written reasons for, its decision to amend; and
 - (b) to inform the permit holder of his or her rights, under Part 9, Division 1 of the Act, to object to, and apply for a review of, the decision.

2.11 Validity of permit

A permit is valid for 3 years from the date on which it is issued, unless—

- (a) it is otherwise stated in this local law or in the permit;
- (b) the permit holder ceased being the proprietor of the adjacent food business and no transfer of the permit has been approved under clause 2.13;
- (c) any public liability insurance policy required as a condition of the permit lapses, is cancelled, or is no longer in operation; or
- (d) it is cancelled under clause 2.14.

2.12 Renewal of permit

- (1) A permit holder may apply in writing to the local government, at or before the expiry of the permit, for the renewal of the permit.
- (2) The provisions of this local law relevant to the permit which is sought to be renewed apply, with such modifications as are required, to an application for the renewal of the permit.
- (3) To avoid doubt, the local government or an authorised person may refuse to consider an application for renewal of a permit until any fee outstanding in relation to a permit is paid.

2.13 Transfer of permit

- (1) A permit cannot be transferred without the approval of the local government or an authorised person.
- (2) An application for the transfer of a valid permit is to—
 - (a) be in the form determined by the CEO;
 - (b) provide the information required by the form or under any other clause of this local law;
 - (c) be signed by the permit holder and the proposed transferee of the permit; and
 - (d) be forwarded to the local government together with any transfer fee imposed by the local government.
- (3) The local government or an authorised person may refuse to consider or determine an application for the transfer of a permit which is not in accordance with subclause (2).
- (4) The local government or an authorised person may approve an application for the transfer of a permit, refuse to approve it or approve it subject to such terms and conditions as it sees fit and, if it is approved, the proposed transferee is to become the permit holder from the date of the approval.
- (5) If an application for the transfer is approved, the local government or an authorised person is to issue to the applicant a permit which contains such amendments as necessary to effect the transfer.
- (6) If the local government or an authorised person refuses to approve an application for the transfer of a valid permit, it is, as soon as practicable after the decision is made—
 - (a) to give the applicant written notice of, and written reasons for, the refusal; and
 - (b) to inform the applicant of his or her rights, under Part 9, Division 1 of the Act, to object to, and apply for a review of, the decision

2.14 Cancellation or suspension of permit

(1) A permit may be cancelled by the local government or an authorised officer on any one or more of the following grounds—

- (a) the permit holder has not complied with—
 - (i) a term or condition of the permit; or
 - (ii) a provision of this local law, or a provision of any other written law which relates to the activity regulated by the permit;
- (b) if it is relevant to the activity regulated by the permit—
 - (i) the permit holder is an undischarged bankrupt, or is in liquidation;
 - (ii) the permit holder has entered into a composition arrangement with creditors; or
 - (iii) a manager, administrator, trustee, receiver, or receiver and manager, is appointed in relation to any part of the permit holder's undertakings or property;
- (c) the permit holder is no longer the proprietor of the food business; and
- (d) the setting up or conduct of the outdoor dining area, or the behaviour of customers within the outdoor dining area, is causing a nuisance.

(2) The local government or an authorised officer may cancel or suspend a permit if the local government or a utility requires access to or near the place to which the permit applies, for the purposes of carrying out works in or near the vicinity of that place.

(3) The local government or an authorised person must cancel a permit if—

- (a) a neighbouring business owner or a neighbouring property owner (as described in clause 2.3(2)(d)) notifies the local government and the permit holder in writing that it withdraws its consent to the continuing operation of the outdoor eating area in front of the premises of that neighbouring business owner or neighbouring building owner (as the case may be);
- (b) the permit has not been amended to be consistent with that withdrawal of consent; and
- (c) within 14 days, unless the period is extended by the local government or an authorised officer, of the written notification under paragraph (a), the permit holder has not applied in writing to the local government under clause 2.10 to amend the permit to be consistent with that withdrawal of consent.

(4) If the local government or an authorised officer cancels or suspends a permit under this clause—

- (a) it is, as soon as practicable after the decision is made—
 - (i) to give the permit holder written notice of, and reasons for, the decision; and
 - (ii) to inform the applicant of his or her rights, under Part 9, Division 1 of the Act, to object to, and apply for a review of, the decision; and
- (b) the cancellation or suspension takes effect from the date on which the permit holder is given the notice under subclause (4)(a)(i).

(5) On the cancellation or suspension of a permit, subject to subclause (6), the permit holder is not entitled to any refund in respect of any fees paid in respect of the permit.

(6) Where a permit is cancelled or suspended, the local government may, at its discretion, refund to the permit holder all or part of the permit fee in respect of what would otherwise have been the balance of the term of the permit.

(7) If a permit expires or is cancelled, the permit holder must—

- (a) remove all furniture, equipment, structures and other things placed in the outdoor dining area; and
- (b) reinstate the area to the satisfaction of the local government or an authorised person or pay the costs of that reinstatement.

2.15 Temporary removal of an outdoor eating area may be requested

(1) A permit holder must, when requested to do so—

- (a) on reasonable grounds—by an authorised person or a member of the Police Force; or
- (b) in the event of an emergency or for the purposes of public safety—by an emergency services agency,

temporarily remove, in accordance with the request, all or any of the structures or furniture in or on the outdoor dining area.

(2) The permit holder may replace the structures and furniture after being authorised by a person described in subclause (1)(a) or (b).

2.16 Production of permit

A permit holder must produce to an authorised person his or her permit immediately on being required to do so by an authorised person.

2.17 Permit limitation

A permit does not give the permit holder exclusive possession or use of the outdoor dining area to which it applies.

PART 3—OBJECTIONS AND APPEALS

3.1 Application of Part 9 Division 1 of the Act

(1) If the local government or an authorised person makes a decision—

- (a) to grant an application for a permit;
- (b) to vary, cancel, transfer or suspend a permit;
- (c) to impose or amend a condition to which a permit is subject; or
- (d) apply the proceeds of a bond, bank guarantee or other security under clause 4.3(2),

the provisions of Division 1 of Part 9 of the Act and regulation 33 of the Regulations apply to that decision.

(2) Under these provisions, an affected person may have the right to object to, or to appeal against, the decision of the local government or an authorised person.

PART 4—ENFORCEMENT

4.1 Direction of authorised person to be obeyed

(1) A permit holder who is given a lawful direction by an authorised person or a member of the Police Force must comply with that direction.

(2) A permit holder must not obstruct or hinder an authorised person in the performance of that person's functions.

4.2 Notice to repair damage to public place

(1) Where any portion of a public place has been damaged, physically altered, or soiled as a result of the use of that public place as an outdoor dining area, the local government or an authorised person may, by written notice to the permit holder, order the permit holder to repair or replace that portion of the public place to the satisfaction of the local government or an authorised person at the permit holder's cost.

(2) In this clause, *permit holder* includes the person who was the permit holder when the portion of the public place was damaged, altered or soiled.

4.3 Local government may undertake requirements of notice

(1) If a person fails to comply with a notice under clause 4.2, the local government or an authorised person may do the thing specified in the notice and recover from that person, as a debt, the costs incurred in so doing.

(2) To meet its costs incurred under this clause, the local government or an authorised person may apply the proceeds of any bond, bank guarantee or other security paid or provided as a condition of approval.

(3) The liability of a permit holder to pay the local government's costs under this clause is not limited to any amount paid or provided under any bond, bank guarantee or other security as a condition of approval.

4.4 Removal and impounding of goods

Where an outdoor dining area is conducted without a permit or in contravention of a term or condition of a permit, any structure or furniture may be removed and impounded by an authorised person under regulation 29 of the Regulations.

4.5 Offences

(1) A person who fails to do anything required to be done under this local law, or who does anything which under this local law that person is prohibited from doing, commits an offence.

(2) An offence against a clause specified in the Schedule of this local law is a prescribed offence for the purposes of section 9.16(1) of the Act.

(3) A person who commits an offence under this local law is liable on conviction to a penalty not exceeding \$5,000 and, if the offence is of a continuing nature, to an additional penalty not exceeding \$500 for each day or part of a day during which the offence continues.

4.6 Infringement and infringement withdrawal notices

For the purposes of this local law—

- (a) the form of the infringement notice referred to in section 9.17 of the Act, is that of Form 2 in Schedule 1 of the Regulations; and
- (b) the form of the infringement withdrawal notice referred to in section 9.20 of the Act is that of Form 3 in Schedule 1 of the Regulations.

4.7 Offence and modified penalty

The amount appearing in the final column of the Schedule adjacent to a clause specified in in that Schedule is the modified penalty for that offence.

4.8 Authorised persons

Unless expressly stated otherwise by the local government, a person appointed by the local government to be an authorised person for the purposes of this local law is taken to have also been appointed by the local government to be an authorised person for the purposes of section 9.16 of the Act in relation to offences against this local law.

SCHEDULE—MODIFIED PENALTIES FOR OFFENCES

[Clause 4.7]

Item No.	Clause No.	Modified Penalty \$
1	2.1	300
2	2.7	100
3	2.9	100
4	2.14(7)	100
5	2.15	100
6	2.16	100
7	Other offences not specified	100

Dated: 21 May 2019.

The Common Seal of the City of Perth was affixed by the authority of a resolution of the Council in the presence of—

GAYE McMATH, Deputy Chair of Commissioners.
MURRAY JORGENSEN, Chief Executive Officer.

CONFIDENTIAL ATTACHMENT 13.15B
ITEM 13.15 – GRANT UNDERTAKING – OUTDOOR DINING
LOCAL LAW 2019 - UNDERTAKING

FOR THE ORDINARY COUNCIL MEETING

30 JULY 2019

DISTRIBUTED TO COMMISSIONERS UNDER SEPARATE COVER

Recommendation:***That Council:***

1. ***ACCEPTS the most suitable submissions, being those submitted by the following, to undertake electrical maintenance services in the locations specified for a period of three years commencing 1 September 2019:***

- 1.1 ***Gilmour & Jooste Electrical:***

- ***City of Perth Buildings and other Structures;***
- ***City of Perth Carparks;***
- ***Zone 2 Street, Park, Feature and Artwork Lighting and Associated Infrastructure;***

- 1.2 ***EAMCO Pty Ltd trading as EOS Electrical:***

- ***Zone 1 Street, Park, Feature and Artwork Lighting and Associated Infrastructure;***

- 2 ***Accepts the rates in accordance with those indicated below for the first year with each subsequent year increase based upon the Consumer Price Index for the preceding year:***

- ***‘Confidential Attachment 13.16A –Schedule of Rates – Various’,***
- ***‘Confidential Attachment 13.16B –Schedule of Rates – Specific Items’***
- ***‘Confidential Attachment 13.16C - Schedule of Rates – Traffic Management’***

FILE REFERENCE:

P1038037

REPORTING UNIT:

Street Presentation and Maintenance

RESPONSIBLE DIRECTORATE:

Construction and Maintenance

REPORT AUTHOR DISCLOSURE OF INTEREST:

Nil

DATE:

5 July 2019

ATTACHMENTS

Confidential Attachment 13.16A – Schedule of Rates – Various
 Confidential Attachment 13.16B – Schedule of Rates – Specific Items
 Confidential Attachment 13.16C – Schedule of Rates – Traffic Management
 Confidential Attachment 13.16D – Compliance Criteria Checklist
 Confidential Attachment 13.16E – Evaluation Matrix

Attachment 13.16F - Street, Park, Feature and Artwork Lighting and Associated Infrastructure, Zones 1 and 2
 Confidential Attachment 13.16G – Value for Money Modelling
 Attachment 13.16H – Evaluation Detail
Confidential Attachments are distributed to Commissioners under separate cover

Council Role:

- | | | |
|-------------------------------------|----------------|---|
| <input type="checkbox"/> | Advocacy | <i>When the Council advocates on its own behalf or on behalf of its community to another level of government/body/agency.</i> |
| <input checked="" type="checkbox"/> | Executive | <i>The substantial direction setting and oversight role of the Council e.g. adopting plans and reports, accepting tenders, directing operations, setting and amending budgets.</i> |
| <input type="checkbox"/> | Legislative | <i>Includes adopting local laws, town planning schemes and policies</i> |
| <input type="checkbox"/> | Quasi-Judicial | <i>When the Council determines an application/matter that directly affects a person's right and interests. The judicial character arises from the obligation to abide by the principles of natural justice. Examples of Quasi-Judicial authority include town planning applications, building licences, applications for other permits/licences (e.g. under Health Act, Dog Act or Local Laws) and other decisions that may be appealable to the State Administrative Tribunal.</i> |
| <input type="checkbox"/> | Information | <i>For the Council/Committee to note.</i> |

Legislation / Strategic Plan / Policy:**Legislation**

Part 4 of the Local government (Functions and General) Regulations 1996

City of Perth Act 2016**Objects of the City of Perth**

8(1)(c) - to provide a safe, clean and aesthetic environment for the community, city workers, visitors and tourists

Integrated Planning and Reporting Framework Implications**Strategic Community Plan**

Strategic Priority - Built Environment

Policy

Policy No and Name:

9.7 – Purchasing Policy

Purpose and Background:

Tender 117-18/19 Electrical Maintenance Services was advertised in The West Australian on Saturday 1 June 2019. The Tender closed at 2.00pm on Tuesday 18 June 2019 with the following tenders received:

- Hoskins Investments Pty Ltd ATF MR Hoskins Family Trust t/a AE Hoskins Building Services;
- AKM Sunrise Electrical Group Pty Ltd t/a Amps 'N' Volts;
- Benang Energy Infrastructure Pty Ltd;
- Citybling Pty Ltd ATF The Mihevc Family Trust & The Fauntleroy Family Trust t/a Boyan Electrical Services;
- Auriemma Electrical Services t/a AES Electrical Services;
- EAMCO Pty Ltd t/a EOS Electrical;
- Finestone Investments Pty Ltd t/a Ace Plus;
- Fredon (WA) Electrical;
- Gillmore Electrical Services Pty Ltd;
- Gilmour & Jooste Electrical;
- Gundi Contracting Pty Ltd;
- Heru Holdings Pty Ltd t/a Mechanical and Electrical Services (ME Services);
- Insight Electrical Technology Pty Ltd;
- Programmed Electrical Technologies Ltd;
- RNM Solutions Pty Ltd;
- Surun Services Pty Ltd; and
- Wilco Electrical (WA) Pty Ltd.

The City is seeking to engage suitably qualified contractors to undertake electrical maintenance services on infrastructure including but not limited to buildings, carparks, feature lighting, street and park lighting, pumps and switchboards. Maintenance must be to the highest standard in keeping with the expectations and requirements of a Capital City.

Qualified Electrical Contractors were invited to submit a tender to undertake electrical works for routine maintenance, emergency works, inspections and some minor capital works within specified areas of the City of Perth.

Tenderers were able to elect to provide offers for one, some or all areas and/or zones. Likewise, successful Contractors may be appointed to manage one, some or all areas and/or zones they have made submission for. Contractors will be appointed for specific areas or zones and be expected to carry out all the electrical maintenance works within that area or zone.

Areas and Zones are:

- a) Car Parks – maintenance;
- b) Buildings – maintenance; and
- c) Street, park, feature and artwork lighting and associated infrastructure - maintenance and fortnightly inspections - Zones 1 and 2 (refer Attachment 6.16F).

Details:**Compliance Assessment Summary**

Tenderers were required to complete a compliance checklist as summarised in Attachment 6.15C - Compliance Criteria Checklist. All tenderers were evaluated as meeting criteria despite some Tenderers making some minor omissions or providing outdated information.

Qualitative Assessment against Selection Criteria

Tenderers were required to address the selection criteria in the specification in detail to demonstrate both their experience and ability to provide the required services and to submit a Tender Offer that included a Schedule of Rates.

The criteria were:

- Demonstrated Capacity and Experience
- Methodology
- Resources - Staff
- Safety Management

The 17 submissions were assessed and ranked according to the criteria with particular emphasis on demonstrated capacity and experience. Each submission was assessed individually and ranked in order of merit against the qualitative criteria (ref attached Evaluation Matrix). The top six submissions in order of rank were:

1. Surun Services Pty Ltd
Surun provided a very good submission demonstrating a clear understanding of the required services. Works methodology and safety management were well defined and thorough. The company provides similar services to other local governments and are one of three current service providers to the City.
2. EAMCO Pty Ltd t/a EOS Electrical
EOS Electrical supplied very good response particularly in respect to capacity and experience. The company is well resourced, has experience working in a city environment and substantial local knowledge. EOS have an excellent understanding of the works required under this Contract and are a current service provider to the City.
3. Gilmour & Jooste Electrical
This company provided an adequate to very good response and clearly demonstrated their experience and capacity in the electrical service industry. The company has substantial experience working with local government and currently services the City's buildings and carparks.
3. Insight Electrical Technology Pty Ltd
Insight demonstrated a good understanding of works required under this contract providing an adequate to very good submission. The company has experience providing similar services to both state and local government and has a clear internal process to cover client requirements.

5. Fredon (WA) Electrical

This company provided an adequate tender submission addressing all criteria. Fredon are reasonably resourced and have experience with similar works in both the private and government sectors. The company demonstrated a reasonable understanding of the works required under this contract.

5. Programmed Electrical Technologies Ltd

This company provided an adequate submission demonstrating a proactive approach to cover the City's requirements and a clear works methodology. Programmed have undertaken works for state government agencies and completed works for the City under capital programs.

The remaining 11 submissions were all evaluated as marginal to adequate or below representing a high to unacceptable risk to the City as per the rating scale and were therefore not considered further:

7. Finestone Investments Pty Ltd t/a Ace Plus;
8. Hoskins Investments Pty Ltd ATF MR Hoskins Family Trust t/a AE Hoskins Building Services;
9. Citybling Pty Ltd ATF The Mihevc Family Trust & The Fauntleroy Family Trust t/a Boyan Electrical Services;
9. Gillmore Electrical Services Pty Ltd;
11. Auriemma Electrical Services t/a AES Electrical Services;
11. Gundi Contracting Pty Ltd;
11. RNM Solutions Pty Ltd;
14. AKM Sunrise Electrical Group Pty Ltd t/a Amps 'N' Volts;
14. Heru Holdings Pty Ltd t/a Mechanical and Electrical Services (ME Services);
14. Wilco Electrical (WA) Pty Ltd; and
17. Benang Energy Infrastructure Pty Ltd.

Financial Implications:

Works undertaken under this Contract utilise a large number and variety of operational accounts including electrical plant and equipment, street and park lighting, car park and building electrical infrastructure and various other associated electrical assets. It is anticipated expenditure in the first 12 months of the Contract will be in the vicinity of \$1,100,000 and approximately \$3,500,000 for the life of the Contract.

Operational expenditure for the three financial years ending 2017/18 are noted in Table 1, below:

Description	2015/16	2016/17	2017/18
Street, Parks, Artworks, Feature Lighting and Associated Assets	\$549,569	\$430,147	\$675,698
Carparks	\$334,603	\$296,387	\$263,562
Buildings and Other Property	\$246,130	\$225,720	\$281,891
TOTAL	\$1,130,302	\$952,254	\$1,221,151

Table 1: Financial Year Expenditure – Electrical Maintenance

All figures quoted in this report are exclusive of GST.

Comments:

In order to ensure a fair price comparison, Confidential Attachment G – Value for Money Modelling provides a comparative indication of each of the six top ranked tenderers rates for commonly utilised line items.

Gilmore & Jooste Electrical and EAMCO Pty Ltd t/a EOS Electrical provided good to very good submissions with generally fair and competitive pricing across most line items in the Schedule of Rates. Both companies are currently providing similar works to the City under the current, three-year Contract and have a sound knowledge of City assets and undertaking works in a built environment.

It is therefore recommended that the following companies be appointed to undertake electrical maintenance services in the locations indicated for a period of three years commencing 1 September 2019:

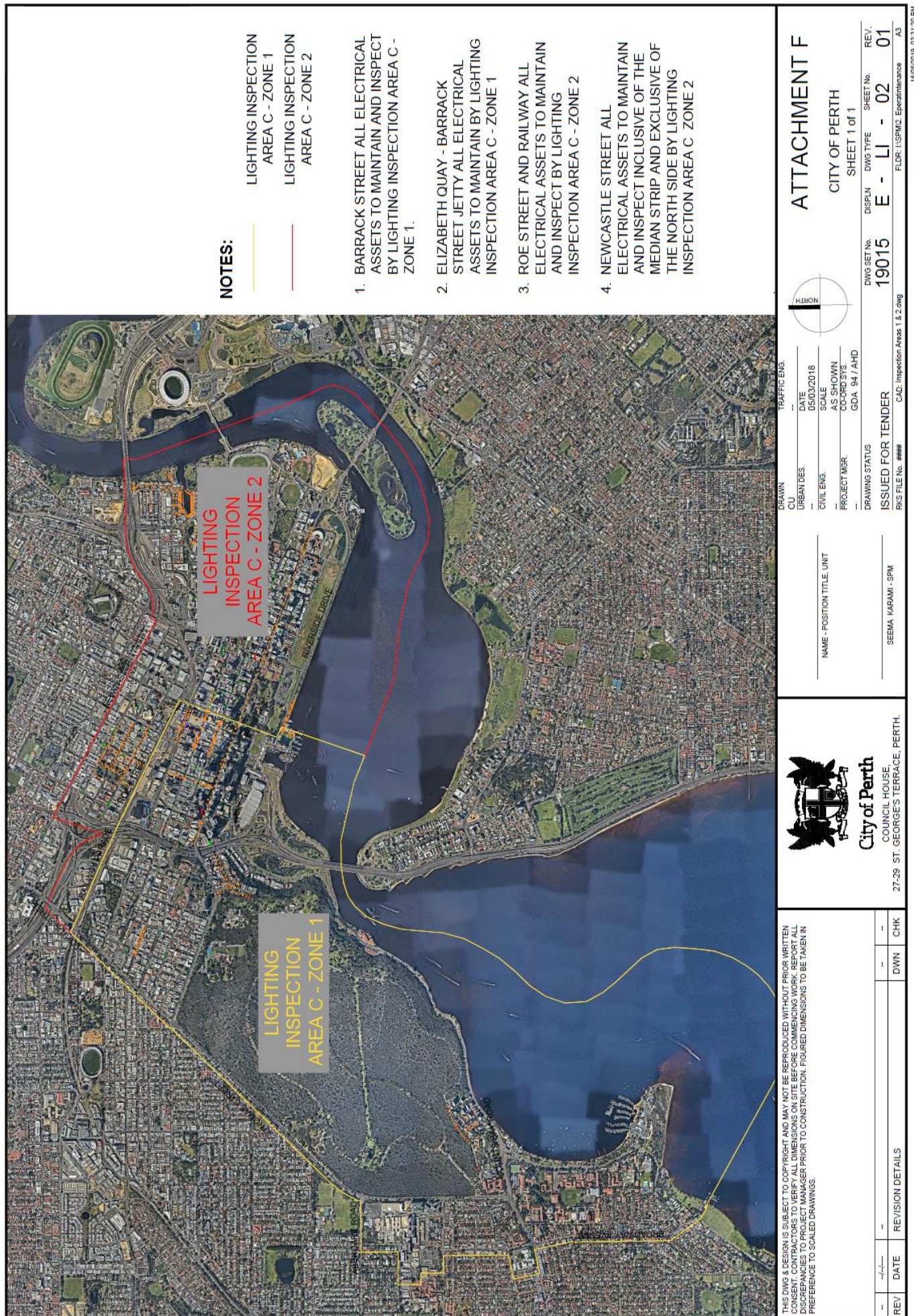
- Gilmore & Jooste Electrical - City buildings, carparks and Zone 2; and
- EAMCO Pty Ltd t/a EOS Electrical – Zone 1

CONFIDENTIAL ATTACHMENT 13.16A, 13.16B, 13.16C, 13.16D,
13.16E, 13.16G, 13.16H
ITEM 13.16 – TENDER 117-18-19 – ELECTRICAL MAINTENANCE
SERVICES

FOR THE ORDINARY COUNCIL MEETING

30 JULY 2019

DISTRIBUTED TO COMMISSIONERS UNDER SEPARATE COVER



**Agenda
Item 13.17**

**Third Party Travel Contribution – Library Coordinator – Public
Libraries SA Conference 2019 – Adelaide**

Recommendation:

That Council APPROVES Third Party Travel offered to the Library Coordinator by the South Australian Public Libraries Conference Committee to present at the South Australian Public Libraries Conference.

FILE REFERENCE:	P1025504-14
REPORTING UNIT:	Library
RESPONSIBLE DIRECTORATE:	Community and Commercial Services
REPORT AUTHOR DISCLOSURE OF INTEREST:	Nil
DATE:	22 July 2019
ATTACHMENT/S:	Nil

Council Role:

- | | | |
|-------------------------------------|----------------|---|
| <input type="checkbox"/> | Advocacy | <i>When the Council advocates on its own behalf or on behalf of its community to another level of government/body/agency.</i> |
| <input checked="" type="checkbox"/> | Executive | <i>The substantial direction setting and oversight role of the Council e.g. adopting plans and reports, accepting tenders, directing operations, setting and amending budgets.</i> |
| <input type="checkbox"/> | Legislative | <i>Includes adopting local laws, town planning schemes and policies</i> |
| <input type="checkbox"/> | Quasi-Judicial | <i>When the Council determines an application/matter that directly affects a person's right and interests. The judicial character arises from the obligation to abide by the principles of natural justice. Examples of Quasi-Judicial authority include town planning applications, building licences, applications for other permits/licences (eg under Health Act, Dog Act or Local Laws) and other decisions that may be appealable to the State Administrative Tribunal.</i> |
| <input type="checkbox"/> | Information | <i>For the Council/Committee to note.</i> |

Legislation / Strategic Plan / Policy:

Legislation 5.83 of the *Local Government Act 1995*

City of Perth Act 2016

Objects of the City of Perth

8(1)(e) - to promote awareness of the facilities and events provided and encourage use of them and participation

**Integrated Planning and
Reporting Framework
Implications**

Strategic Community Plan
Strategic Priority - Leadership

Policy

Policy No and Name: 12.7 – Staff Conference Attendance and Expenses
10.1 – Code of Conduct

Purpose and Background:

Council at its Ordinary Council Meeting held on 17 May 2016 resolved that;

“That Travel being paid for by a Third Party comes to Council for Approval”.

The contribution to Travel as determined in the Local Government Act 1995 includes airfares and accommodation incidental to a journey.

The invitation from South Australian Public Libraries Network to present at their 2019 conference is an excellent opportunity to promote City of Perth Library within the Library sector. The focus of the presentation will be to highlight the logistics of integrating services, staffing, safety and communication across this seven-floor building. The City of Perth Library is a one of its kind in Australia.

Presenting at the conference provides an opportunity to highlight the logistics of integrating services, staffing, safety and communication across this seven-floor building. This Library service is a one of its kind in Australia.

Details:

The Public Libraries SA Biennial Conference is to be held at the Adelaide Convention Centre, 2 - 3 September 2019. Joanna will be presenting on 2 September. It is estimated that travel, accommodation and incidental costs will total approximately \$1,350.

Financial Implications:

There are no financial implications related to this report.

Comments:

The South Australian Public Libraries Conference Committee has invited Joanna Andrew, Library Coordinator, to present at their 2019 conference. The SAPLN committee is interested in the development of the new build at the Perth City Library, of particular interest is the Library as a community hub and how the Library has embraced technology and programs. Several of committee members have visited the City of Perth Library and been inspired by the collection, the art work and the sense of place for all.

Recommendation:***That Council:***

1. ***ENDORSE the Annual Performance Review undertaken on the CEO and congratulate him on progress to date and acknowledge his excellent performance and commitment and passion in restoring good governance to the City of Perth; and***
2. ***APPROVE a new contract of employment with the incumbent CEO, Murray Jorgensen based upon the following terms and conditions:***
 - 2.1 ***Total remuneration package of \$379,532 per annum inclusive of a \$25,000 motor vehicle allowance and mandatory and non-mandatory superannuation;***
 - 2.2 ***A term of 12 months commencing on 2 August 2019;***
 - 2.3 ***A professional development allowance of \$10,000; and***
 - 2.4 ***Key Focus Areas:***
 - 2.4.1 ***Oversee the commencement of the new Executive Team and their orientation and ongoing development into a high- performance team (by 31 March 2020).***
 - 2.4.2 ***Deliver an accurate and functional strategic planning framework, including integrated financial modelling and projections to inform the 2020/2021 budget deliberations (by 30 April 2020).***
 - 2.4.3 ***In order to resource changes to the City's parking fee regime, undertake an immediate review of the City's fixed cost base in order to significantly reduce year in year out expenditure across all areas of the City's operations. One off costs relating to structural change are to be funded by reserves (by 30 June 2020).***
 - 2.4.4 ***In collaboration with the Commissioners, provide the administrative support and necessary resources to facilitate the recruitment of a new CEO so as the appointee can commence circa last week in July / first week in August 2020 (1st Quarter 2020).***
 - 2.4.5 ***Deliver a business plan for the City of Perth Off Street Parking business (by 31 December 2020).***
 - 2.4.6 ***Implement a public realm amenity improvement program with a particular focus upon lighting and cleanliness.***
 - 2.4.7 ***Support and resource the development and implementation of the joint City/State Strategy aimed at managing, reducing and ultimately eliminating homelessness in the City of Perth (31 March 2020).***

FILE REFERENCE:	P1033713
REPORTING UNIT:	Not Applicable
RESPONSIBLE DIRECTORATE:	Not Applicable
REPORT AUTHOR DISCLOSURE OF INTEREST:	Nil
DATE:	16 July 2019
ATTACHMENT/S:	Confidential Attachment 13.18A – Legal Advice 28 March 20109 Attachment 13.18B – WA Salaries and Allowances Act 1975 Determination of the Salaries and Allowances Tribunal 9 April 2019 Attachment 13.18C – WAEC Postal Election Timetable 2019

In accordance with Section 5.23(2)(b) of the *Local Government Act 1995*, this item is confidential and has been distributed to the Commissioners under separate cover.